



Web GIS – Unlocking the Power of Maps Across Your Organization

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Lightning Talk 

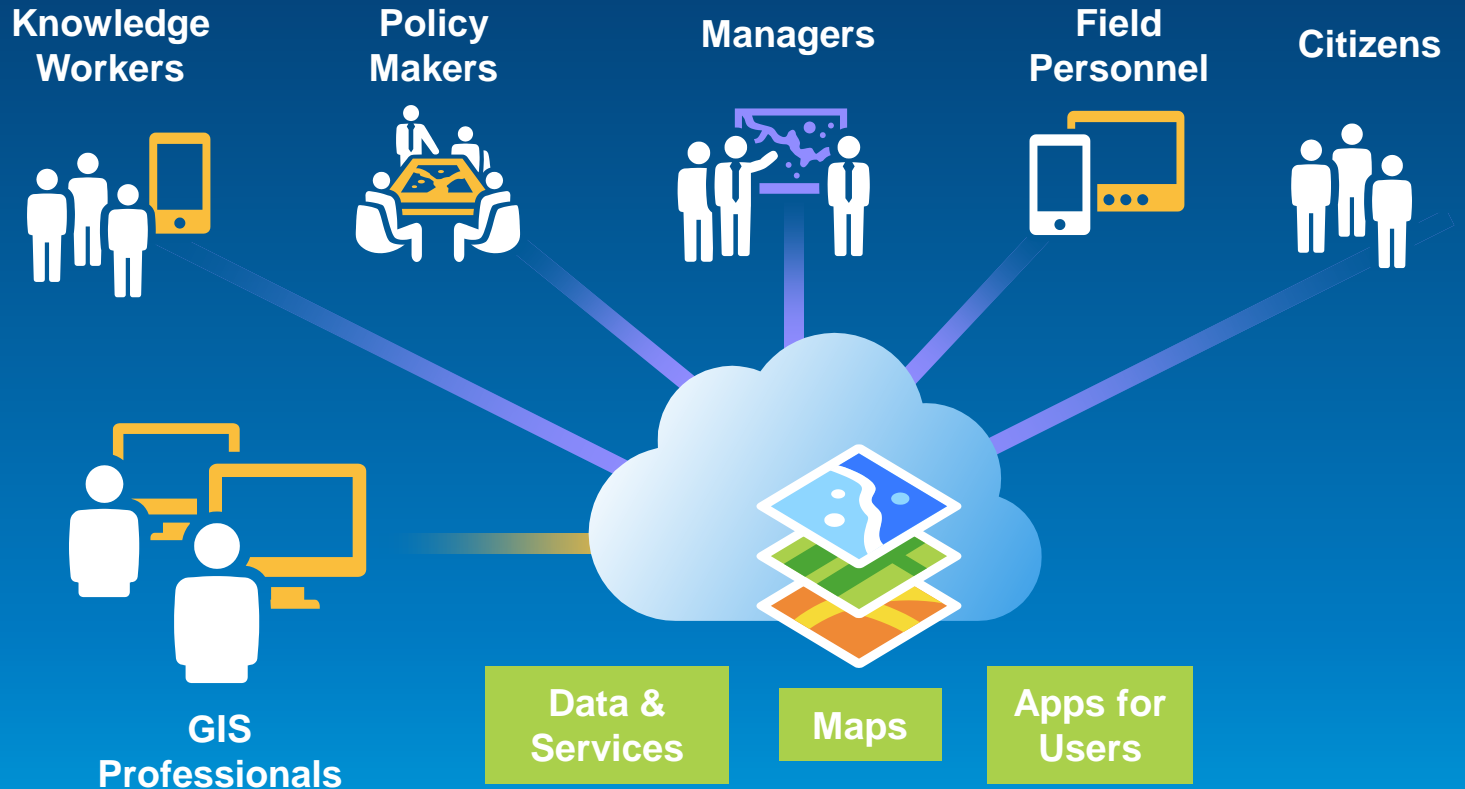
What is Web GIS?

- Data
- Maps
- Sharing
- Publishing
- Editing
- Collaboration

...across devices

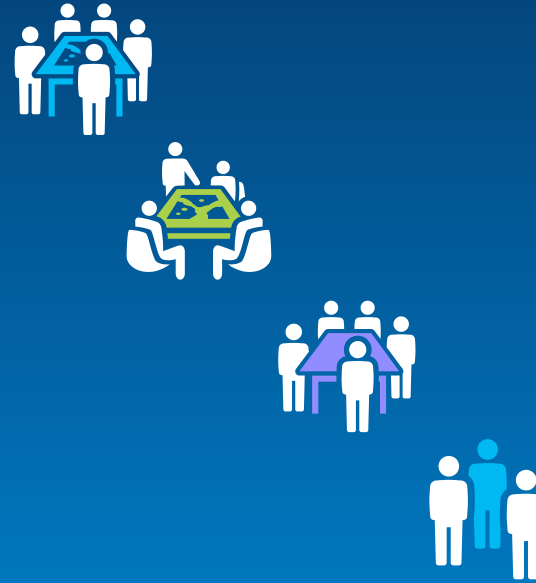
...across teams

...across the globe



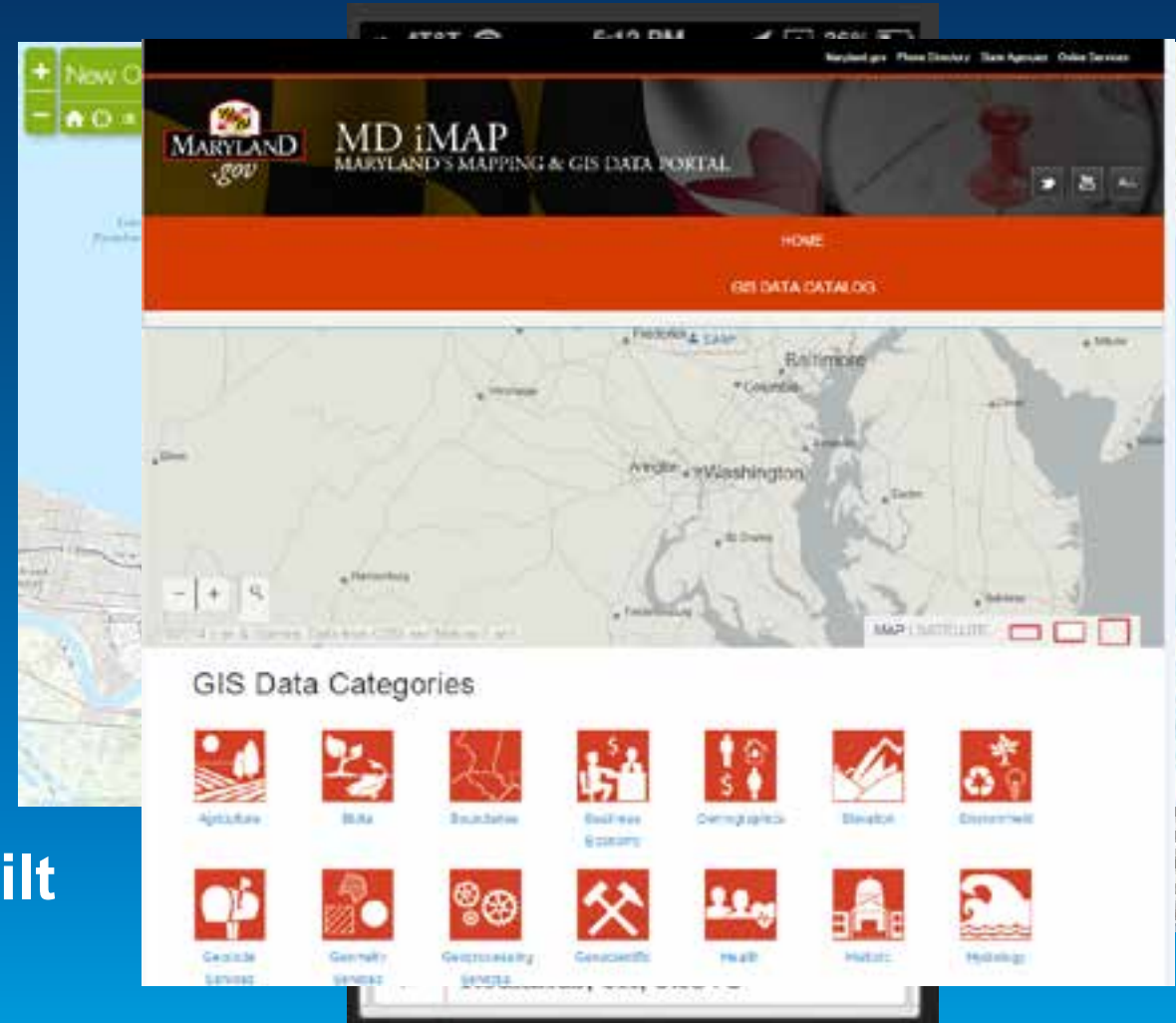
Who is using Web GIS?

- Tech Startups
- Billion-\$ Foundations
- County Governments
- National Mapping Initiatives
- Utilities and Energy Companies
- International Development Agencies



Five Killer Web GIS Workflows

- Provide a landing page to the public
- Publish your data to ready-made templates
- Edit in the field with Collector
- Use Maps for Office to bring mapping to your spreadsheets
- Meet Open Data goals with a ready-built application or open services

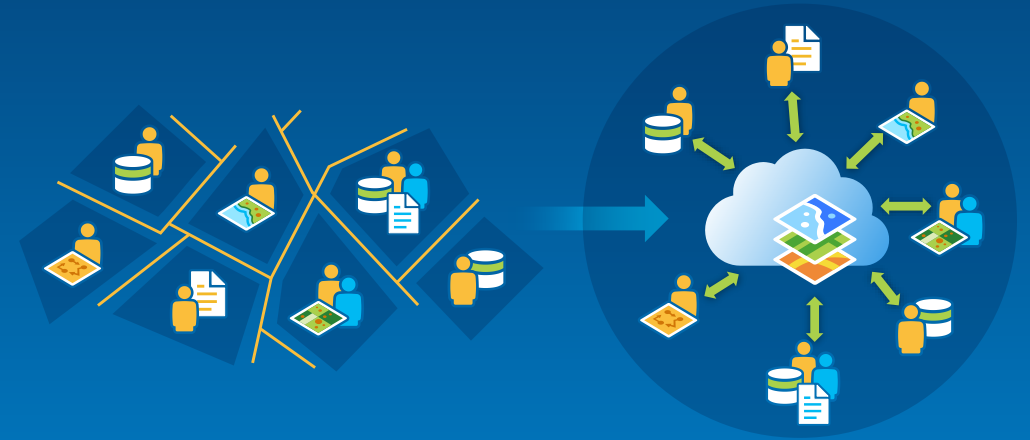


What is the Web GIS Launch Kit?

Implementing the ArcGIS Platform

3 Days Onsite Focusing On:

- Organizational Assessment
- Site Organization & Administration
- Building Information Products
- Leveraging the Platform
- Beyond the Browser
- Knowledge Transfer



*Get Experience with the Apps your org
is looking to use*

Portal for ArcGIS or ArcGIS Online

What do I get at the end?

Jump into ArcGIS Platform with both feet

After a Launch Kit, you'll have...

- A Functional Site With Real Content
- Ready-To-Use Apps
- Mobile Device Integration
- Data Editing and Storage
- An Open Data Strategy (if you want!)

The diagram, titled "ArcGIS Online Jumpstart", illustrates a 3-day process for getting started with ArcGIS Online. It is structured as a flowchart with a central "ARC GIS JUMPSTART" box. The process is divided into three main phases:

- Day 1: Assessment and Setup**
 - Starts with "Assessment" (represented by a laptop icon) and "Setup" (represented by a server rack icon).
 - Activities include: "Initial assessment on how to best leverage ArcGIS Online", "Configure your ArcGIS Online subscription configurations", "Review of available resources and content registration", and "How to establish a framework for evaluating maps".
- Day 2: Integration and Development**
 - Focuses on "Integration" (represented by a smartphone icon) and "Development" (represented by a tablet icon).
 - Activities include: "How to best leverage your existing ArcGIS technology with ArcGIS Online", "Considerations for your ArcGIS Online workflow", and "Information products".
- Day 3: Deployment and Support**
 - Concludes with "Deployment" (represented by a server rack icon) and "Support" (represented by a person icon).
 - Activities include: "Why should I consider this?", "The ArcGIS Online Jumpstart is a...", "While the ERI can...", "Based on identify...", "Use the tools and knowledge to implement the solution.", "What if...", "It may mean...", "To work with you to determine if this package is good for your...", "You can purchase the ArcGIS Online Jumpstart through your account manager, local sales, or through Professional Services."

At the bottom, there is a section titled "How can I purchase the ArcGIS Online Jumpstart?" with the text: "You can purchase the ArcGIS Online Jumpstart through your account manager, local sales, or through Professional Services."

Portal for ArcGIS or ArcGIS Online

How can I get started?

Resources, Guides and Assistance

- **Talk to your users – what do they need?**
- **Start with some workflows**
 - Find an investment point and the team shall follow.
- **Talk to Esri – help with sizing, workflows, support**
 - Launch Kits make it easy to get up and running and jumpstart an organization that hasn't quite gotten going.
- **Follow the media – see what others are doing through our blogs, press releases and social media**

Thank you...

- Please fill out the session survey:

Offering ID: 1588

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