



An Overview of ArcGIS for Local Government's Model ArcGIS Online Organization

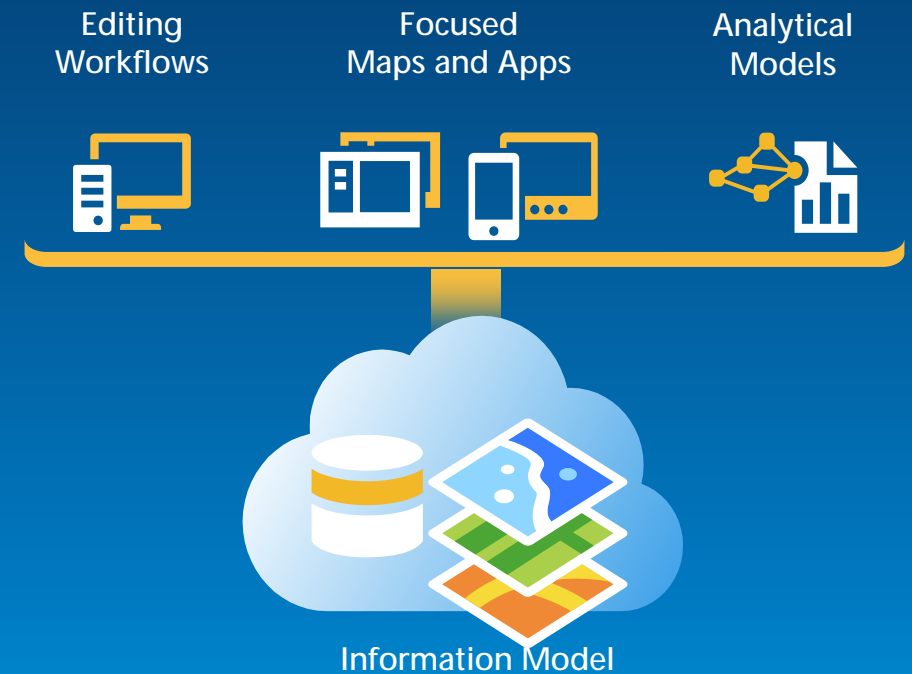
Scott Oppmann

Demo Theater

ArcGIS for Local Government

Esri's solution for local government customers

- Series of useful maps and apps focused on government work
 - Organized into modules
 - Extensible, configurable
 - Freely available and fully supported
 - A foundation for Partner solutions
- Community of users
 - Best Practices / Implementation Support
- Network of Esri Services and Partner offerings
 - Help users implement, sustain and enhance



.....Available on-premise or in the cloud

Model Organization

Our Goal

- **Help you leverage the ArcGIS Online platform**
 - Configure ArcGIS Online as a mapping portal for your organization
 - Create groups that support sharing and functional needs
 - Organize / author services and maps for users and citizens
 - Leverage the ArcGIS for Local Government solution
 - Invite users into your organization to fill key roles
- **Functional groups**
 - GIS/IT, Assessor's Office, Clerk/Registrar, Emergency Management, Fire Department, Law Enforcement, Public Works, and Water Utilities
- **Deliverables**
 - Documentation, icons, graphics templates

ArcGIS Online In Your Local Government

Demonstration



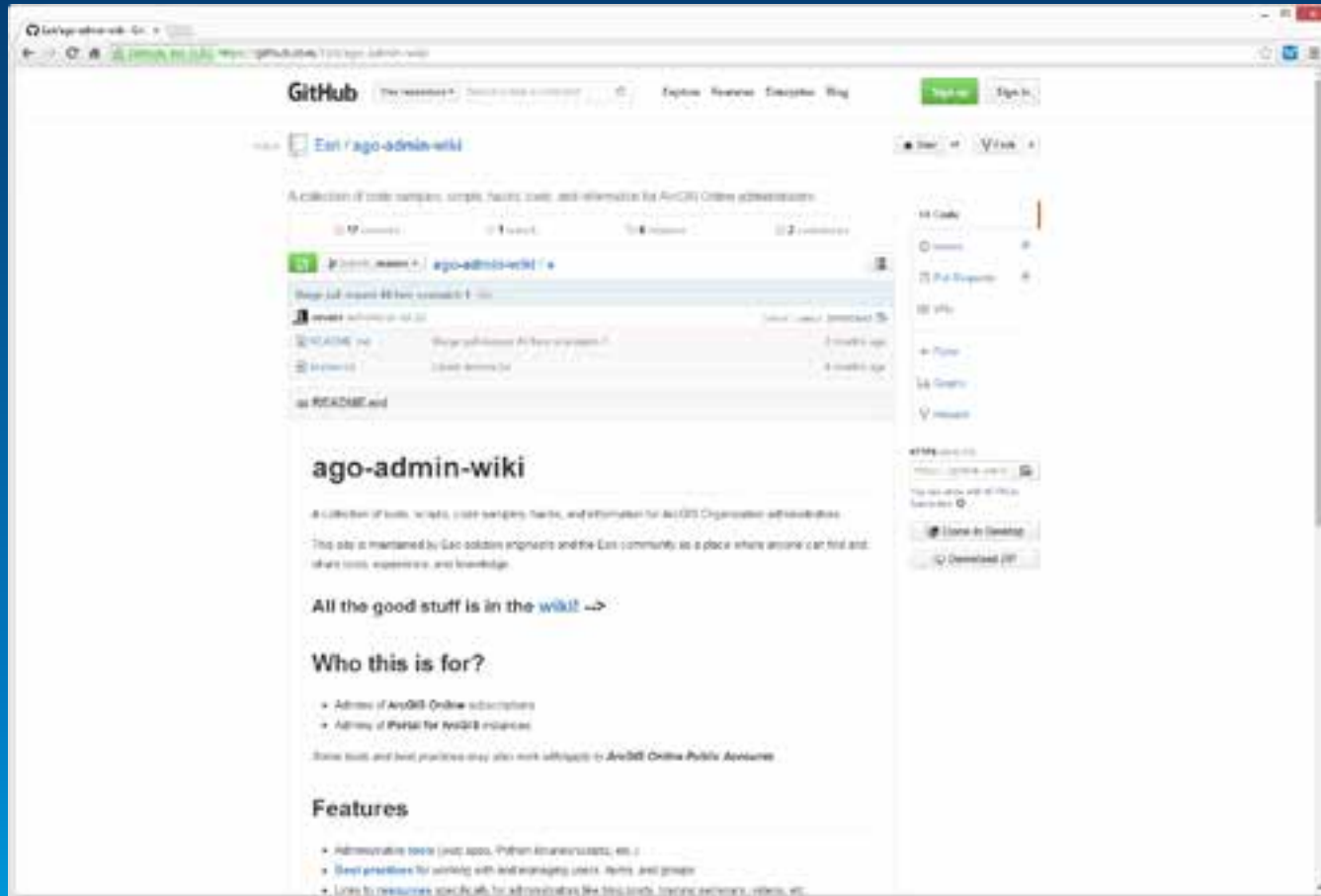
Tips or Takeaways

- Start by configuring site and organizing central GIS assets
 - Services, layers, apps, etc.
- Don't spend a lot of time on this though...*really* start your implementation with a focused user or use case
 - Fire Department, CIP coordination, etc.
- ArcGIS for Local Government solution can be your model
 - Groups, graphics, services, maps, apps, etc.

Tips or Takeaways

- Think about users and groups collectively
- Organize service catalogs for each functional part of organization
 - Users only want to see maps and apps – not raw services
- Leverage AGOL content and apps
 - Basemaps, demographic info, soils, etc.
 - Gallery app is a great window in to content for user

Tips or Takeaways



<https://github.com/oerans/AGOadmin/wiki>

<https://github.com/pholloran/agoAdminTools>

<https://github.com/keyurva/agoltools>

<https://github.com/jgrayson-apl/PortalReporting>

Thank you...



<http://solutions.arcgis.com>



<http://meetup.com/ArcGIS-for-Local-Government/>



[@ArcGISLocalGov](https://twitter.com/ArcGISLocalGov)



<http://esri.github.com>

Please fill out the session survey:

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Online – www.esri.com/ucsessionsurveys



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