

WHY *YOU* SHOULD BE USING ArcGIS ONLINE



ESRI UC 2015

Oakland County's Story

Today's presentation

How OCIT has implemented **AGO** to meet *our* business needs and serve *our* customers.

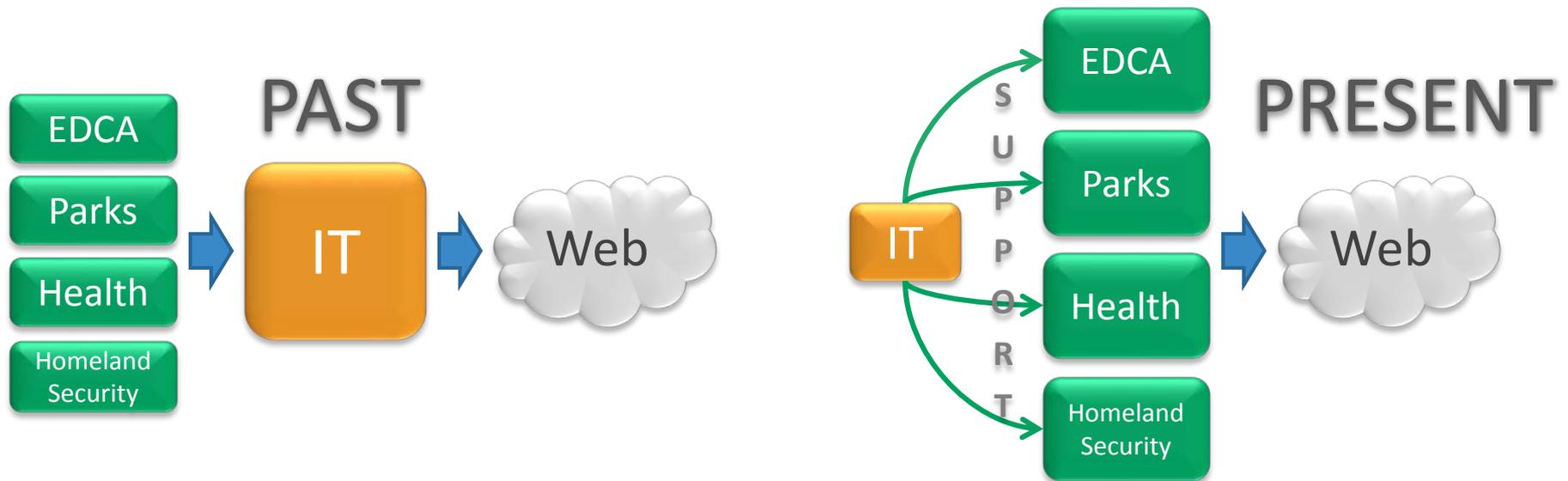
Our mission is to provide a progressive, location-based solution that promotes informed decision making, improves citizen services, and encourages collaboration across all levels of government.

Think about this!

Why *we* are using AGO

Empowerment

- Allowing end-user driven content



Why *we* are using AGO

Efficiency

- Faster map & app deployment
- Idea to presentation in a **shorter** time for a **broader** audience



Why *we* are using AGO

Effective Presentation

- No longer limited by hard copy maps!
- A picture (*or map*) is worth a thousand words



Why *we* are using AGO

Leveraging existing infrastructure

- Enterprise Data & ArcGIS Server (map services)
- ESRI cloud space to host data and apps

Our implementation of AGO

IT sites

- Original AGO pilot sites
- General use sites
- Special/customized projects

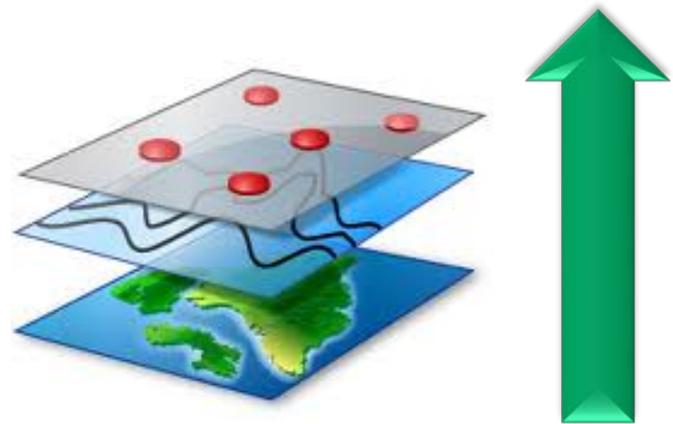
Department/customer sites

- Project-by-project
- Project/Topic specific content
- Minor input from IT

Goal oriented approach

Minimize long-term support and maintenance

Further leverage GIS data

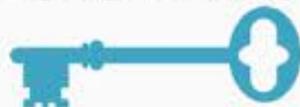


Why *we* promote AGO



Reduced data redundancy

Increased data standardization

CONSISTENCY
IS 

How *we* promote AGO

1. Encourage Collaboration – break down the **silos!**
2. One-on-one meetings
3. Training and demonstrations

Training (this is *CRITICAL*)

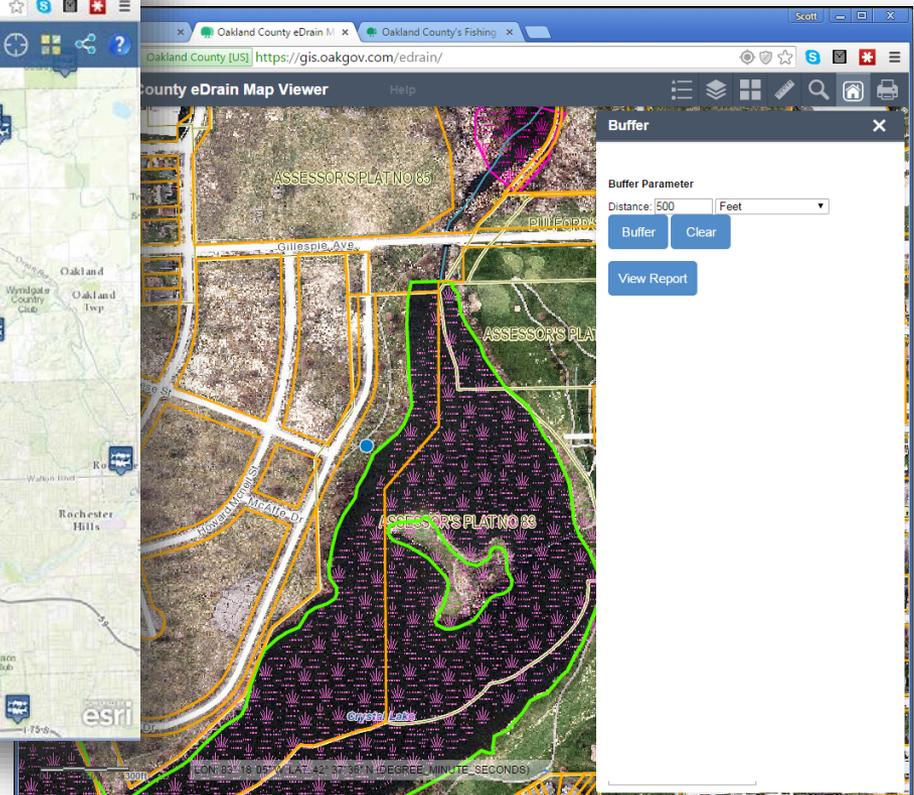
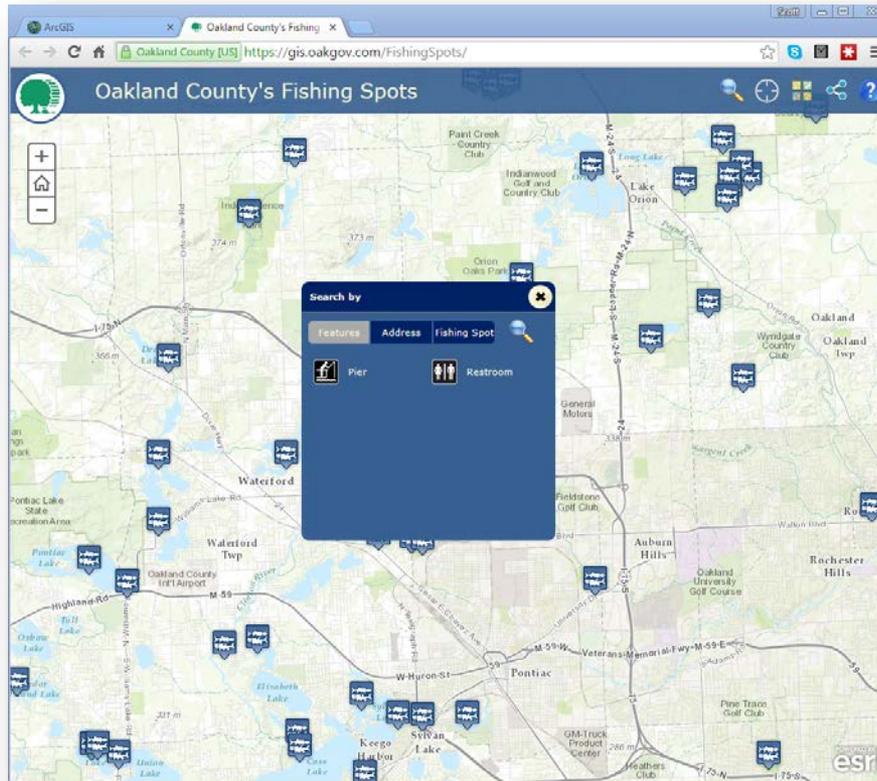
- Explain the transition from existing maps to AGO
- Have lots of examples
- Fertilize ideas 

System Architecture

- AGO hosted content
 - Base maps and data
- ArcGIS Server
- GIS Database

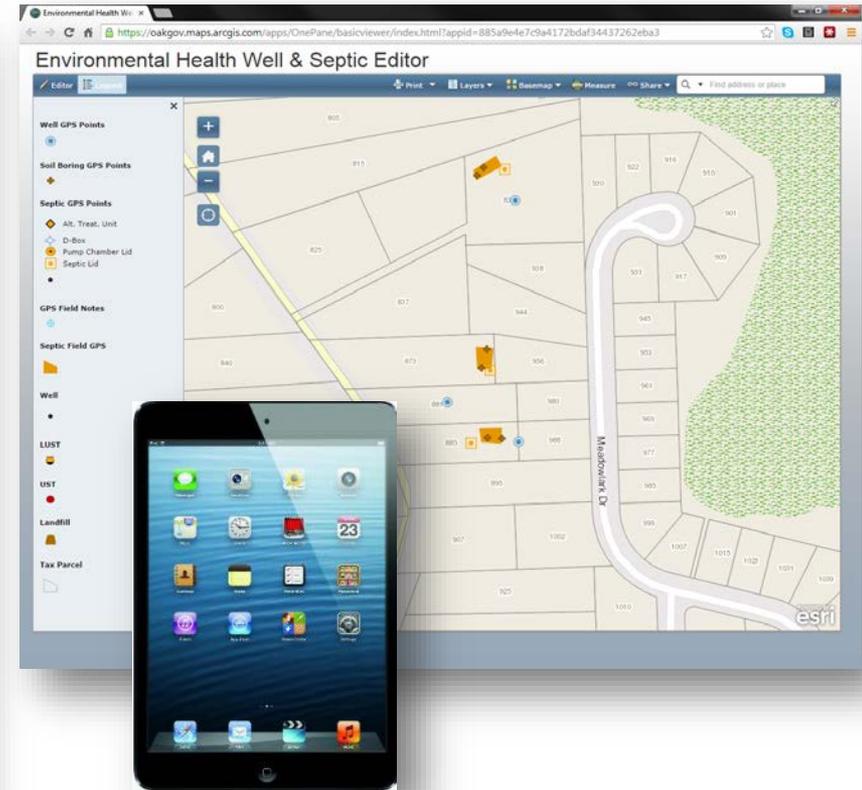
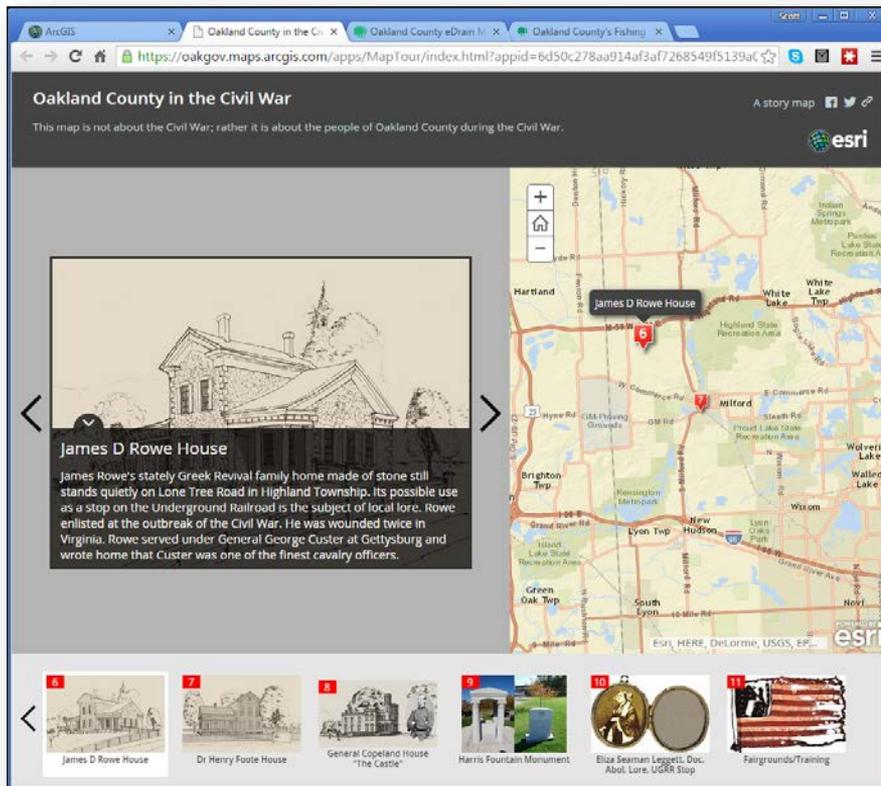
IT Implementations

- Eight customized template sites
- Several are retired IMS sites



Customer Implementations

- Numerous web maps and applications
- Collector for ArcGIS data collection



The future...

- AGO roadshow
- Expanded departmental use
- Retire remaining IMS sites



Thank you

Scott Kaiser, GISP

kaisers@oakgov.com

248-858-5228