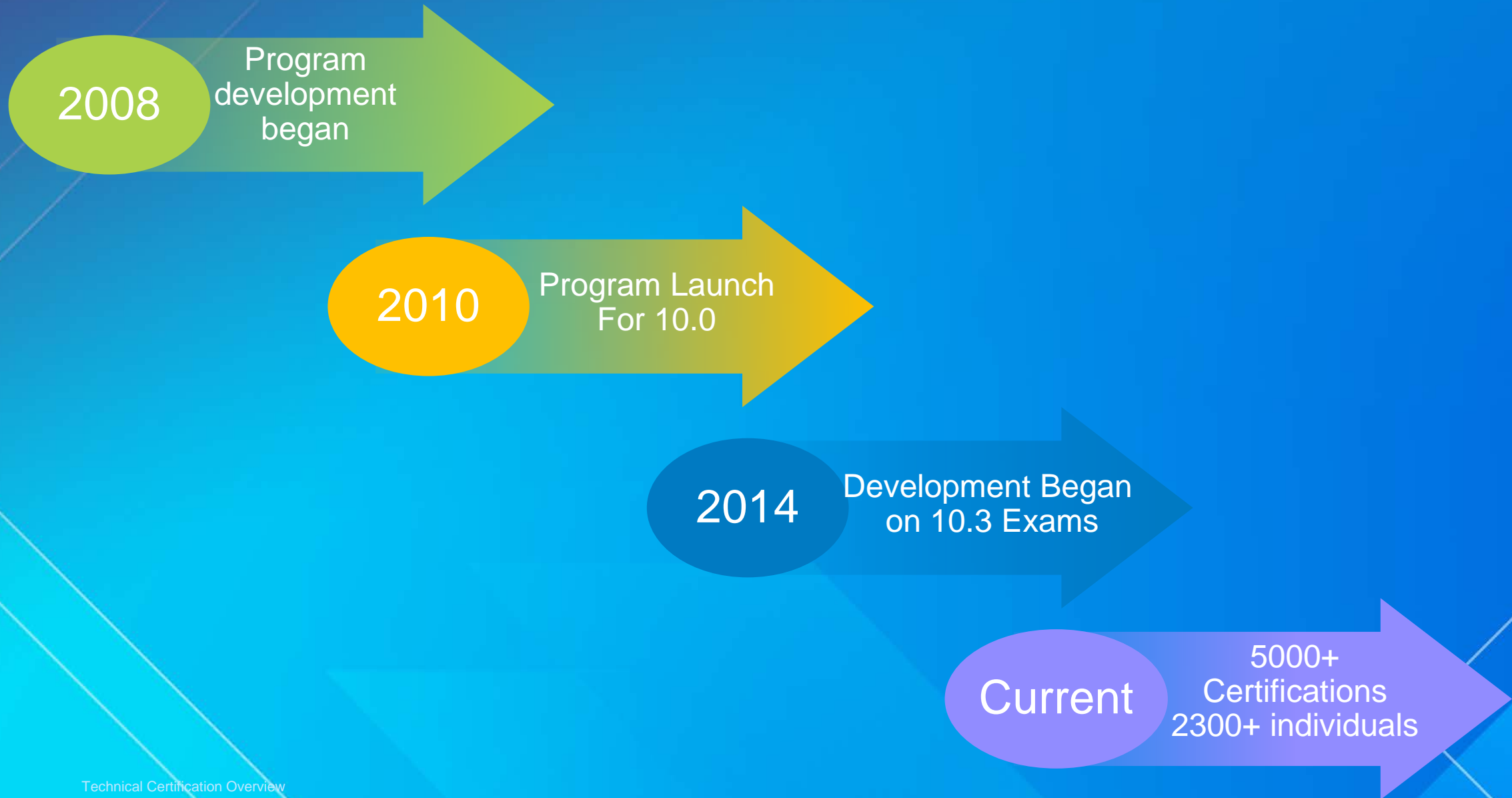




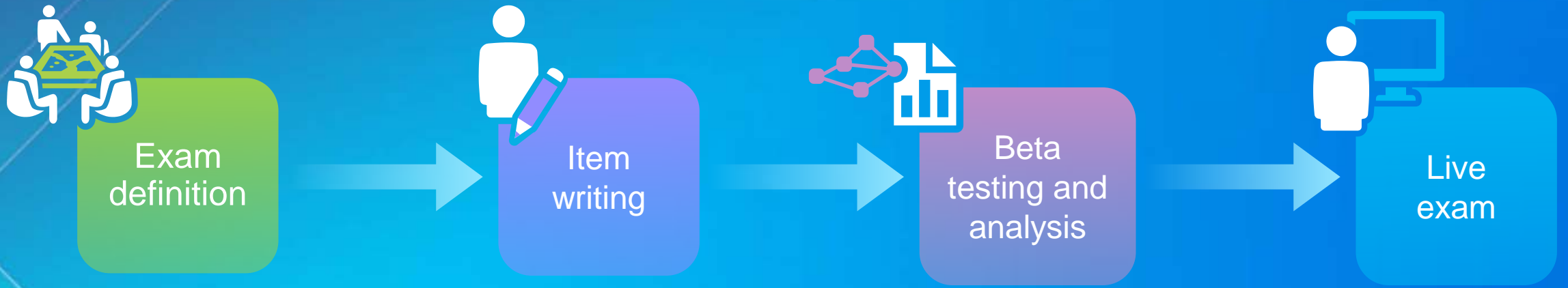
# Esri Technical Certification Overview

Jessi Mielke, Certification Program Manager

# History of Certification



# Exam Development



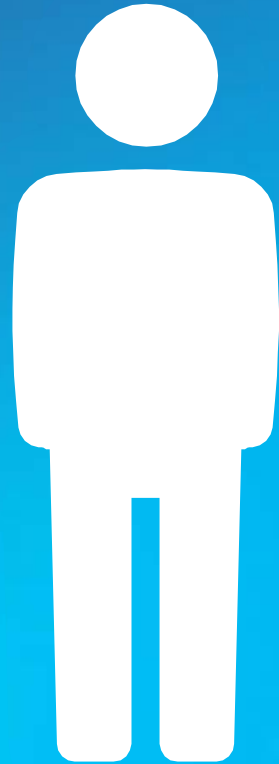
# Program Design

Desktop	ArcGIS Desktop	Entry 10.3	Associate 10.1   10.3	Professional 10.1   10.3
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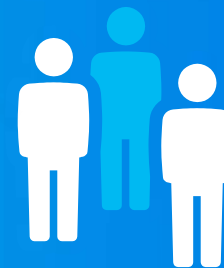
Developer	ArcGIS Desktop Developer		Associate 10.1   10.2	
	Web Application Developer		Associate 10.1   10.2	

Enterprise	Enterprise Geodata Management		Associate 10.1   10.3	Professional 10.1   10.3
	Enterprise System Design		Associate 10.1   10.2   10.3	
	Enterprise Administration		Associate 10.1   10.2   10.3	

# New Exam



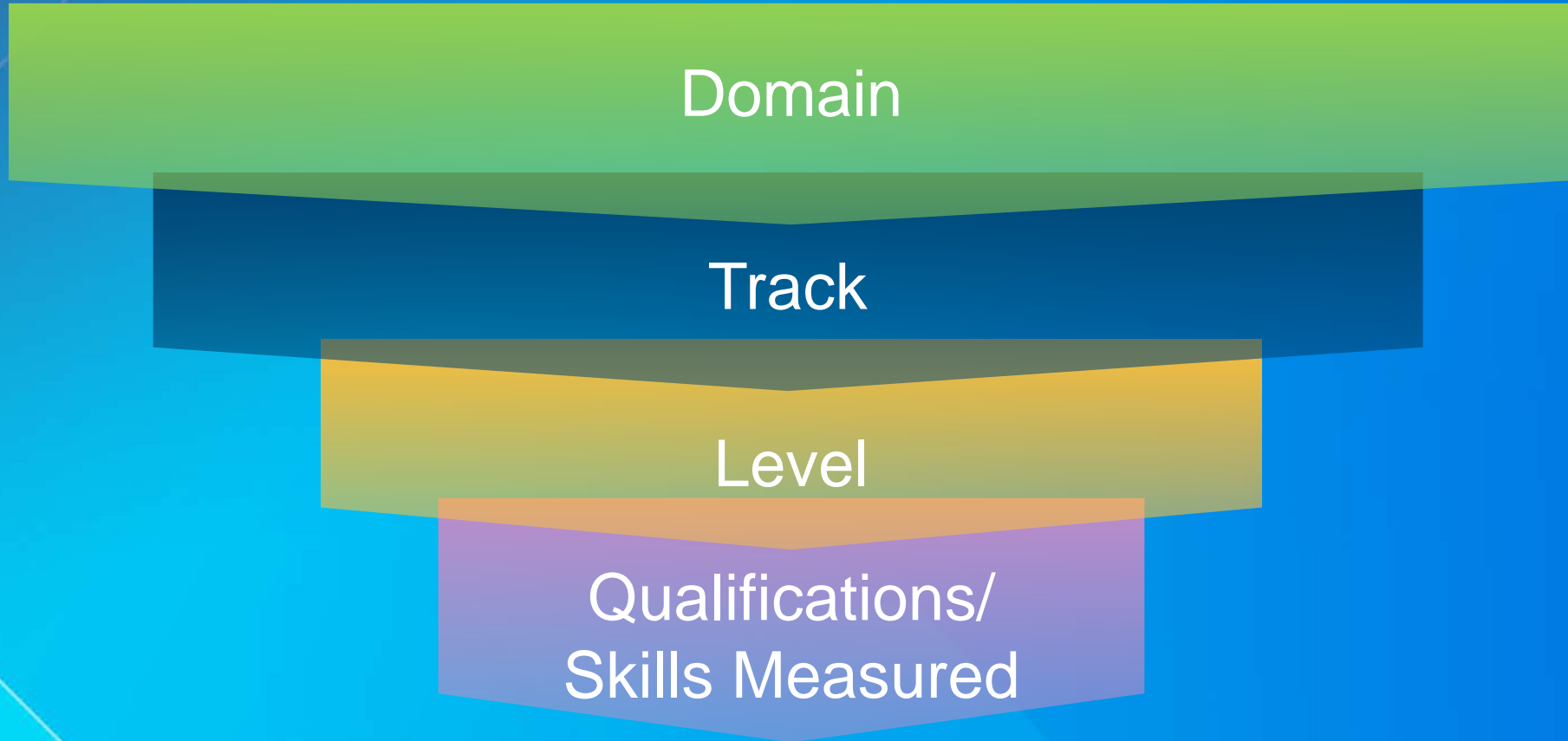
Entry Level Candidates  
(Less than 2 years experience with ArcGIS)



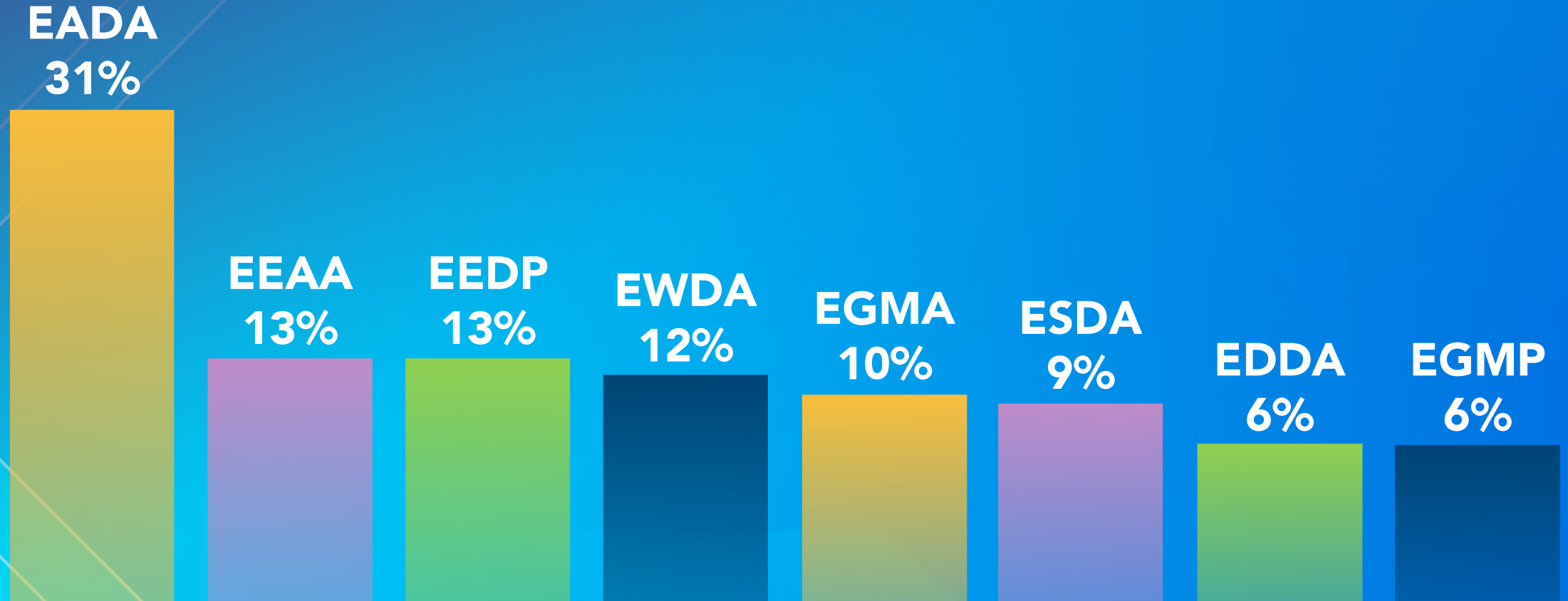
# Foundation for Success



# Choosing an Exam



# Exam Popularity





# Preparing for an Exam

- Skills Measured and Training Resources

## ArcGIS Desktop Associate 10.1

Esri Certified ArcGIS Desktop Associates are adept at applying basic GIS and ArcGIS processes to workflows and are skilled at using ArcGIS for Desktop to visualize and analyze geospatial data.

This certification is targeted for ArcGIS 10.1 Desktop users with the equivalent experience using ArcGIS.

Qualifications Skills Measured Preparation Resources

The following list of skills measured is provided to familiarize candidates with the exam and to help guide exam preparation. We recommend candidates re-assess their knowledge of each skill. Specific preparation resources are available for refreshing in areas where any knowledge gaps are found.

[Show/Hide All Skills](#)

- [ArcGIS Awareness](#)
- [Coordinate System \(Spatial Reference\) Awareness](#)
- [Managing Data in ArcGIS for Desktop](#)
- [Analyzing Data in ArcGIS Desktop](#)

The following training resources are available to help you prepare for your exam, but are not required. Please utilize this list of preparation resources with the list of skills measured topics to identify appropriate training options for possible knowledge gaps found. Click on the resource name to read more information online.

Please note that completing the recommended training courses does not guarantee you will achieve the requirements for a specific Certification exam.

### Esri Instructor-Led Training

	ArcGIS Awareness	Coordinate System (Spatial Reference) Awareness	Managing Data in ArcGIS Desktop	Analyzing Data in ArcGIS Desktop
ArcGIS I: Introduction to GIS	✓	✓		
ArcGIS II: Essential Workflows	✓	✓		✓
ArcGIS III: Performing Analysis	✓			✓
Building Geodatabases			✓	
Designing Maps with ArcGIS	✓			

# Preparation Resources

Training



Online Resources



Esri Press Study Guide



# Registering for an Exam

Voucher  
Purchase



Registration



Testing  
Locations



Exam Specifics



# What to Expect After an Exam



Performance results  
and  
enhanced score report



Candidate Directory



No expiration or  
recertification



Retake policy



Emblem usage

# Benefits of Certification



Individual



Organization



Customer

## How Important are IT Certifications?

**67% of IT professionals consider IT certifications to be important or very important.**

**Source: The Value of Training and Certification,  
Amazon Consulting**

# Technical Certification & GISP



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Technical

Ethical



Understanding our world.