



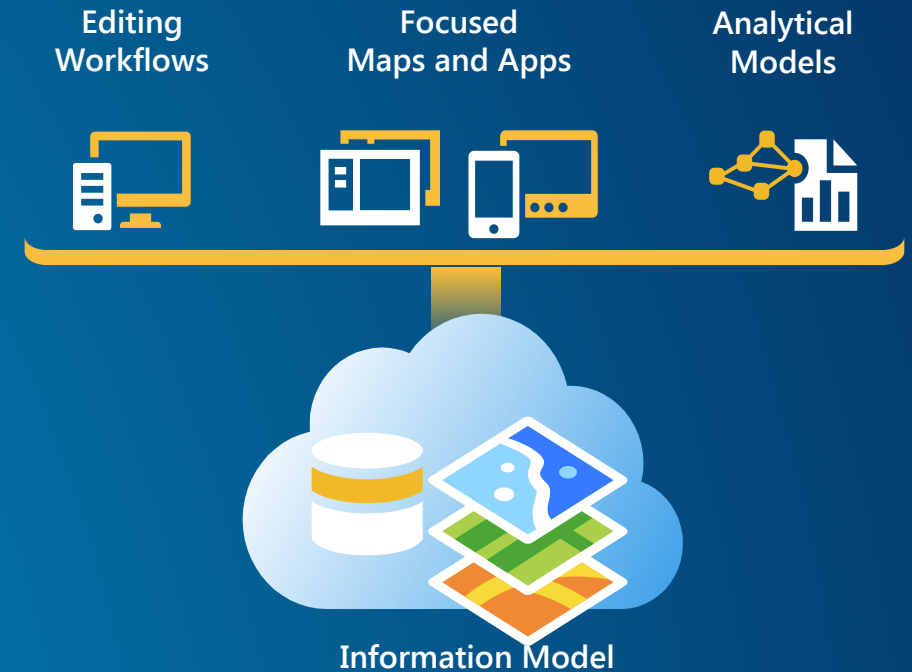
Improving Snow Response Activities with the SnowCOP (Common Operational Picture) Application

Lindsay Thomas

ArcGIS for Local & State Government

Esri's solution for local government customers

- Series of useful maps and apps focused on government work
 - Configurable and extensible
 - Freely available and fully supported
- Community of users
 - Best Practices / Implementation Support
- Network of Esri Services and Partner offerings
 - Help users implement, sustain and enhance



.....Available on-premise or in the cloud

Problem

Let me tell you a story...

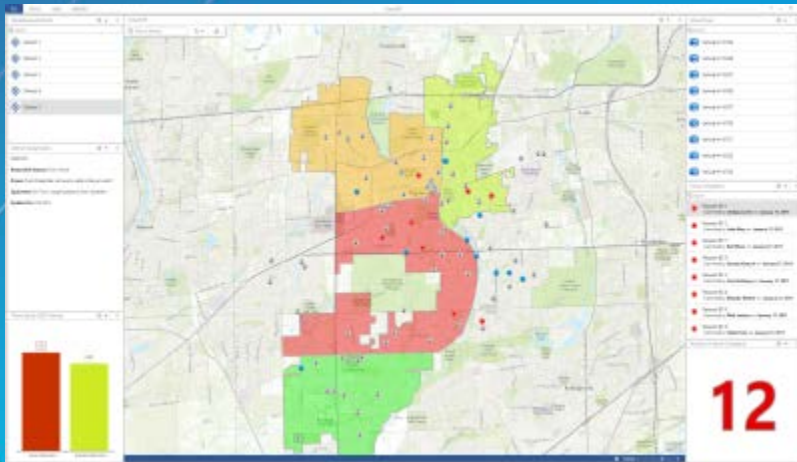


...it's a the tenth hour of a major snow story in your city ...

It may be hard to imagine today, but Winter is coming

Solution

SnowCOP (Common Operational Picture) and you ...



Real time information and Interactive Maps using ArcGIS Online and Operation Dashboard for ArcGIS

Public Works Management is Happier

You're work is recognized

....and it easier to drive around your city because snow removal is more efficient.

Winter is Coming, and you can help

UC2015 | SnowCOP | Demo Theatre



SnowCOP

Demonstration

Summary

- **SnowCOP makes it easier for Public Works managers to get dynamic information with interactive maps**
- **SnowCOP is powered by ArcGIS Online / Portal for ArcGIS**
- **The application can use AVL information in ArcGIS GeoEvents Extension for Server, but isn't required.**
- **Let us know your feedback**

Winter is Coming...

Thank You & Questions



<http://solutions.arcgis.com>



<http://meetup.com/ArcGIS-for-Local-Government/>



@ArcGISLocalGov



<http://esri.github.com>

Please fill out the session survey for:

Improving Snow Response Activities with the SnowCOP (Common Operational Picture) Application

Mobile – Esri Events UC mobile app

Paper – Pick up and place in drop box



Understanding our world.