

ArcGIS Online Steps for Success

A best practices approach

Bern Szukalski

@bernszukalski

bszukalski@esri.com

Jeff Archer

@vee_dubb

jarcher@esri.com

ArcGIS Online Steps for Success

A Best Practices Approach

Workshop Overview

- **Not a step-by-step how-to, but guidance and tips**
- **A discussion of best practices for you to consider**
- **Software demonstrations, examples, and Q&A**

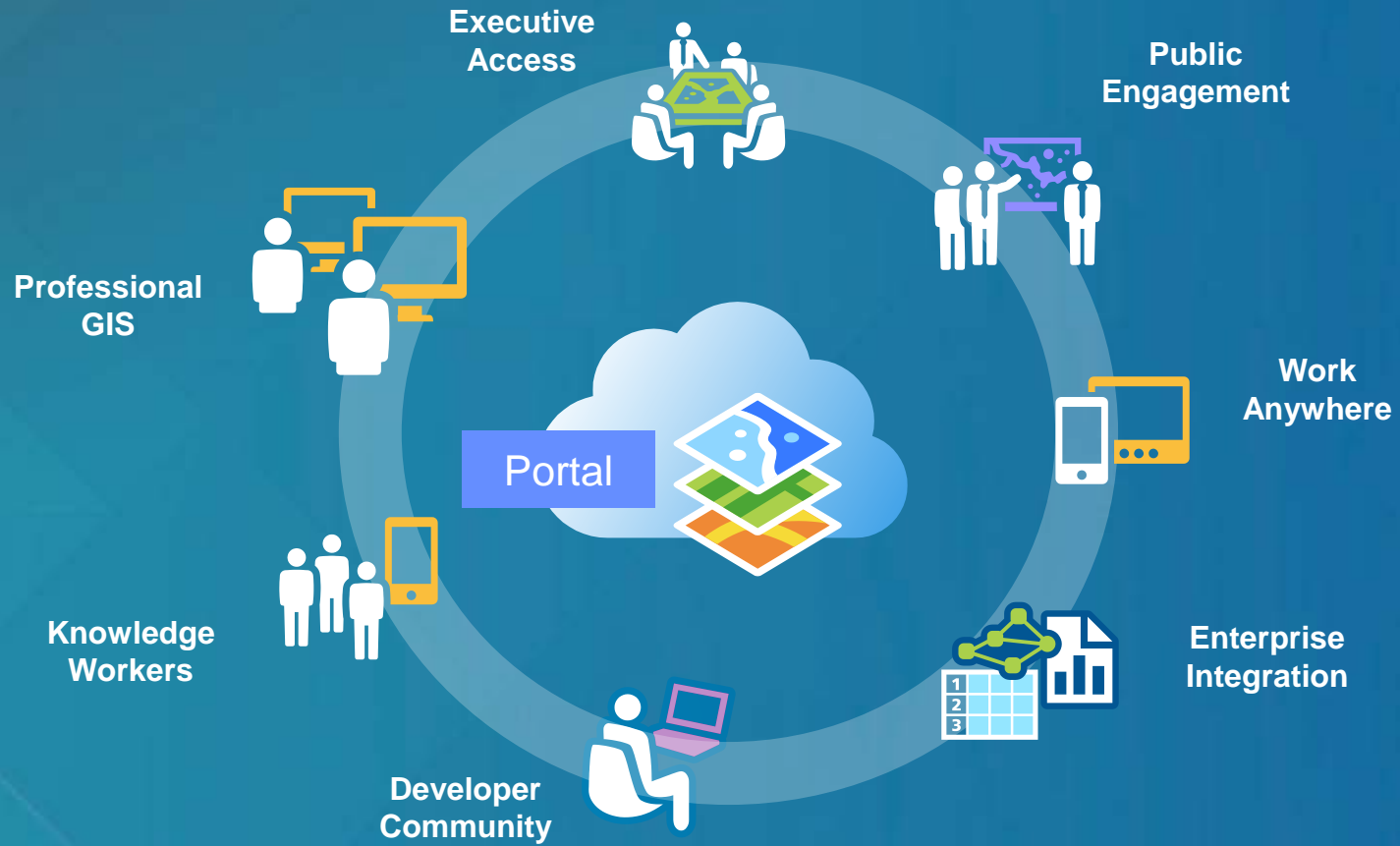
**Establish the vision
and governance**

1

Portal

Your ArcGIS organization

The center of your geographic information ecosystem



Vision and Governance

- Know the answers to these questions –
 - Who are the champions?
 - Who are the stakeholders?
 - What is the mission and vision?
 - What workflows will it support?
 - What are the deliverables?
 - Who is the audience?
- Consider the following-
 - Establish a curator, or group of curators
 - Form a governance committee
 - Meet early and often



Suggestions

- **Communicate early, often, and well**
- **Prototype and test before rolling out**
- **Implement successful patterns**
- **Establish essential procedures and guidelines**
- **Be flexible, adapt, and evolve**

**Configure your
organization home**

2

Your organization home



HOME GALLERY MAP GROUPS Sign In

MyCity Houston

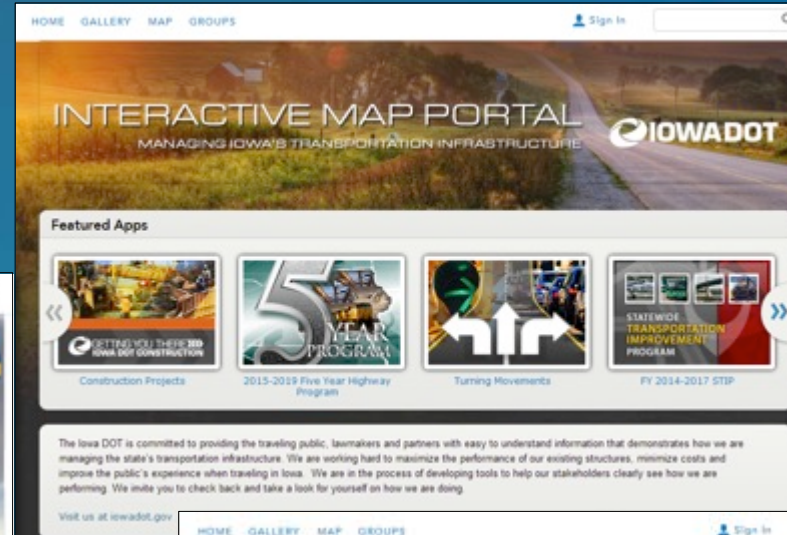
City of Houston, Texas, Maps and Applications

MY CITY houston MAPS & APPS

- Address Information
- Bikeways
- MyCity Map Viewer
- Recent Crime & Parcel Map

City of Houston Address Information | City of Houston Bikeways | City of Houston MyCity Map Viewer App | City of Houston Parcel & Crime Details

development and continuing enhancement of an Enterprise Geographic Information System (EGIS) for the City of Houston. Through coordinated data development, services, City of Houston Enterprise GIS seeks to improve access to information that is derived.



HOME GALLERY MAP GROUPS Sign In

INTERACTIVE MAP PORTAL

MANAGING IOWA'S TRANSPORTATION INFRASTRUCTURE

IOWADOT

Featured Apps

- Construction Projects
- 2015-2019 Five Year Highway Program
- Turning Movements
- FY 2014-2017 STIP

STATEWIDE TRANSPORTATION IMPROVEMENT PROGRAM

The Iowa DOT is committed to providing the traveling public, lawmakers and partners with easy to understand information that demonstrates how we are managing the state's transportation infrastructure. We are working hard to maximize the performance of our existing structures, minimize costs and improve the public's experience when traveling in Iowa. We are in the process of developing tools to help our stakeholders clearly see how we are performing. We invite you to check back and take a look for yourself on how we are doing.

Visit us at iowadot.gov



HOME GALLERY MAP GROUPS Sign In

IndianaMAP

IndianaMAP

IndianaMap Gallery

- Indiana Demographic Map
- IndianaMap Data Sharing Initiative Layers: PARCML
- Indiana Bedrock Geologic Map
- Indiana Industrial Mineral Sites

IndianaMAP is the public source for map data in Indiana. It includes the information people need most in a format that is accessible to both the general public and expert geographic information systems (GIS) users.



HOME GALLERY MAP GROUPS Sign In

COLUMBUS MAPS AND APPS

THE CITY OF COLUMBUS
MICHAEL B. COLEMAN, MAYOR

- City of Columbus - Dept of Technology
- City of Columbus - Development Dept
- City of Columbus - Public Health
- City of Columbus - Public Service

Welcome to City's map collaboration and information portal.

Our mission is to provide leadership that will inspire: high standards of excellence in the delivery of city services; a spirit of cooperation, pride and responsibility to achieve strong, safe and healthy neighborhoods; and, a shared economic prosperity and enhanced quality of life. We undertake this mission believing and knowing that we can make a difference for future generations.

Follow the City on Facebook, Twitter, YouTube, or on the web.

Organization settings

- Home page (banner and background)
- Featured content (gallery ribbon)
- Gallery content
- Default map and basemaps
- Custom app templates
- Utility services
- Security settings
- More...

SAVE CANCEL

General

Home Page

Gallery

Map

Item Details

Groups

Utility Services

Roles

Security

General

Represent and describe your organization, including the default basemaps and units.

Organization Logo and Name

Click to change thumbnail

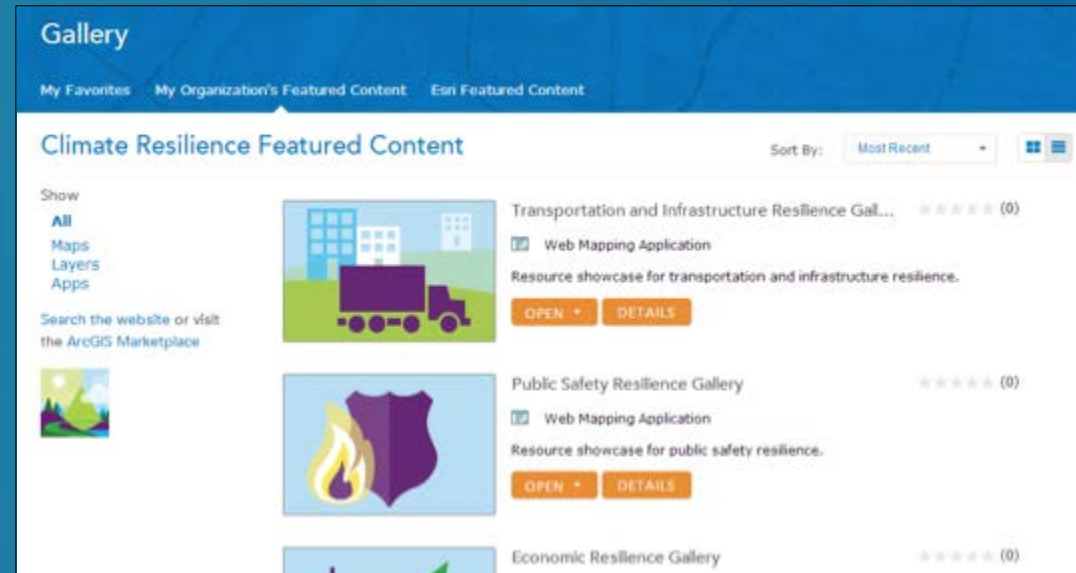
Organization Description

B I



Groups are building blocks

- **Organization resources**
 - Gallery
 - Featured content
 - Public galleries
- **Map resources**
 - Basemaps
 - App templates
 - Facilitate Search

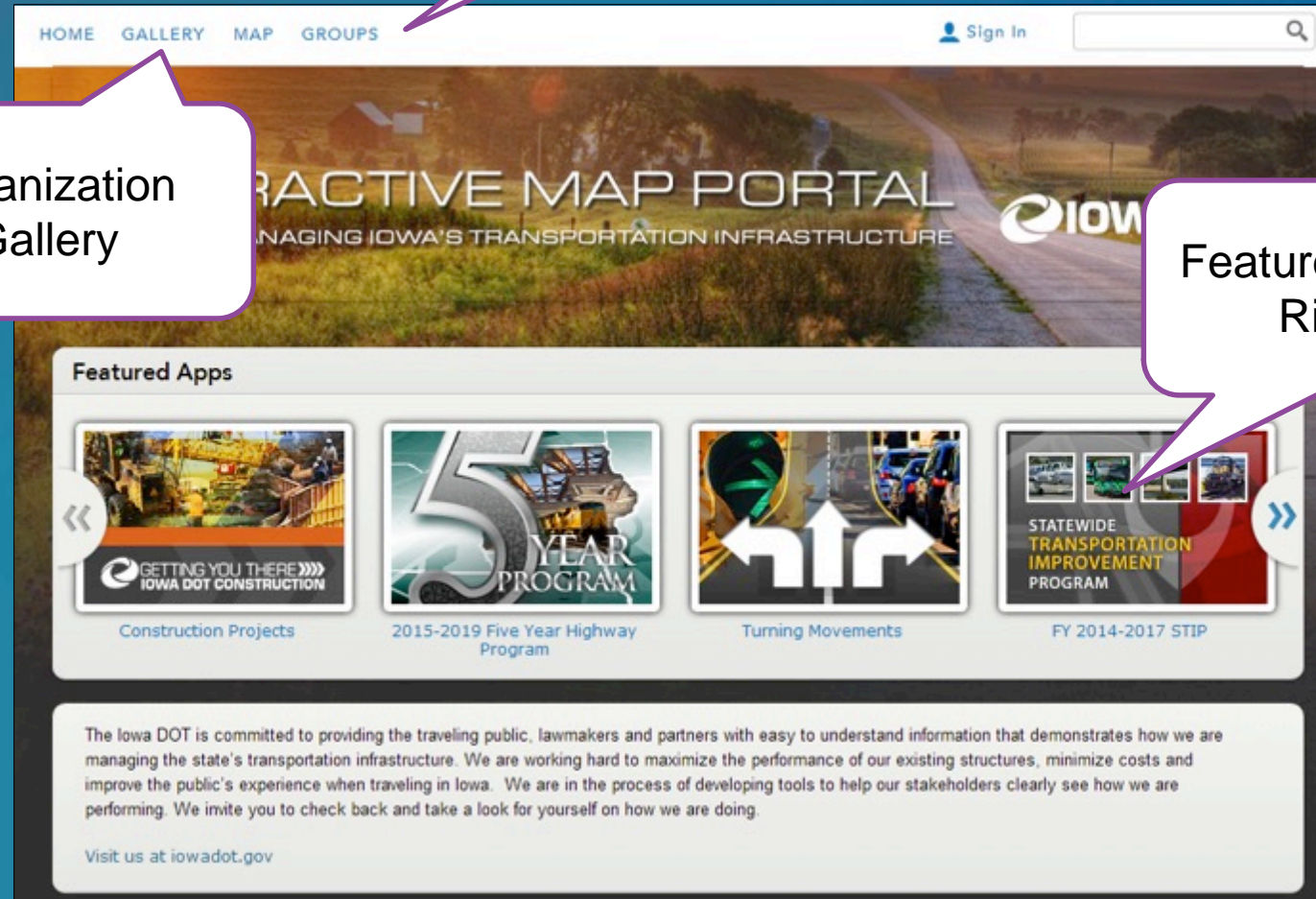


The first impression

Organization Groups

Organization Gallery

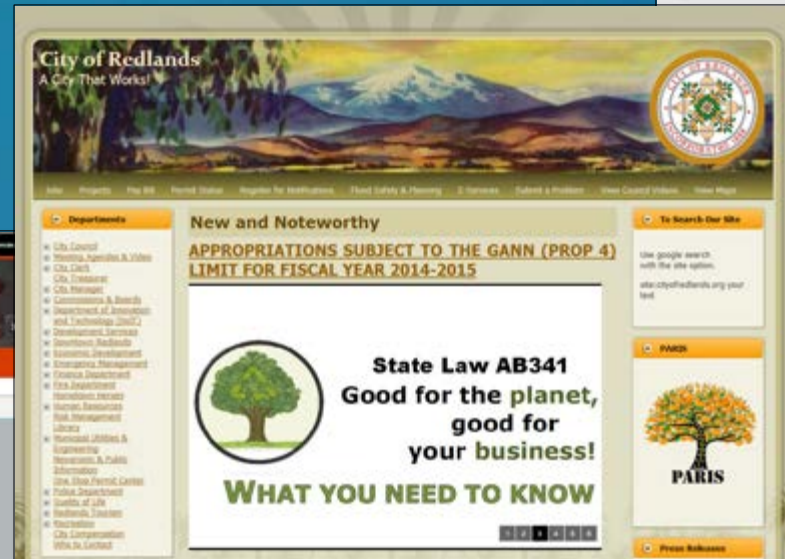
Featured Gallery Ribbon



Not necessarily for public access

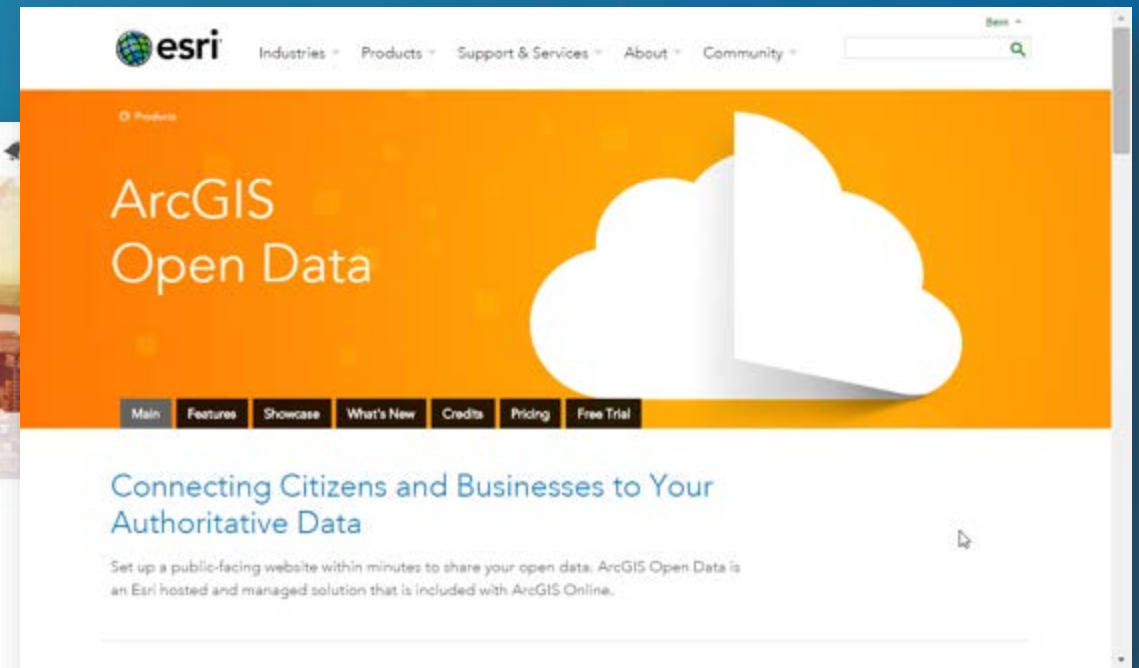
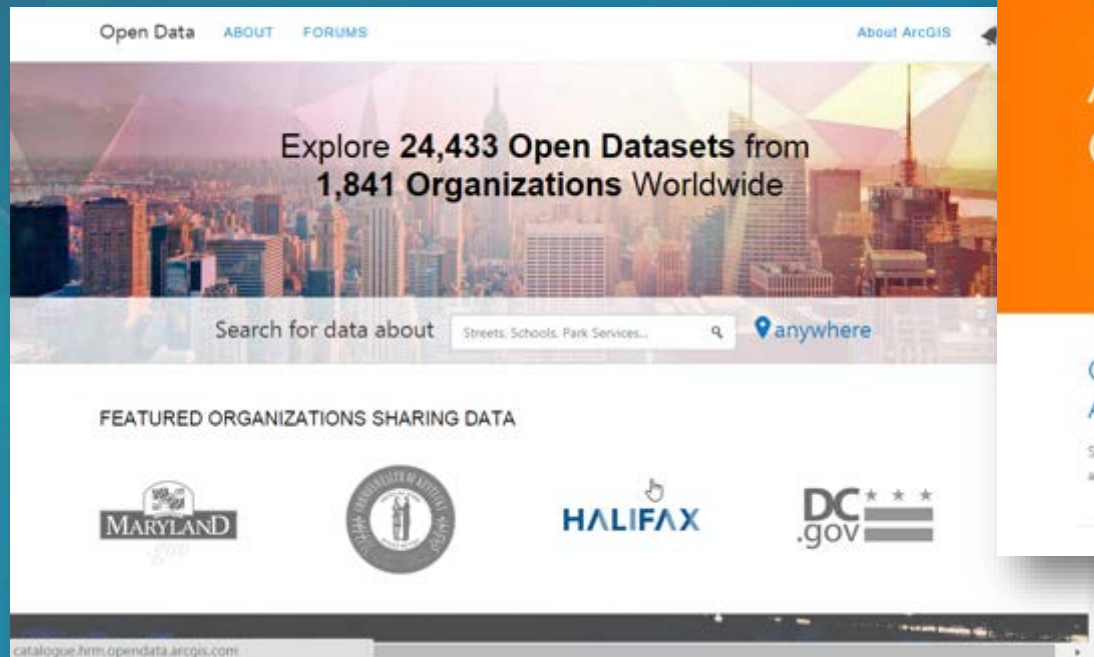
Other ways to deliver access to your content

- Embed maps and apps
- Group gallery app template
- Group gallery ribbon
- ArcGIS for open data



Open Data

- A configurable application within your organization
- Can have one or more...
- Built upon groups



Model Organizations

- For local government, utilities, emergency management, and more
- Download from ArcGIS Online
 - Group framework outline and descriptions
 - Graphics
 - Documentation
 - Apps

ArcGIS Online for State Government



Model Organizational pattern for State Government and Departments within State Government

Document Link by ArcGISTeamStateGov
Last Modified: February 27, 2014

★ ★ ★ ★ ★ (0 ratings, 293 views)

Sign in to rate this item.

 Facebook  Twitter

[OPEN](#)



An Example

The screenshot shows the MapIT Minneapolis website. At the top, there is a navigation bar with links for HOME, GALLERY, MAP, and GROUPS, along with a 'Sign In' button and a search icon. The main header features the title 'MapIT Minneapolis' in a large, bold font, set against a background image of the Minneapolis skyline at sunset. Below the header is a carousel of four application thumbnails, each with a left and right arrow. The thumbnails are: 1. 'Free Wifi Locations' showing a map with red dots; 2. 'Minneapolis Fire Station Locations' showing a map with red markers; 3. 'Snow Emergency Parking Rules Lookup' showing a web form; 4. 'Food-Producing Community Gardens (2012)' showing a map with green dots. Below the carousel is a white box with the text: 'Welcome to MapIT Minneapolis! The City's enterprise mapping platform'. This is followed by two paragraphs of introductory text. At the bottom, there are four icons with corresponding text: a question mark icon for 'Ask A Question', a map icon for 'Create A Map', an Excel icon for 'Map Data in Excel', and a link icon.

HOME GALLERY MAP GROUPS Sign In

MapIT Minneapolis

Application Free Wifi Locations

Application Minneapolis Fire Station Locations

Application Snow Emergency Parking Rules Lookup

Application Food-Producing Community Gardens (2012)

Free Wifi Locations Minneapolis Fire Station Locations Snow Emergency Parking Rules Lookup Food-Producing Community Gardens (2012)

Welcome to MapIT Minneapolis!
The City's enterprise mapping platform

This is your gateway to intelligent maps, focused applications and other "geoinformation" for Minneapolis. Answering the "where" question for any project, initiative or important decision is now easy for everyone!

You can use this portal to access maps, information, analytical tools, and even make your own maps. MapIT Minneapolis includes City maps and data along with map data from other sources to help you use the power of maps to make informed decisions.

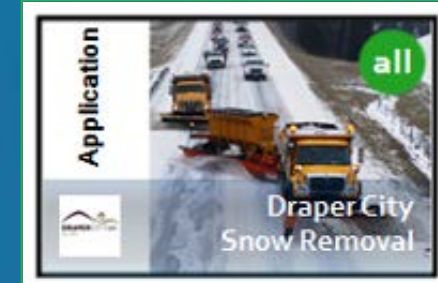
Ask A Question Create A Map Map Data in Excel

DEMONSTRATION


Establish your brand

3

Organization visual branding



Organization profile




WEB MAPS
Open ▾ Details

Basic Map of Greenville, SC

Basic Layer Map allows you to create your own map using authoritative content from the City of Greenville through our participation in ESRI's Community Maps program. Also includes dynamic map services of basic overlay map layers

Web Map by **CityOfGreenvilleSCGIS**
Last Modified: May 30, 2012
★★★★★ (2 ratings, 2 comments, 24,804 views)




WEB APPS
Open ▾ Details

Greenville Cemetery Viewer

The City of Greenville's Cemetery Viewer allows easy access to locate specific interments (graves) or deeded lots in the Springwood and Richland cemeteries. You can search interments by name or death date, and search plots by name or number.

Web Mapping Application by CityOfGreenvilleSCGIS
Last Modified: December 10, 2013
★★★★★ (1 rating, 2 comments, 469 views)





City of Greenville, SC GIS

This is the official ArcGIS.com account for GIS content published from the City of Greenville South Carolina. You may contact us directly by email at gis@greenvillesc.gov or consult our city web page at <http://www.greenvillesc.gov/GIS> for additional options and information. The City of Greenville was an early pioneer in geospatial technology in 1983 as

Profile Items Groups



Kentucky DGI

Kentucky Division of Geographic Information 100 Fair Oaks Lane Frankfort, KY 40601 502-564-6231 ogi.inquiry@ky.gov <http://kygeonet.ky.gov/>

Profile Items Groups

DEMONSTRATION







**Organize your
organization**

4

Groups are a framework

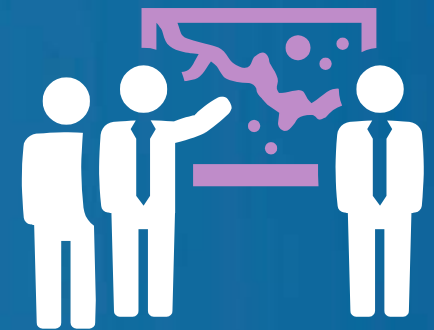
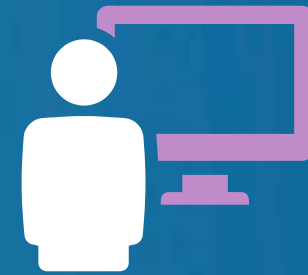
Supporting departments, projects, and workflows



-  **Base Data Sets**
Foundational data sets to be used in the creation of new maps. Includes boundaries, traffic, and weather layers
created by AdminModelLE on April 2, 2014
[Details](#)
-  **Command Staff**
Collaboration group for Chief of Police and Command Staff to utilize resources associated with Strategic and Administrative priorities.
created by AdminModelLE on April 1, 2014
[Details](#)
-  **Communications/Public Information Office**
Collaboration group to author and share information products that will be disseminated to media and the general public
created by AdminModelLE on April 1, 2014
[Details](#)
-  **Community Policing Unit**
Collaboration group for authoring and sharing information products that will be disseminated at Community meetings and to neighborhood groups by Officers
created by AdminModelLE on April 1, 2014
[Details](#)
-  **Crime Analysis Unit**
Group for crime analysts to store and share in-progress analytical products
created by AdminModelLE on April 1, 2014
[Details](#)
-  **Detectives Bureau**
Collaboration group for maps and data associated with caseload management and investigative lead generation
created by AdminModelLE on April 1, 2014
[Details](#)

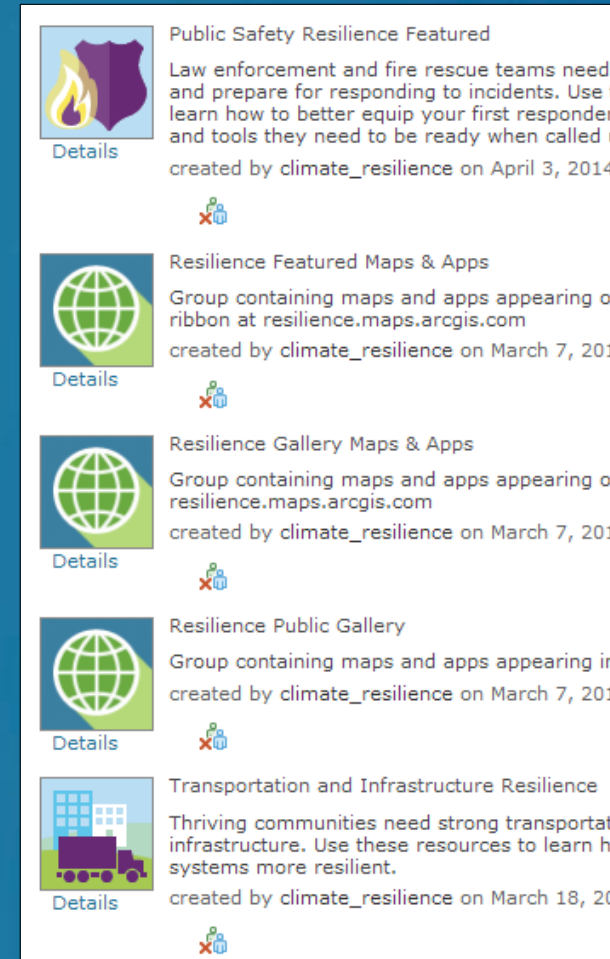
Groups help organize activities

- Access to resources
- Collaboration within the organization
- Collaboration between organizations



Group best practices

- Use consistent visual cues
- Intuitive naming conventions
- Add useful descriptions
- Pre-populate with content
- Create a resource destination



The screenshot displays a list of five ArcGIS groups, each with a distinct icon, a title, a description, and a 'Details' link. The groups are:

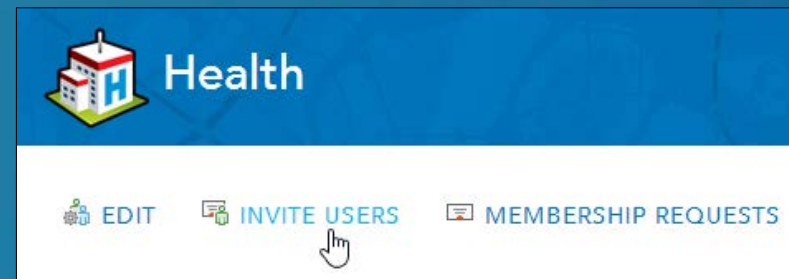
- Public Safety Resilience Featured**: Law enforcement and fire rescue teams need to... and prepare for responding to incidents. Use th... learn how to better equip your first responders... and tools they need to be ready when called up... created by climate_resilience on April 3, 2014.
- Resilience Featured Maps & Apps**: Group containing maps and apps appearing on... ribbon at resilience.maps.arcgis.com... created by climate_resilience on March 7, 2014.
- Resilience Gallery Maps & Apps**: Group containing maps and apps appearing on... resilience.maps.arcgis.com... created by climate_resilience on March 7, 2014.
- Resilience Public Gallery**: Group containing maps and apps appearing in... created by climate_resilience on March 7, 2014.
- Transportation and Infrastructure Resilience**: Thriving communities need strong transportati... infrastructure. Use these resources to learn ho... systems more resilient. created by climate_resilience on March 18, 2014.

Each group entry includes a 'Details' link and a small icon representing the group's theme.



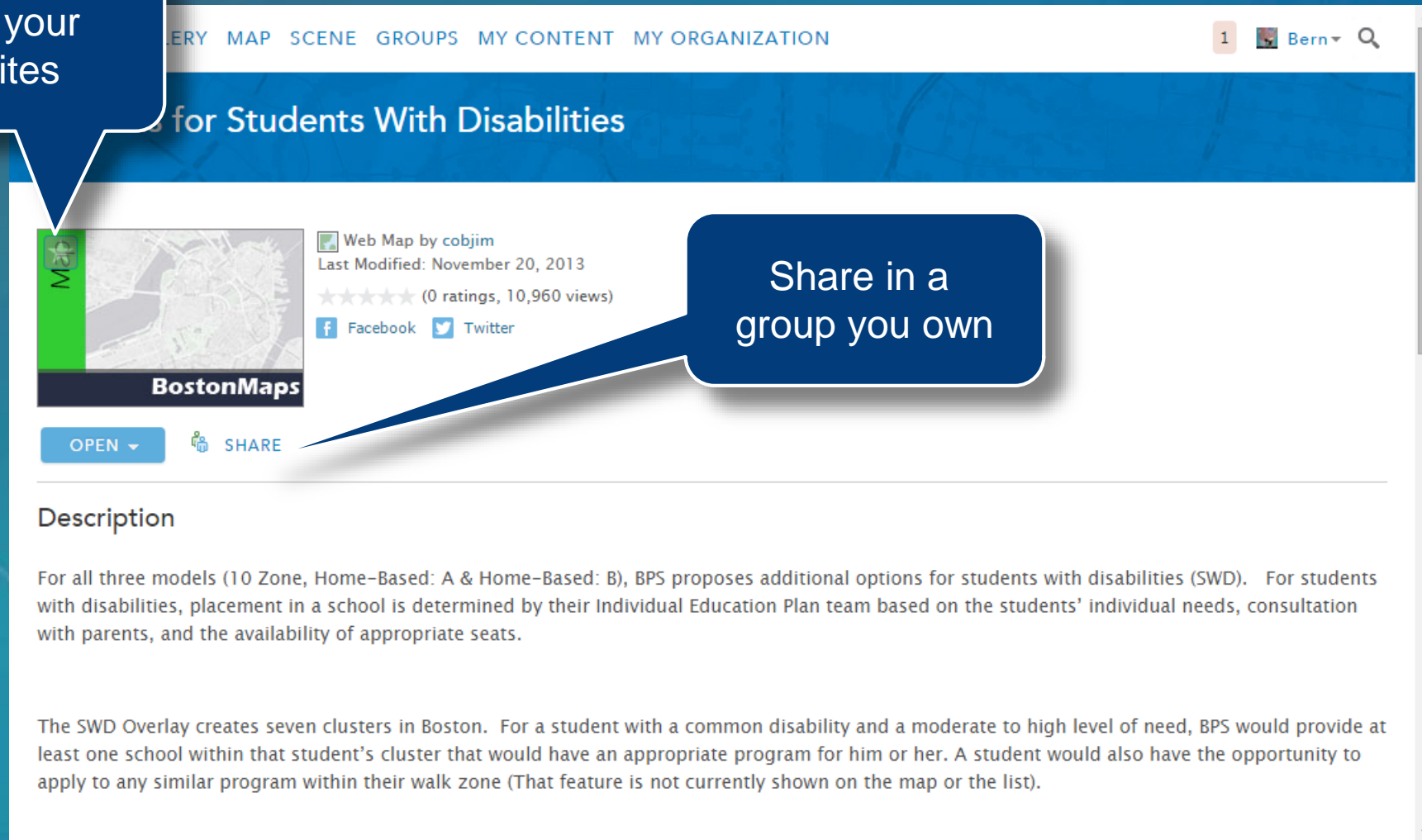
Group affiliation

- **Groups can be:**
 - Private
 - Organization only
 - Public
- **Membership:**
 - User can apply
 - Invite only
- **Contributors:**
 - Only group owner
 - All members



Using Items


Add to your favorites



Navigation: EVERY MAP SCENE GROUPS MY CONTENT MY ORGANIZATION

User: 1 Bern

for Students With Disabilities



Web Map by cobjim
Last Modified: November 20, 2013
★★★★★ (0 ratings, 10,960 views)
Facebook Twitter

BostonMaps

OPEN SHARE

Description

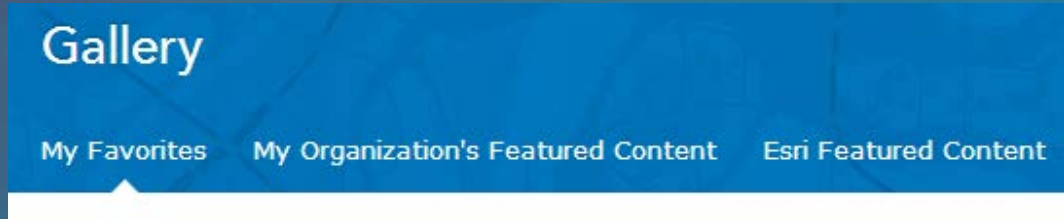
For all three models (10 Zone, Home-Based: A & Home-Based: B), BPS proposes additional options for students with disabilities (SWD). For students with disabilities, placement in a school is determined by their Individual Education Plan team based on the students' individual needs, consultation with parents, and the availability of appropriate seats.

The SWD Overlay creates seven clusters in Boston. For a student with a common disability and a moderate to high level of need, BPS would provide at least one school within that student's cluster that would have an appropriate program for him or her. A student would also have the opportunity to apply to any similar program within their walk zone (That feature is not currently shown on the map or the list).

Share in a group you own

Favorites

For often used items, and your favorite maps and apps

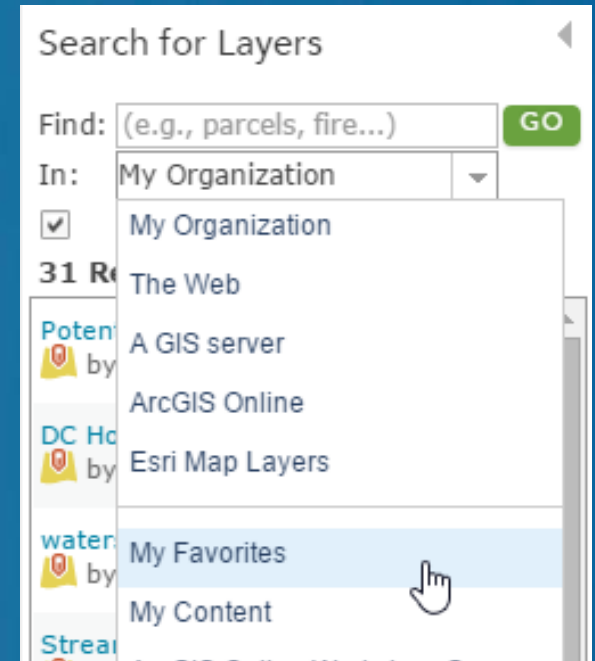


Build your Favorites list now



USA Population Density

To add an item to your favorites, just click the star. To remove it, click the star again.



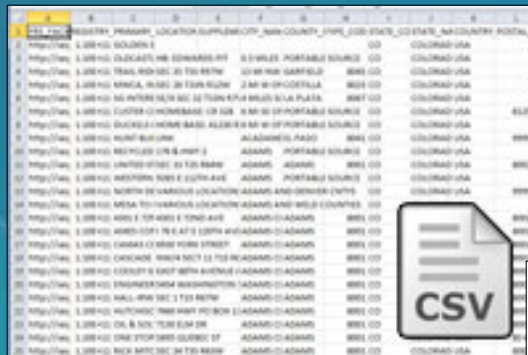
DEMONSTRATION

Add useful content

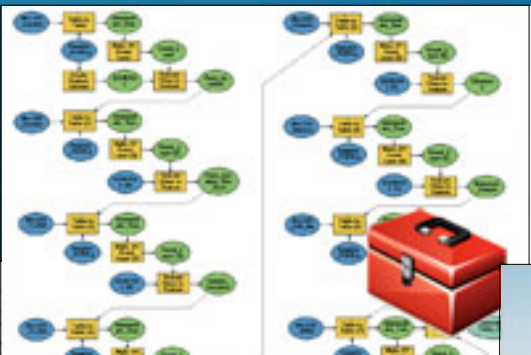
5

Add existing content

- ArcGIS services
- Shapefiles, spreadsheets, map templates, and more...
- Create new hosted services as needed



ID	NAME	LOCATION	SOURCE	COUNTY	STATE	COUNTRY
1	BOULEVARD	1.000000	ADAMS	ADAMS	CO	USA
2	BOULEVARD	1.000000	ADAMS	ADAMS	CO	USA
3	BOULEVARD	1.000000	ADAMS	ADAMS	CO	USA
4	BOULEVARD	1.000000	ADAMS	ADAMS	CO	USA
5	BOULEVARD	1.000000	ADAMS	ADAMS	CO	USA
6	BOULEVARD	1.000000	ADAMS	ADAMS	CO	USA
7	BOULEVARD	1.000000	ADAMS	ADAMS	CO	USA
8	BOULEVARD	1.000000	ADAMS	ADAMS	CO	USA
9	BOULEVARD	1.000000	ADAMS	ADAMS	CO	USA
10	BOULEVARD	1.000000	ADAMS	ADAMS	CO	USA
11	BOULEVARD	1.000000	ADAMS	ADAMS	CO	USA
12	BOULEVARD	1.000000	ADAMS	ADAMS	CO	USA
13	BOULEVARD	1.000000	ADAMS	ADAMS	CO	USA
14	BOULEVARD	1.000000	ADAMS	ADAMS	CO	USA
15	BOULEVARD	1.000000	ADAMS	ADAMS	CO	USA
16	BOULEVARD	1.000000	ADAMS	ADAMS	CO	USA
17	BOULEVARD	1.000000	ADAMS	ADAMS	CO	USA
18	BOULEVARD	1.000000	ADAMS	ADAMS	CO	USA
19	BOULEVARD	1.000000	ADAMS	ADAMS	CO	USA
20	BOULEVARD	1.000000	ADAMS	ADAMS	CO	USA



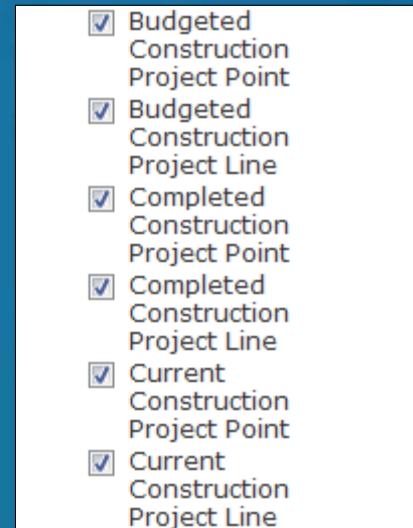
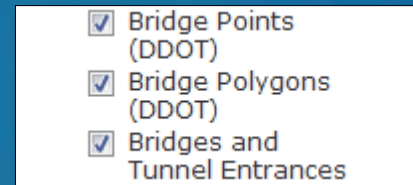
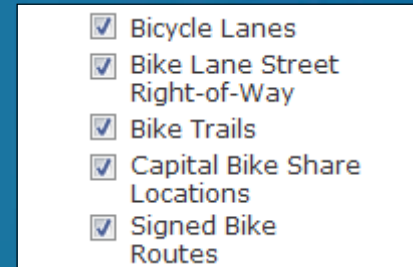
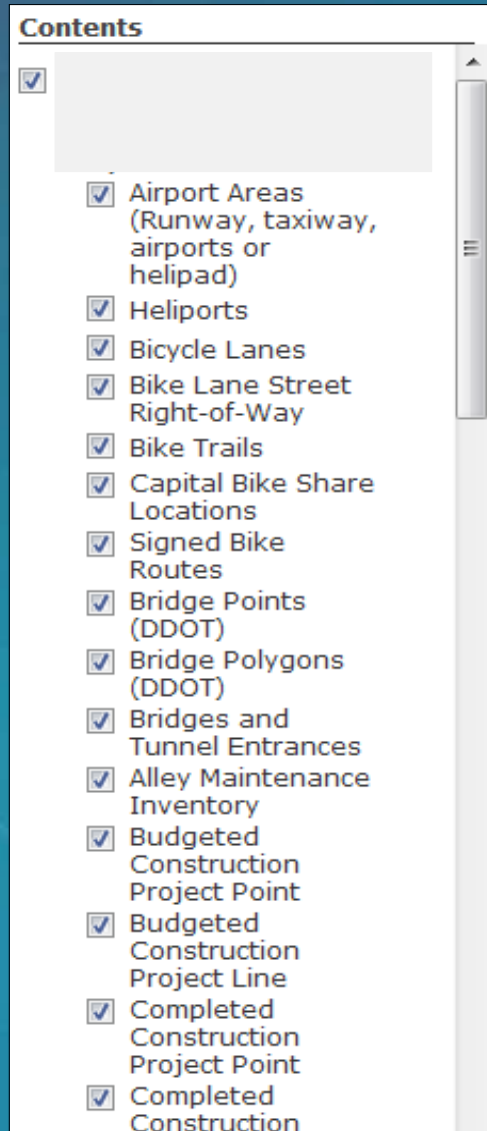
ArcGIS Transforming Your Organization
2012 Seminar Series

First of a Self Service Mapping...
How many of you get requests from other people to make a map for them?
The ability to create this...
The ability to create this...
The ability to create this...



Welcome

Optimize for use!



Registering your ArcGIS services

Add Item

Add an item from your computer or reference an item on the Web.

The item is: On the web

ArcGIS Server web service KML
 OGC (WMS) Document

URL: <http://services.arcgisonline.com/arcgis/rest/services/Demographics/USA>

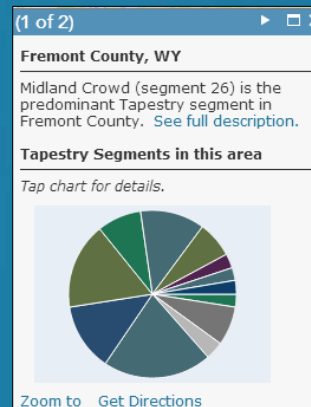
Supported Items

Title: USA 1990-2000 Population_Change

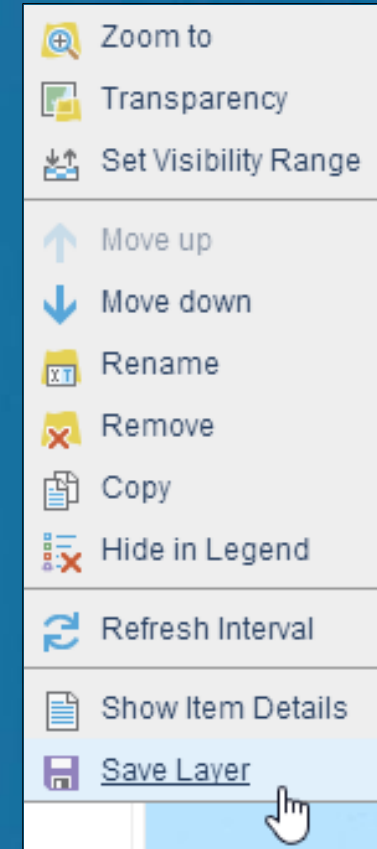
Tags: United States x 2010 x population x demographics x
Add tag(s)

ADD ITEM CANCEL

(1) Add service



(2) Configure




(3) Save layer

DEMONSTRATION

Make your content discoverable

Flood and Hurricane Inundation Risk Map of Gloucester, MA



Map showing flood risks from hurricanes in Gloucester, MA

Web Map by climate_resilience
Last Modified: March 19, 2014

0 ratings, 127 views

Sign in to rate this item.

Facebook Twitter

OPEN

Description

This map displays the combined risks from flooding and hurricane inundation, focusing on low-income and low-income elderly communities. In addition to risk and hazards, a number of adaptation strategies and challenges are marked. Many impacted areas are not candidates for infrastructure aimed at mitigating flooding. Gloucester does, however, have plans in place to install a second tide gate on Mill Pond, which could alleviate some flooding in that area. Other areas are marked that have no current adaptation strategies and that are significantly vulnerable, due to their demographics. Schools and community centers are also marked as potential relief centers following extreme weather events. To meet the challenges of adapting to climate change induced coastal flooding, Gloucester should consider putting policies into place that address the needs of environmental justice areas. These might include establishing a relief fund for low income households, educating communities in coastal flood zones of their risk, establishing community centers for post-disaster relief (taking into account where roads may become impassable). Additionally, restoring wetland habitat and not allowing rebuilding in flooded areas could enhance community resilience in the future.

Description and Tags

My Groups

CREATE A GROUP

Show You are a member of 15 groups

All My Groups

Owned by Me
Owned by Others
With New Membership Requests

-  Climate Resilience
A showcase of maps and apps that help communities resilient in the face of a disaster.
created by climate_resilience on April 3, 2014
Details
-  Climate Resilience App Challenge 2014
Apps can help communities see, understand, and address climate risks. Join the Climate Resilience App Challenge 2014.
created by climate_resilience on April 3, 2014
Details
-  Climate Resilience App Challenge 2014 Featured
A showcase of maps and apps from the Esri Climate Resilience App Challenge 2014.
created by climate_resilience on April 3, 2014
Details
-  Climate Resilience Featured
A showcase of maps and apps that help communities resilient in the face of a disaster.
created by climate_resilience on April 3, 2014
Details

Groups

Gallery

Resilient Communities Featured Content

Sort By: Most Recent

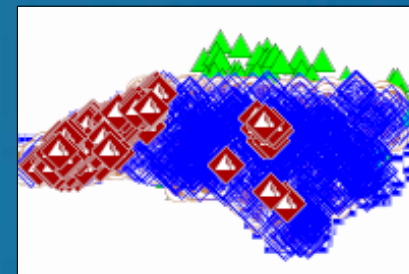
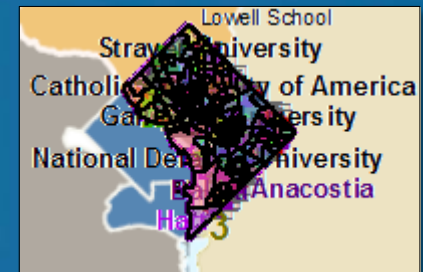
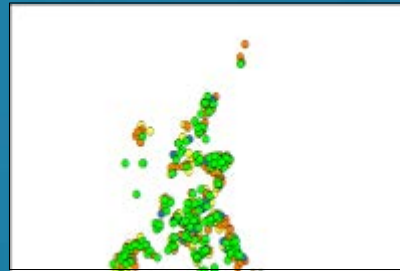
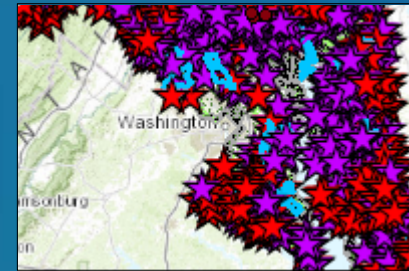
Show All Maps Layers Apps

Search the website or visit the ArcGIS Marketplace

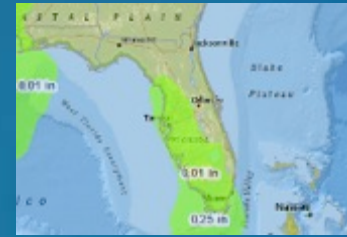
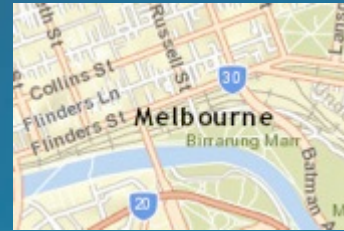
-  UNISDR Resilient Cities Gallery
-  Transportation and Infrastructure Resilience
-  Public Safety Resilience Gallery
-  Economic Resilience Gallery
-  Climate Resilience Gallery
-  Disaster Resilience Gallery

Organization gallery

Thumbnails



Better thumbnails

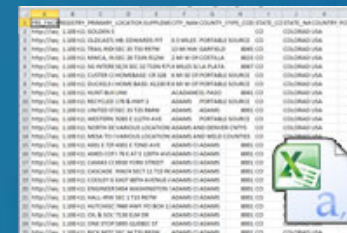
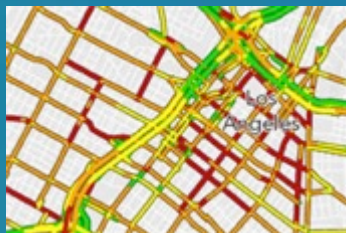


Location hints

Graphic hints



Content hints



Hybrid



After you save and before you share...

USA Tapestry Segmentation

Good Thumbnail



This map shows the dominant lifestyle segment in an area in 2012, based on Esri's Tapestry Segmentation system.

Web Map by esri

Last Modified: May 20, 2013

★★★★★ (6 ratings, 393,823 views)

Facebook Twitter

Concise Summary

OPEN

SHARE

Great Description

Description

This map shows the dominant lifestyle segment in an area in 2012, based on [Esri's Tapestry Segmentation system](#). The map displays the dominant segment's LifeMode summary group color. The "dominant" segment is most useful at at tra

Tapestry Segmentation, Esri's geodemographic market segmentation system, classifies U.S. their [socioeconomic and demographic composition](#). For a broader view of markets, segment lifestyles/life stages and 11 Urbanization Summary Groups that show levels of affluence an

groups that reflect


The map is designed to be displayed in conjunction with the [Canvas basemap](#) with a transparency of 25-50%. To use it on other basemaps, try a transparency of 25-50%.

Good Tags
Usage Notes
Etc...

Esri's U.S. Updated Demographic (2012/2017) Data - Population, age, income, sex, race, and household size are among the variables

Living Atlas Contributor App

Living Atlas

Sign In 

Contribute

ArcGIS includes a Living Atlas of the World with beautiful and authoritative maps on hundreds of topics. These maps are shared by Esri, Esri Partners, and members of the ArcGIS User Community. You can help enrich the Living Atlas with your maps and apps. To join the Living Atlas Community, please nominate your publicly shared ArcGIS Online maps and apps for review by our curators.

[NOMINATE](#)

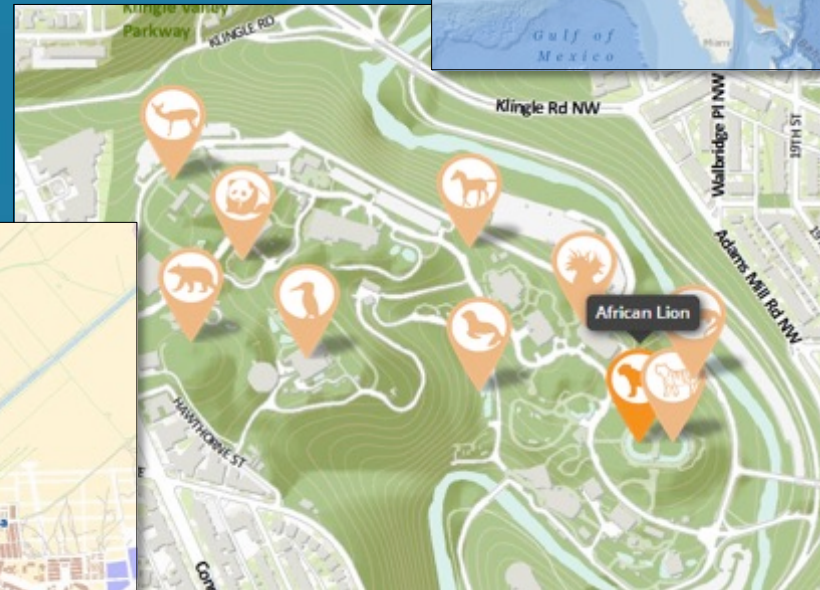
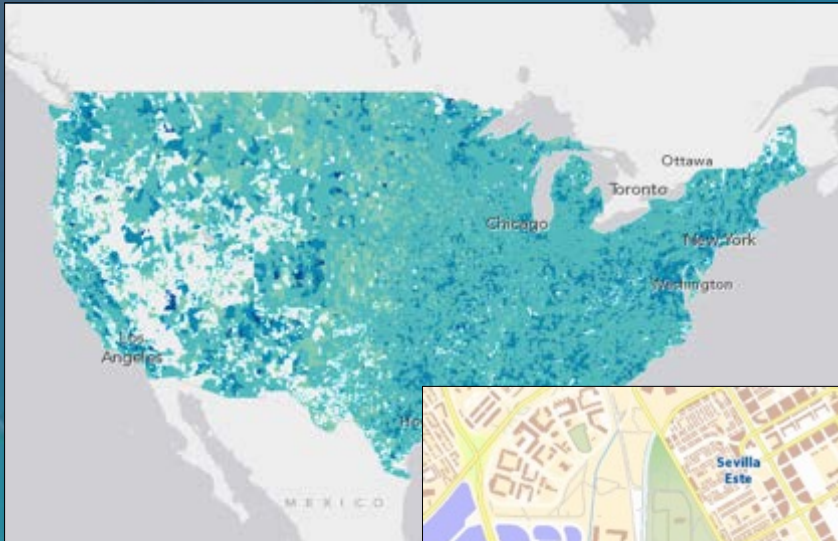


**Create useful
and compelling
information products**

6

Maps

How we communicate geographically



Pop-ups

Consider the entire information product

Charts

(1 of 7)

Lawrence County

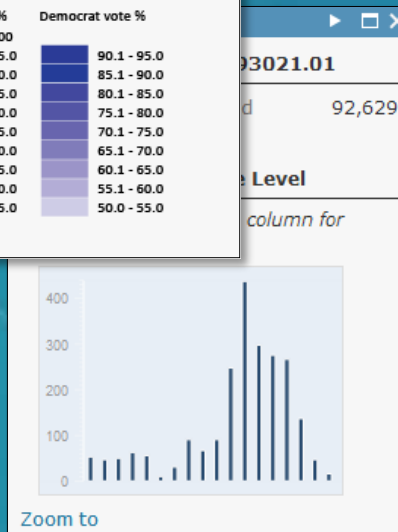
Lawrence County extends across 588 sq. miles in Arkansas.

3,535 (64%) people voted Republican and 1,786 (32%) voted Democrat out of a total turnout of 5,537 voters.

Legend

Republican vote %	Democrat vote %
95.1 - 100	90.1 - 95.0
90.1 - 95.0	85.1 - 90.0
85.1 - 90.0	80.1 - 85.0
80.1 - 85.0	75.1 - 80.0
75.1 - 80.0	70.1 - 75.0
70.1 - 75.0	65.1 - 70.0
65.1 - 70.0	60.1 - 65.0
60.1 - 65.0	55.1 - 60.0
55.1 - 60.0	50.0 - 55.0

Zoom to



Images and Links

Garfield Ladner Memorial Pier & Veterans Memorial

Zoom to

Cooling Needs

Homes and offices in this area fall into need category E 1001 - 1500 cooling degree days.

Zoom to Get Directions

Formatted text and Charts

(2 of 4)

MD census tract 240338005.09

Wealthy Seaboard Suburbs (segment 5) is the predominant Tapestry segment in 240338005.09. [See full description.](#)

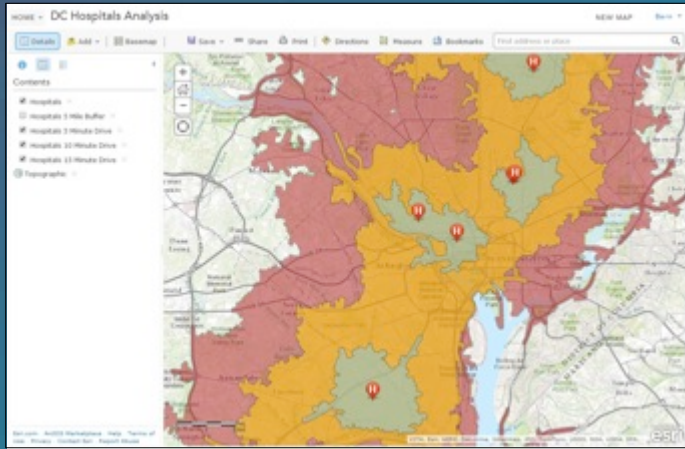
Tapestry Segments in this area

Tap chart for details.

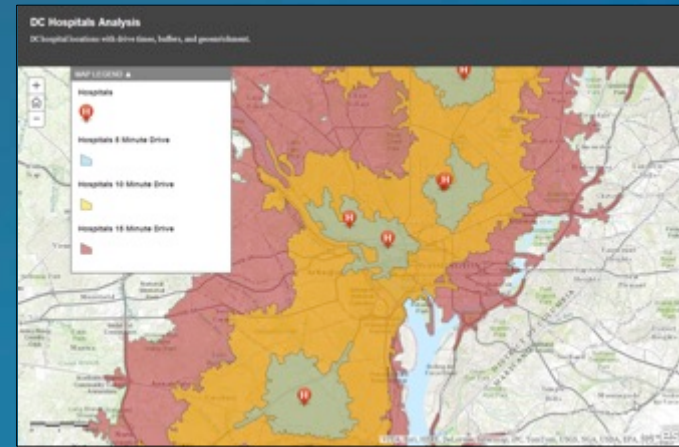
Zoom to Get Directions

Map viewer vs. apps

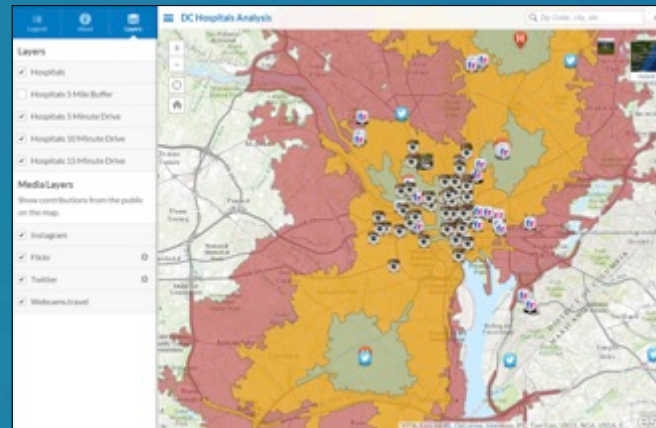
Deliver your map in the right context



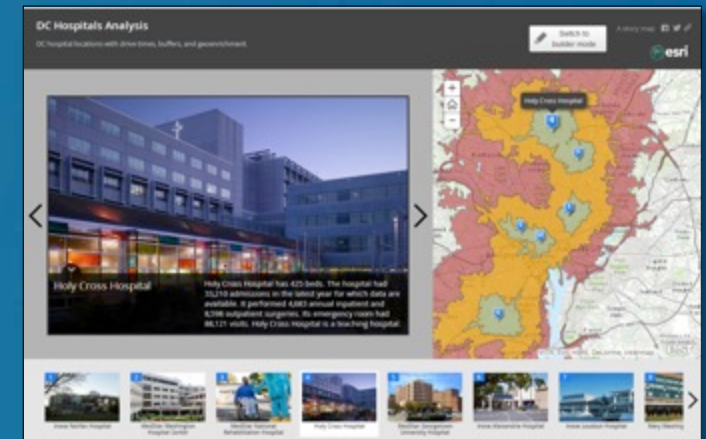
Map viewer (for authoring)



Storytelling basic template

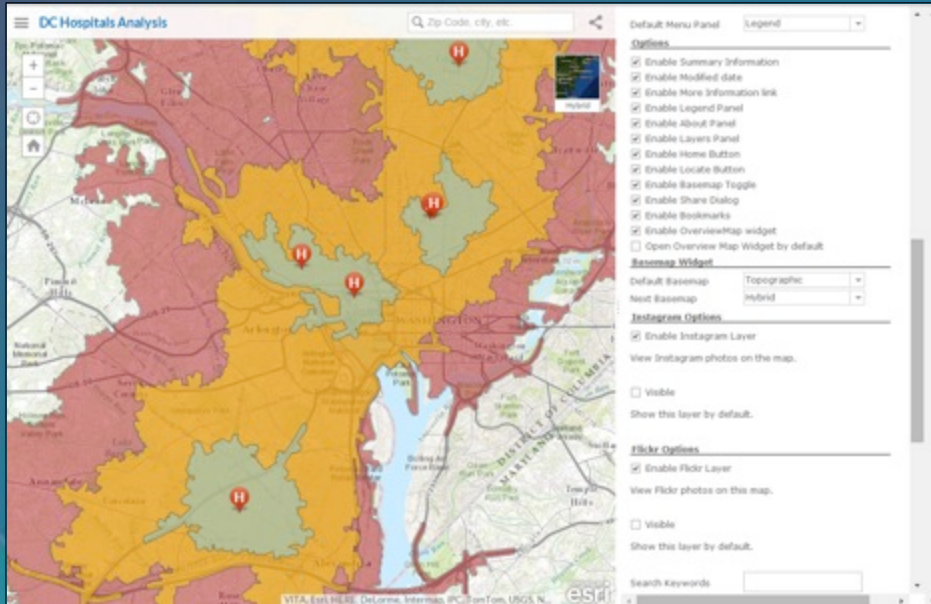


Public information template



Story map tour

Easy to configure



Configure hosted application online

Download, customize, and host from your own server

```
C:\Users\bernie\Downloads\basic-viewer-template-master\basic-viewer-template-master\index.html - ...
File Edit Search View Encoding Language Settings Macro Run Plugins Window ?
change.log index.html
52  dojo.ready(function() {
53
54
55      i18n = dojo.i18n.getLocalization("esriTemplate","template");
56      var defaults = {
57          //The ID for the map from ArcGIS.com
58          webmap: "f5b13dbed07c46cdb783cf361833aa6b",
59          //Modify this to point to your sharing service URL if you are using the portal
60          sharingurl: "http://www.arcgis.com", //for example: "http://www.arcgis.com",
61          //The id for the web mapping application item that contains configuration info - in mo
62          ///When editing you need to specify a proxyurl (see below) if the service is on a dif
63          //Specify a proxy url if you will be editing, using the elevation profile or have secu
64          proxyurl: "",
65          //cases this will be null.
66          appid: "",
67          //set to true to display the title
68          displaytitle: true,
69          //Enter a title, if no title is specified, the webmap's title is used.
70          title: "",
71          //Enter a description for the application. This description will appear in the left pai
```

Invite members

7

Invite users

Invite Users to WDC

Step 1 of 3

How would you like to invite users to your organization?

Pre-establish new ArcGIS logins for the users to be invited.

Have invited users join using either their existing ArcGIS login.

NEXT

(Pre-establish recommended)

Invite using file

One at a time | **From a file**

Upload a CSV file that contains a list of users in your organization to establish logins for. Note that the CSV file must contain a header (first line) with these field names: First Name, Last Name, Email, and Role.

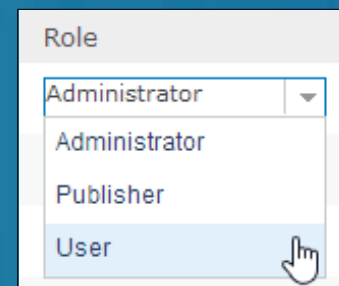
File: No file chosen

Message Users Will Receive:

UPLOAD FILE AND REVIEW INVITATIONS



Use enterprise logins
(Best)



Assign role

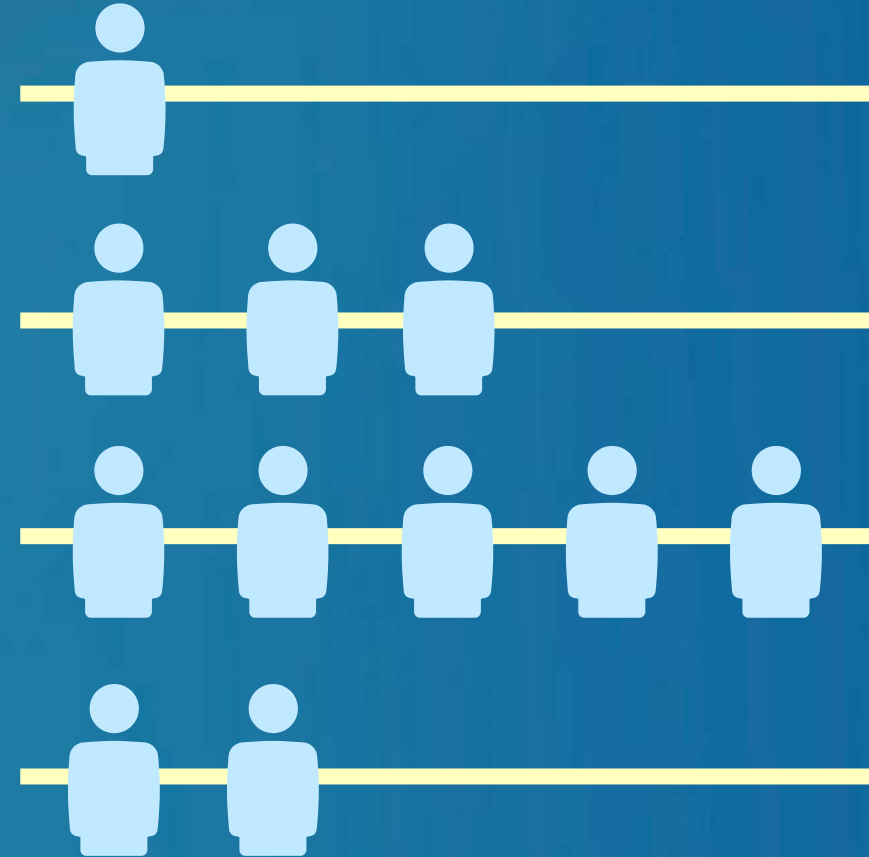
Organization roles

- **Built-in roles**

- Administrator
- Publisher
- User

- **Custom roles**

- Based on templates
- Created by an administrator



Role privileges

	User	Publisher	Administrator	Custom
Use and share maps and apps	✓	✓	✓	✓
Create items	✓	✓	✓	Optional
Join and create groups	✓	✓	✓	Optional
Edit features	✓	✓	✓	Optional
Perform analysis		✓	✓	Optional
Publish hosted services		✓	✓	Optional
Manage the organization and users			✓	Optional



Ensure User Profiles



 **Carrie Tropasso** ✕

Carrie Tropasso is the GIS Technical Lead and main story map and collector app developer for the Pennsylvania Department of Conservation and Natural Resources (DCNR). She has a master's degree in Geographic Information Service and has over 15 years of GIS experience in state and local government and private consulting.

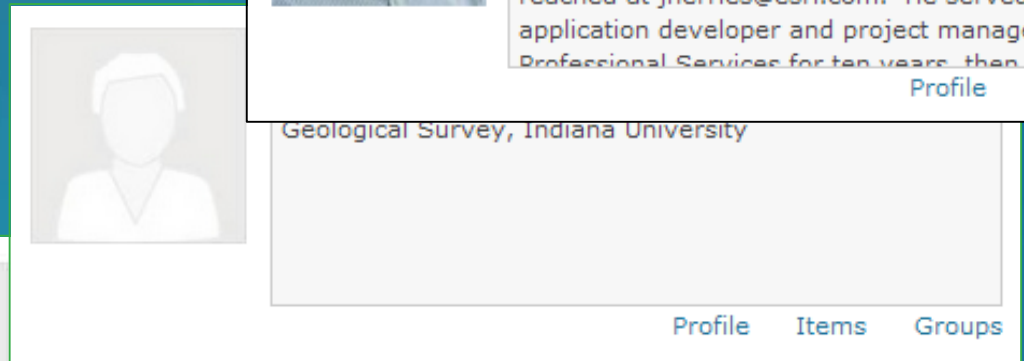
[Profile](#) [Items](#) [Groups](#)




 **Jim Herries**

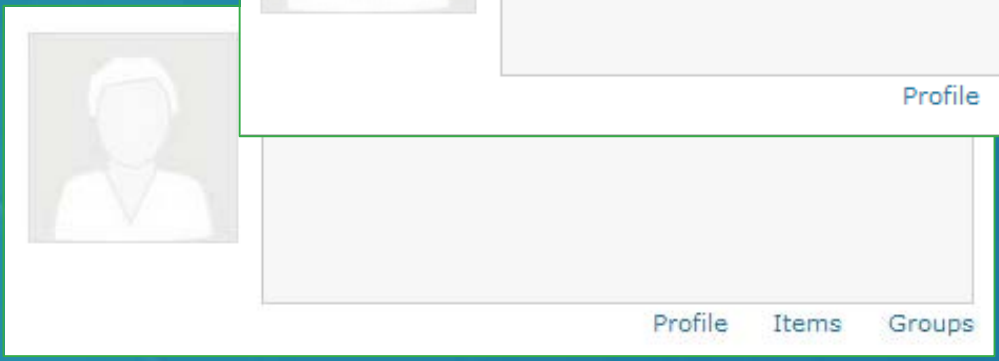
Jim Herries joined the Esri Cartography team in spring 2010 as a product engineer to contribute to the research and development work in map templates, web maps and applications. He can be reached at jherries@esri.com. He served as an application developer and project manager in Esri Professional Services for ten years, then product


[Profile](#) [Items](#) [Groups](#)



 **Geological Survey, Indiana University**

[Profile](#) [Items](#) [Groups](#)




 **Geological Survey, Indiana University**

[Profile](#) [Items](#) [Groups](#)

Profiles

SAVE CANCEL

Bern's Profile



Click thumbnail to change image.

First Name
Bern

Last Name
Szukalski

New Email
bszukalski@esri.com

Confirm Email

Username
bwszukalski

Bio
Profile for Bern Szukalski at <https://bwszukalski.maps.arcgis.com>
Esri product strategist and technical evangelist. Cave and karst industry manager.

bszukalski@esri.com
909 793-2853 x1315
@bernszukalski
http://about.me/bernszukalski

Password
CHANGE PASSWORD

Security Question
What city were you born in? ▾

Answer

Who can see your profile?
 Everyone (public)
 Organization
 Private

Language
English-English ▾

Region
United States

Units
US Standard ▾

Role
Administrator

Organization
ArcGIS Online Labs

Organization URL
<https://bwszukalski.maps.arcgis.com>

Licensed Products
ArcGIS Pro Advanced
3D Analyst
Data Reviewer
Geostatistical Analyst
Network Analyst
Spatial Analyst
Workflow Manager

Thumbnail, name
email

Your Bio

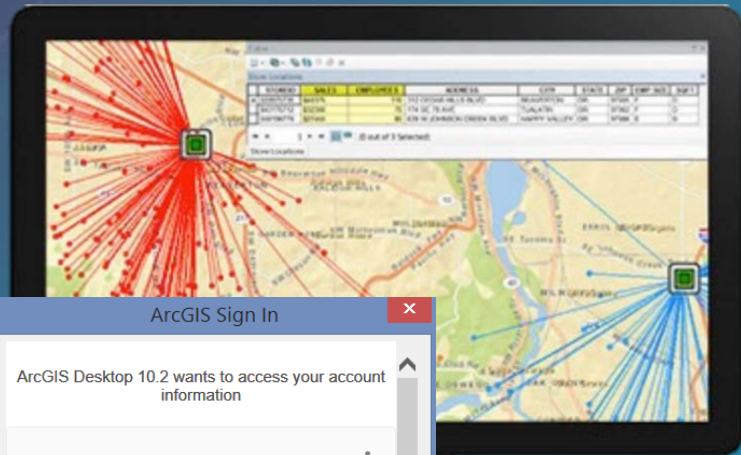
Licenses

DEMONSTRATION

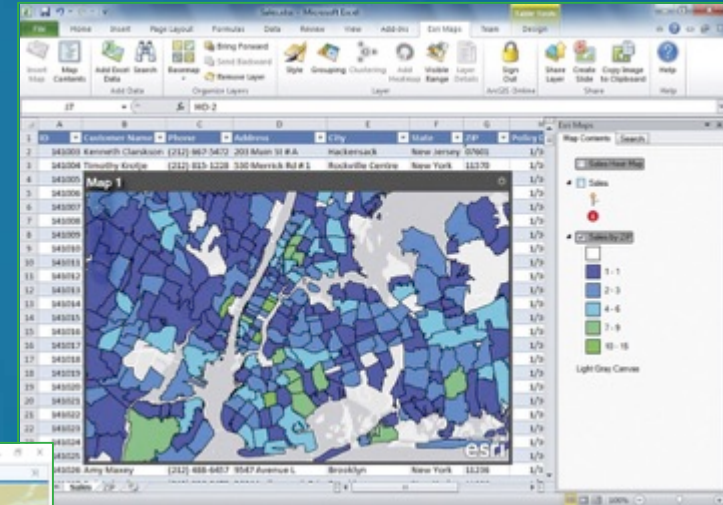
**Connect with enterprise
workflows and systems**

8

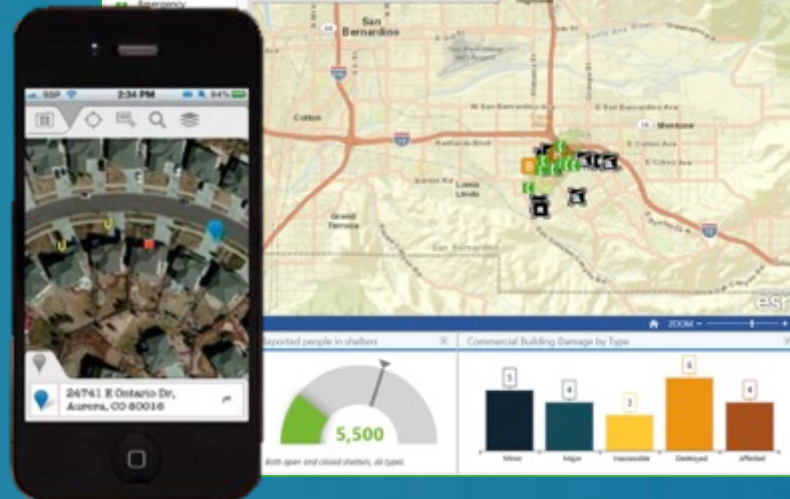
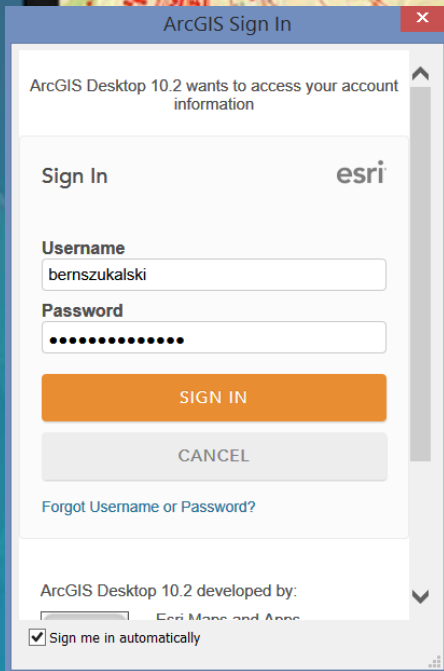
Your ArcGIS organization serves everyone



ArcGIS for Desktop



Esri Maps for Office, Cognos, SAP, etc.



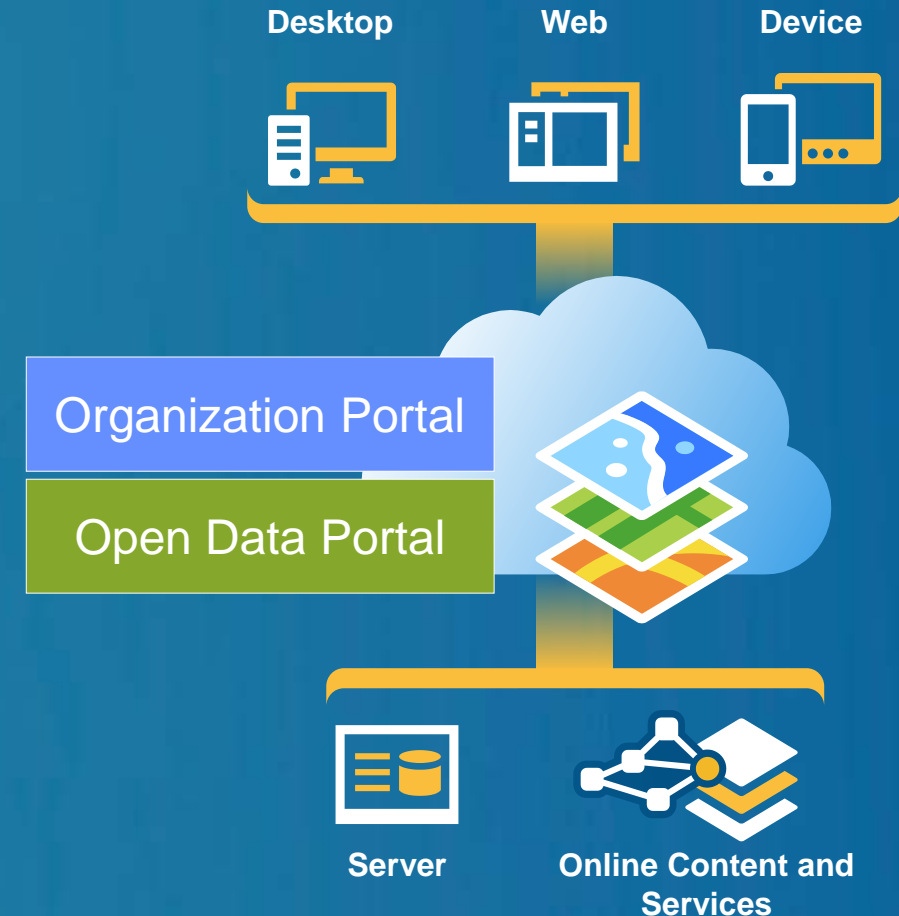
Collector for ArcGIS
Dashboard for ArcGIS
Explorer for ArcGIS

Open Your Data

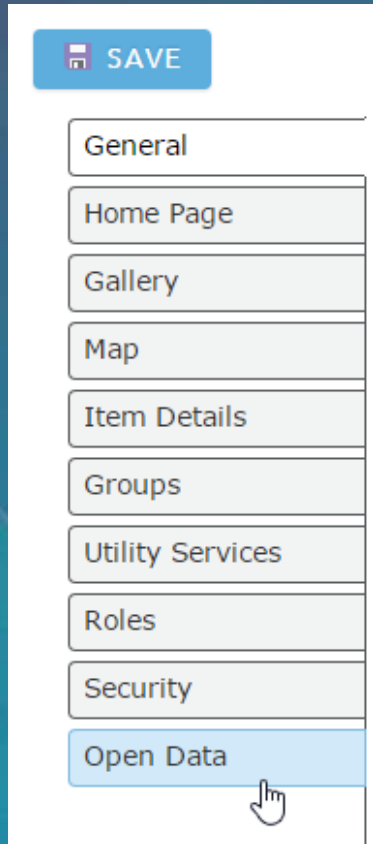
9

ArcGIS Open Data

- Built-in configurable application
- Create sites from your organization's content
- Can include other organization's open data
- Supports multiple sites
- Serves data for
 - Developers
 - Contractors
 - Businesses
 - Citizens



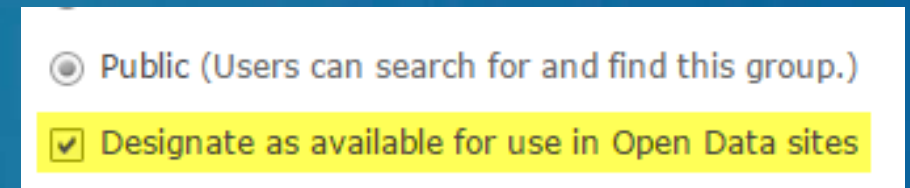
Configuring Open Data



(1) Settings

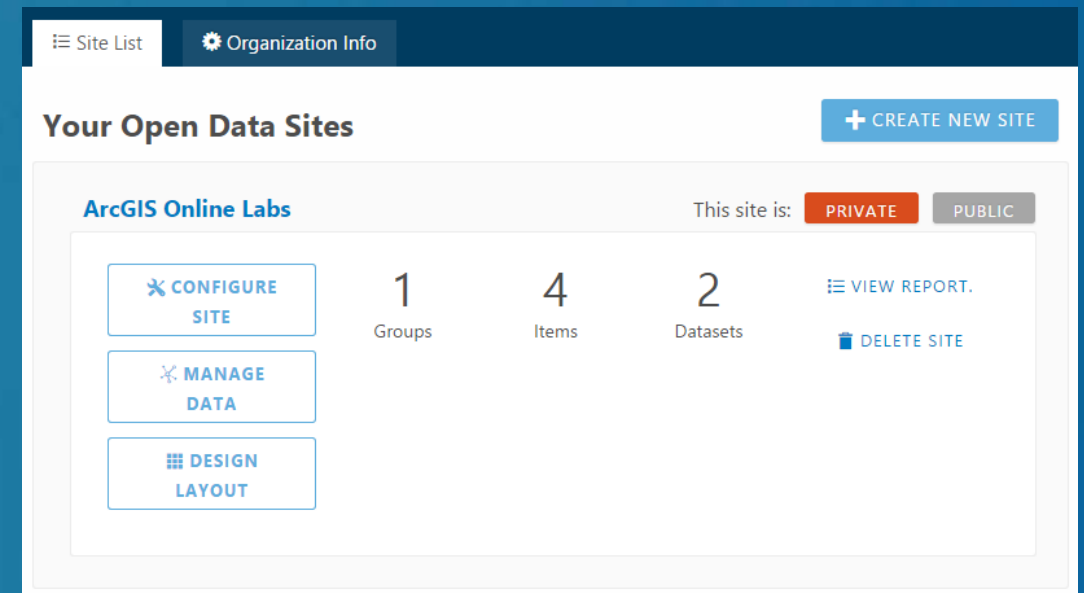


(2) Enable Open Data



(3) Designate participating Groups

(4) Configure Sites



Open Data Examples

When disaster strikes, Esri's Disaster Response Program (DRP) is there to support you around the clock, 24 x 7. [Request Assistance now from the Esri experts](#), augment software, explore content, and monitor events online as part of our corporate citizenship. We're there when you need us most.



Featured Datasets



Incident Data

Data created or edited in support of an incident.



Base Data

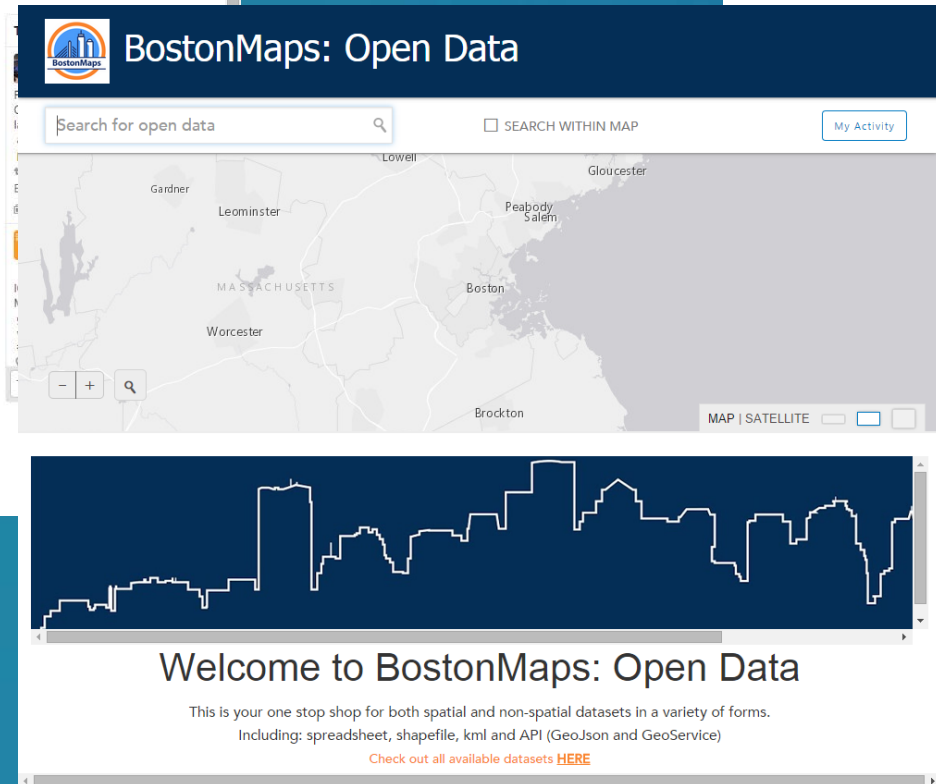
Data layers that exist before the incident and that are used to provide the base features for mapping.



Live Data

Data that is constantly updated at the source and dynamically changes its geography and/or attributes.

Follow Esri DRP:    



BostonMaps: Open Data

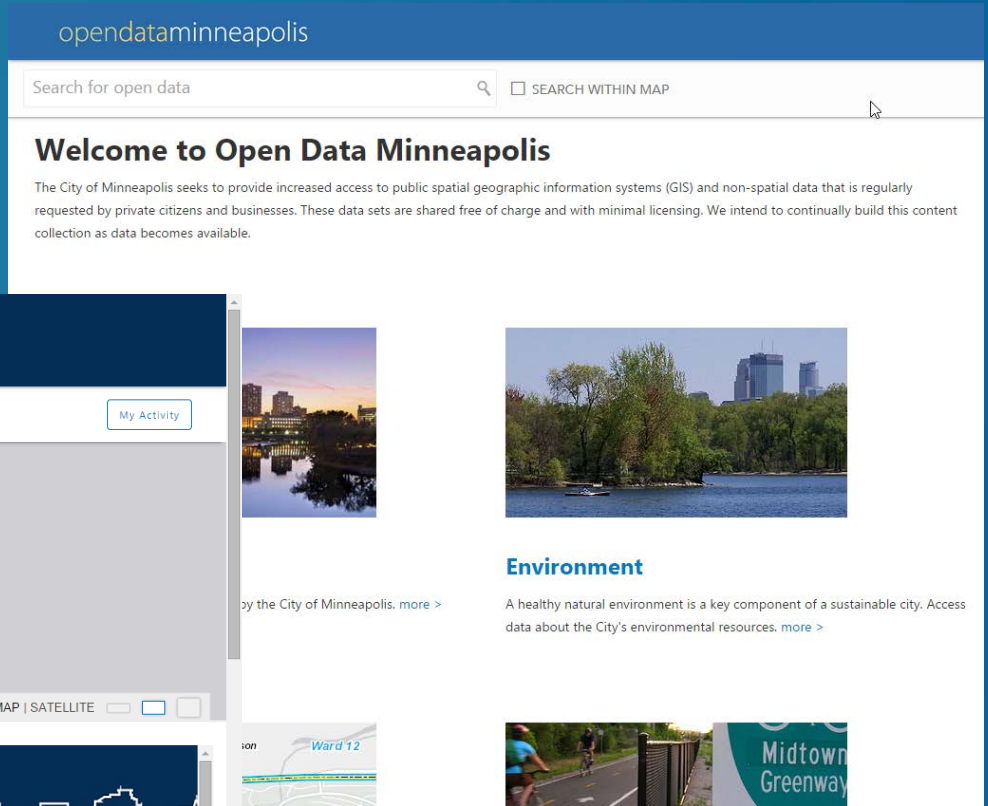
Search for open data SEARCH WITHIN MAP [My Activity](#)

MAP | SATELLITE

Welcome to BostonMaps: Open Data

This is your one stop shop for both spatial and non-spatial datasets in a variety of forms. Including: spreadsheet, shapefile, kml and API (GeoJson and GeoService)

[Check out all available datasets HERE](#)



opendataminneapolis

Search for open data SEARCH WITHIN MAP

Welcome to Open Data Minneapolis

The City of Minneapolis seeks to provide increased access to public spatial geographic information systems (GIS) and non-spatial data that is regularly requested by private citizens and businesses. These data sets are shared free of charge and with minimal licensing. We intend to continually build this content collection as data becomes available.

Environment

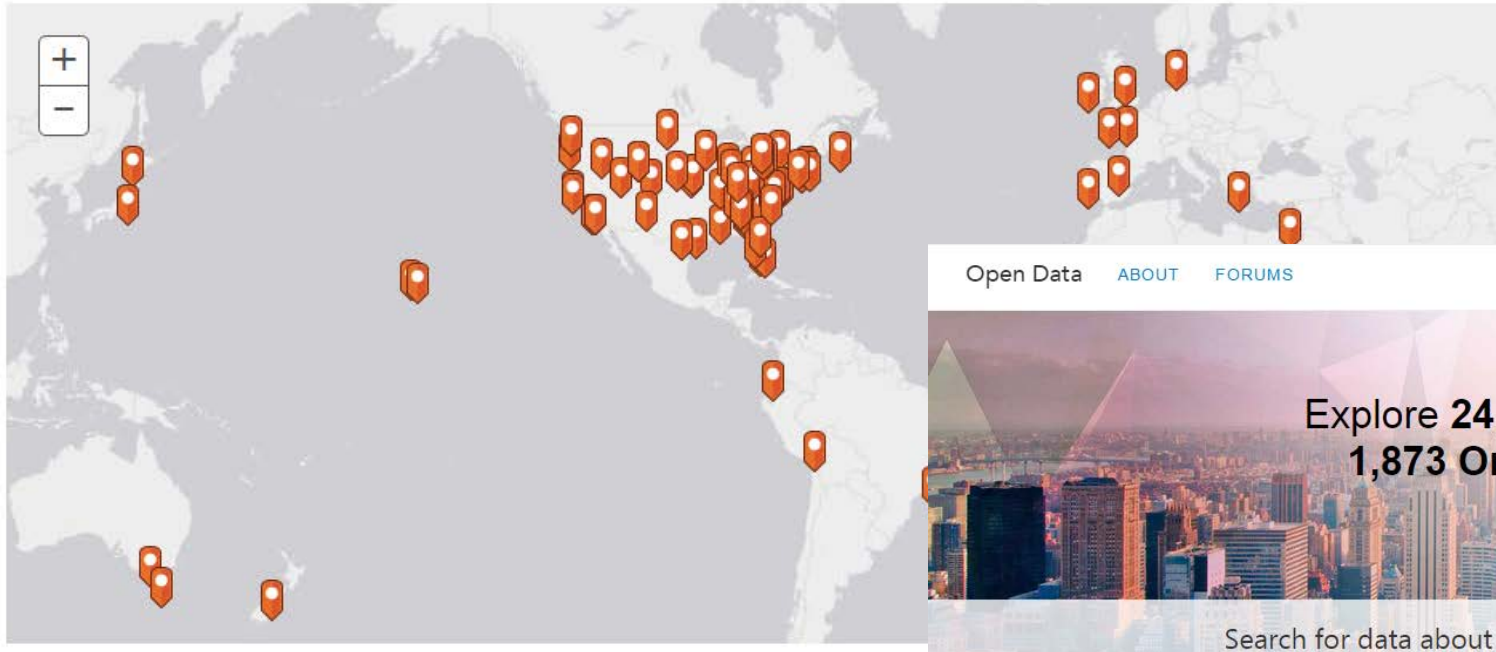
A healthy natural environment is a key component of a sustainable city. Access data about the City's environmental resources. [more >](#)

Midtown Greenway



Open Data

Open Data Is All Over the World









Open Data [ABOUT](#) [FORUMS](#) [About ArcGIS](#)

Explore **24,920 Open Datasets** from **1,873 Organizations** Worldwide

Search for data about [anywhere](#)

FEATURED ORGANIZATIONS SHARING DATA



DEMONSTRATION

Monitor and Manage

10

Organization Status and Management

Created On: 6/15/2012 | Renewal Date: 6/16/2016 | Credits Remaining: 94,684.42

Credits | Items | Members | Groups

Groups	New Groups	Group Owners	Group Contributions
102 <small>Total</small>	11 <small>Last 30 Days</small>	12% <small>Own Groups</small>	94% <small>Allow Read and Write</small>

Group Access | **Group Owners** | **Group Sharing**

Group Access: 99 (By Invite Only, By Request)

Group Owners:

Member	Count
Esri Disaster Respo...	26
Karina Zavaleta-Abel	22
Jon Pedder	14
Chris Ferner	14
Jeff Baranyi	7
Stacey Triche	6
Matt Bullock	4
Esri Events	4
Jared Shoultz	3

Group Sharing: 31 Public, 8 Organization, 63 Private

Featured Groups

- Application Template Group - Esri Disaster Response Program
- Central Services - Esri Disaster Response Program
- Public Information Maps - Esri Disaster Response Program
- Time-enabled Impact Maps - Esri Disaster Response Program

Esri's Disaster Response Program

Created On: 6/15/2012 | Renewal Date: 6/16/2016 | Credits Remaining: 94,684.42

Quick Date Select | Start: 5/19/2015 | End: 5/26/2015

Credits | Items | **Members** | Groups

Content Summary | **Content Details**

Items: 60 | Contributors: 6

Contributors

Member	Items
Chris Ferner	21
Karina Zavaleta-Abel	16
Esri Disaster Response	11
Stacey Triche	6
Jeff Baranyi	3

Sharing Summary

11 (Public, Organization, Private)

Layers Chart

Category	Count
Maps	20
Layers	16
Files	4
Apps	20
Tools	0

Feature Service: 5, Service Definition: 4, Map Service: 3, Shapefile: 1, Layer Package: 1, Geopackage: 1, CSV Collection: 1

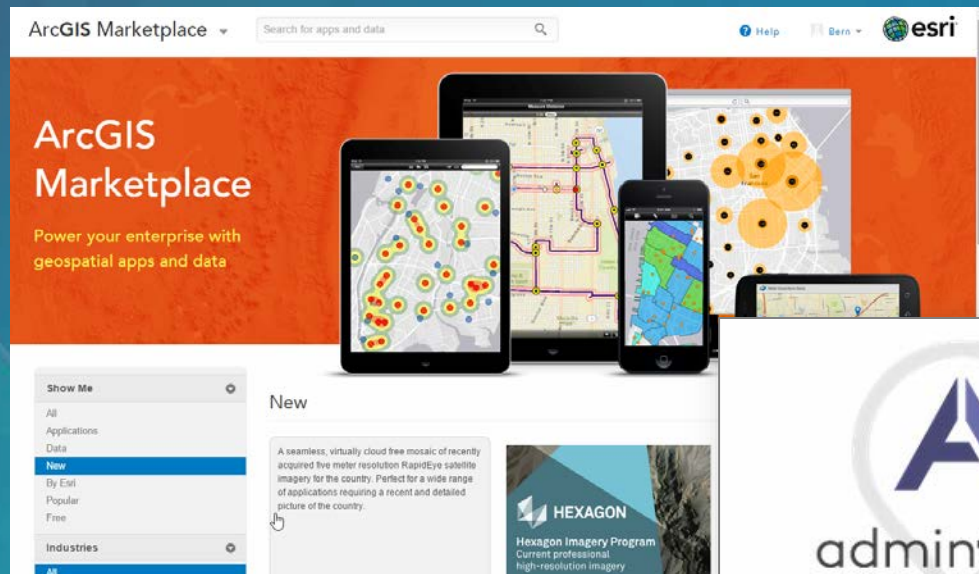
MY ORGANIZATION | HELP

Licensed Members	Product	ArcGIS Pro Basic	ArcGIS Pro Standard	ArcGIS Pro Advanced	Spatial Analyst	3D Analyst	Network Analyst	Geostatistical Analyst	Data Reviewer	Work Mani
Maximum: 300	Licenses	100	100	100	100	100	100	100	100	100
Available: 298	Available	100	100	98	98	98	98	98	98	98

Members | [SELECT ALL](#) | Search by Name | Selected Members

ArcGIS Marketplace – marketplace.arcgis.com

- GEO-Jobe free admin tools



 admintools	 admintools PRO	 mapfolio
Admin Tools for ArcGISSM Online GEO-Jobe ★★★★★ (29)	Admin Tools for ArcGISSM Online (Pro) GEO-Jobe ★★★★★ (4)	Mapfolio for ArcGISSM Online GEO-Jobe ★★★★★ (8)



GitHub Esri Repo - <https://github.com/Esri/ago-admin-wiki>

Services Status for Organizations May 26, 2015

'ArcGIS Online Labs' Organization on ArcGIS Online

Bern Szukalski

SERVICES Status Check

PRIVATE Available: 10 Not Available: 0 Status Check

bwszukalski

ArcGIS Group Organizer 5/26/2015

Create Group Delete Group Create Sub-Group Delete Sub-Group Repair Sub-Group Check Invitations Help

Items Members

Invite Users

ORGANIZATION

SHARED

PUBLIC

bwszukalski

WEBMAPS

ArcGIS Item Information Bern Szukalski

Folders Tags Groups Search

- bwszukalski (Home)
- ArcGIS Misc
- ArcGIS Workshop
- Basemaps
- Editable Feature Layers
- FedGIS 2015
- ian_examples** 754f08f7f85c495bb95addfba6d4f37b
- ian_home
- ian_layers
- Open Data
- Presentation
- Redlands
- Scenes
- Smart Mapping Demo
- Story Map Basic
- Story Map Playlist
- Story Map Series

VIEW: Details Gallery CSV Tag Cloud

Tag Editor Register Services

FILTERS: Title: ...no title filter... Type: ...no type filter... Owned by Me: 10 of 10

Title	Tags
Demographic Summary Viewer	UC
Landsat Swipe	UC
NYC Spyglass	UC
San Diego Shortlist	UC
Time Animation of Puma Sightings	UC
Trail Elevation	UC
USA Earthquake Risk Lookup	Seismic hazard,Landscape,esri_landscape,litho Disturbance,Landscape1
USA Farmers' Markets Day Planner	UC
User Experience Example Gallery	UC
USGS Earthquake Tweets Past	Labs

Display items in a user folder.

The list of items based on the folder, tag, group, or search.

Portal User Bern Szukalski

Name: Bern Szukalski

Items Tags

USGS Earthquakes Past Hour and Day bwszukalski

Earthquakes Past Hour and Day

This map uses GeoRSS feeds published by the USGS to show the most recent earthquakes within the past hour and past day. The data are updated every 5 minutes at the USGS source



**Promote your
organization**

11

Promote your organization



Resources

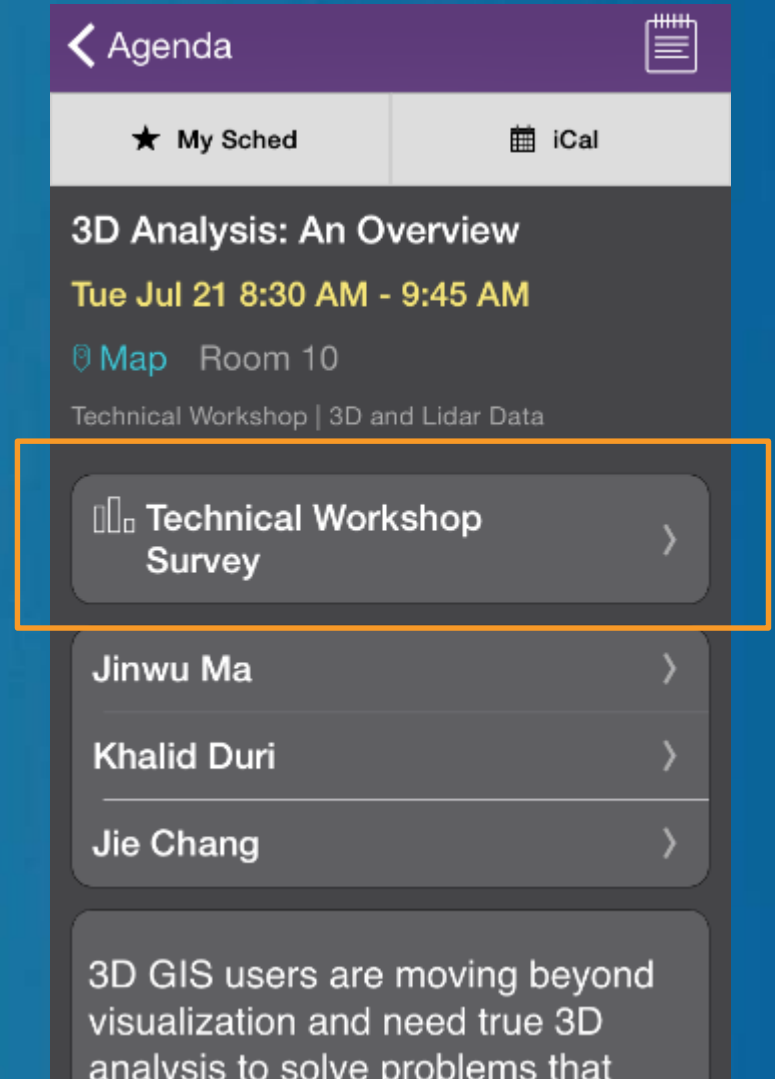
Documentation: <http://doc.arcgis.com/en/arcgis-online/index.html>

Blog: <http://blogs.esri.com/esri/arcgis/category/arcgis-online/>

Online training: <http://www.esri.com/training/main>

Surveys

- Please fill out the session survey in your mobile app
- Select **ArcGIS Online Steps for Success**
- Use the Search Feature to quickly find this title
- Click “Technical Workshop Survey”
- Answer a few short questions, and enter any comments



Thanks!

Bern Szukalski
@bernszukalski
bszukalski@esri.com

Jeff Archer
@vee_dubb
jarcher@esri.com