



# Geocoding with ArcGIS Desktop: An Introduction

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# Outline

- **Locating addresses**
  - **Geocoding:** the process of taking an address and finding its corresponding location as a point on a map
- **Creating a locator**
  - **Locator:** the tool that will help you translate addresses into locations
- **Creating a composite locator**
  - **Composite locator:** a locator made up of two or more individual locators
- **Geocoding a table of addresses**
  - **Begin with a larger number of addresses stored in a table and quickly convert them into points on a map**
- **Reverse geocoding**
  - **Reverse geocoding:** the process of translating a point on a map into the nearest usable address

# DEMOS

# Upcoming Geocoding Sessions

## Today

- Configuring Geocoding for Portal for ArcGIS and ArcGIS Online
  - **1:00pm – 1:30pm Tech Theater 17 Exhibit Hall A**
- Geocoding with ArcGIS Pro
  - **4:30pm – 5:15pm Demo Theater 13 - Spatial Analysis**

## Tomorrow

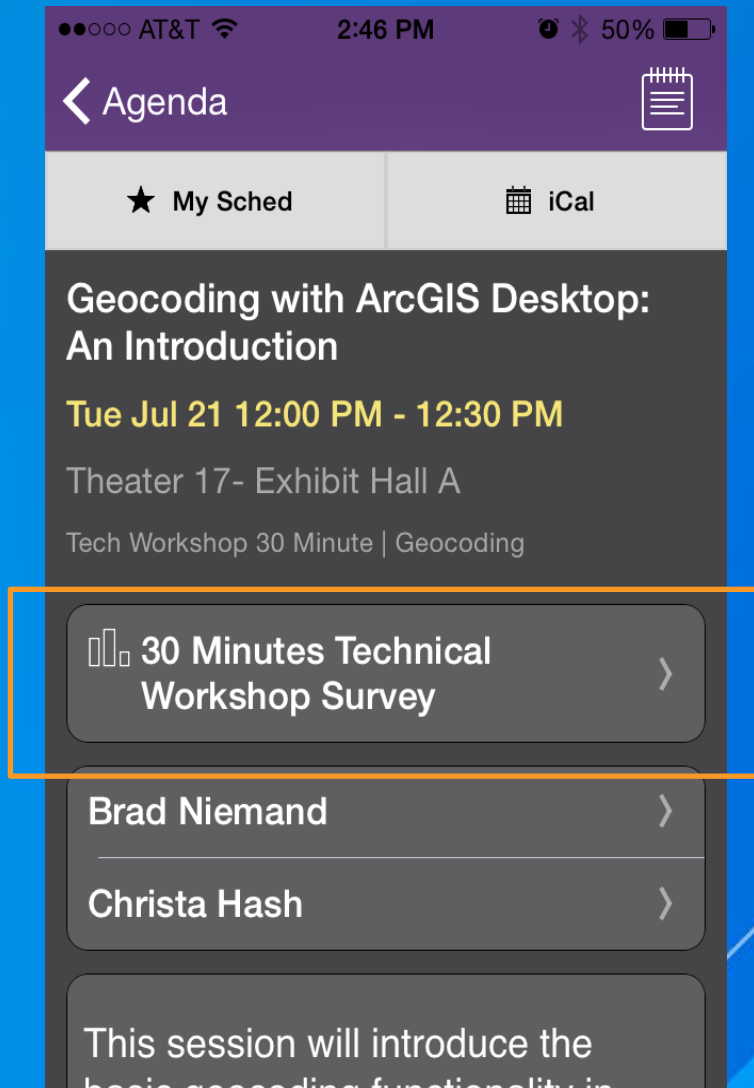
- Geocoding with ArcGIS Online and ArcGIS Online World Geocoding Service
  - **8:30am – 9:45am Room 32 A**

## Thursday

- Geocoding and Network Options in ArcGIS
  - **10:15am – 11:30am Ballroom 06 C**
- Geocoding with ArcGIS Desktop: An Introduction
  - **11:00am – 11:30am Tech Theater 16 Exhibit Hall A**
- Configuring Geocoding for Portal for ArcGIS and ArcGIS Online
  - **12:00pm – 12:30 pm Tech Theater 16 Exhibit Hall A**
- Geocoding with ArcGIS Online and ArcGIS Online World Geocoding Service
  - **1:30pm – 2:45pm Room 31 C**

# Thank you...

- Please fill out the session survey in your mobile app
- Select “Geocoding with ArcGIS Desktop: An Introduction” (on Tuesday) in the Mobile App
  - Use the Search Feature to quickly find this title
- Click “30 Minutes Technical Workshop Survey”
- Answer a few short questions and enter any comments





Understanding our world.