



How to Build a Story Map Journal

Greg L'Azou and Jon Bowen

- **What are Story Maps**
- **What is a Story Map Journal**
- **How to build a Story Map Journal**
- **How to manage your Story Maps**

“Storytelling is about connecting to other people and helping them to see what you see”

Michael Margolis



Demonstration

Promote *your* story!

Organization website, Social network, Story Maps gallery, GeoNet, Blog

More Story Map sessions to attend

Weds 12:00-12:30pm - How to Make a Story Map Tour
1:00-1:30pm – How to Make a Story Map Swipe/Spyglass
2:00-2:30pm – How to Make a Story Map Series

Thurs 8:30-9:45am – Designing Dynamic Maps for Web and Mobile
11:30am-12:15pm – Telling Stories with Map Templates
1:30-2:45pm – How to Tell Your Story Using Esri's Story Map Apps
3:15-4:30pm – Great Story Maps and how to emulate them

Story Map Resources

storymaps.arcgis.com

blogs.esri.com/esri/arcgis/category/story-maps/

geonet.esri.com/community/gis/web-gis/storymaps



Understanding our world.