



# How to Build a Story Map Series

Greg L'Azou and Jon Bowen

- **What are Story Maps**
- **What is a Story Map Series**
- **How to build a Story Map Series**
- **How to manage your Story Maps**

**“Storytelling is about connecting to other people and helping them to see what you see”**

Michael Margolis

The background features a vibrant blue gradient. On the left side, there are several overlapping geometric shapes: a large purple triangle pointing upwards, a yellow triangle pointing downwards, and a purple triangle pointing to the right. These shapes are layered, with the yellow one appearing to be in front of the purple ones. The overall composition is modern and abstract.

# Demonstration

# Promote *your* story!

Organization website, Social network, Story Maps gallery, GeoNet, Blog

# More Story Map sessions to attend

- Thurs** 8:30-9:45am – Designing Dynamic Maps for Web and Mobile
- 11:30am-12:15pm – Telling Stories with Map Templates
- 1:30-2:45pm – How to Tell Your Story Using Esri's Story Map Apps
- 3:15-4:30pm – Great Story Maps and how to emulate them

# Story Map Resources

[storymaps.arcgis.com](http://storymaps.arcgis.com)

[blogs.esri.com/esri/arcgis/category/story-maps/](http://blogs.esri.com/esri/arcgis/category/story-maps/)

[geonet.esri.com/community/gis/web-gis/storymaps](http://geonet.esri.com/community/gis/web-gis/storymaps)



Understanding our world.