

INTENTIONAL OUTREACH INITIATIVE
10421 Corporate Drive, Redlands, CA 92374



Pastor Timothy J. Gillespie, DMin

*Partners: Loma Linda University,
School of Public Health, Office of
Public Health Practice
Loma Linda University, Wholeness
Institute, Azusa Pacific University
School of Nursing*

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ABSTRACT

es, and residents around a local house of worship. Results helped design public health-related services.

Faith needs the language of health in order to understand how it applies to life; health needs the language of faith in order to find its larger context, its meaning.
(Gary Gunderson).

Congregations are where people come together, gathered by God to serve God's intentions of renewing and redeeming the whole world, this is done not in domination, but in love.
(Gary Gunderson)



CROSSWALKCHURCH

Zip codes 92374, 92373, 92354, 92408

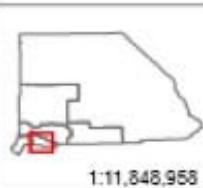
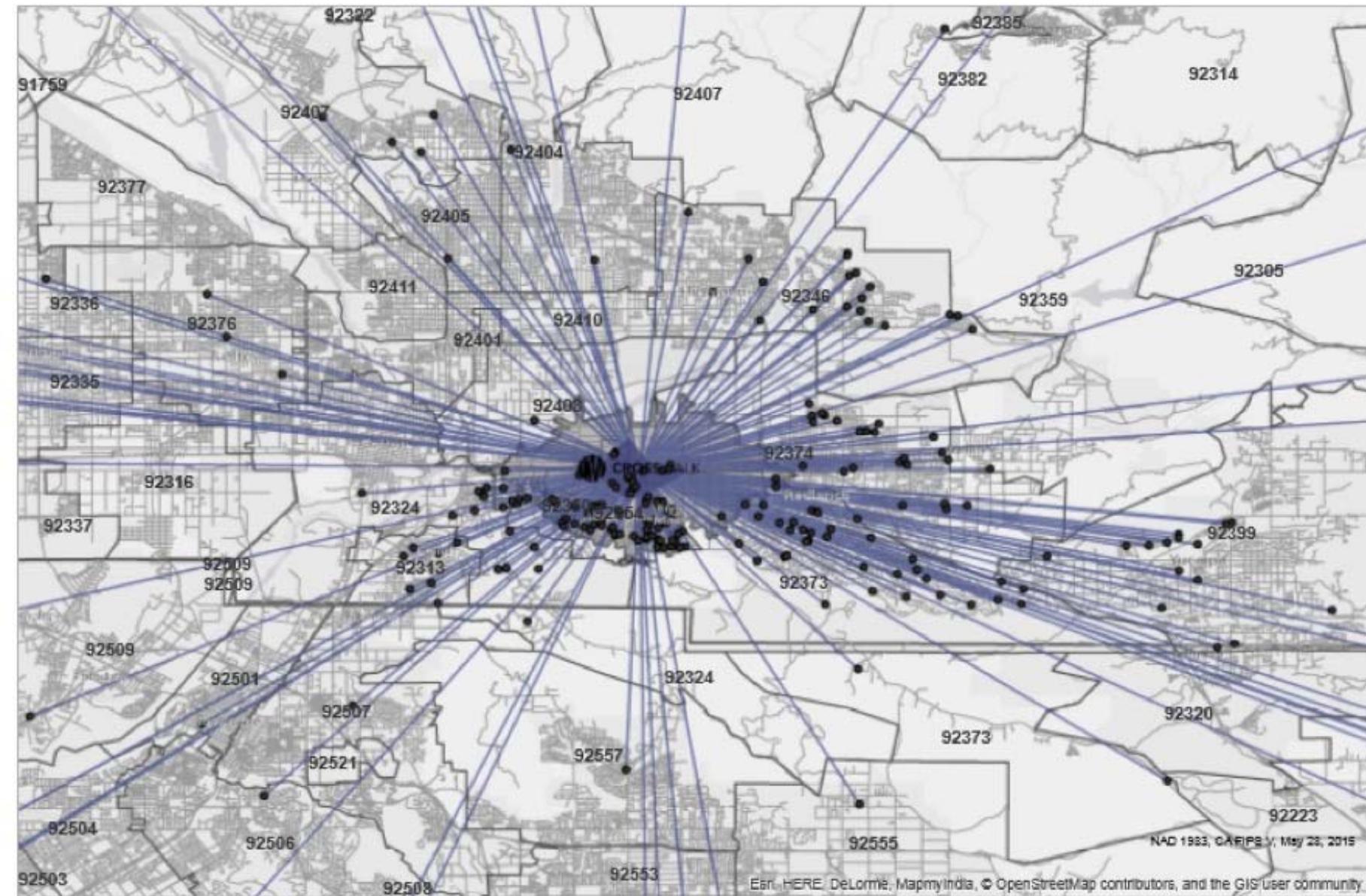
92374 (Suburban: **2182** people per square mile);
Median Age 33.3; Median HH Income \$50K

92373 (Rural: **711** people per square mile); Median Age
40.8; Median HH Income \$66K

92354 (Suburban: **3432** people per square mile);
Median Age 34.3; Median HH Income \$49K

92408 (Suburban: **1467** people per square mile);
Median Age 29.9; Median HH Income \$31K

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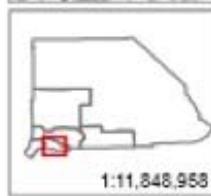
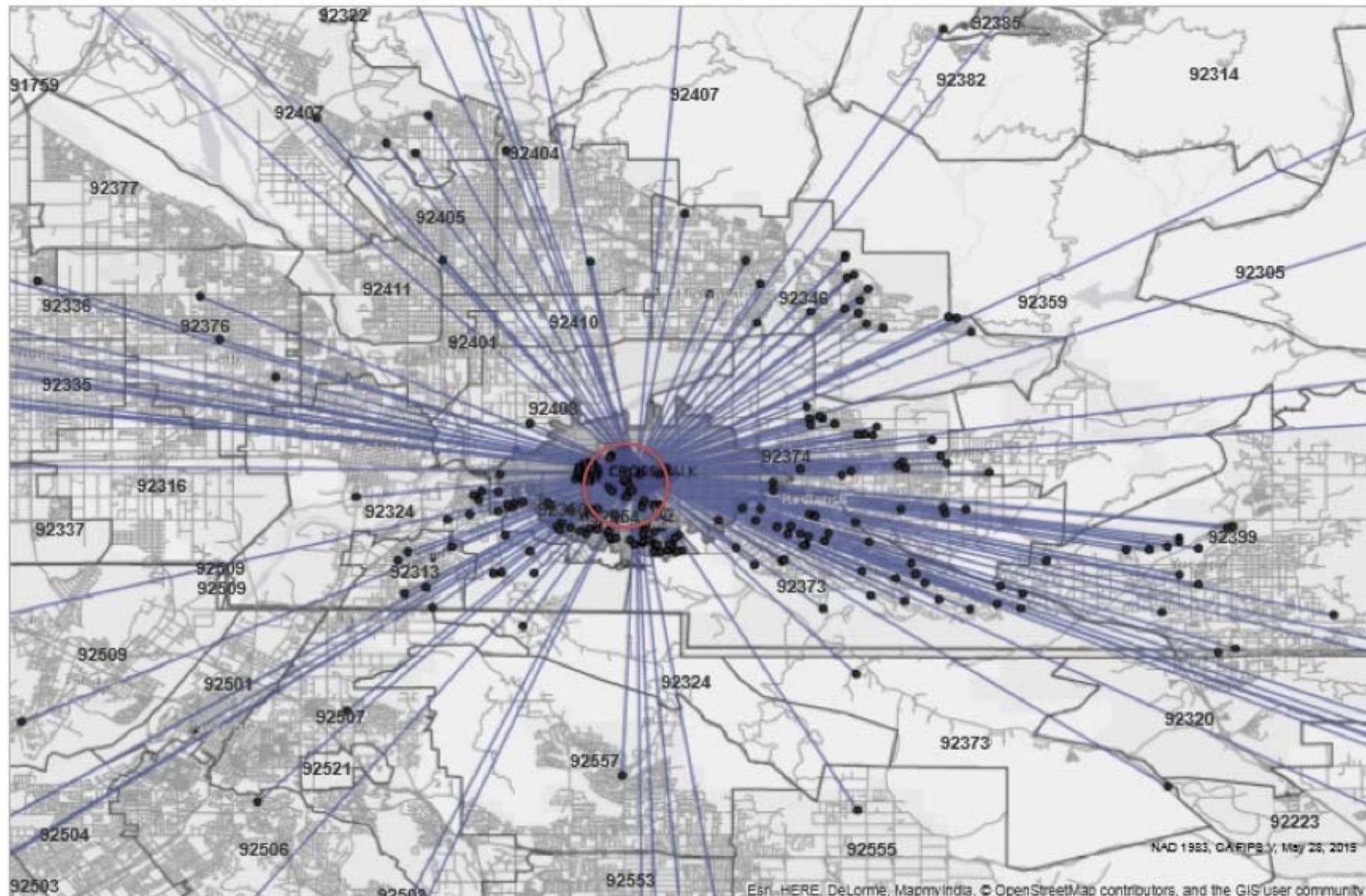
Legend

- Members
- 1 Mile
- 5 mile



1:182,172
0 0.5 1 2 Miles

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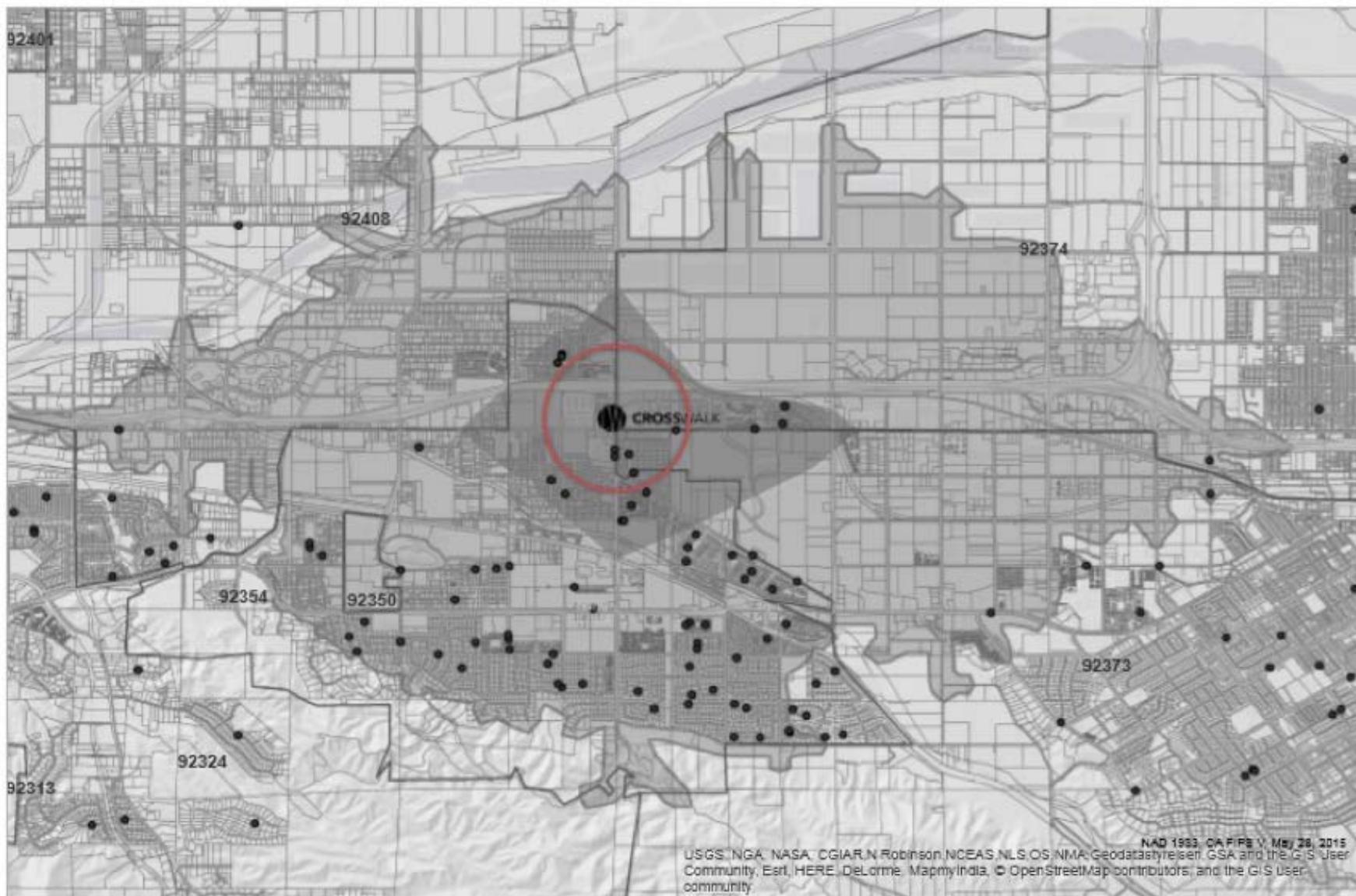
CrossWalk Village Church
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Legend

- Members
- 1 Mile
- 5 miles

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1:182,172
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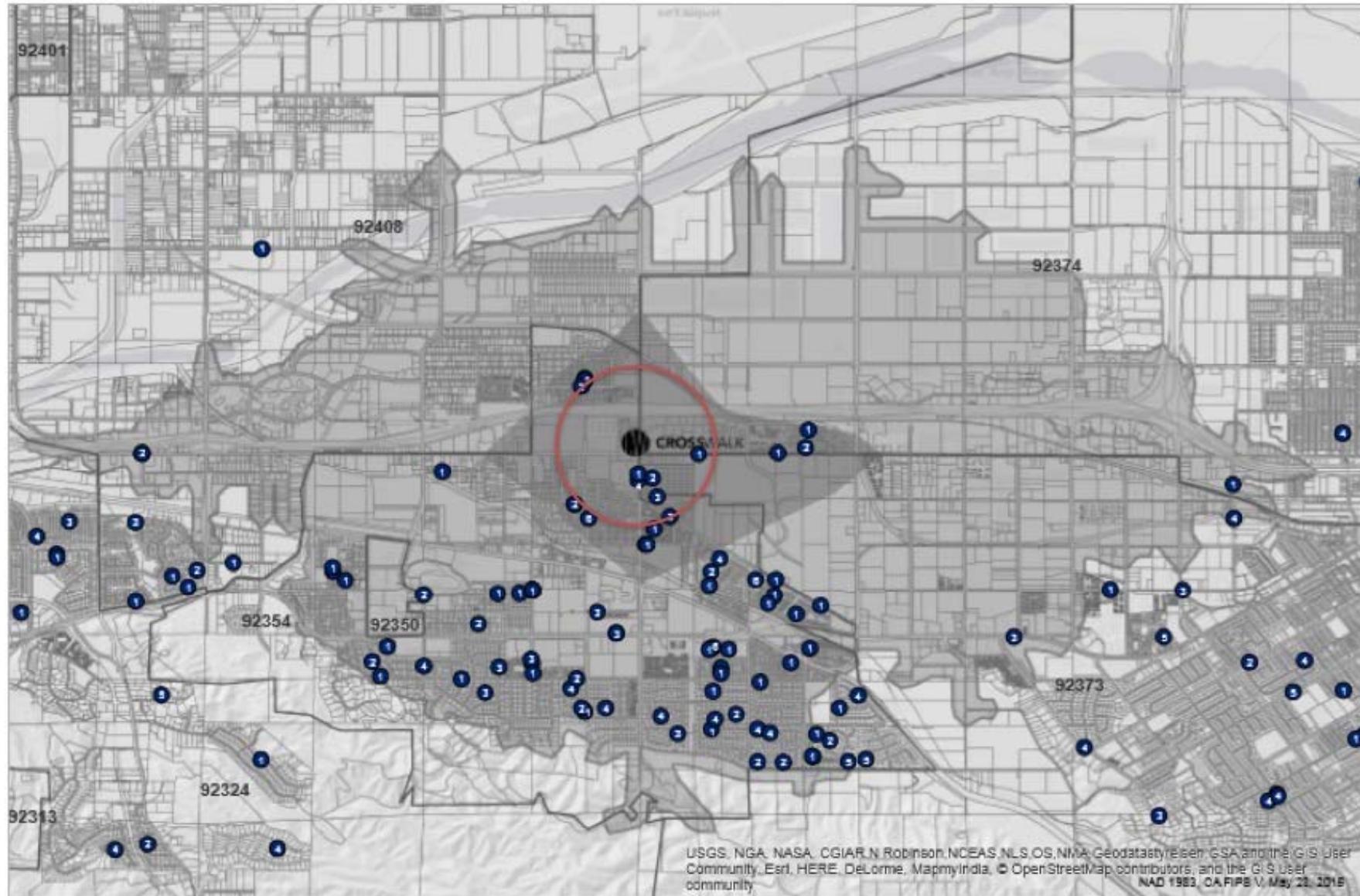
CrossWalk Village Church
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Legend

- Members
 - parcels
 - 1 Mile
 - 5 mile
- 1:45,348
0 0.10.2 0.4 Miles



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1:11,848,958

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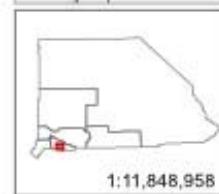
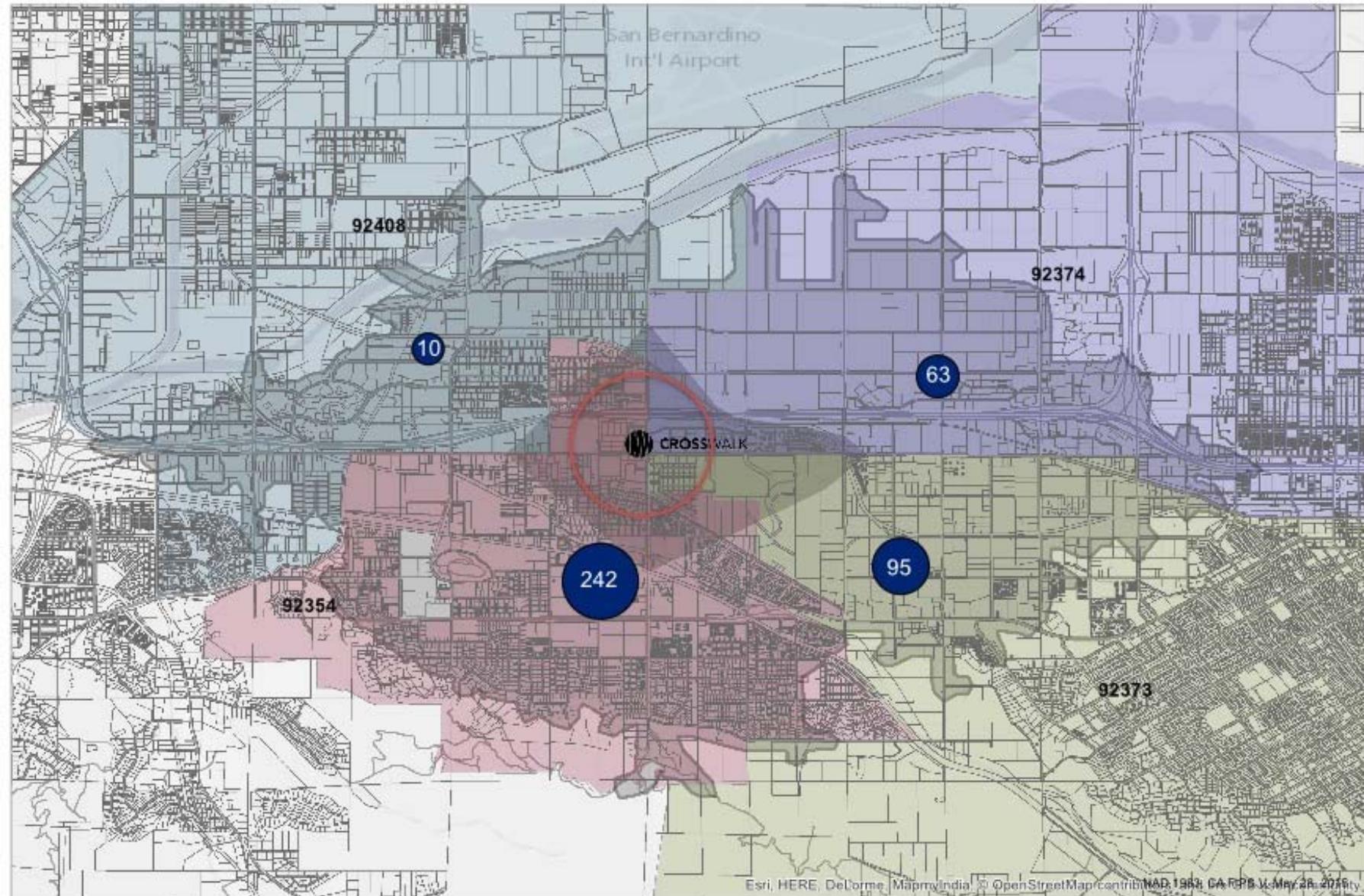
Legend

- Members
- parcels
- 1 Mile (St Network)
- 5 miles



1:45,346
0.0 0.1 0.2 0.4 Miles
[Scale Bar]

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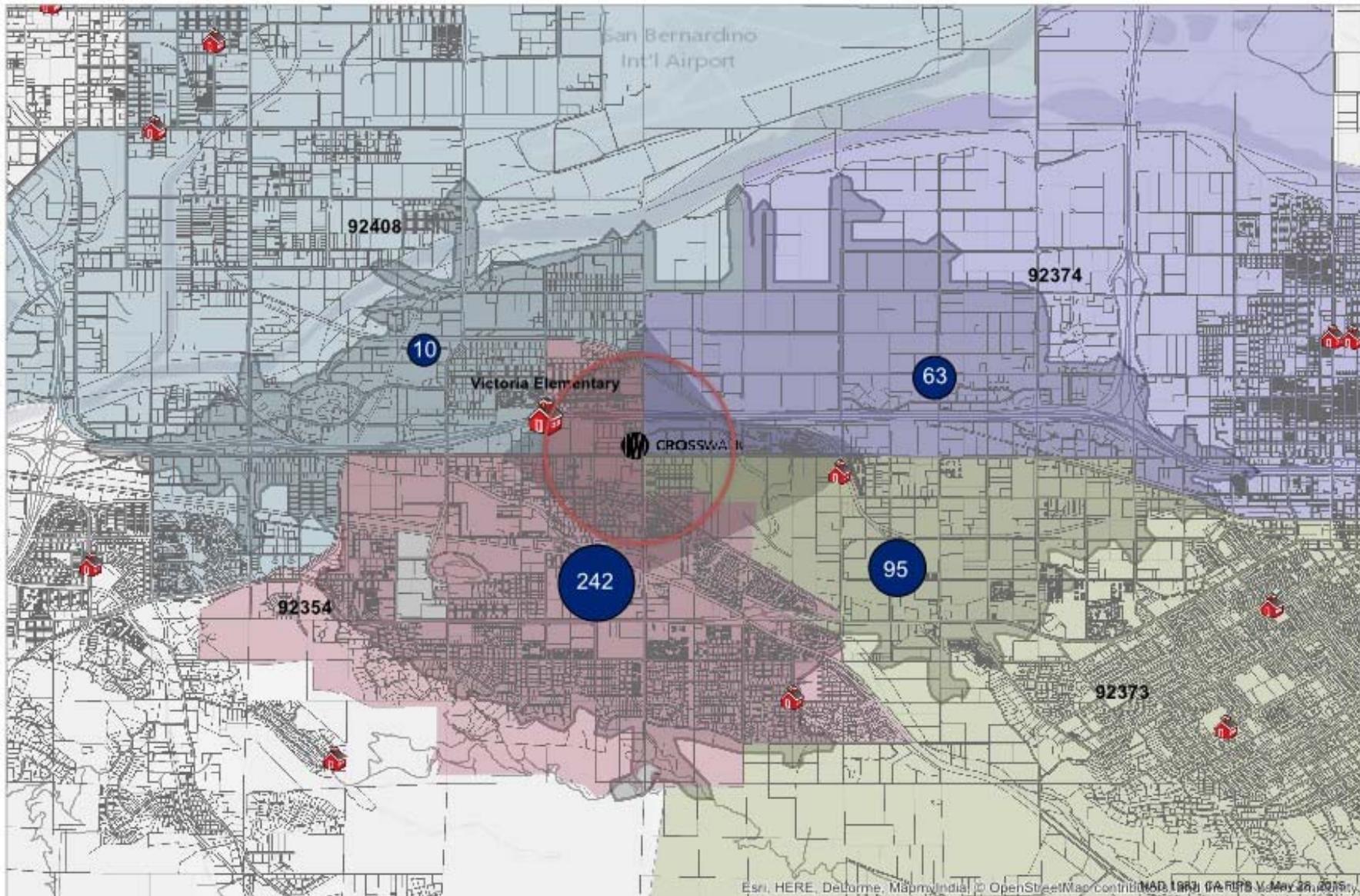
CrossWalk Village Church
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Legend

- Membership
- 1 Mile (St Network)
- 5 miles

N
1:50,000
0.1 0.25 0.5 Miles
8

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CROSSWALK
COMMUNITY ASSETS

CrossWalk Village Church
Pastor Timothy Gillespie
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Schools



Membership

1 Mile (St Network)

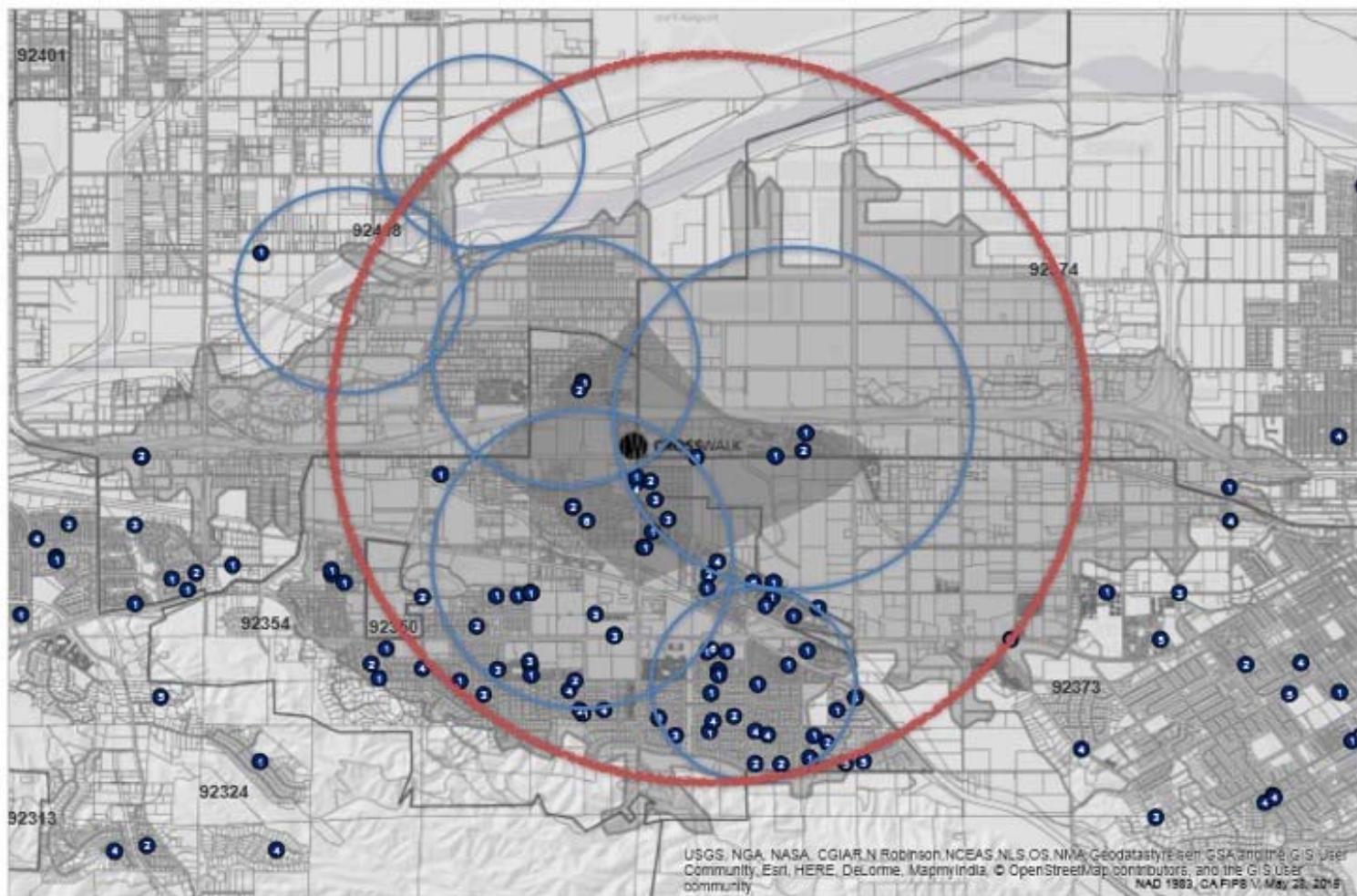
5 miles



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1:50,000
0.012525 0.5 Miles
Scale Bar

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Legend

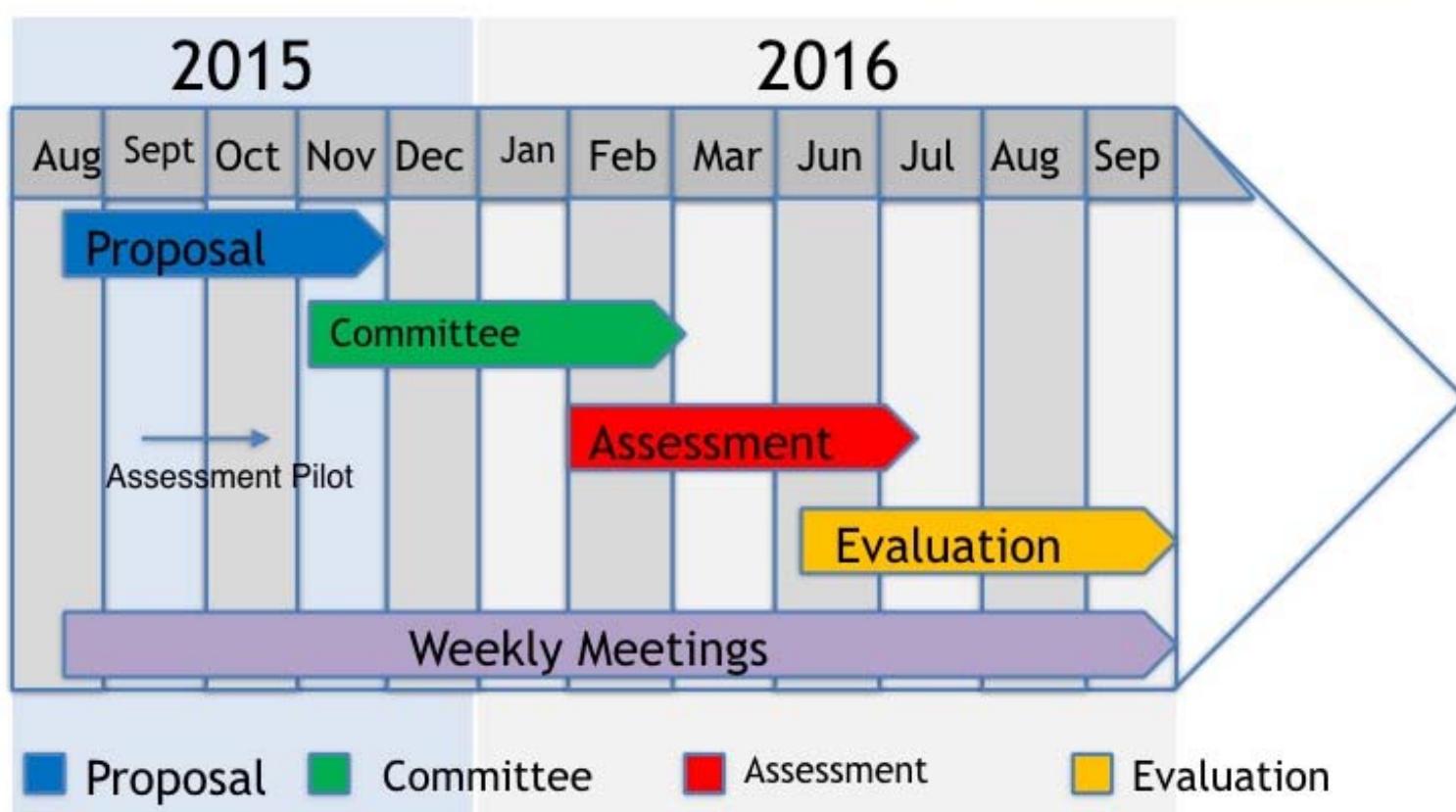
- Members
 - parcels
 - 1 Mile (St Network)
 - 5 mile
- 1:45,346
0 0.1 0.2 0.4 Miles



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Project Timeline – **CROSSWALKCHURCH**

*Community Health Needs Assessment and
Engagement*



■ Proposal

■ Committee

■ Assessment

■ Evaluation

Data review and
Survey
Development

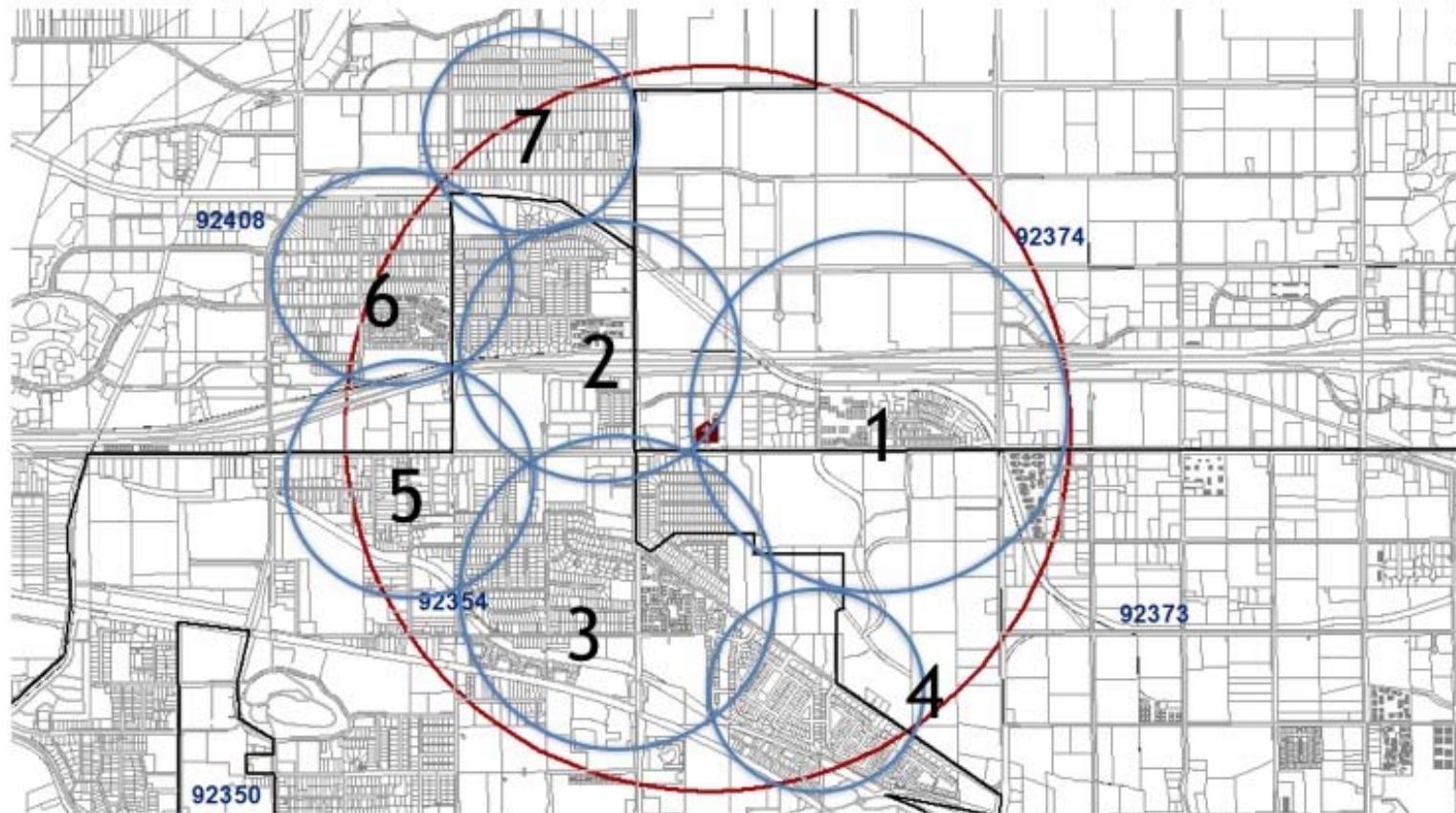
Identify services that
CrossWalk can provide
for the community

Windshield Surveys,
focus groups and Key
Informant Interviews

Assess outcomes with
stakeholders and
community partners

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CROSSWALK COMMUNITIES



Zips 92374, 92373, 92354,
92408

CONGREGATIONAL **ENGAGEMENT**



1. PRAYER
2. WALKING PRAYER
3. TRAINING ON COLLECTOR
4. ASSESSMENT
5. IDENTIFYING NEIGHBORHOOD LEADERS
6. CONNECTING WITH HEALTH PARTNERS
7. DELIVERING SERVICES

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Connecting Faith Communities and Health Care Systems

[Edit](#) Learning to love well... [Facebook](#) [Twitter](#) [Email](#)

Connect Partnerships Outreach About Us

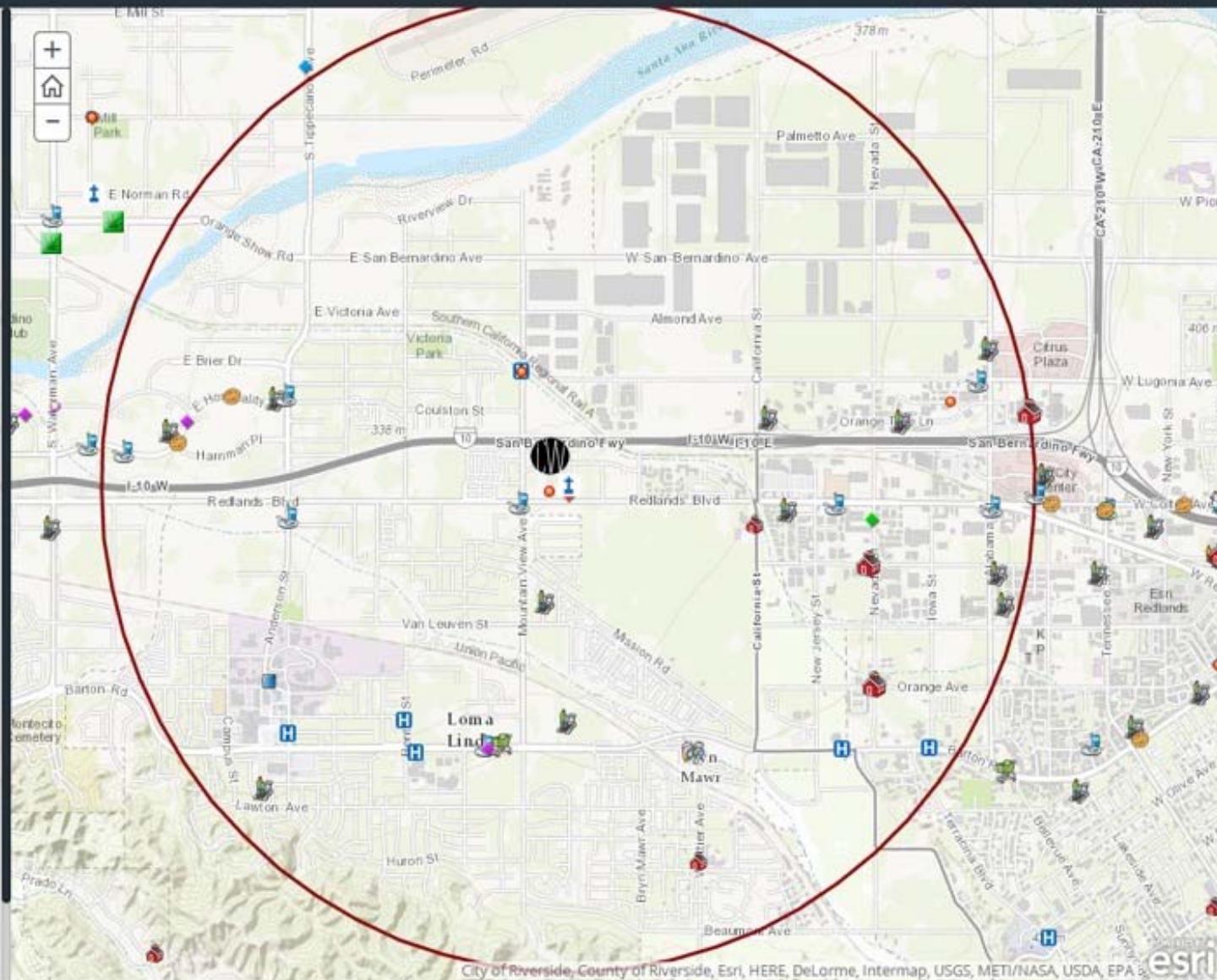
OUTREACH is an important part of the CrossWalk community. From Blue Jeans Sabbath, to working with Helping Hands Pantry, there have always been opportunities to serve. As CrossWalk continues to grow, we also continue to grow our outreach strategy as well. To do so, we have begun a collaboration with Loma Linda University Health, Southeastern California Conference of Seventh-day Adventists, and other local partners to see where the CrossWalk community can be most effective in it's outreach efforts.



1. Assessment. CrossWalk is working closely with Loma Linda University's School of Public Health in order to assure that assessment of the local community takes place. We do this in order to make sure that our Outreach efforts are relevant to our neighbors. We are also working closely with the LLUH Medical Center and their Faith and Health Liaison to ensure that our assessment is geotagged in order to create robust maps that allow us to see where the work can most effectively be done. As well, assessing the community assets, the CrossWalk Community Assets, and the present resources already available for those living on the margins will create a better understanding of what gaps CrossWalk can fill.

2. Program Development. After the initial assessment phase, CrossWalk will partner with public health professionals, other not-for agencies, as well as other faith communities in order to develop programs that will target specific disparities in the region. This program development (called ministries in churches) will happen in parallel to the partnership with Dominguez Elementary which includes health fairs, mentoring needs, and staff support. We will also continue to serve at Helping Hands Pantry every 4th Sabbath of the month.

3. The Ecclesial Center. The dream is to build ministries that fill the gaps in service for those who are marginalized by lack of access to education, healthcare, and jobs. But through this work in the community, they begin to see our physical location as a place of



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Survey Tools



Collect data anywhere, even while offline

No network connection? Keep on collecting and sync when you get back online without losing a thing.



Basemaps + Layers + Photos

Satellite and Streets layers on mobile, along with custom offline maps. Take pictures and upload to the cloud with your data.



Generate reports in the field

Create printable PDF reports from data, in the field. Send reports straight from your mobile device.



Collector



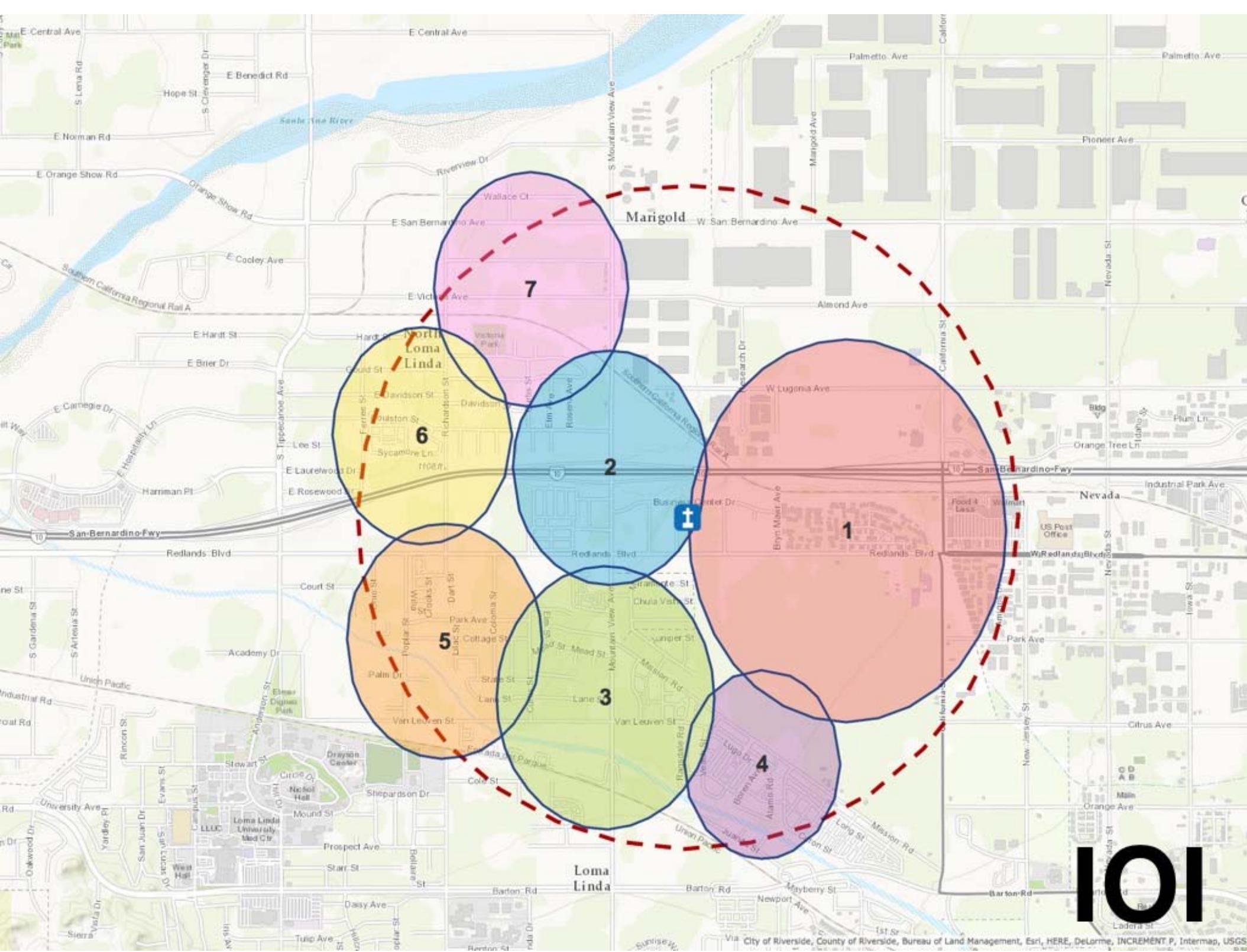
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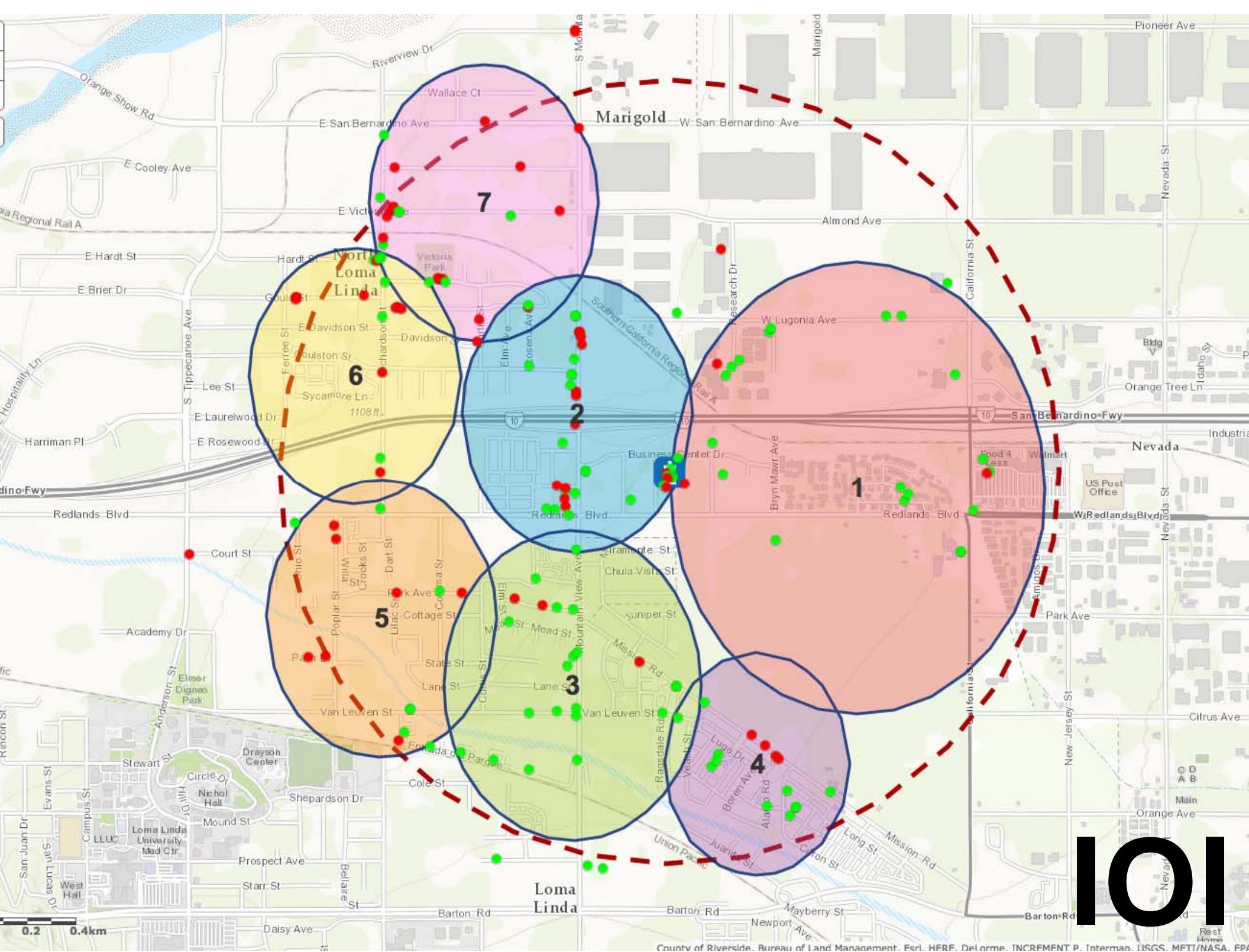


COLLECTOR TRAINING

<http://www.crosswalkvillage.com/collector-instructions/>

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Windshield Survey

- Assets
 - Parks and green spaces
 - Diverse houses of worship for people of different faiths (church, mosque, etc.)
 - Variety of health resources, such as medical clinics
- Deficits
 - Shops selling alcohol within the community (one very being near an elementary school)
 - Several fast food outlets
 - Smoke shop
 - Chemical plant in the center of a neighborhood
 - Empty lots/fields
 - Existing parks seemingly unutilized
 - Damaged or lack of sidewalks, unsafe areas for walking/biking

Preliminary focus group results (English-speaking elementary school parents)

- Strengths
 - o Sense of community
 - ♦ Neighbors
 - ♦ Church
 - ♦ Family
 - ♦ Fellow parents at school
 - o Perceptions of faith/religion for health
 - ♦ Use for personal coping
 - ♦ Community/social support
 - o Local leaders who seek to bring change to neighborhood
 - ♦ Local pastor/church
 - ♦ School principal
- Concerns
 - o Safety
 - ♦ Speeding cars
 - ♦ Use and selling of drugs in the neighborhood
 - o Disrespect
 - o Lack of or low community participation
 - ♦ Few parents get involved to try to change things
 - ♦ Perceived repercussions for stepping up as a leader in the community to change things
 - ♦ Low participation in some existing programs
 - o Lack of transportation
 - ♦ Buses for students
 - ♦ Families not owning cars or having to account for gas to access resource
 - o Feeling ignored/abandoned as a community
 - ♦ Limited response/access of police, elected officials, formal community leaders
- Health
 - o Natural non-medical approaches preferred for adults, but western medicine for children
 - o Participants felt that their mental and emotional health were sometimes compromised due to safety concerns and socio-economic and environmental concerns in the community
 - ♦ Chronic stress□ feelings of helplessness/being overwhelmed□ depression

Anecdotally additional/different results from UNOFFICIAL focus group with Spanish-speaking parents

- Resources/strengths

- Participants felt safe in their neighborhoods, compared to some of the neighborhoods they had lived in the past
- Participants saw the local elementary school as a site for both social interactions with other parents and for resources
- Communication among community members was effective: if one parent knew something, it would spread by word of mouth
- Resident's faith in higher power or God
- Respect for each other
- Local churches
- Their children

- Concerns

- Low levels of English literacy were mentioned as an obstacle for communication



CROSSWALK ASSET/LIABILITY MAPPING



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CROSSWALK ASSET/LIABILITY MAPPING



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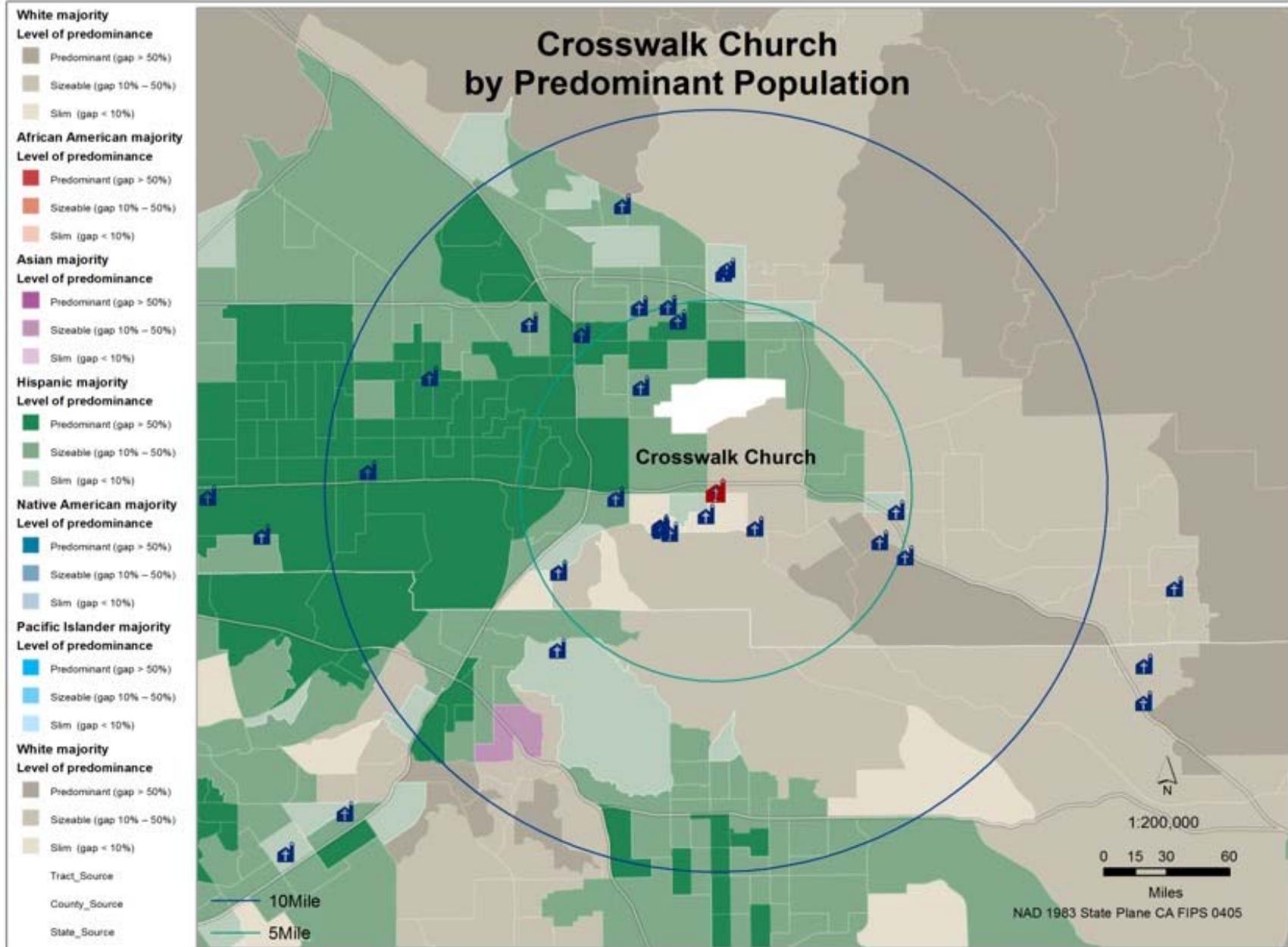
Methods

70 congregation members were trained to use Collector for ArcGIS, a mobile mapping application. After receiving the training, congregation members identified and mapped local needs and assets individually and in groups between December 2015 and February 2016.

Windshield surveys were conducted within the 1-square mile radius around CrossWalk Church by graduate public health students from Loma Linda University School of Public Health in February 2016. Complementary windshield surveys were conducted by graduate nursing students from Azusa Pacific University on a weekly basis from January to March 2016.

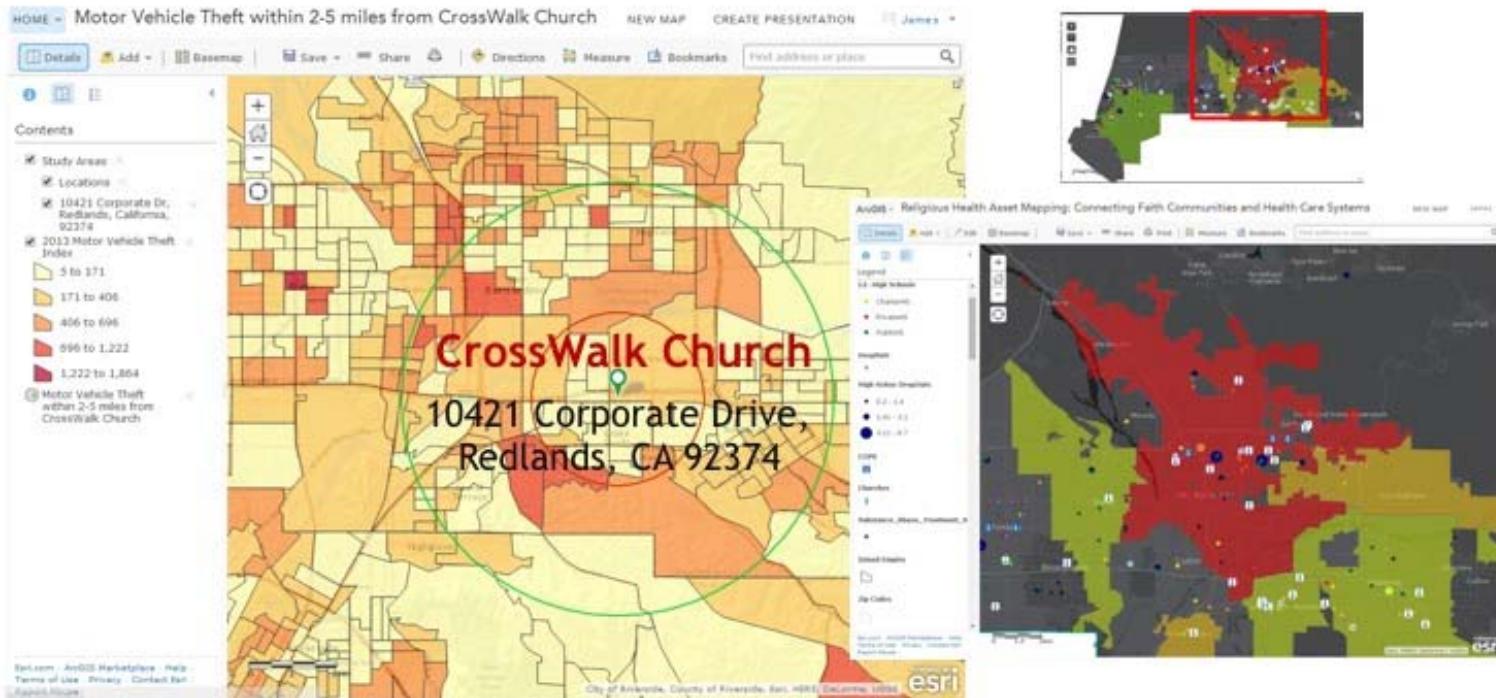
Additional community-level qualitative data was collected in **April 2016** through one parent focus group (n=6) at a local elementary school within the 1-square mile radius around the church. Participants were recruited through fliers handed out to parents in **English and Spanish** as they dropped off or picked up their children at the school. Participants were provided with informed consent and the focus group was audio-recorded. **The study was approved by the Loma Linda University Institutional Review Board.**

Crosswalk Church by Predominant Population



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How Safe Is your Community?



Tools: ESRI ArcGIS Online, Layers (ESRI, Census, SB County, CA Education)

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Primary and Secondary data sources

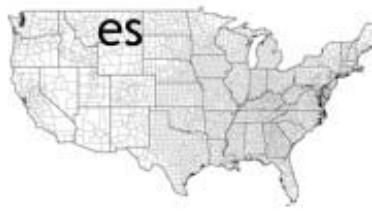
Levels of Data

- **State** one of the 50 constituent political entities of the United States
- **County** is a geographical region that is a governed entity of the state
- **Census** (census tracts, census blocks)
- **Regions** (political boundaries, Congressional Districts, School Districts, Service Planning Areas, eOA)
- **Zip code** (ZIP Code Tabulation Areas (ZCTAs) are generalized areal representations of (USPS) zip code service areas)
- **Streets** are networks of interconnecting lines and points that represent a system of streets or roads for a given area

States



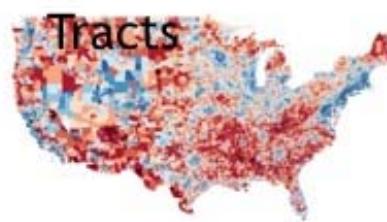
Counties



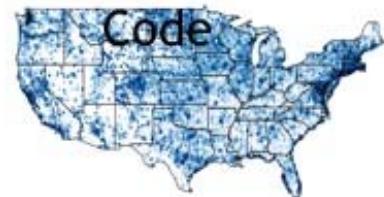
Regions



Census Tracts



Zip



Street



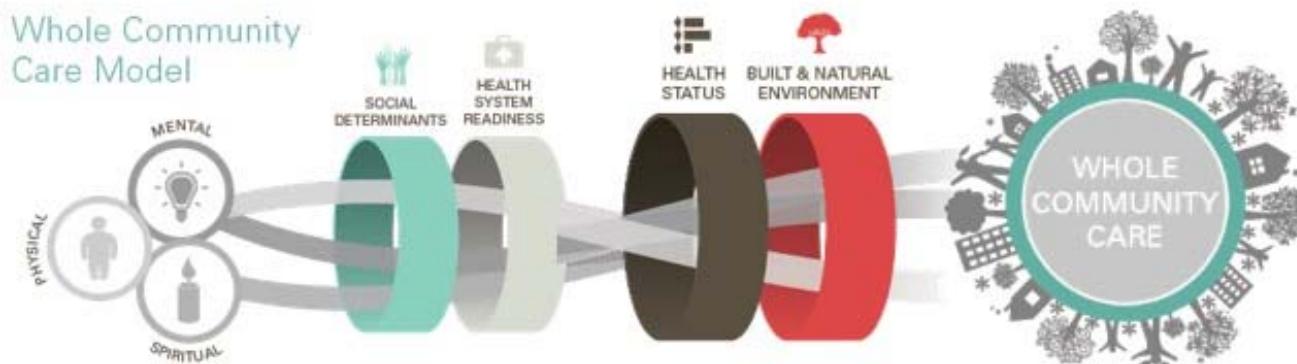
Impact of GIS

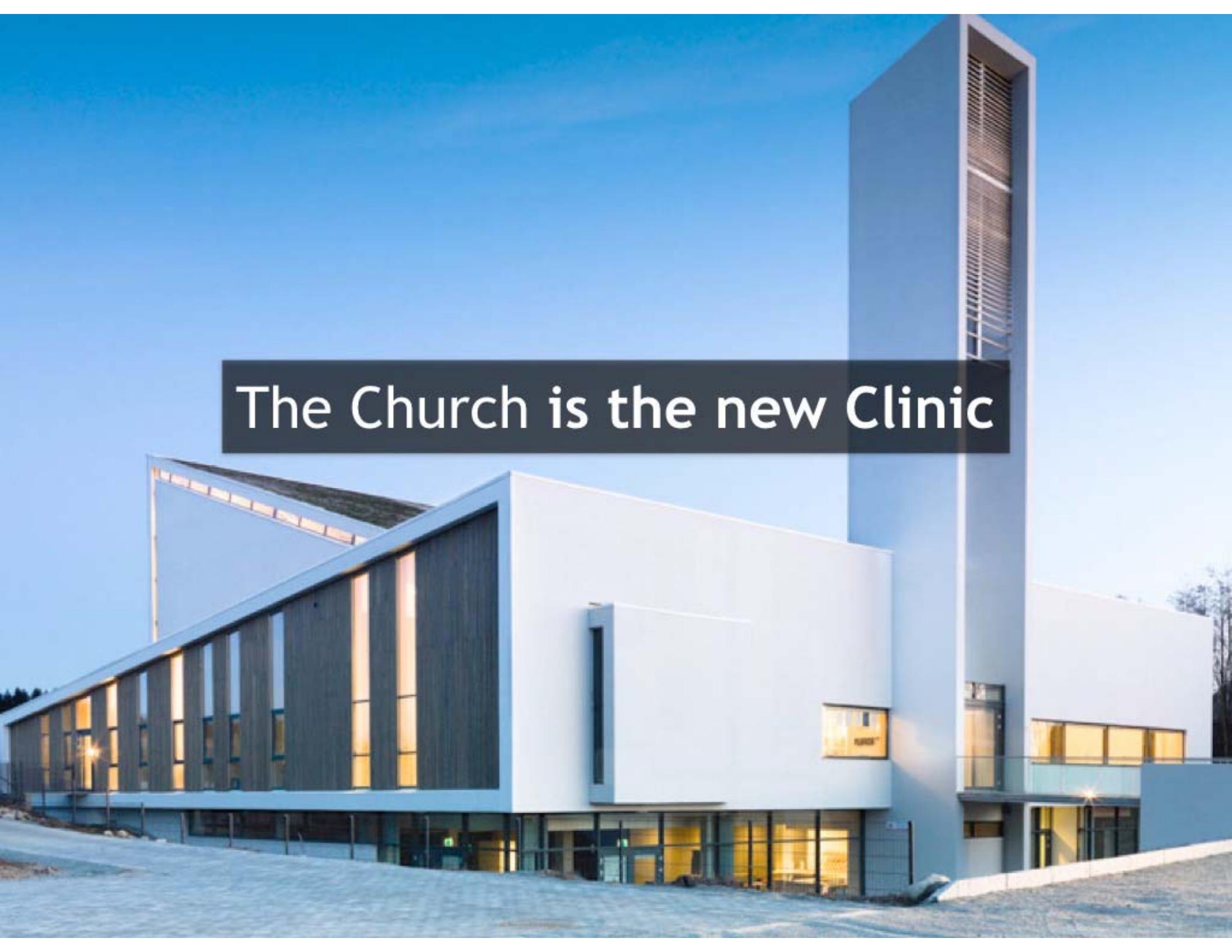
- Improve awareness and access to health care resources and establishing trust among health systems and faith communities
- Creating new forms of faith-based collaborations for health in our communities, which will help enhance existing services, and outcomes through resource allocation, improving processes, quality of care, and the implementation of innovative new technology.



GIS ISN'T THE ANSWER, IT GETS US TO THE ANSWER

Utilization of GIS creates a better understanding of the community we seek to serve. However, it is not the tool that makes the change. The Congregation Makes the change.



A photograph of a modern church building during dusk or dawn. The building has a light blue-grey facade with a dark grey vertical panel section on the left side. A tall, rectangular tower with a grid pattern at the top stands to the right. The sky is a clear, pale blue. In the foreground, there's a paved area and some low-lying plants.

The Church is the new Clinic

Intersections KIDS	The Walk	Intentional Outreach Initiative	Adult	Ministries	Rentals
					
Growing Well	Playing Well	Loving Well	Learning Well	Working Well	Sharing Well
First Steps	High School	Collector APP	Loving Well	Hospitality	Picco Music Academy
Training Wheels	Ministry Concerts	Helping Hands	Women's Study	Worship	
OnRamp	Artists	AA	Faith and Culture	Kids Hospitality	
12th Street	Community	Overcomers Outreach	The ONE Project	Yoga	Pruehs
34th Street	Theater	Free Medical Clinic	Basic Christianity	MIDWEEK	KinderMusik
56th Street	CrossWalk Cafe	Yoga	Men's Group	Prayer Ministry	
Flight Jr. High		APU Public Health Nursing Collaboration	Love and Logic	Giving Tree	The Acts Worship Center
		LLU SPH Collaboration	Women's Ministry	Stage Design	
		Wonderlabs Collaboration		Free Clinic	House of God
				Helping Hands	Lutheran Church
				CrossWalk Cafe	



HELPINGHANDSMONTHLYCOLLABORATION





COMMUNITY FAIR





FELLOWSHIPFEED





DOMINGUEZHEALTHFAIR





GROVE SCHOOL FUNDRAISER



COMMUNITY FAIR

Face painting





CROSSWALKCAFE



A COMMUNITY OF BELONGING



CROSSWALKCHURCH

