



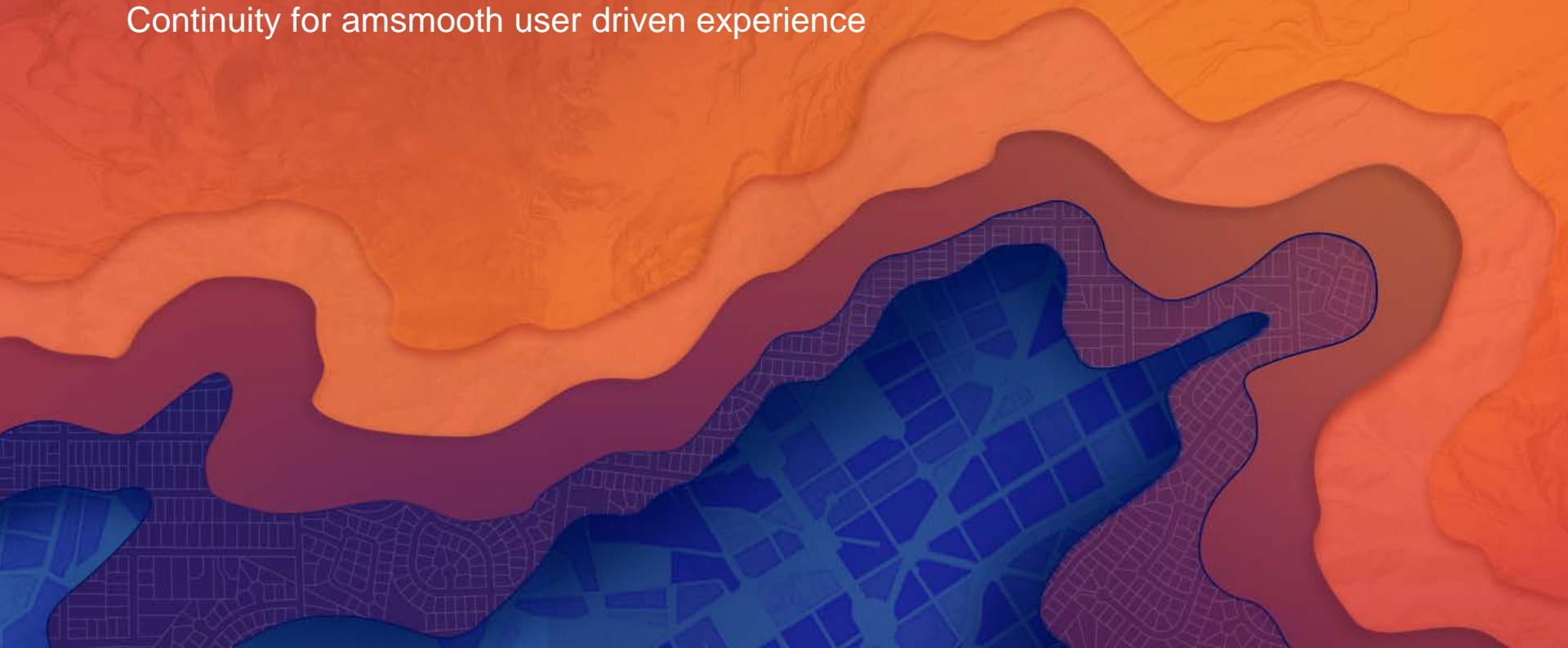
# Putting the Story into StoryMap: Using StoryMap to connect at 2016 WCC

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# Integrating Multiple StoryMap Templates

Continuity for amsmooth user driven experience



# Continuity in Complexity

- Organizing the Content – keeping it Simple with a lot to say
  - Map Tour, Map Journal, & Map Series Templates Utilized
    - Integrating Multiple Media forms, Templates and Maps while maintaining continuity
    - <http://arcg.is/2b97Zsy>
- Connecting with the User
  - Leveraging the self navigated user experience
  - Duplicated and recreated across 3 Languages for the greatest outreach
  - ArcGIS Online Assistant for Duplication

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# Header for Demo Slide

Supporting Text