

UC



ArcGIS Business Analyst

Visually Compelling Market Insights Using Custom Infographics

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KEY FACTS

1,397,856

Population



Average
Household Size

34.8

Median Age

\$68,217

Median
Household
Income

BUSINESS



57,048

Total Businesses



819,275

Total Employees

INCOME



\$68,217

Median
Household
Income



\$37,165

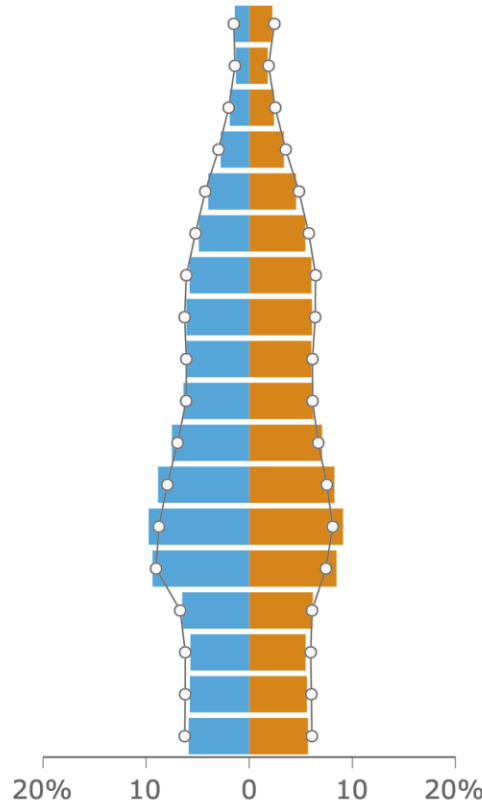
Per Capita Income



\$61,880

Median Net Worth

Age Pyramid



The largest group:
2017 Males Age
25-29

The smallest group:
2017 Males Age
80-84

Dots show comparison
to
San Diego County

HOUSING UNITS



241,460

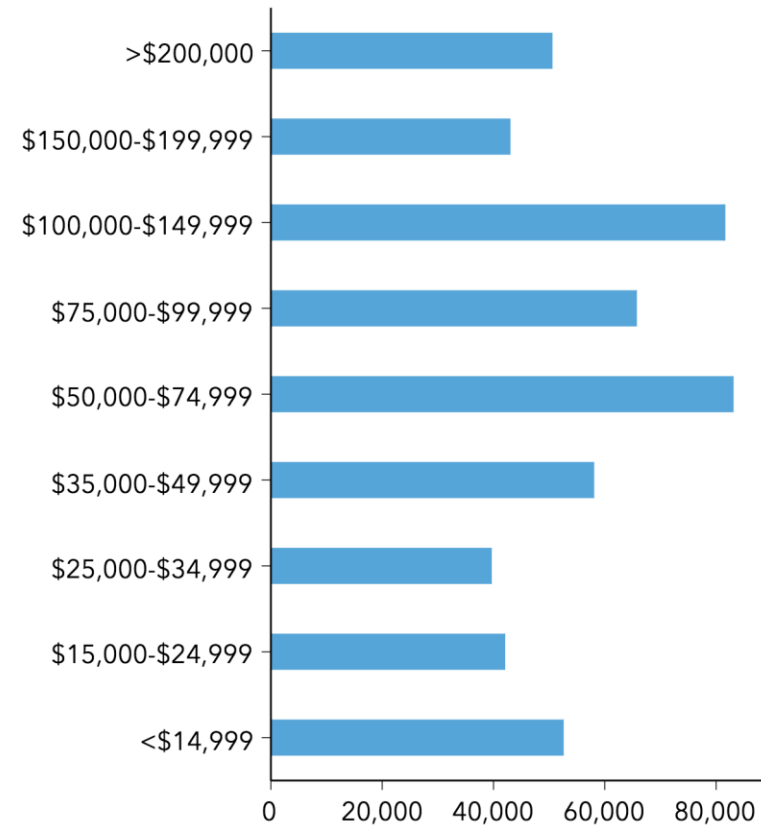
Owner Occupied



275,309

Renter Occupied

Households by Income



EDUCATION



12%
No High
School
Diploma



16%

High School
Graduate



27%

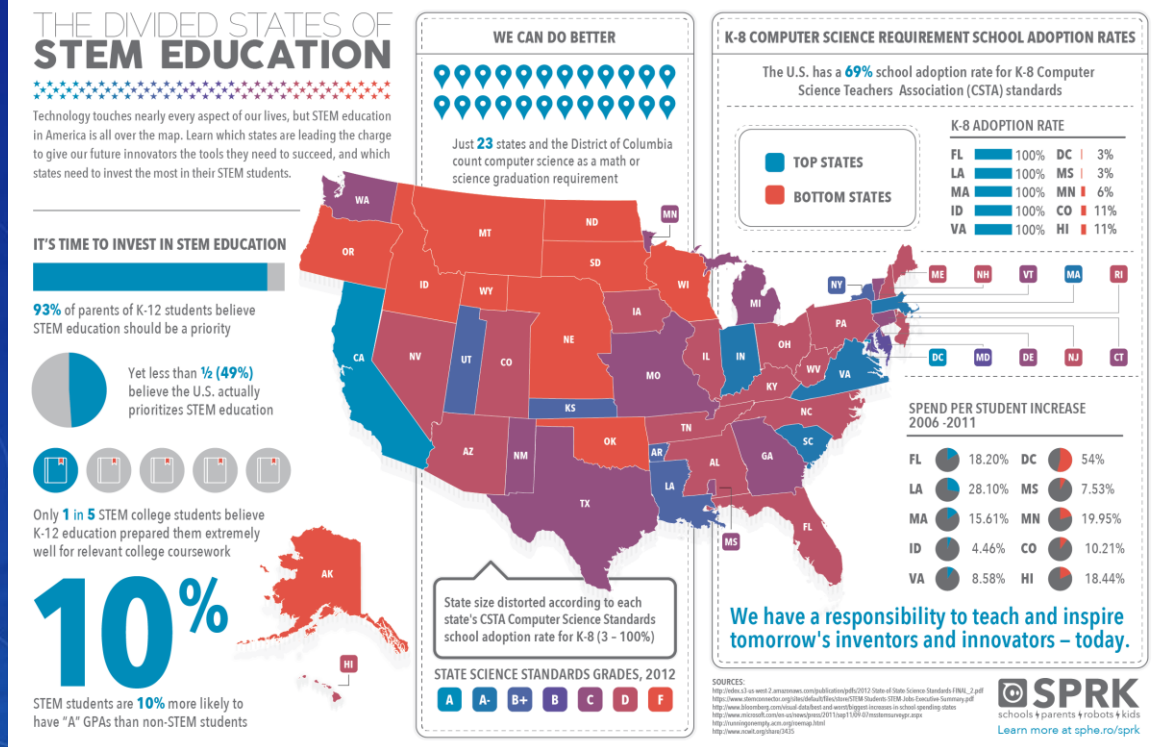
Some College



45%

Bachelor's/Grad/Prof
Degree

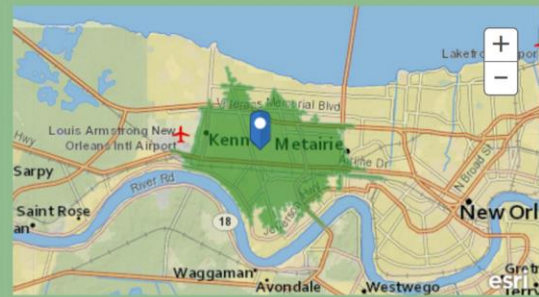
You See Infographics in Magazines, News Articles, and Media



Now You Can Create Them In Business Analyst

Demographic Summary

817 Airline Park Blvd, Metairie, Louisiana, 70003



EDUCATION

12%

No High School Diploma



30%
High School Graduate



30%
Some College



28%
Bachelor's/Grad/Prof Degree

INCOME



\$47,835

Median Household Income



\$29,340

Per Capita Income



\$56,610

Median Net Worth

EMPLOYMENT



White Collar

61%



Blue Collar

21%



Services

18%

5.1%

Unemployment Rate

ANNUAL HOUSEHOLD SPENDING



\$1,759

Apparel & Services



\$154

Computers & Hardware



\$4,358

Groceries

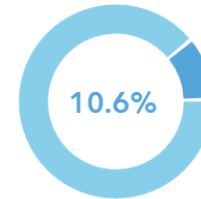


\$4,500

Health Care



POPULATION 65+



SENIORS



1,329

2016 Population Age 65+

WEALTH & INCOME AGE 65+



\$967,046

Average Net Worth



\$70,922

Disposable Income



\$104,973

Average Household Income

POPULATION BY AGE



811
65-74



340
75-84



177
85+

HOUSEHOLDS AGE 65+ BY NET WORTH



Net Worth < \$100,000

357



Net Worth \$100,00-\$249,999

178



Net Worth > \$250,000

348

What Are Infographics?

- Visually Engaging Data Representation
- Interactive panels
- Combine your own data with Esri demographic data
- Use charts, pictures, maps, text boxes, logos, icons, and more
- Easily apply your own branding
- Author once, share, and reuse across the organization
- Design it exactly the way you want

Demo



Questions?



Please Take Our Survey on the Esri Events App!

Download the Esri Events app and find your event



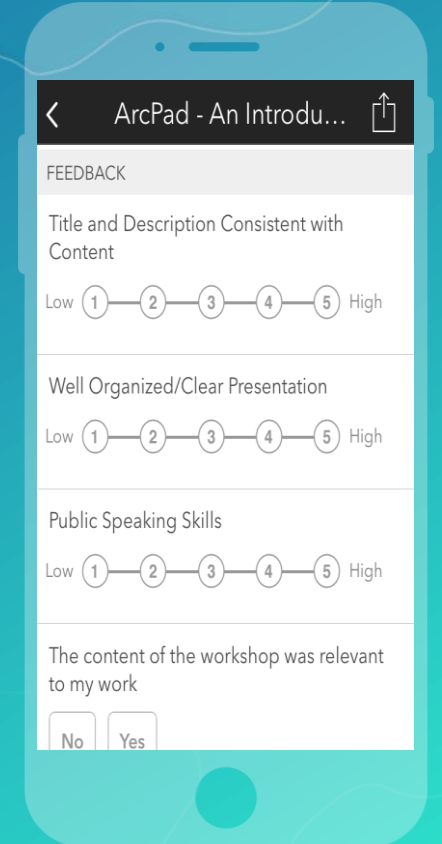
Select the session you attended



Scroll down to find the survey



Complete Answers and Select "Submit"





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THE
SCIENCE
OF
WHERE