



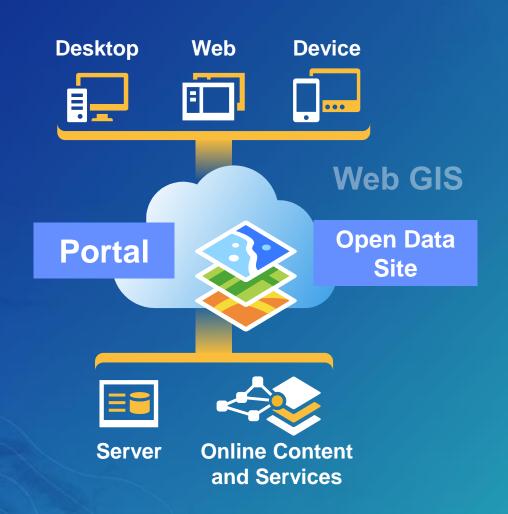
# **Best Practices for Working with ArcGIS Open Data**

Courtney Claessens, Product Engineer

**R&D Center, Washington, DC** 



## Open data: part of the ArcGIS Platform

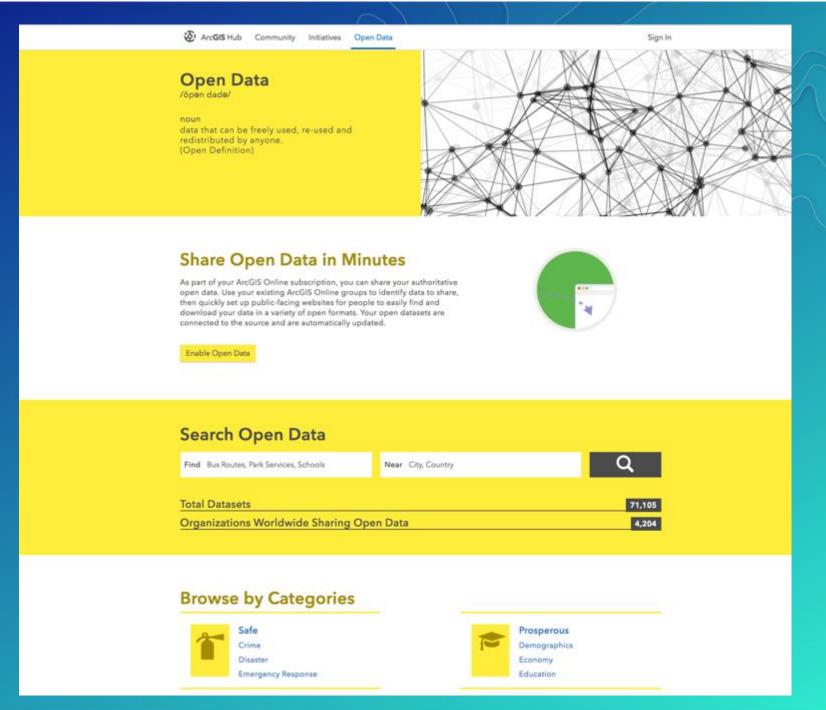


Apps

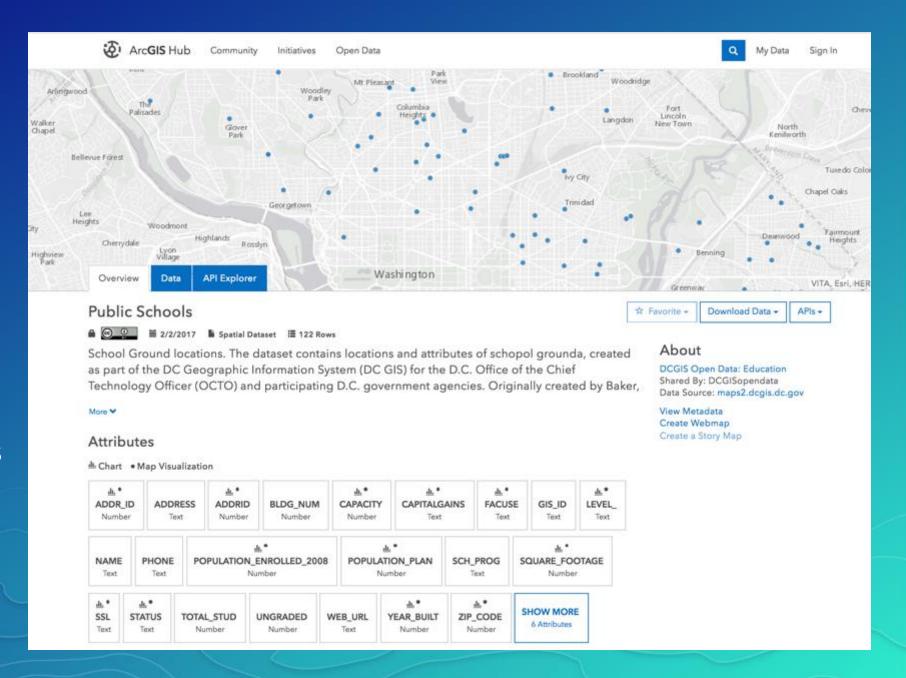
Access

**Services** 

# Simple Integrated Open



- Data-centric view
- Open formats
- Hosted and configurable
- Included with ArcGIS subscriptions



Not all data is created equal.

We have the challenge of introducing our data to new users with new use cases.

### Ultimate goals and session outline

- Data that is performant and quick to view (service configuration)
- Data that is user friendly and easy to understand (data prep and organization in ArcGIS Online)
- Sites that are inviting and give user guidance (site design)
- Some great examples!



Humanize your attributes with attribute aliases





### ACS 5 Year Housing Data by Place As of 2013

Showing 1 to 10 of 29,509

<b>▼</b> NAME	▼ B25002EST1	▼ B25002EST2	▼ B25002ES_1
Abanda	23	23	100
Abbeville	1273	1112	87.35
Adamsville	1973	1730	87.68
Addison	463	406	87.69
Akron	278	172	61.87
Alabaster	11391	10587	92.94
Albertville	7809	7079	90.65
Alexander City	6382	5642	88.4
Alexandria	1513	1428	94.38
Aliceville	1566	1351	86.27

« ( 1 2 3 4 5 6 7 8 9 10 » »



### New ACS 5 Year Housing Data by Place As of 2013

Showing 1 to 10 of 29,509

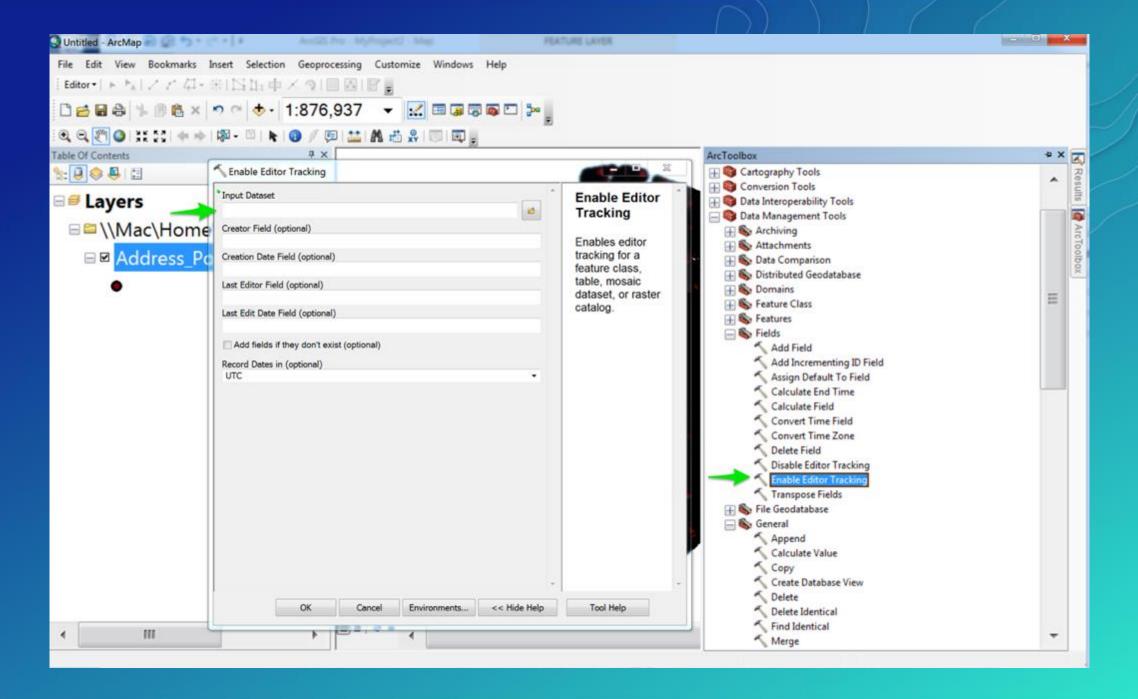
▼ Name of Place	▼ Total: Housing units	▼ Occupied housing units	▼ Occupied housing units as a %
Abanda	23	23	100
Abbeville	1273	1112	87.35
Adamsville	1973	1730	87.68
Addison	463	406	87.69
Akron	278	172	61.87
Alabaster	11391	10587	92.94
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Unutied - Arciviap File Edit View Bookmarks Insert Selection Geoprocessing Customize Windows Help × Layer Properties Table Of Contents %: 👂 😂 🖽 General Source Selection Display Symbology Fields Definition Query Labels Joins & Relates Time HTML Popup □ □ ↑▼↓▼ Options▼ **■ ■** Layers Choose which fields will be visible Appearance ✓ FID NCES School ID ✓ Shape Highlight No ✓ OBJECTID\_1 Read-Only No ✓ OBJECTID ✓ NCES School ID Field Details ✓ seasch Data Type Text √ fipst 80 Length ✓ leanm Name schno ✓ leaid √ coname Allow NULL Values No √ conum ✓ mstree ✓ mcity ✓ mzip ✓ Istree ✓ Icity Alias ✓ Izip ✓ latcod Descriptive name for the field OK Cancel Apply TENDIO I EEE.

- Humanize your attributes with attribute aliases
- Turn on editor tracking



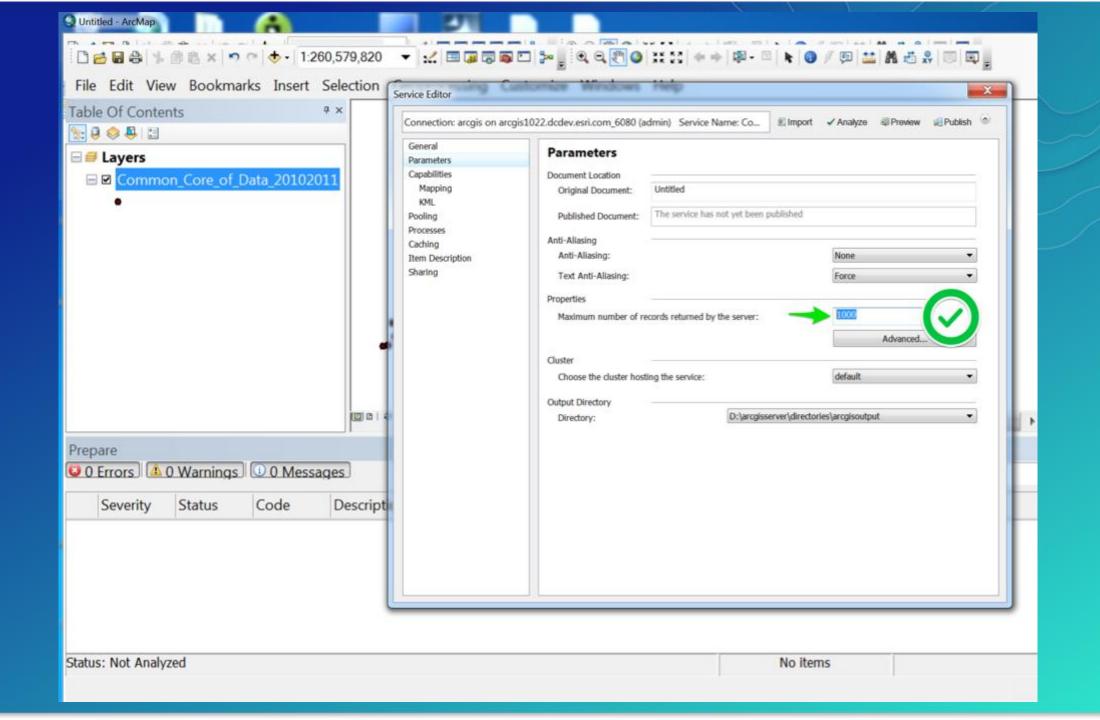


- Humanize your attributes with attribute aliases
- Turn on editor tracking
- Large data simplify and reduce the number of vertices



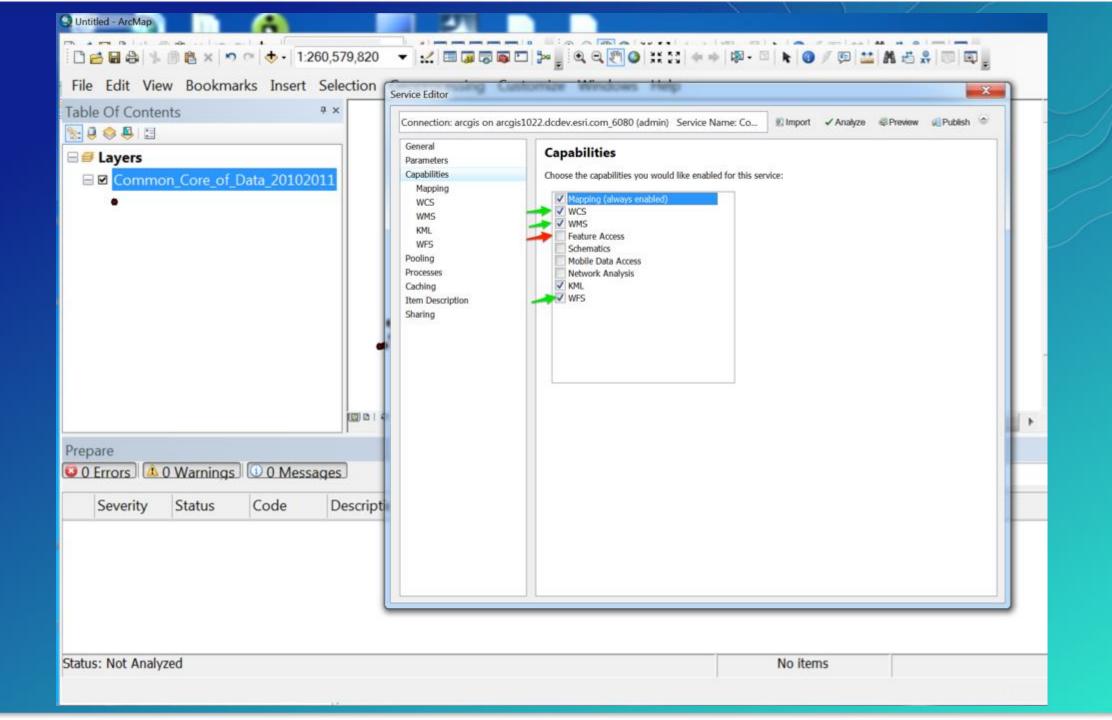
- Humanize your attributes with attribute aliases
- Turn on editor tracking
- Large data simplify and reduce the number of vertices
- Server: latest is greatest
- Service parameters
  - Don't alter the default maximum number of records returned from server

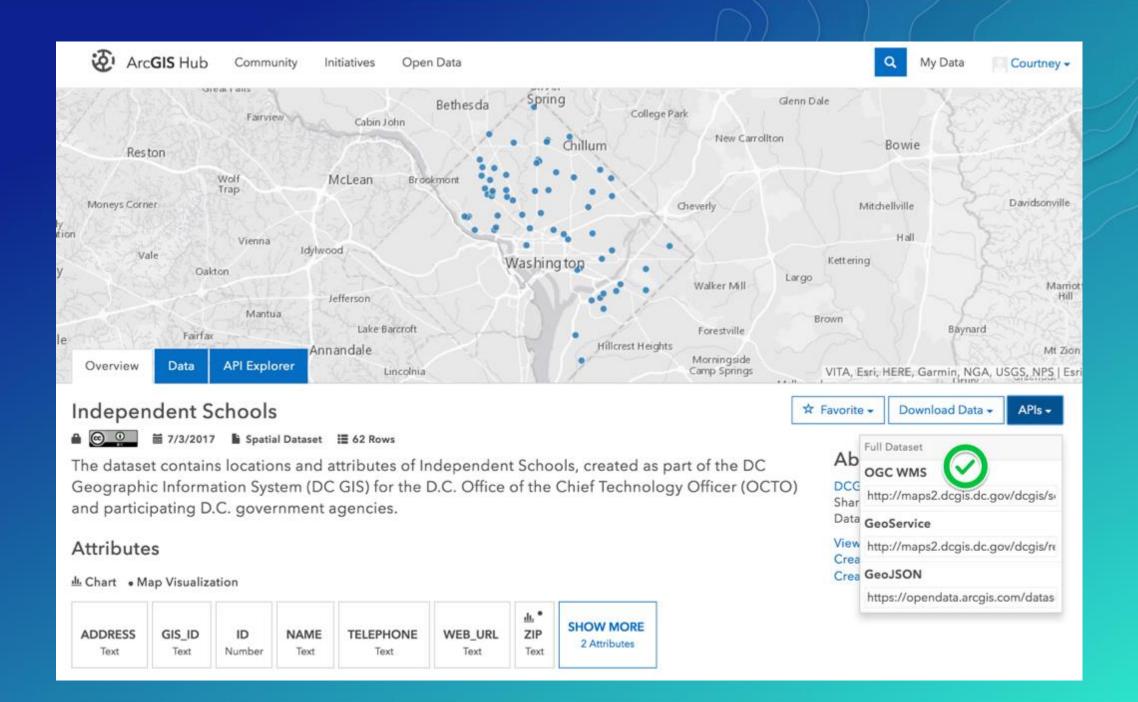




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- Service capabilities
  - Enable WMS, WFS, WCS (where applicable)
  - Turn off feature access if not needed







- Humanize your attributes with attribute aliases
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- Large data simplify and reduce the number of vertices
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- Service capabilities
  - Enable WMS, WFS, WCS (where applicable)
  - Turn off feature access if not needed
- Organize layers (datasets) into multiple services
  - No more than twenty to a service



## **Hosted or on premises?**

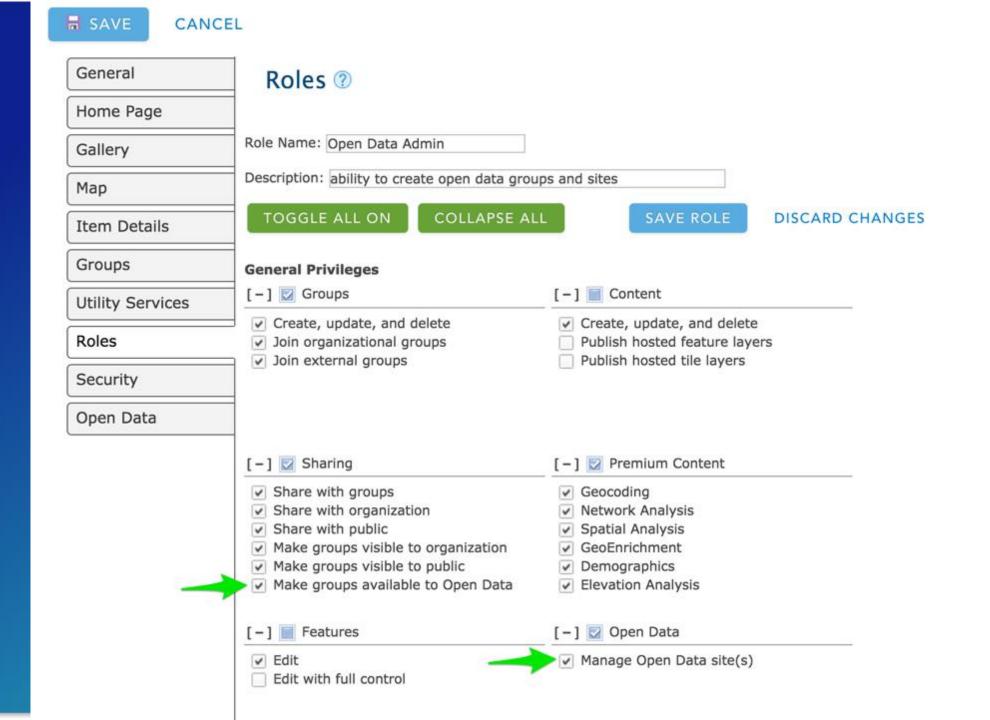
- Online is generally better more performant, better updates
- Use ArcGIS Online to host:
  - Large datasets
  - Popular datasets
  - Any data you'd like automatically translated into file geodatabase



## **Organization structures**

- ArcGIS Online user roles
  - Open Data administrator
  - These users still need to be added to the Team tab within Hub admin





## **ArcGIS Online groups**

- Staging groups good for organizations with multiple contributors
  - Use a group that is NOT open data for vetting, quality control, etc.
  - Open data leader can move data from that group to the open data group and publish it
- Thematic groups comes in handy when adding data and designing your site
  - Others that might want to add your data can choose from themes, rather than get everything
  - In site design, use category cards and limit search queries to specific groups
- Include good group names, icons, descriptions

**<** Sites Manager

### 2017 UC - Best Practices

Configuration

Capabilities

Groups Manager

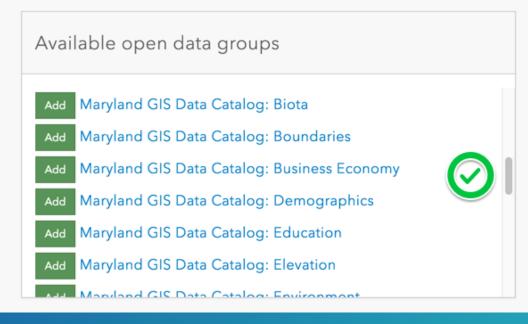
**Pages** 

Site Editor

**Preview Site** 

### Select open data groups

Choose open data groups to make accessible in your site. Changes are automatically saved.



Selected open data groups

Remove 2017 UC

## Registering data and editing metadata

- Register individual layers over full services
  - Gives greater and easier control of metadata
- Title, description, access and use constraints (license), tags





Sign In

### Filter By

#### Tags

lowa Dot (332)

Iowa Department Of Transportation (326)

Asset (250)

Classification (146)

Inventory (108)

Rams (71)

Reference (51)

Improvement (38)

Area (35)

Rest (35)

Fewer A

#### Source

Iowa Department of Transportation (341)

#### Content Type

spatial dataset (335)

document (13)

< 1 - 10 of 348 results >

#### I-80 PEL Resources - Wildlife Management Areas

Shared by IowaDOT\_GISServices

This map shows known or potential wildlife management area resources within the I-80 Planning and Environmental Linkage (PEL) Study Area. The PEL study is being conducted by the Office of Location and Environment.



#### SF257 City Funding

Shared by IowaDOT\_GISServices

Data depicting FY 2016 breakdown of city funding generated from Senate File 257.



#### I-80 PEL Study Areas

Shared by IowaDOT\_GISServices

This layer identifies the study areas for the Interstate 80 Planning and Environmental Linkage (PEL) study being conducted by the Office of Location and Environment.



HOUSE









## Registering data and editing metadata

- Register individual layers over full services
  - Gives greater and easier control of metadata
- Title, description, access and use constraints (license), tags
- Licenses
  - Creative Commons (CCO, CC BY, CC BY-SA), Open Data Commons license
  - https://creativecommons.org/choose/
  - If you have a terms of use, add it in your footer

Find





Sign In

### Filter By

Tags

District Of Columbia (708)

Washington Dc (704)

Dc (656)

Dc Gis (592)

Washington (475)

( 1 - 10 of 919 results )

#### Construction Permits in 2015

Shared by DCGISopendata

The dataset contains locations and attributes of 2015 above ground permits applied for and approved by the District Department of Transportation. They are occupied constructions and events. Examples include: moving trucks, roll off debris container, moving storage container, construction staging area, mobile crane



Relevance













City of Washington, DC (919)

Content Type

spatial dataset (832)

document (49)

table (37)

web mapping application (1)

### Occupancy Permits in 2012

Shared by DCGISopendata

The dataset contains locations and attributes of 2012 above ground permits applied for and approved by the District Department of Transportation. They are existing occupied constructions and events. Examples include: moving trucks, roll off debris container, moving storage container, construction staging area,









### Emergency Work Requests (via DDOT TOPs)

Shared by DCGISopendata

This data sets shows emergency work requests from DDOT's Transportation Online Permitting System. https://tops.ddot.dc.gov/









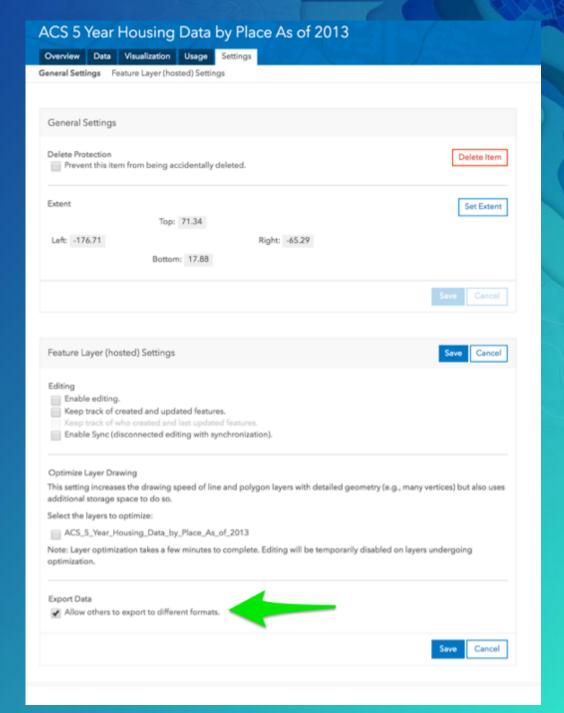


### Registering data and editing metadata

- Register individual layers over full services
  - Gives greater and easier control of metadata
- Title, description, access and use constraints (license), tags
- Licenses
  - Creative Commons (CCO, CC BY, CC BY-SA), Open Data Commons license
  - https://creativecommons.org/choose/
  - If you have a terms of use, add it in your footer
- Add structured metadata on ArcGIS Online
  - Accessible from dataset page and included in shapefile downloads

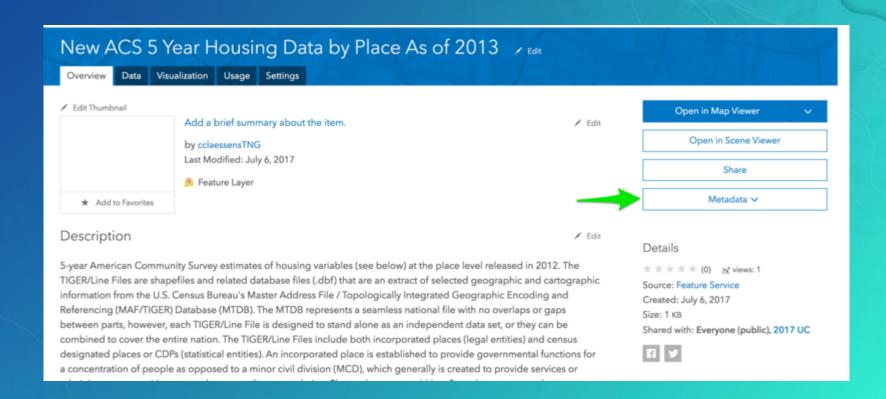
### **Getting those sweet sweet fgdbs**

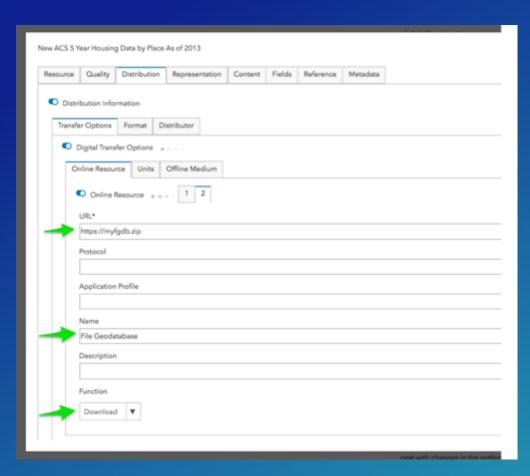
- For hosted services: check "Export Data" in the Online settings
- File geodatabases are automatically created by ArcGIS Online

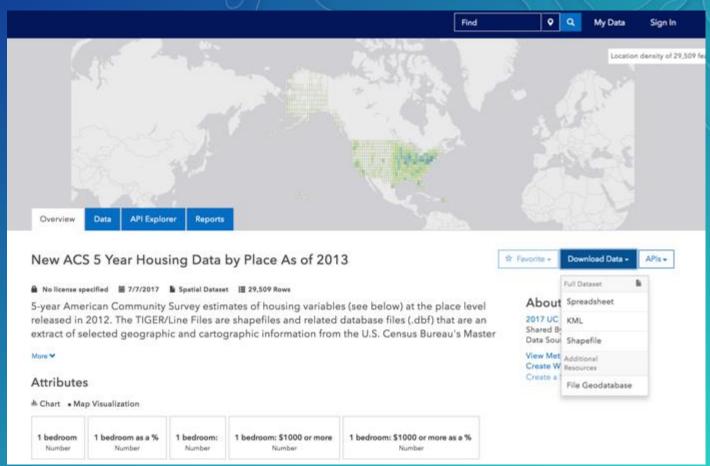


## Adding additional download types

- Add additional resources to your datasets using distributions in metadata
  - Add file geodatabases to your on-premises services
  - Add more metadata files
  - Add raw imagery data
  - Anything else!







In the metadata of the ArcGIS Online item

Dataset in open data

## Adding other kinds of items

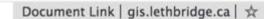
- Go beyond the feature service
  - Web maps
  - Web mapping applications
  - PDFs, word docs
  - External links



### Parcels West Side & (from Lethbridge Open Data)

Shared by OpenLethbridge

Land parcels located in West Lethbridge. This data is intended for use in computer-aided design software applications such as AutoCAD and MicroStation. Last Updated: Jan 23,2016 Refresh Frequency: As Available





### Parcels South Side & (from Lethbridge Open Data)

Shared by OpenLethbridge

Land parcels located in South Lethbridge. This data is intended for use in computer-aided design software applications such as AutoCAD and MicroStation. Last updated: Jan 23,2017 Refresh Frequency: As Available





### Nature Sightings & (from Lethbridge Open Data)

Shared by OpenLethbridge

The Helen Schuler Nature Centre (HSNC) has been collecting local plant and wildlife sighting data, from a 100 km radius of the City of Lethbridge since the early 1990's. Sightings are reported by HSNC staff and volunteers, as well as members of the public (citizen science) and have been verified by NC staff. New sightings can be reported to the NC by phoning 403-320-3064 or e-mailing hs...

Document Link | trr.tbe.taleo.net | \*



### Career Opportunities & (from Lethbridge Open Data)

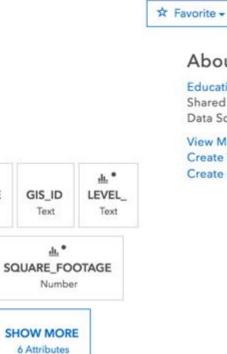
Shared by OpenLethbridge

Employment Opportunities with the City of Lethbridge Refresh Frequency: Live Feed

### Adding other kinds of items

- Go beyond the feature service
  - Web maps
  - Web mapping applications
  - PDFs, word docs
  - External links
- Connected content
  - Add web maps that use your open data they'll show up on the dataset page!







**Education Open Data** Shared By: cclaessen\_uc Data Source: maps2.dcgis.dc.gov

Download Data -

APIs +

View Metadata Create Webmap Create a Story Map



**STATUS** 

Text

SSL

Text

Related Data

TOTAL\_STUD

Number



#### School Distributions &

UNGRADED

Number

The organization that shared this item did not provide a description.

WEB\_URL

Text

YEAR\_BUILT

Number

JULY 3, 2017

Official Web Map: cclaessensTNG



**FACUSE** 

Text

SCH PROG

Text

ZIP\_CODE

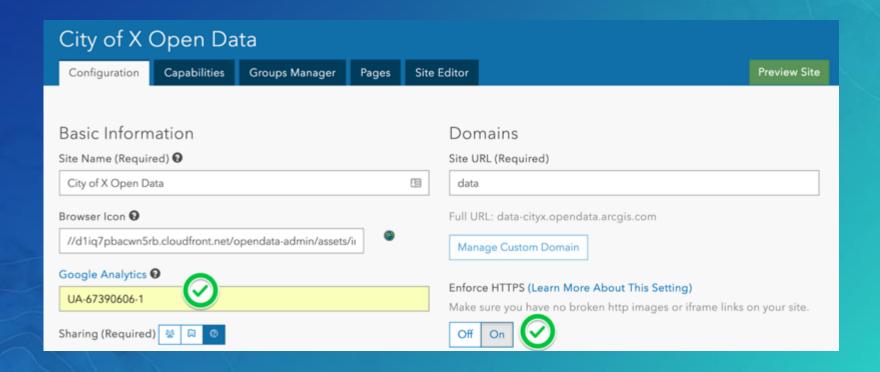
Number

GIS\_ID

Text



- Add Google analytics
- Enforce HTTPS





### Use pages!

- Pages give you so much freedom and flexibility to further configure your site
- Page examples
  - API instructions (http://opendata.dc.gov/pages/using-apis)
  - Events
  - Surveys
  - Data themes
  - Dashboard
  - App galleries
  - Literally anything else

















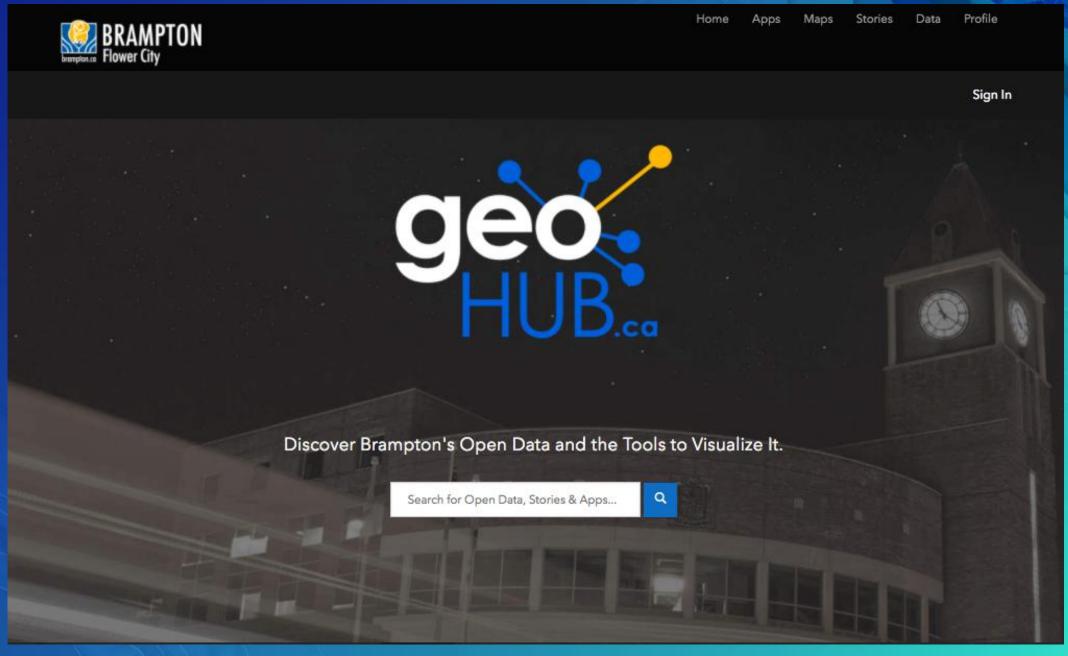
Sign In

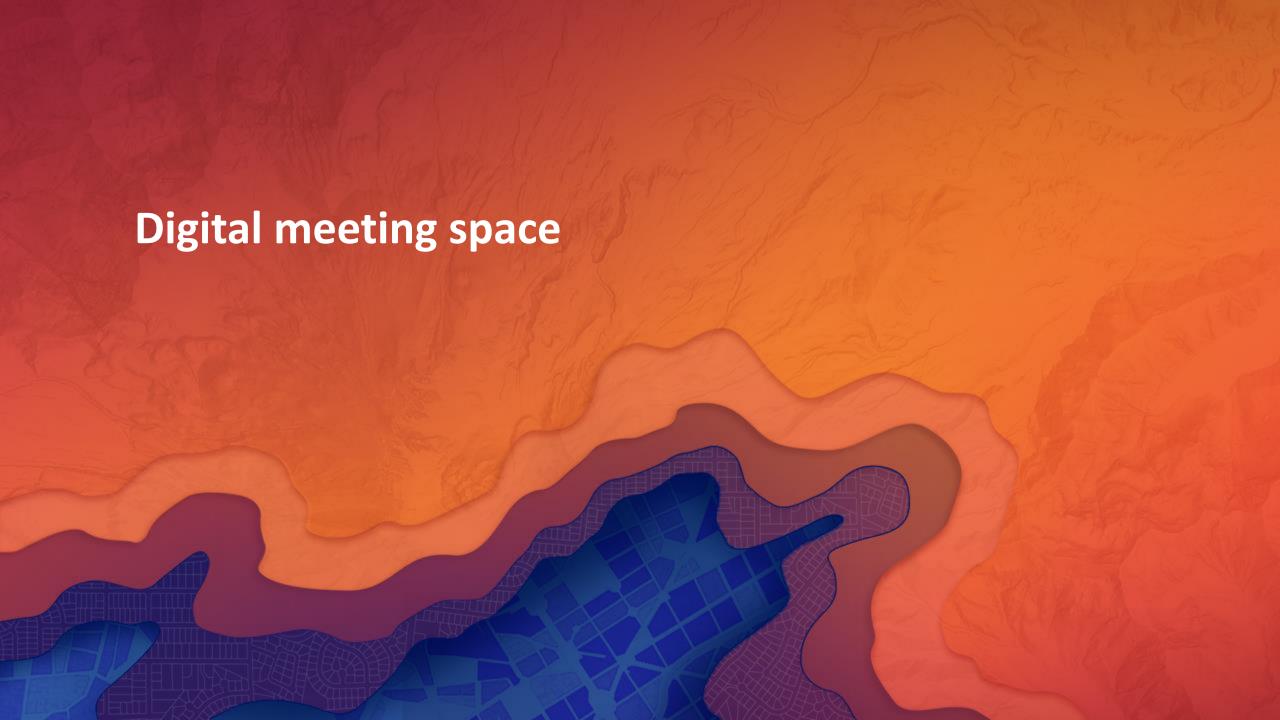


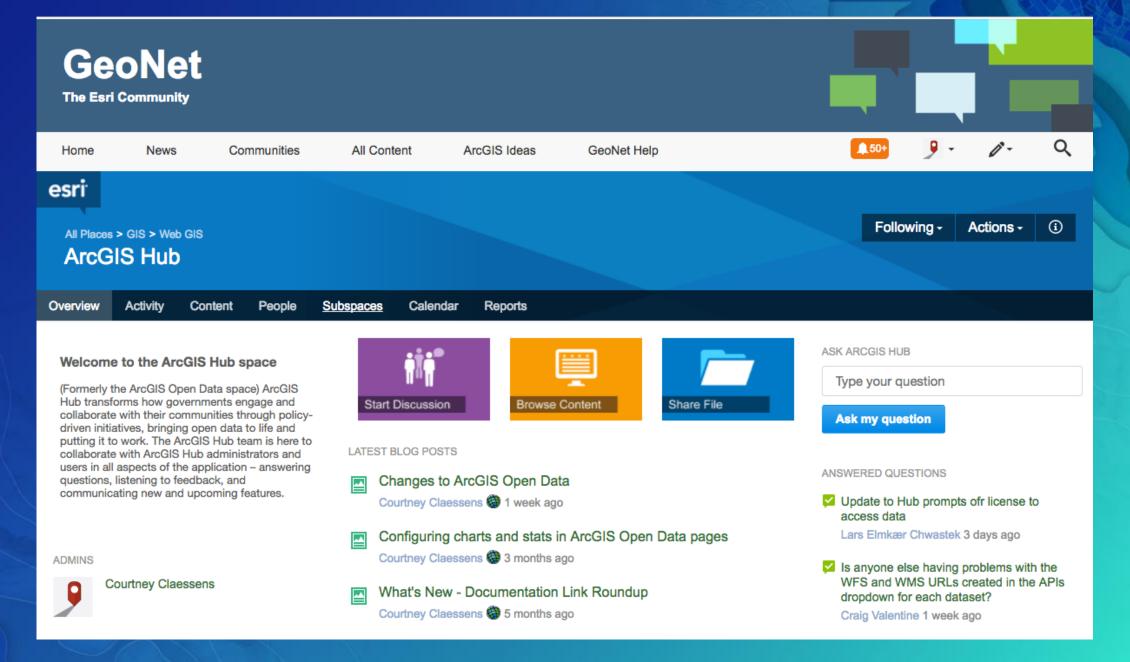
Connecting You with Government Data

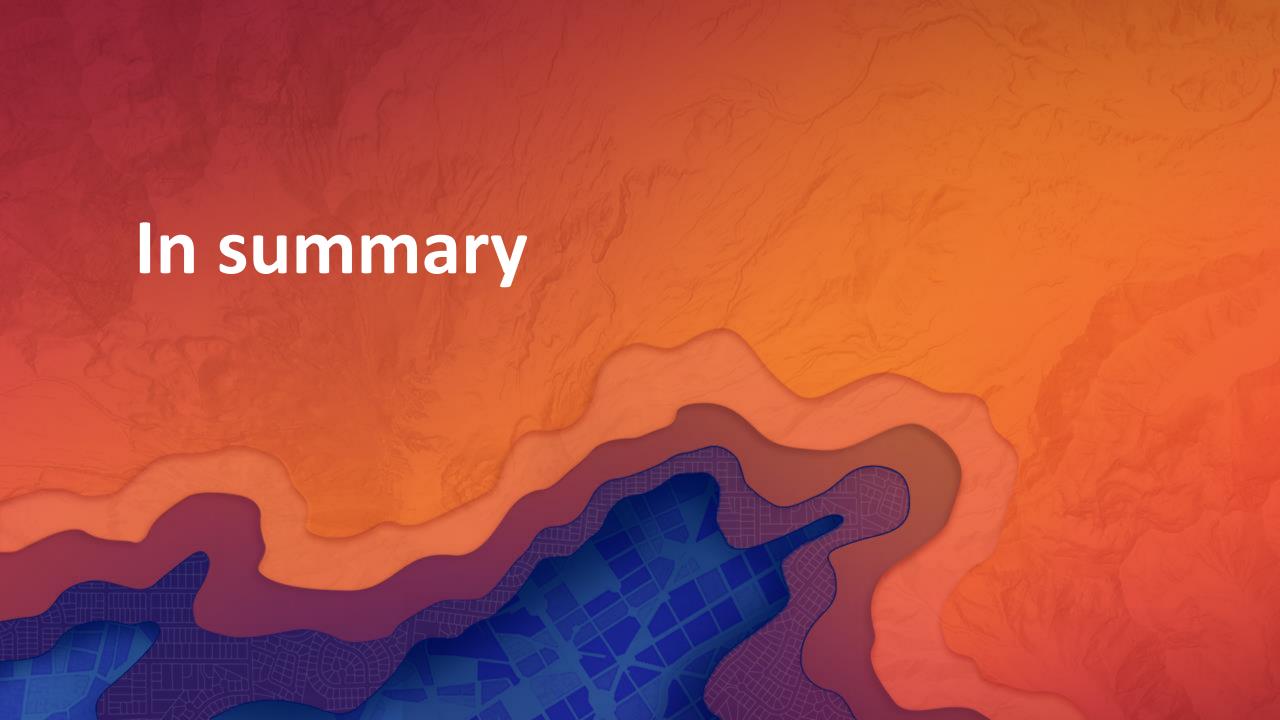
Find District Data...

On this site, the District of Columbia government shares hundreds of datasets. DC realizes that data's greatest value comes from having it freely shared among agencies, federal and regional governments and with the public to the extent possible when considering safety, privacy and security. The District invites you to browse the data, download it as a file, analyze it with your tools, or build apps using our APIs. Everything you find here is open by default per DC's Data Policy. Visit open data for help with using this site.









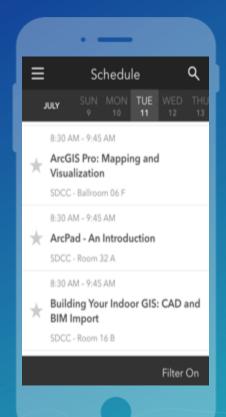
- Great sites need great data starts locally in your desktop
- Use Online to your advantage groups, metadata, more download types
- Licensing!
- Upgrade your site to 2.0 if you haven't already
- Talk to your peers and get inspired
- Meet on GeoNet ask questions, share tips, tell us what you want to see

## Please Take Our Survey on the Esri Events App!

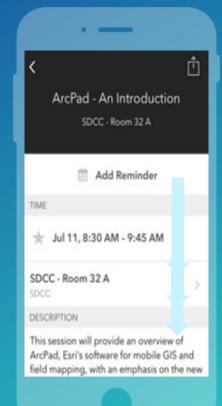
### Download the Esri Events app and find your event



# Select the session you attended



## Scroll down to find the survey



## Complete Answers and Select "Submit"

