

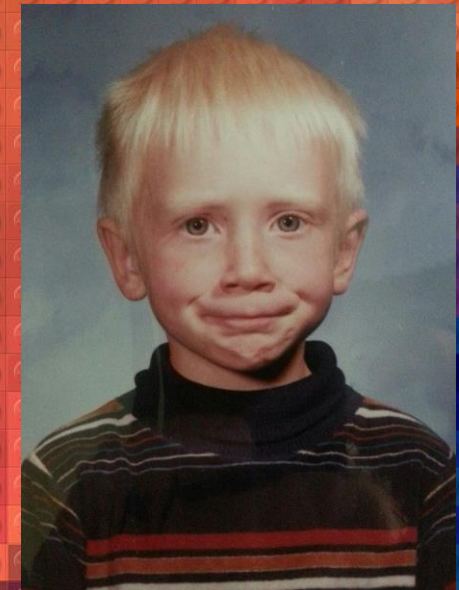
UC



# Story Maps: Building a Story Map Cascade



Owen Evans



John Nelson



# The Agenda

Some structure for the madness...

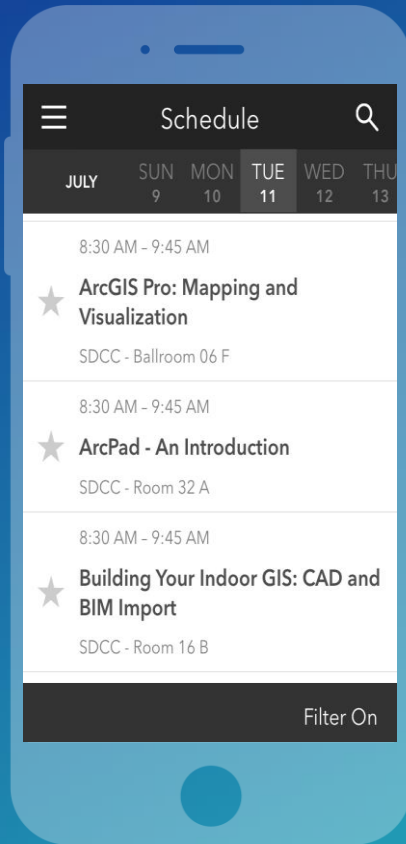
- Introduction to Story Map Cascade!
  - Get ready to live
  - The latest and greatest template
- Demo, without a net
  - Deconstructing and reconstructing a for-realz Cascade.
  - Let's build one from scratch!
  - Gasps and ovations...
- Pro Tips
  - From marginal experts
  - Learn from our myriad mistakes
- Wrap Up
  - What's next?
  - Eye watering resources
  - Q&A...let us have it; pull no punches. Owen says you can't stump him.

# Please Take Our Survey on the Esri Events App!

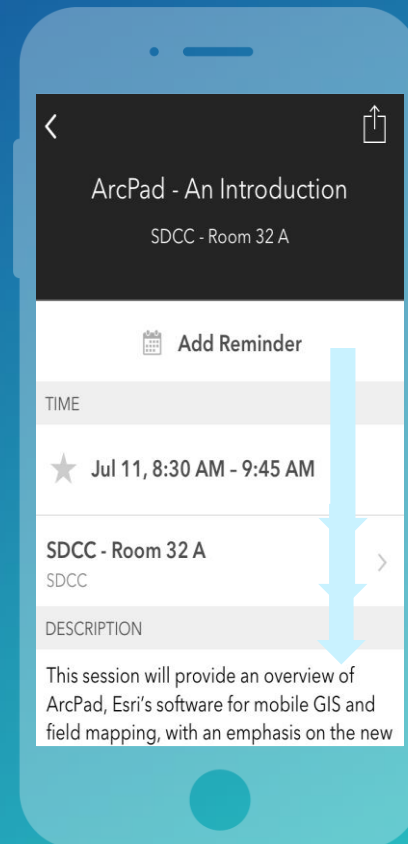
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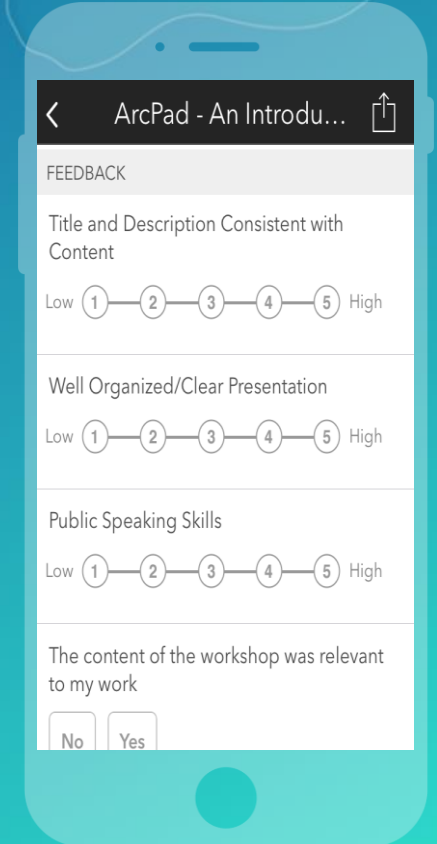
**Select the session you attended**



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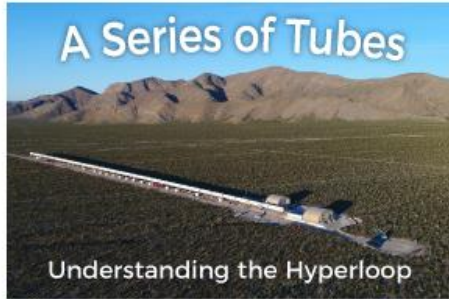


**Complete Answers and Select "Submit"**





# Cascade



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By Esri Story Maps team



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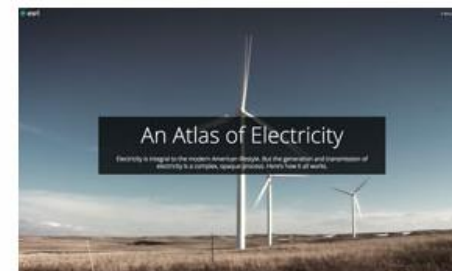
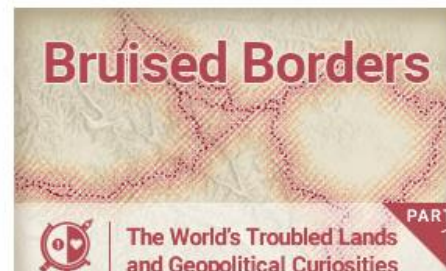
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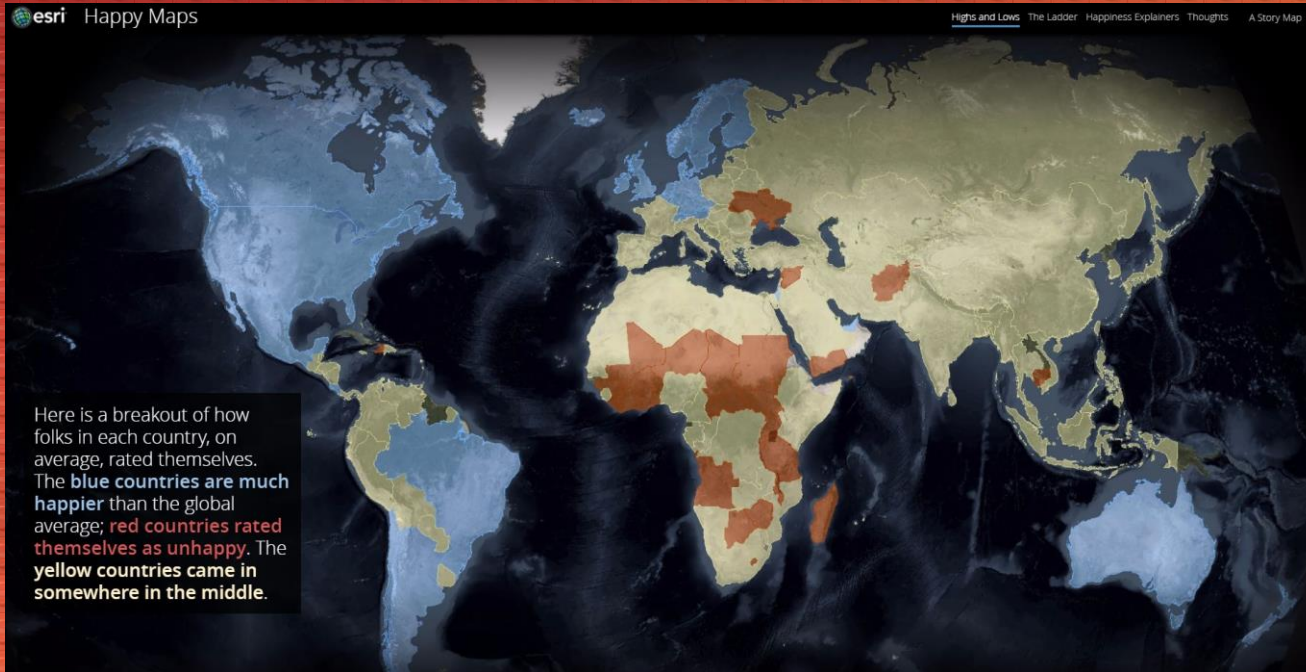
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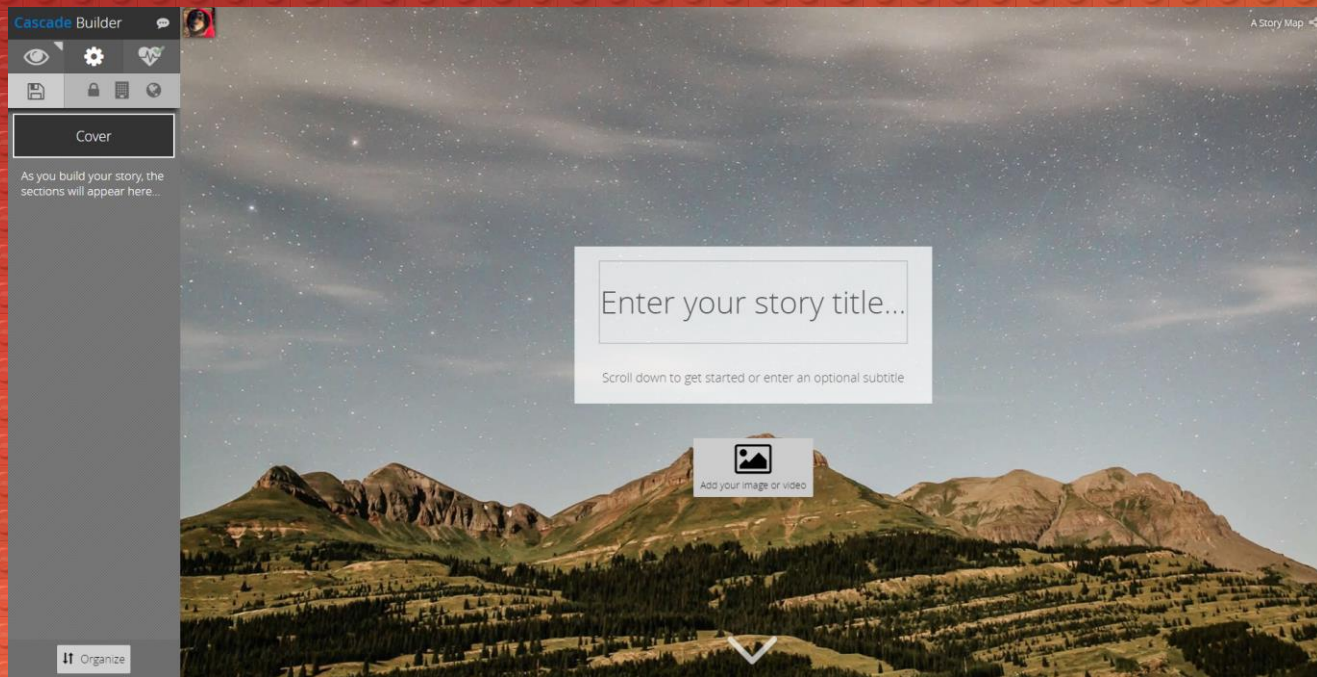




# Cascade time

Let's review a Cascade and peel back the covers...





# Cascade time

Ok, now let's build from scratch...





# Tips Resources Brain Busters?



# Thanks!



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THE  
SCIENCE  
OF  
WHERE

Owen Evans

OEvens@esri.com  
@OwenGeo

John Nelson

John\_Nelson@esri.com  
@John\_M\_Nelson