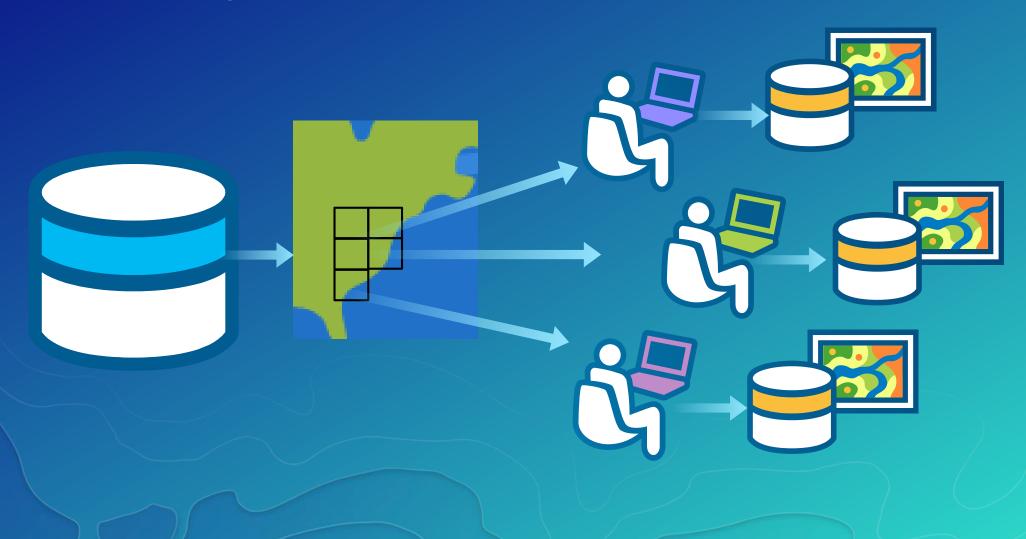
UC



# Esri Production Mapping: Map Automation & Advanced Cartography

MADHURA PHATERPEKAR
JOE SHEFFIELD

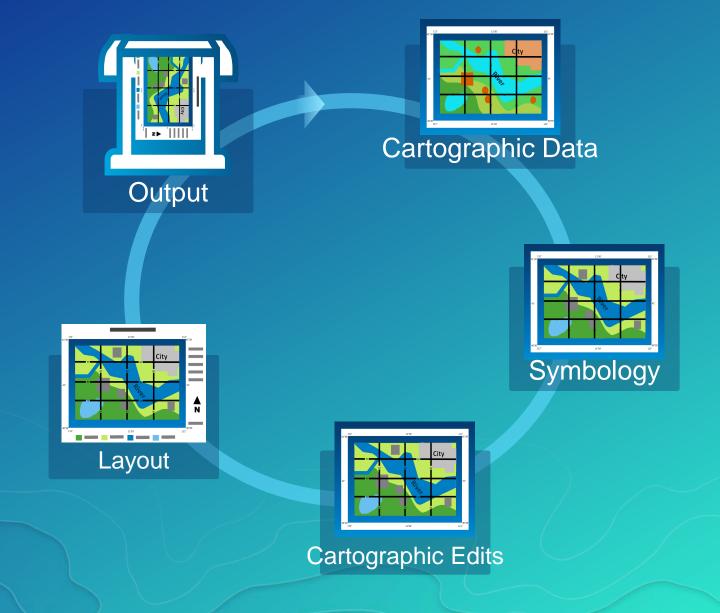
# Traditional Cartography



# What you really want

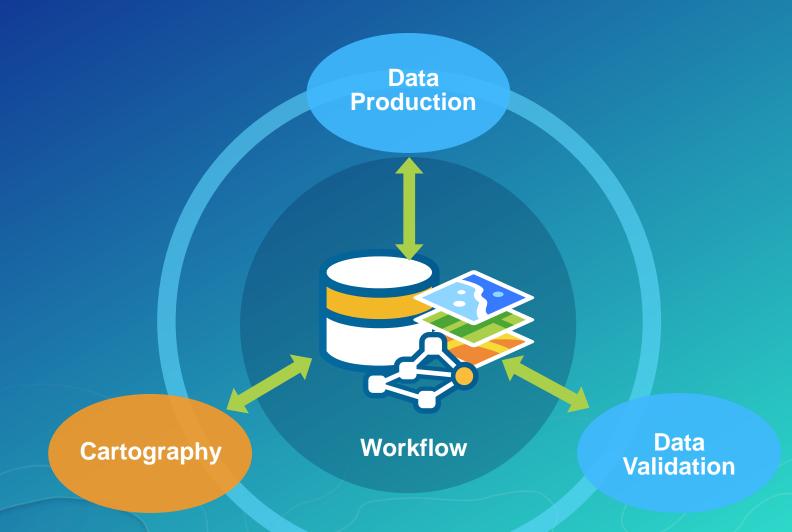


# Cartographic Workflow



#### **Esri Production Mapping**

A collection of ArcMap Extensions



# Map Automation



Production Mapping Cartographic Rules

# Map Automation



Production Mapping Cartographic Rules



Geoprocessing & Python

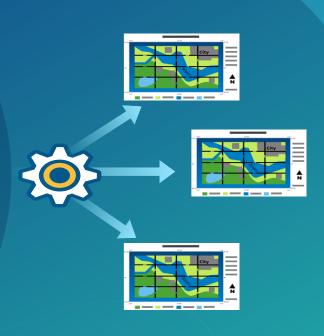
## Map Automation



Production Mapping Cartographic Rules



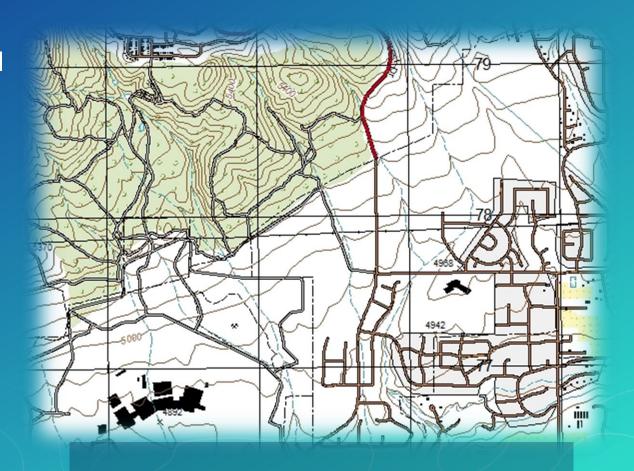
Geoprocessing & Python



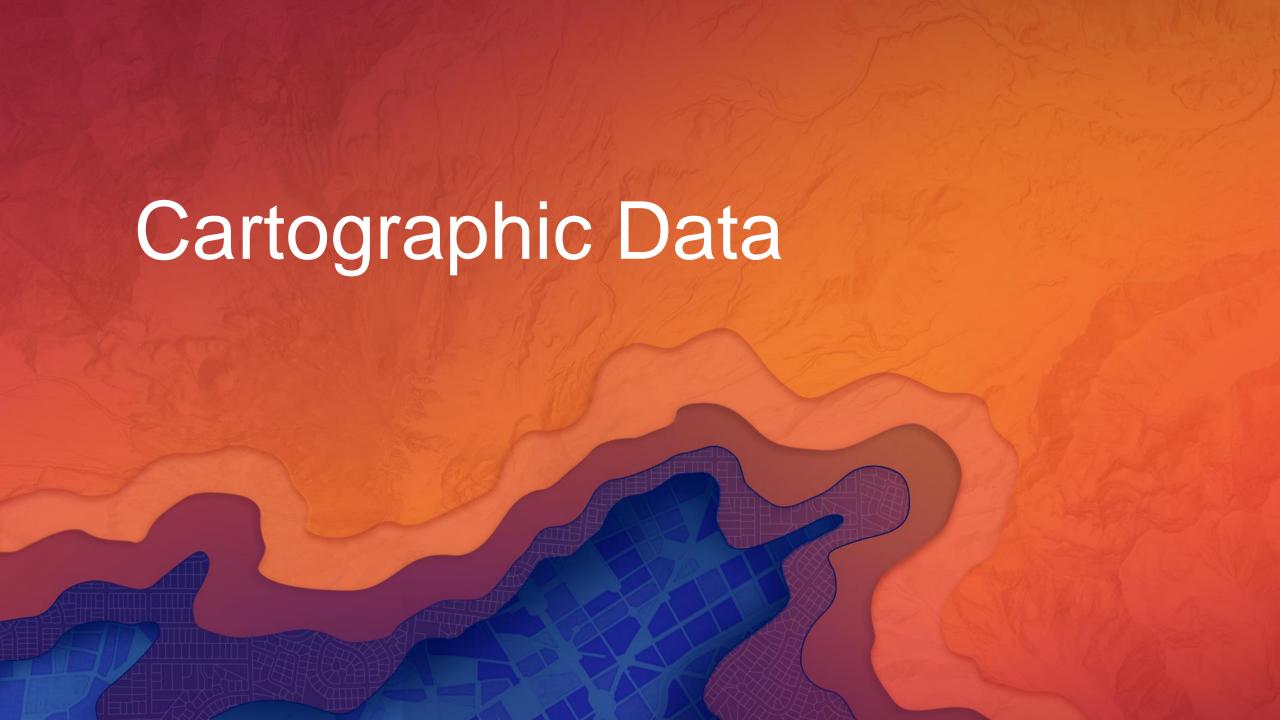
Standard Output

## Civilian Topographic Model (CTM)

- Based on the National System for Geospatial Intelligence Feature Data dictionary (NFDD)
- Includes:
  - Database schema
  - Editing Rules
  - Quality Control Rules
  - Cartographic templates for 25K
  - Cartographic templates for 50K
  - 50K Generalization Models
  - Workflow Manger Workflows
  - Distributed Generalization Workflows

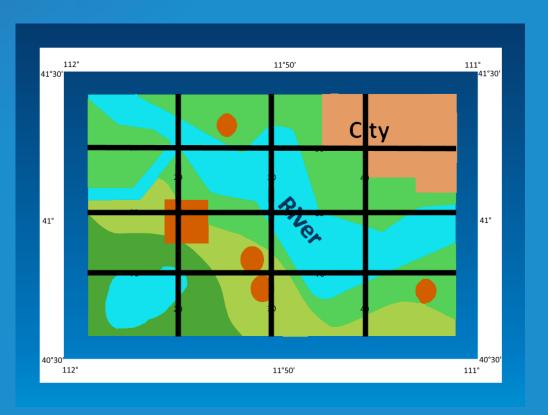


https://github.com/esri/ctm



## Cartographic Data

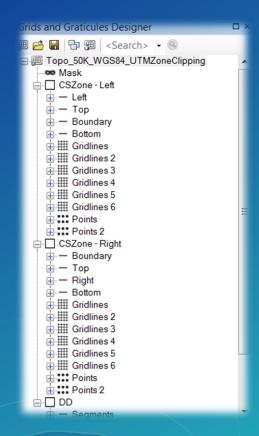


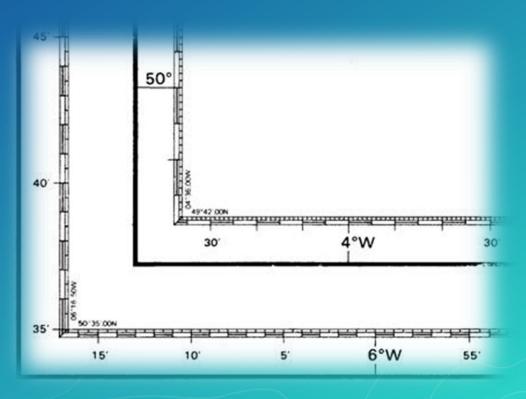


- Data and text used to enrich cartographic products
- Create data appropriate for your cartographic scale

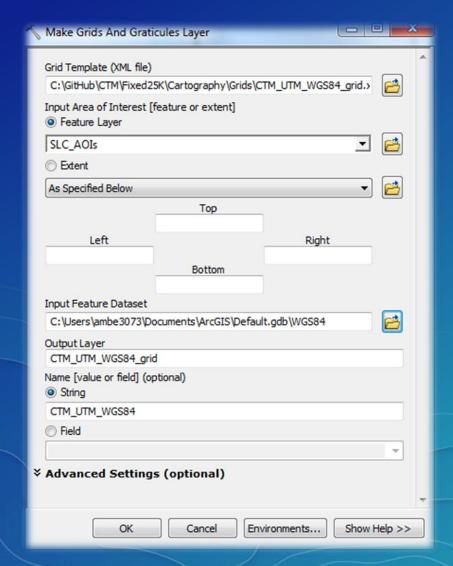
# Grids and Graticules Design

- Feature based
- Fine Grain Custom Design
- Geographically aware
  - Scale
  - Coordinate system
  - Rotation



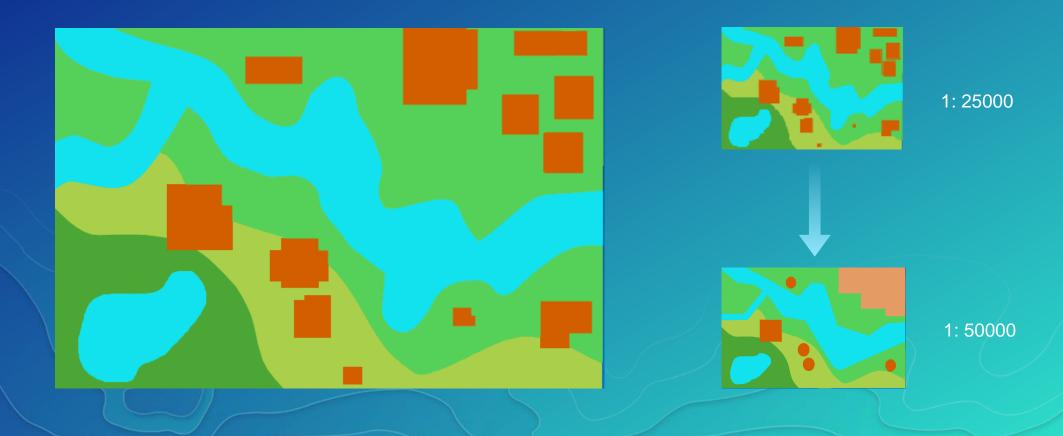


# Grids and Graticules Applying



## Generalization

Resolves the appearance of feature geometry at smaller scales



#### Feature Generalization



1: 25000 1: 50000

Features assessed individually without regard to symbology or spatial relationships

#### **Contextual Generalization**



1: 25000

- Features are assessed collectively
  - Maintain pattern, density, and spatial relationships



1: 50000

#### **Contextual Generalization**

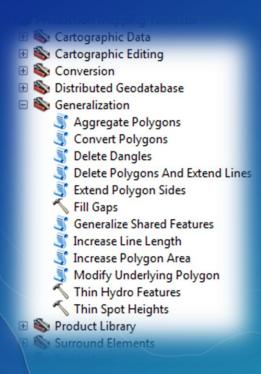




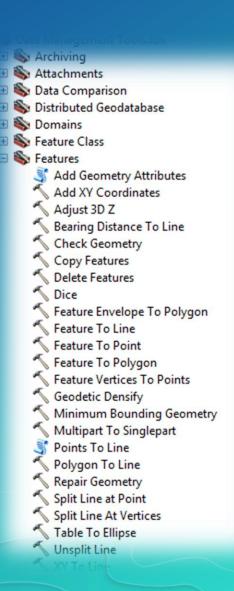
1: 25000 1: 50000

- Features from multiple layers assessed simultaneously
  - Maintain pattern, density, and spatial relationships

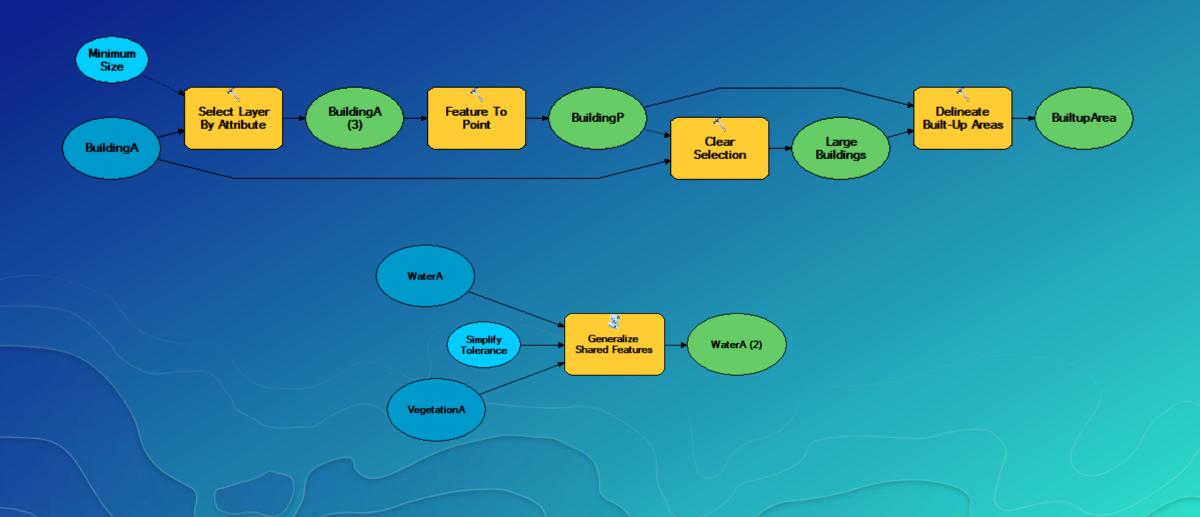
#### **Generalization Tools**







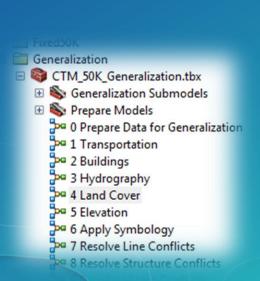
#### Find the tool and add to a model

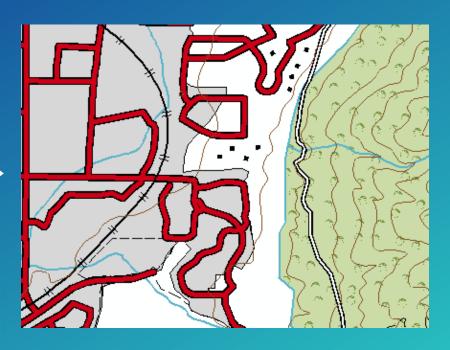


#### Run the models

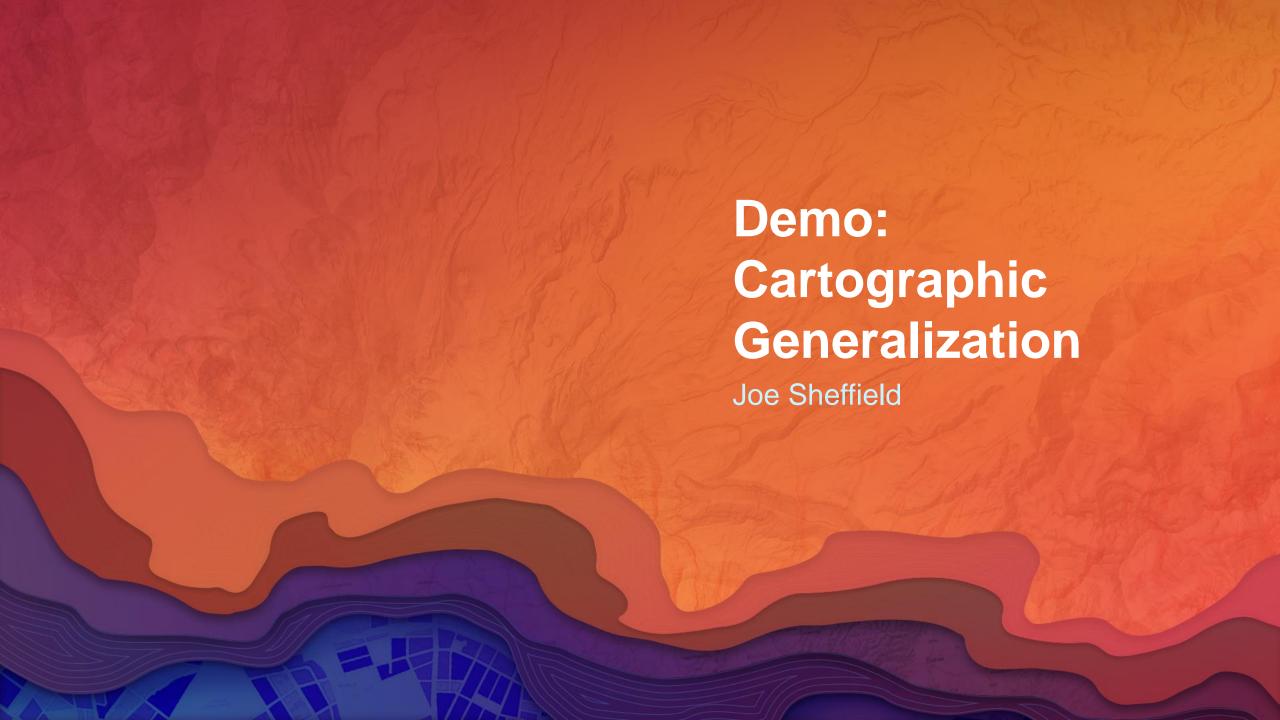


1: 25000



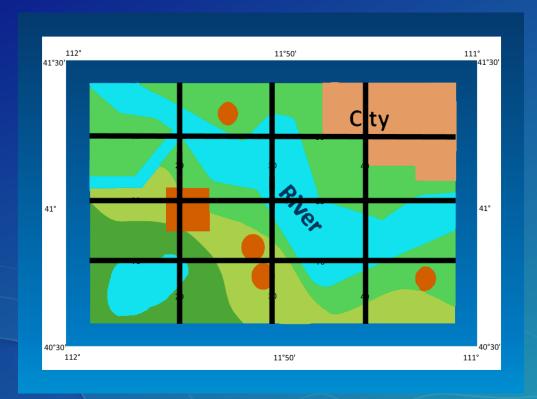


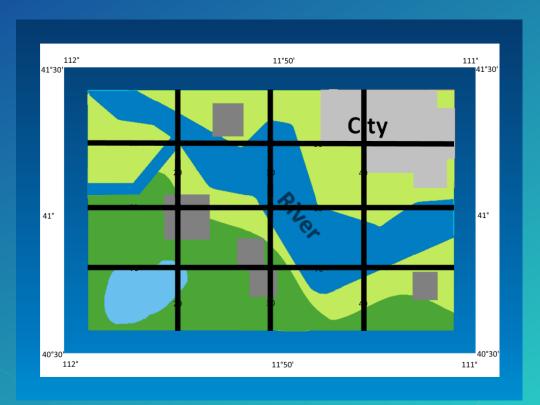
1: 50000



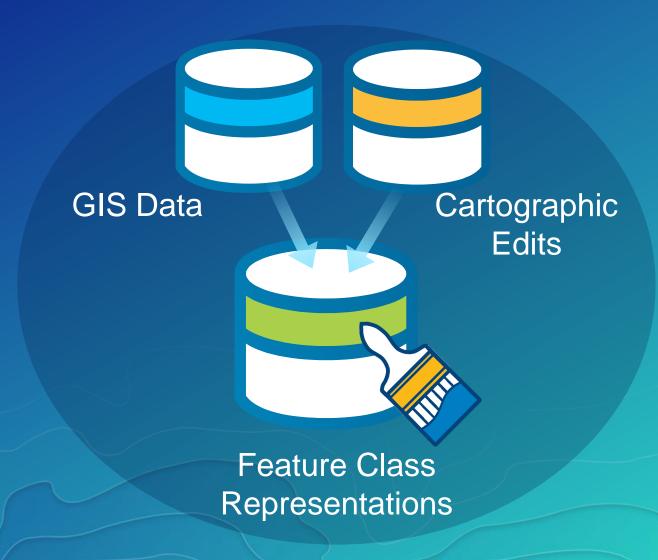


# Symbology Intuitively displaying information



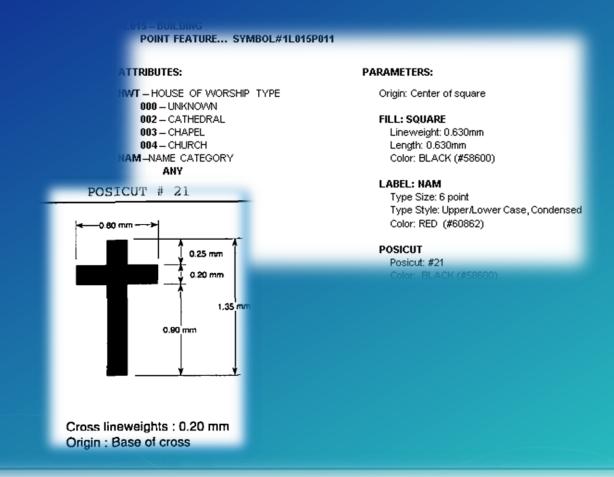


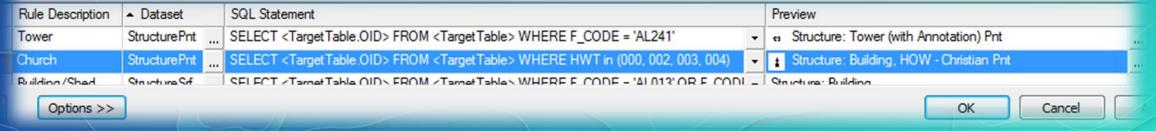
# Feature Class Representations



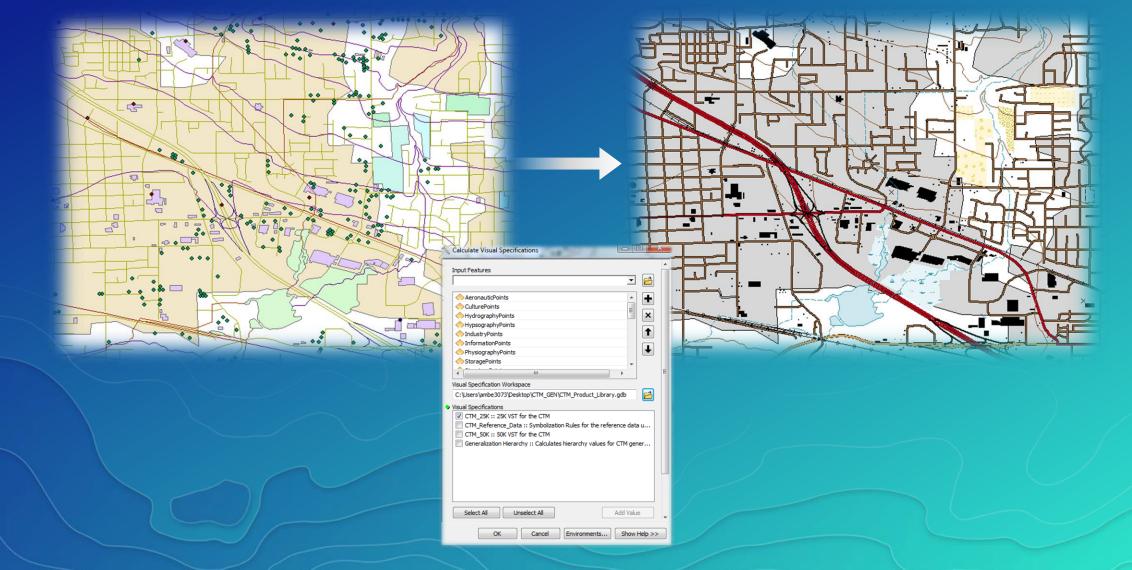
# Visual Specifications Defining

- Create Symbology
- Know Your Rules
- Define Specifications



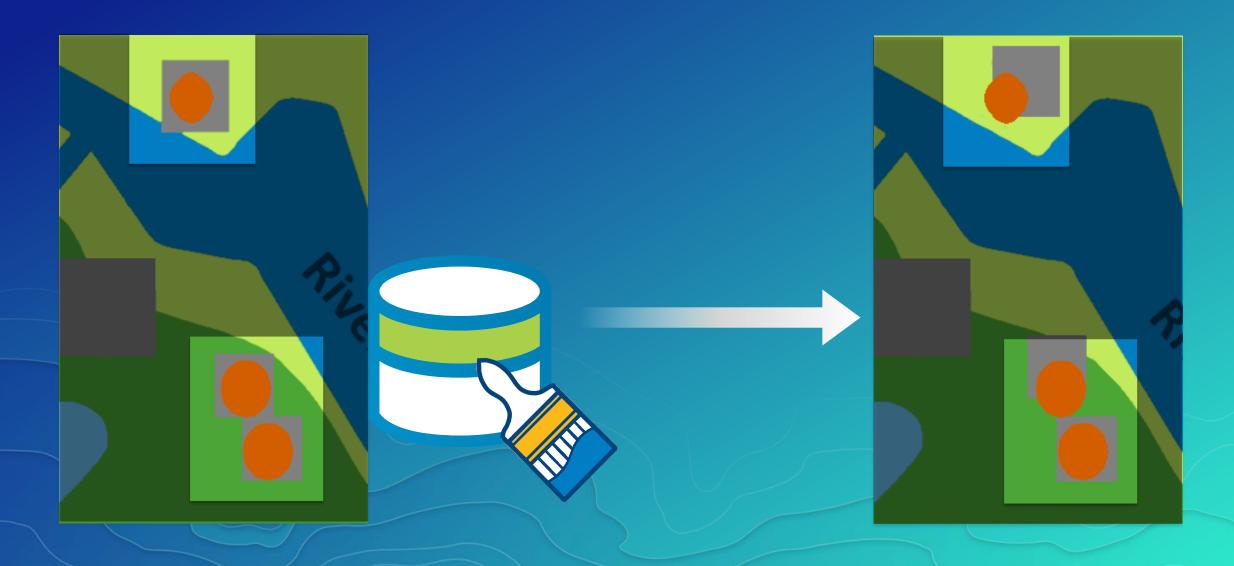


# Visual Specifications Applying



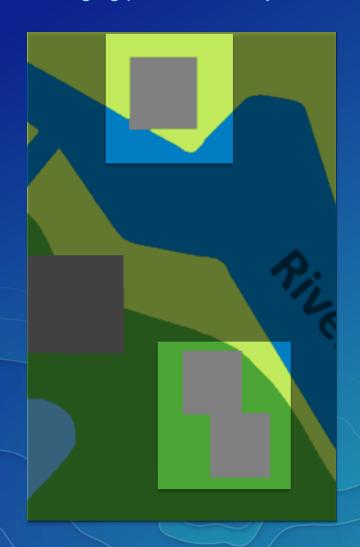


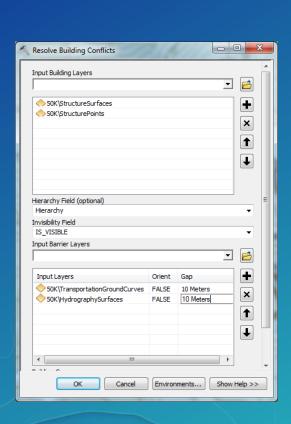
# Feature Class Representations



#### **Conflict Resolution**

Managing placement of symbolized features

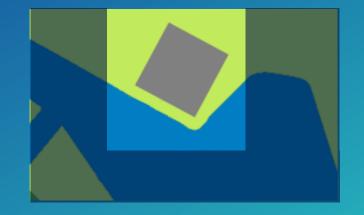


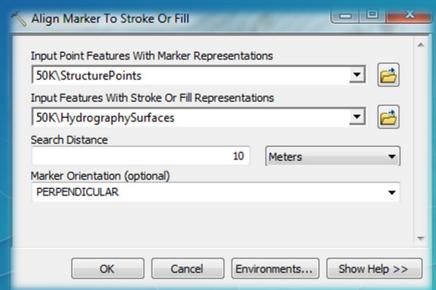




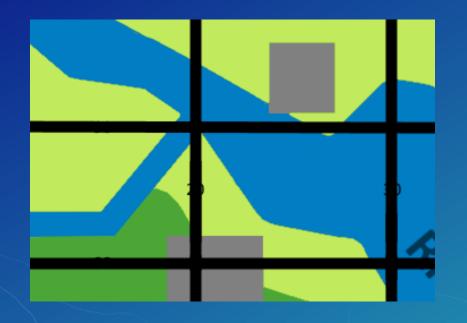
# Cartographic Refinement

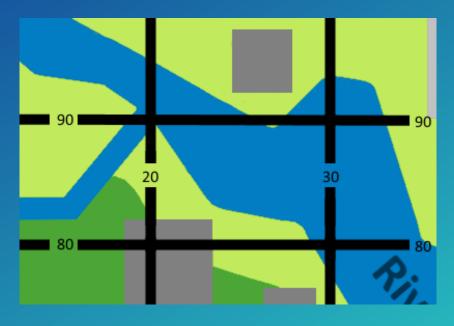




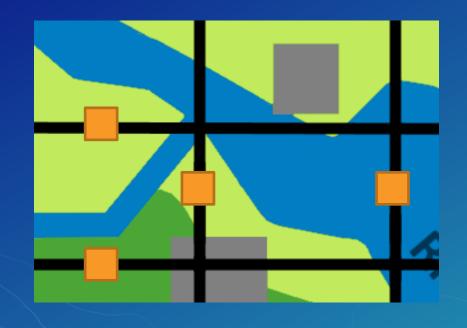


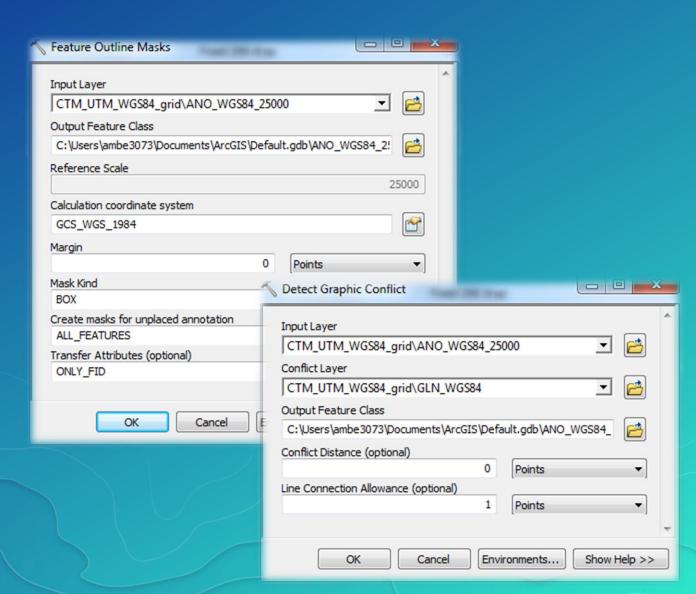
# Masking



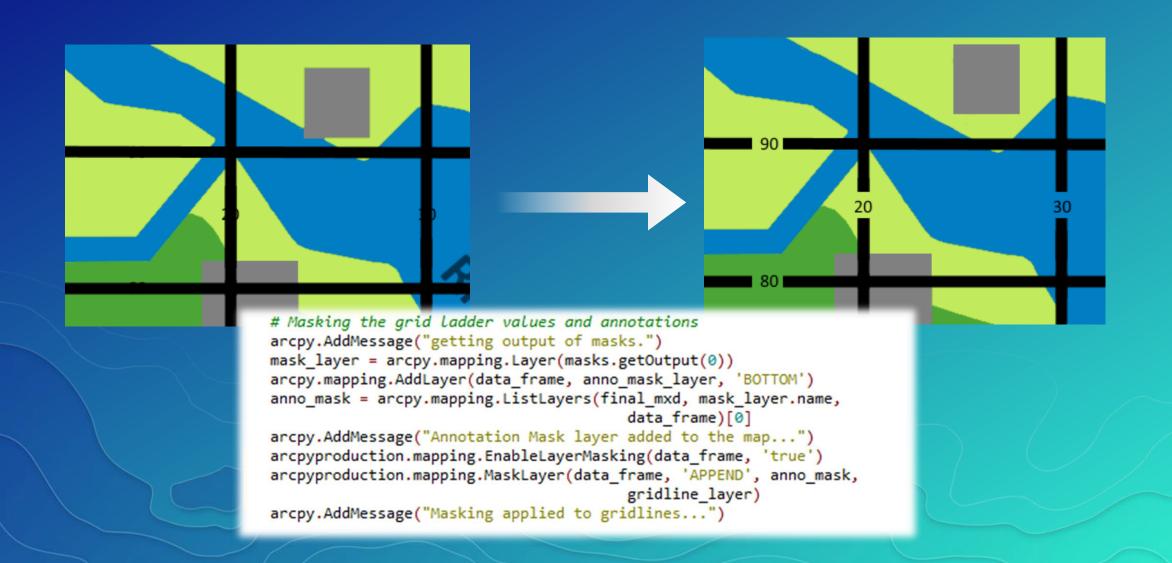


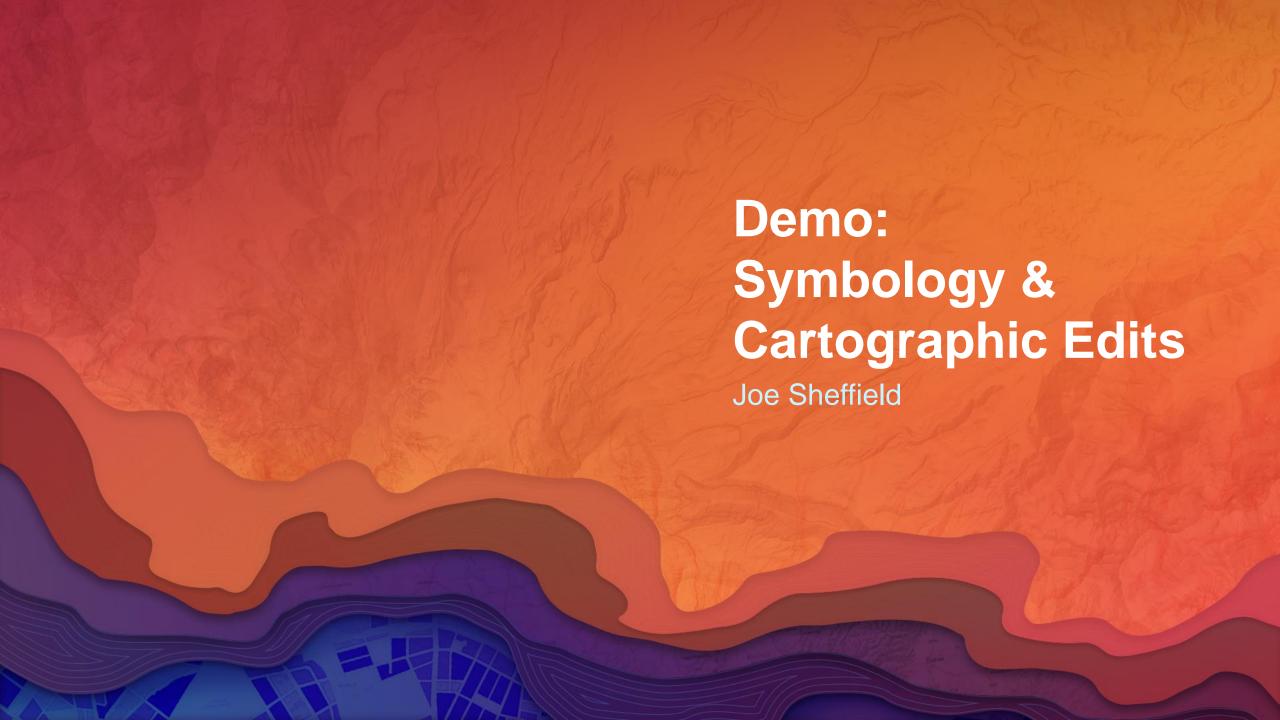
## Masking

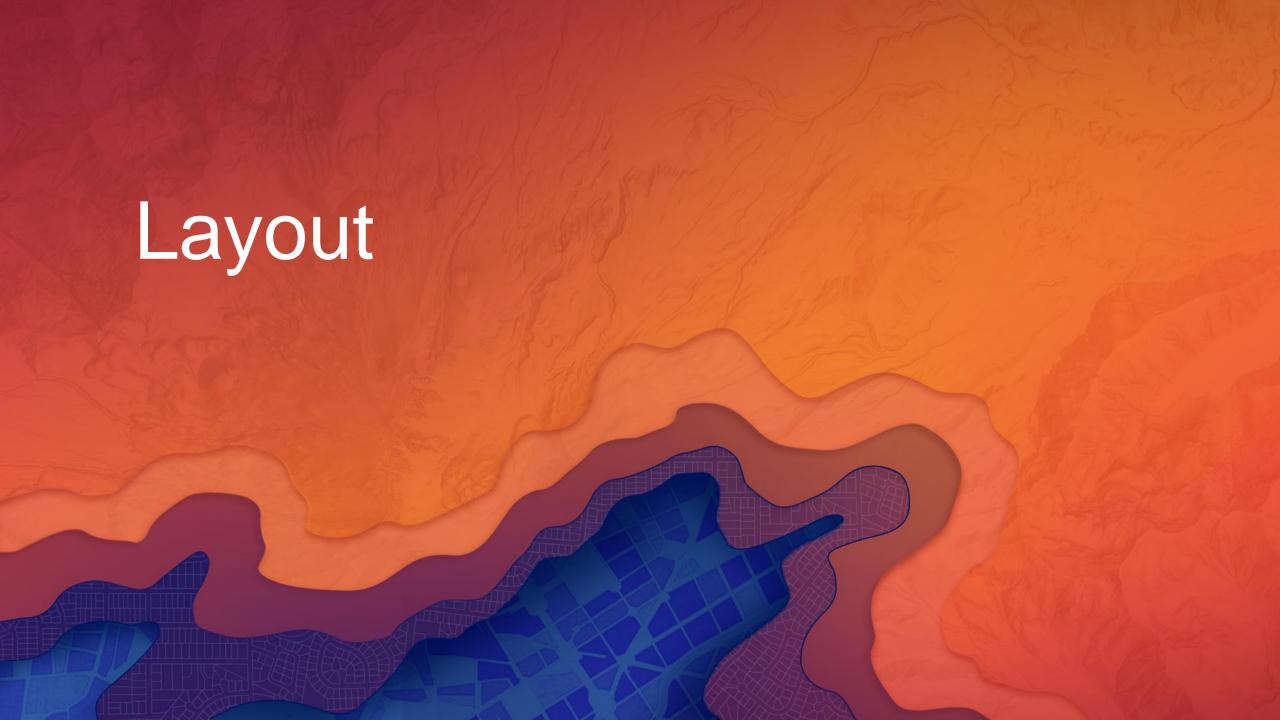




#### Masking

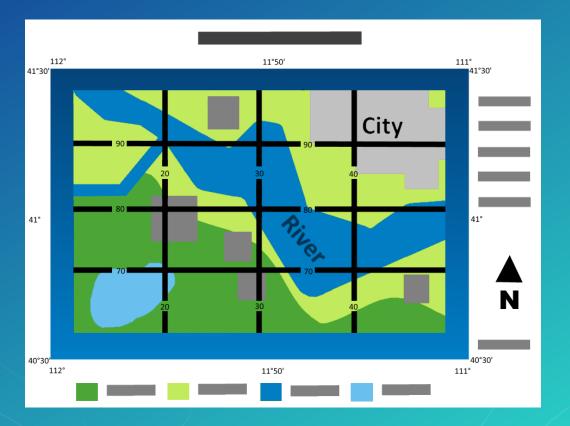






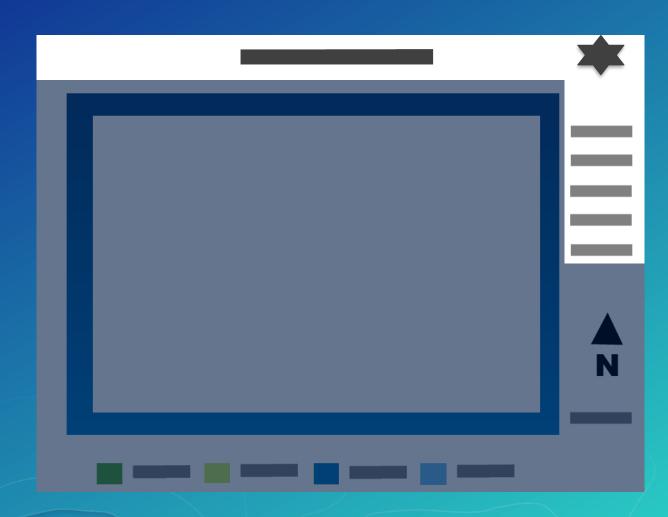
#### Layout Providing Context





# Layout Elements Types of Elements

Static Elements



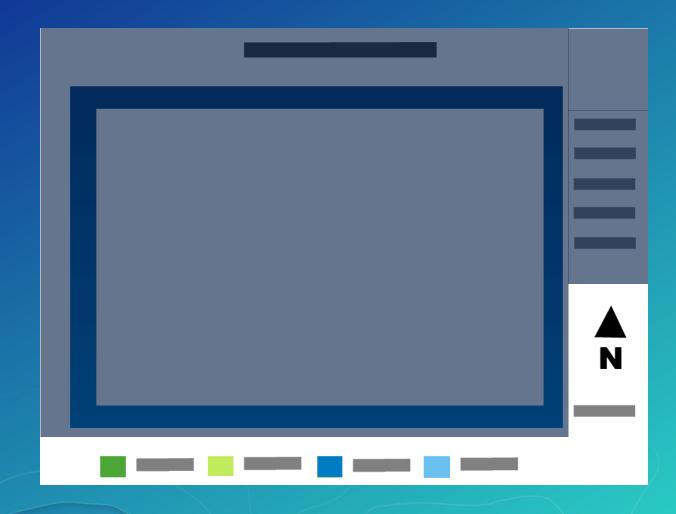
Producer Information

Logo

Product Name

# Layout Elements Types of Elements

- Static Elements
- Dynamic Elements
  - Dynamic Text
  - Dynamic Graphics
- Template Page



Sheet Name

Angle Of North

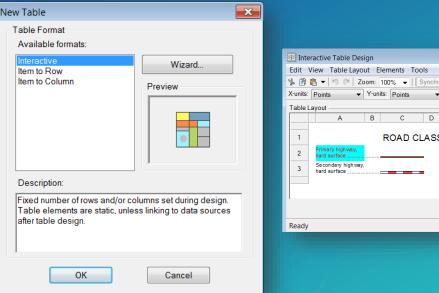
Map Legend

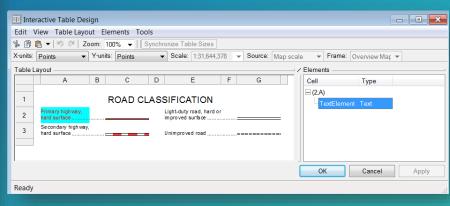
# Layout Elements Automating

- Static Elements
- Dynamic Elements
  - Dynamic Text
  - Python
  - Graphic Table Element
- Page Size

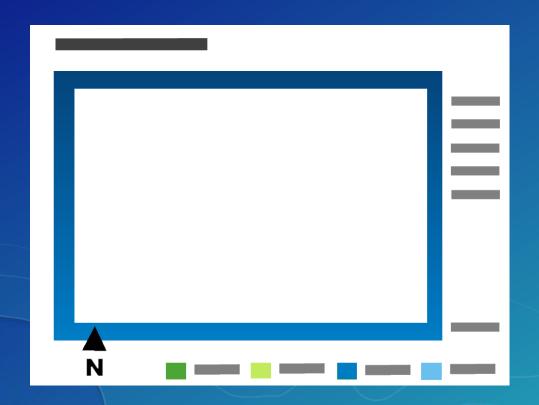
```
#Gets the list of layout elements
layout_elements = arcpy.mapping.ListLayoutElements(final_mxd)
for element in layout_element_list:

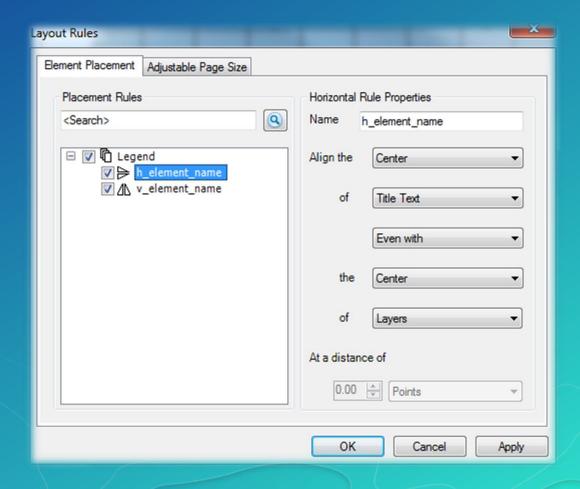
#Update State Name text element
if element.name == "State Name":
    element.text = state_name.upper()
```



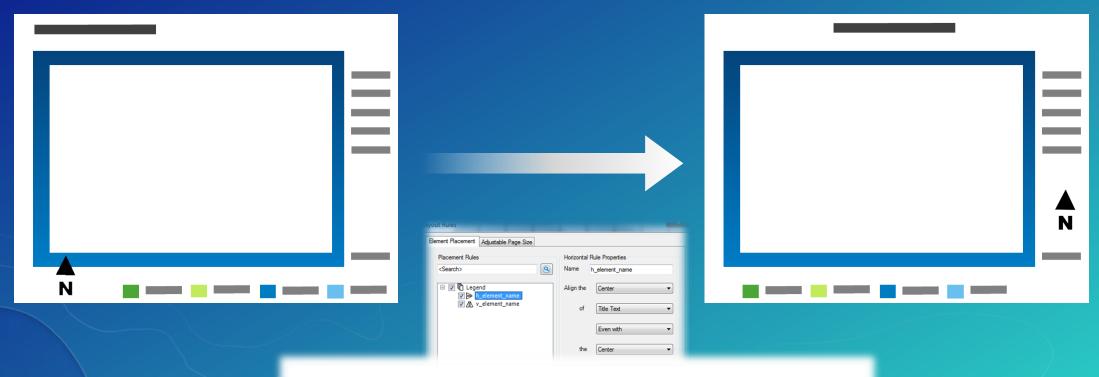


# Layout Rules Design





# Layout Rules



mxd = arcpy.mapping.MapDocument("CURRENT")
arcpyproduction.mapping.ApplyLayoutRules(mxd, layout\_rules.xml)



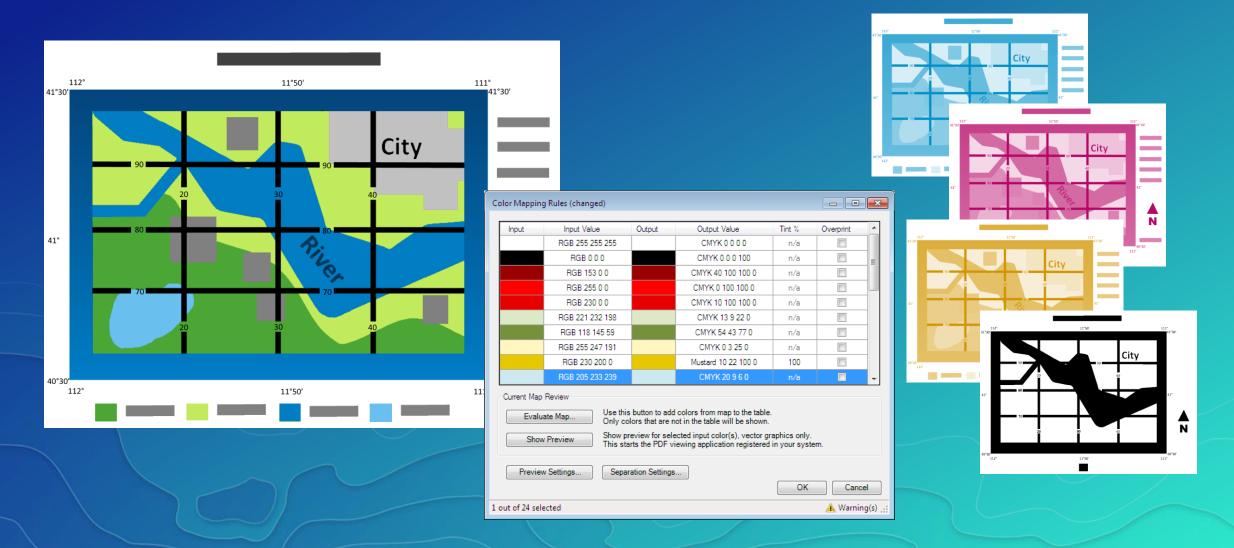
Product/ Map
Sharing with community, the way they need it





### **Production PDF**

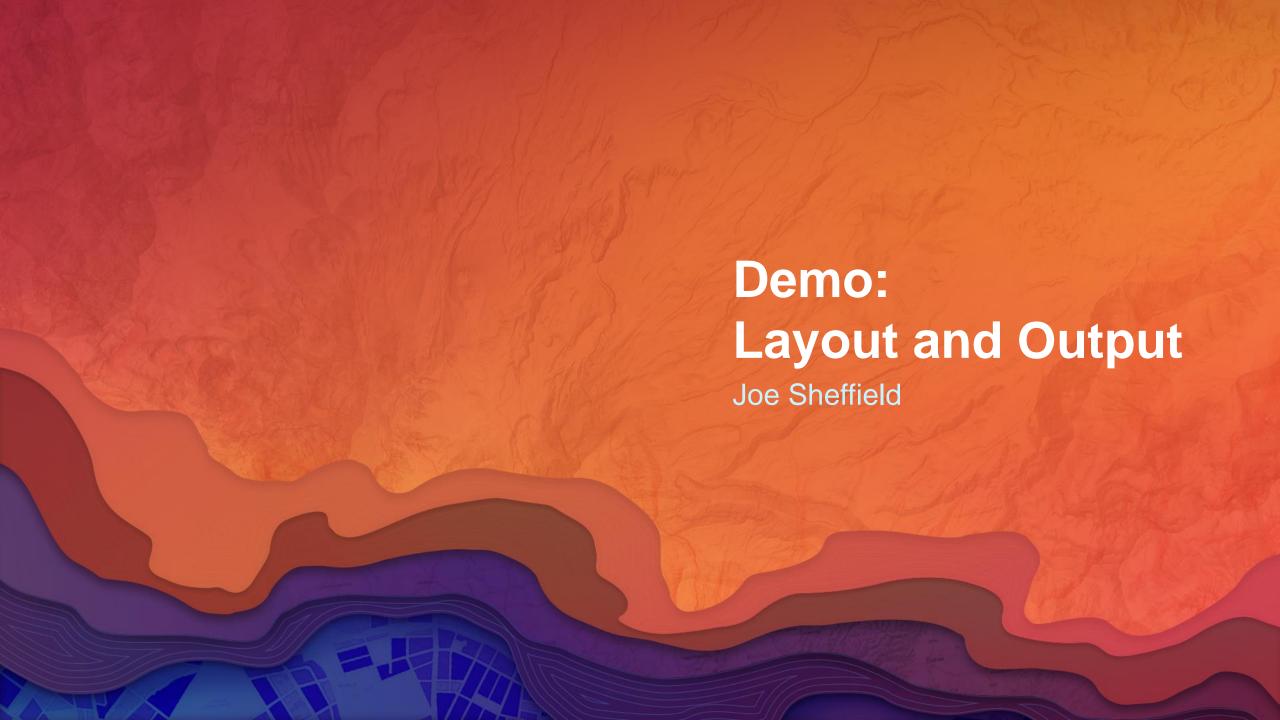
Color Separation and Transparency



## Automating Output

**Using Python** 

```
if export == 'JPEG':
   filename = map doc name + ".jpg"
   outfile = os.path.join(outputdirectory, filename)
   # Run the export tool
   arcpy.mapping.ExportToJPEG(mxd, outfile)
elif export == "MAP PACKAGE":
   filename = map doc name + ".mpk"
   outfile = os.path.join(outputdirectory, filename)
   mxd = mxd.filePath
    # Run the export tool
   arcpy.PackageMap_management(mxd, outfile)
elif export == 'PRODUCTION PDF':
   filename = ap_doc_name + ".pdf"
   outfile = os.path.join(outputdirectory, filename)
    setting file = os.path.join(product_location, "colormap.xml")
   arcpyproduction.mapping.ExportToProductionPDF(mxd, outfile, setting file)
arcpy.AddMessage("Output is located: " + outfile)
```

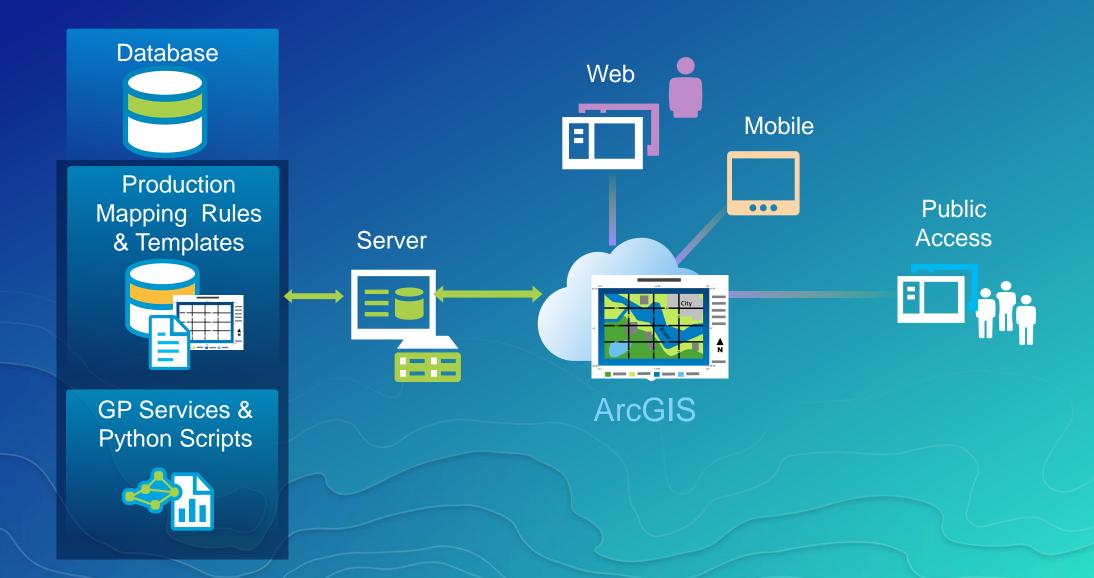




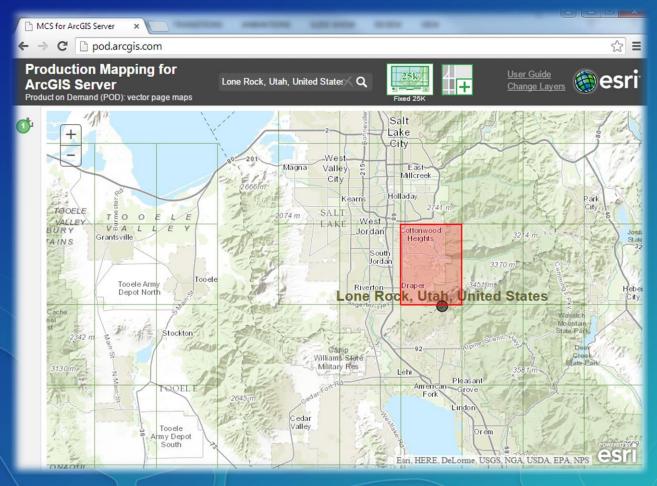
# Production Mapping for ArcGIS Server Enabling self-service mapping for Authoritative products



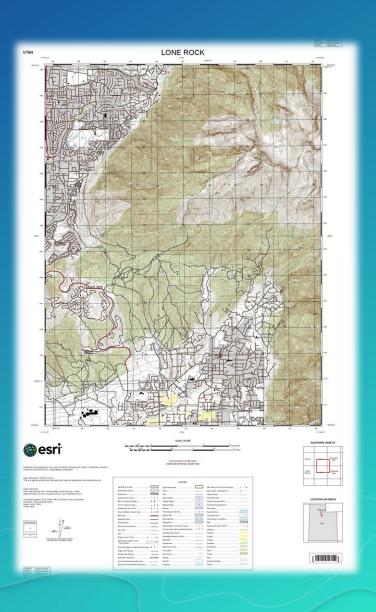
### Production Mapping for ArcGIS Server

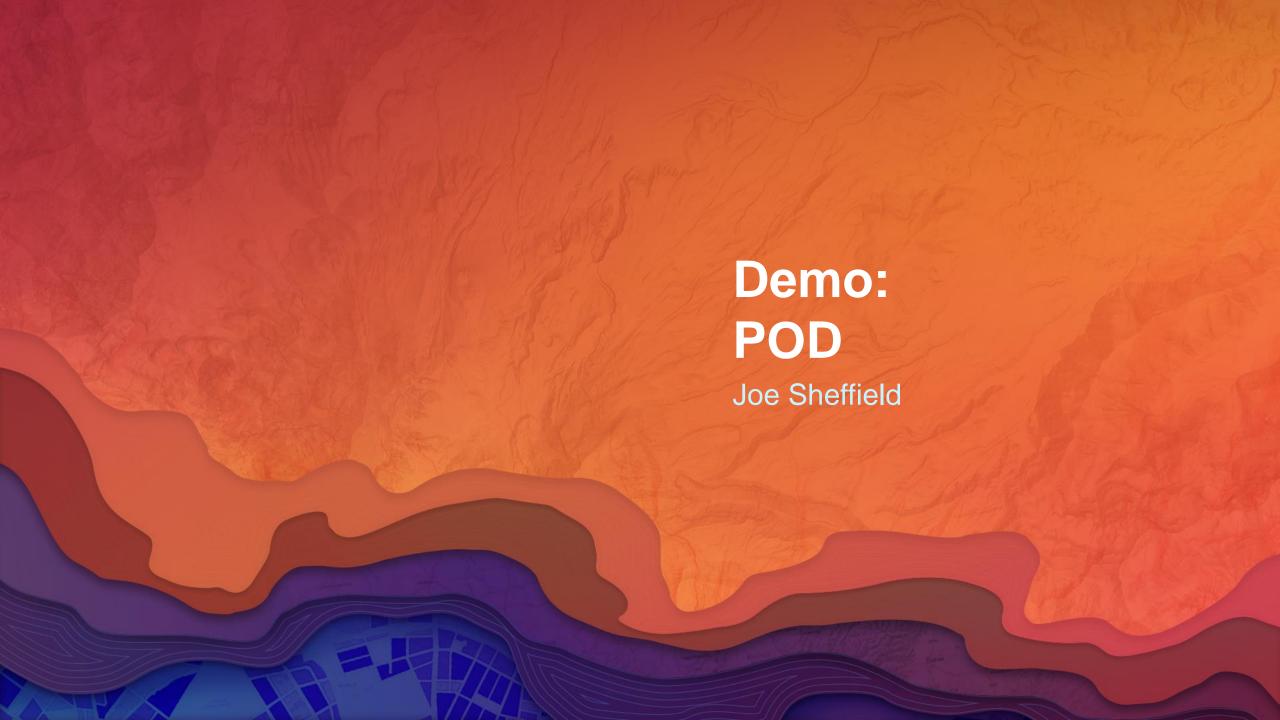


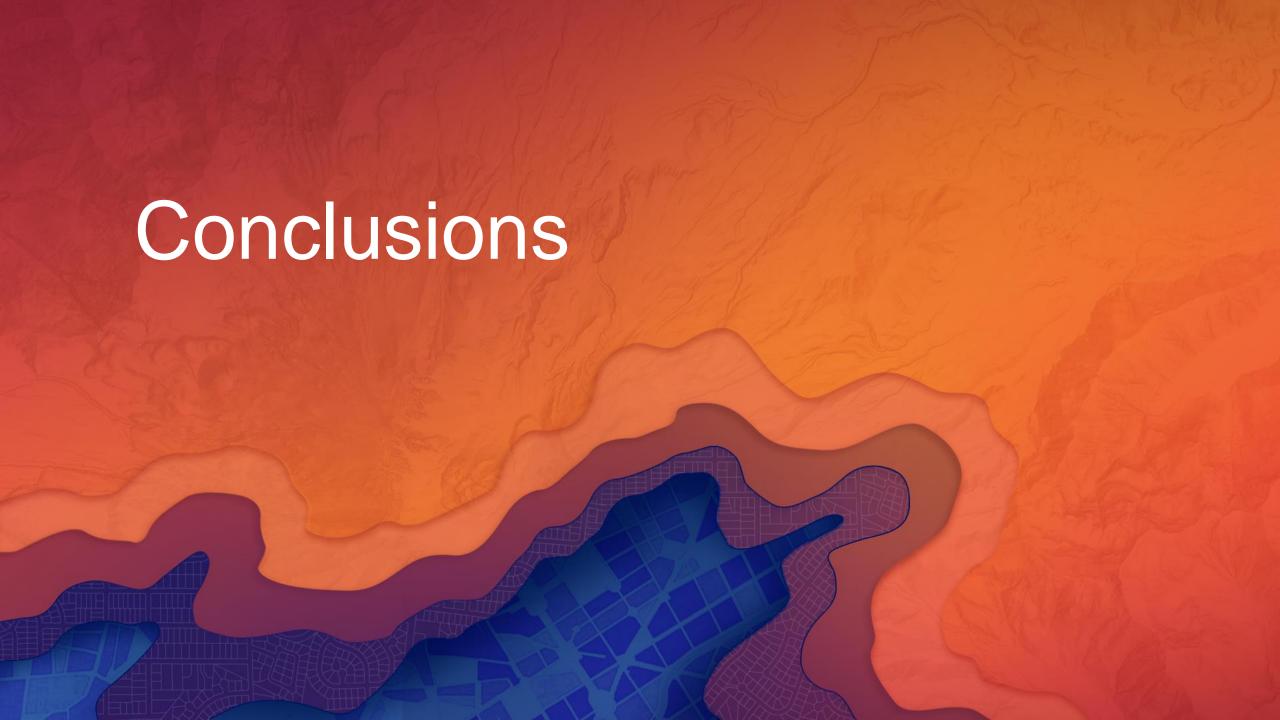
### **Product on Demand**



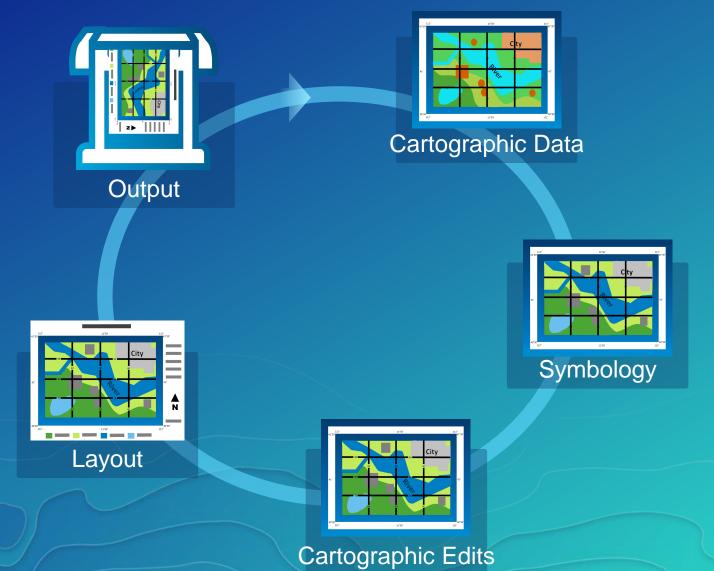
https://github.com/Esri/product-on-demand







### Map Automation & Advanced Cartography



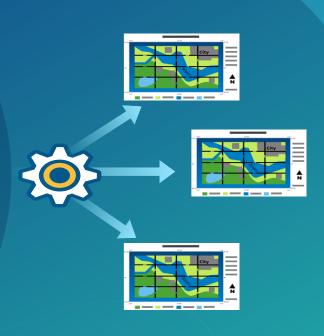
### Map Automation



Production Mapping Cartographic Rules



Geoprocessing & Python



Standard Output

#### References

#### **Production Mapping**

Learn More:

Desktop: http://www.esri.com/productionmapping

Server: http://www.esri.com/software/arcgis/arcgisserver/extensions/production-mapping

Email us: productionmapping@esri.com

#### CTM

Get it:

https://github.com/esri/ctm

#### **Product on Demand**

Get it:

https://github.com/Esri/product-on-demand

Try it:

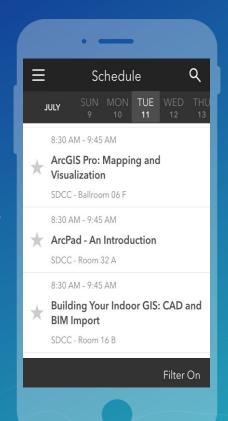
http://pod.arcgis.com/

### Please Take Our Survey on the Esri Events App!

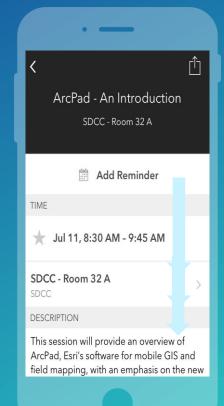
#### Download the Esri Events app and find your event



# Select the session you attended



# Scroll down to find the survey



## Complete Answers and Select "Submit"



