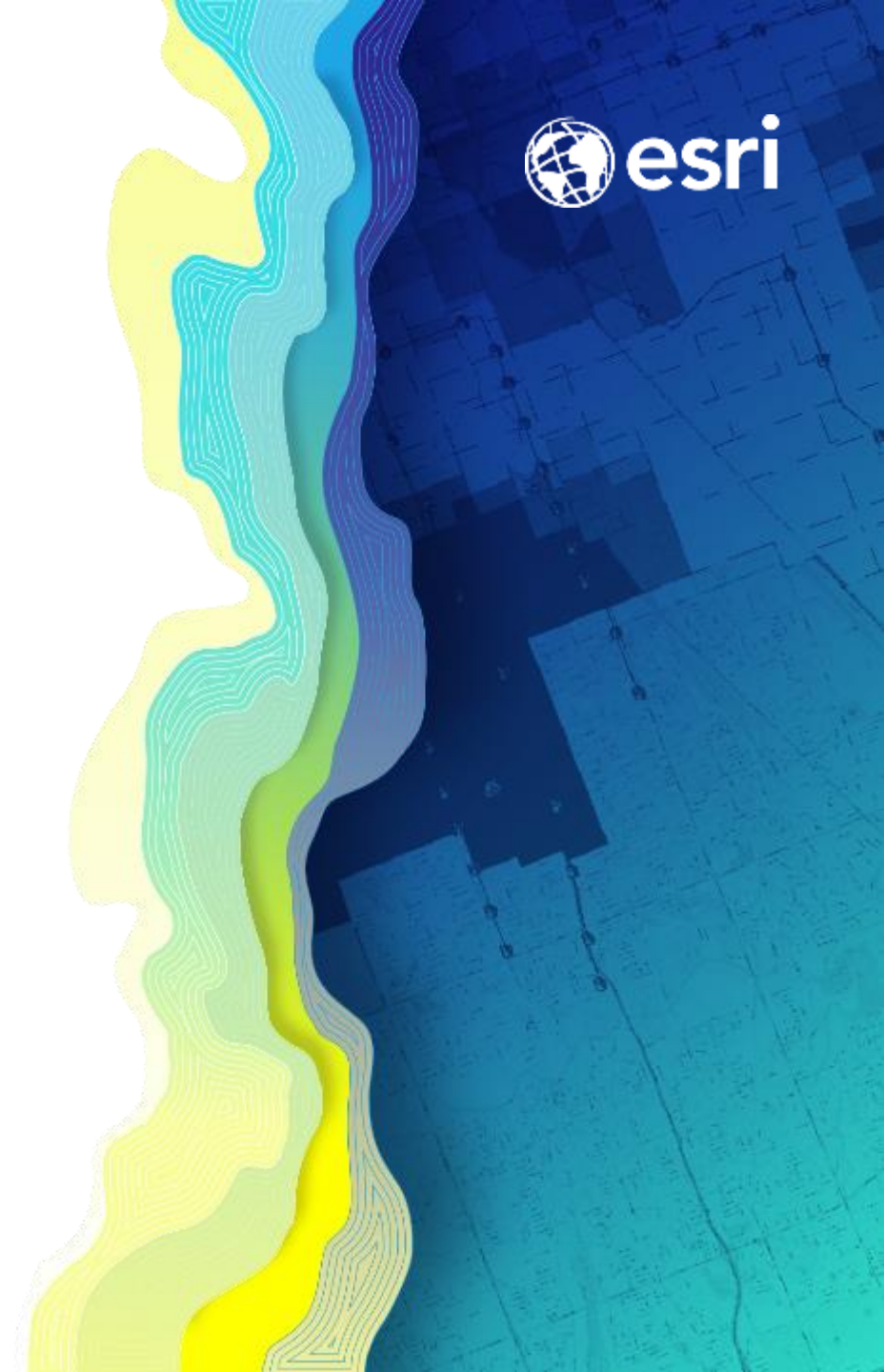
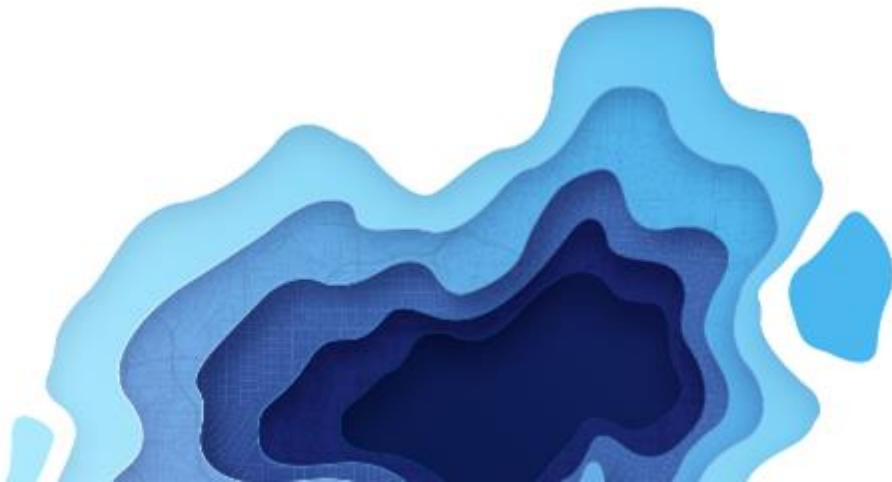


ArcGIS – A Smart Platform for Facilities and Indoor GIS

Jack Hunt, Account Executive – Facilities/Geodesign

Ian Feathers, Solution Engineer – Facilities/Geodesign

Patrick Wallis, Practice Lead – Professional Services



Agenda

- **Introduction to the Smart Workplace Platform**

- GIS Integration
- Portfolio + Workplace

- **Envisioning – A day in the life.....**

- Key Personas
 - CEO/ Decision Maker
 - Operations Manager
 - Occupant/ Viewer
 - GIS/ IT Analyst
- Business Drivers and Objectives

- **Closing**

- Esri Roadmap
- Call to Action



ArcGIS

An Integrated
Web GIS Platform

Data Integration
and Management

Analysis and
Modeling

Decision Making

Visualization
and Mapping

Planning and
Design

Action



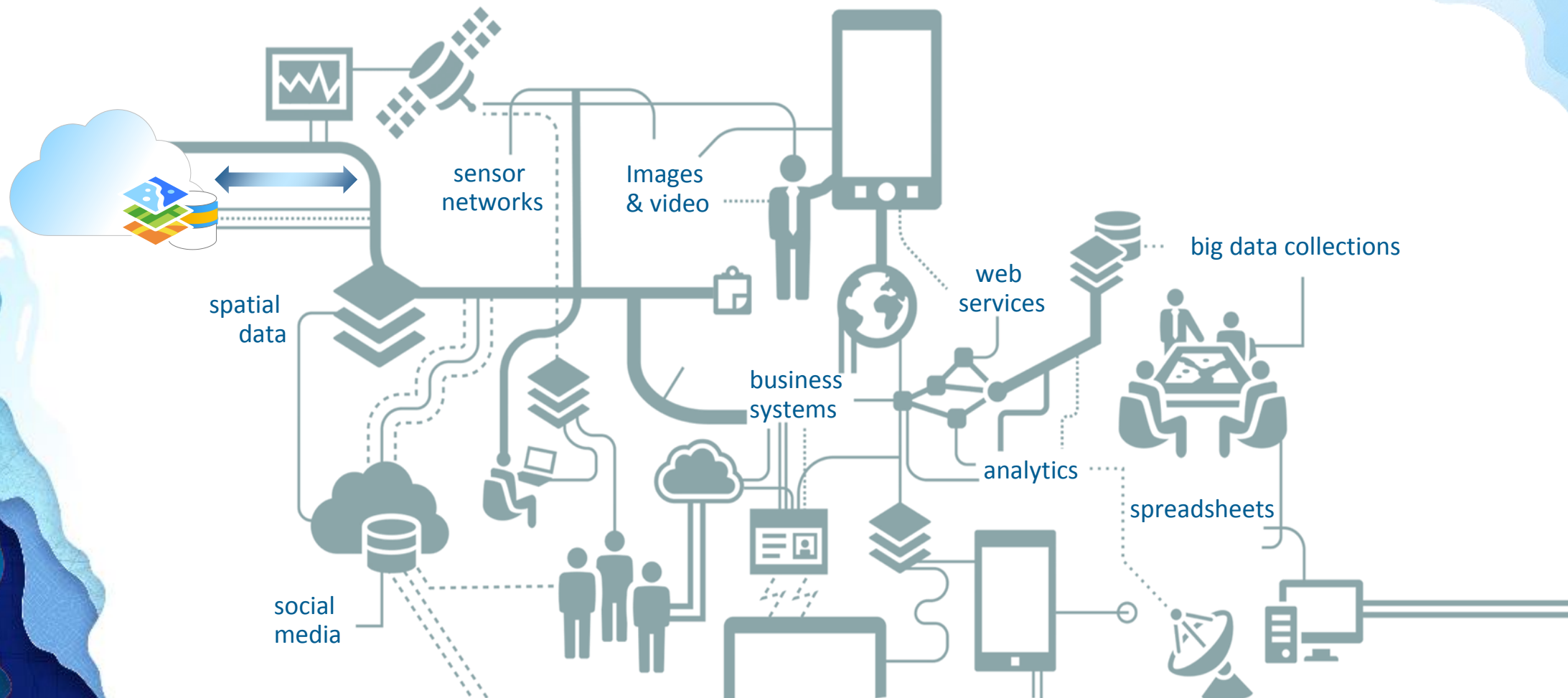
GIS is a “System of Record”

Organizing and managing your assets and resources using location as context



GIS Integrates With Your Systems and Data

Consolidating enterprise data + connecting to other systems of record



Smart Workplace

Portfolio

|

Workplace



Small Scale

Large Scale

Decide

Analyze

Use

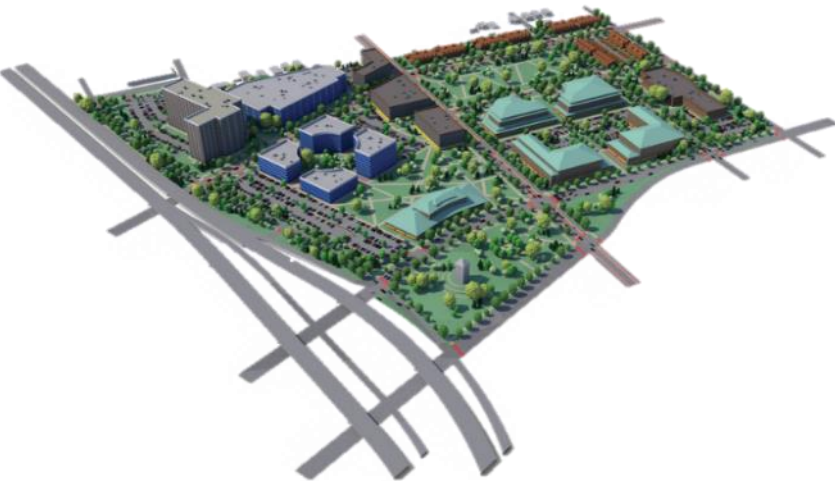
Points on a Map

Detailed Floorplans

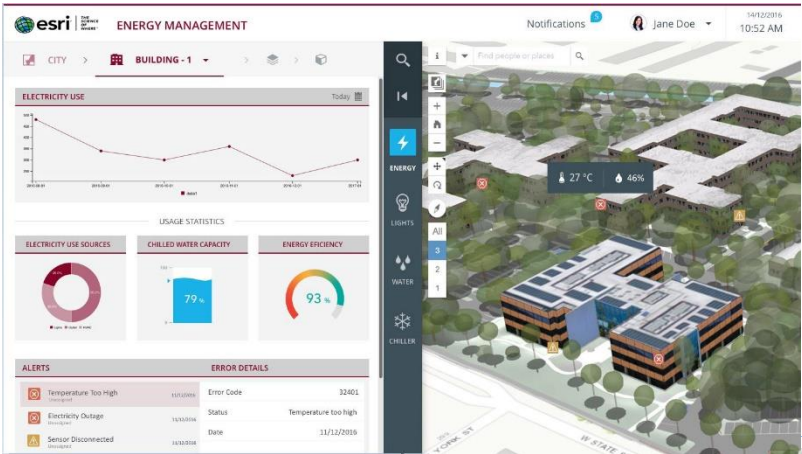
Esri Smart Workplace

Portfolio + Workplace Maps for your Organization!

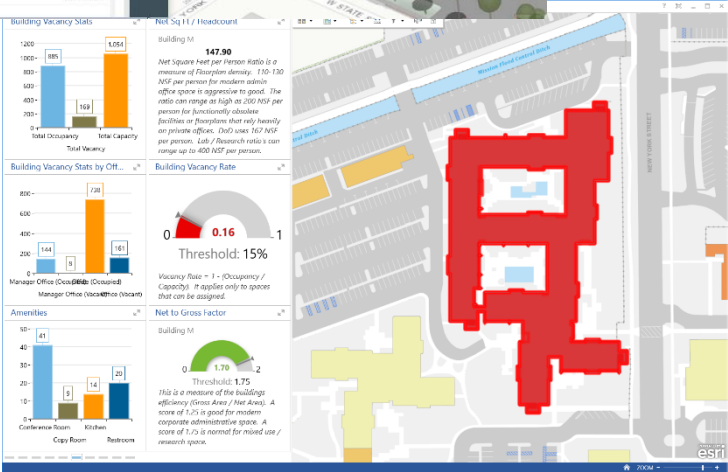
Planning and Operations



Dynamic Dashboards



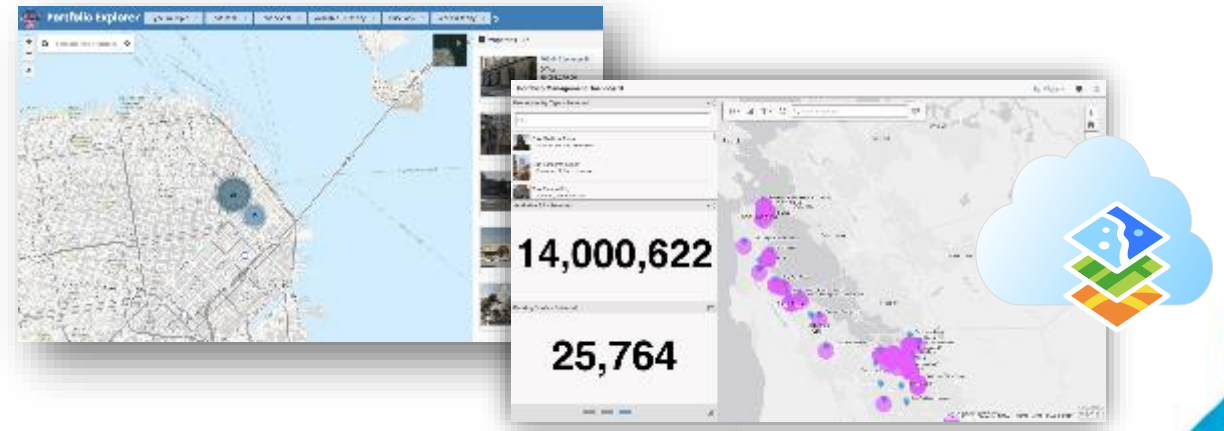
Employee and Visitor Experience



Portfolio IOC

An Esri Smart Workplace Solution

- Real Estate and Facility Performance
- Inventory and Market Analysis
- Planning and Site Selection



Deploy the
Platform
(optional)



Configure
&
Deploy



Esri
Training

Capability

Content

Presentation

Workplace IOC

An Esri Smart Workplace Solution

- 100% Visibility
- Detailed Building and Floorplan Layouts at Scale
- Space Allocation and Optimization
- Inventory Control



Make the
Solution
Yours



Deploy the
Platform
(optional)



Data
Migration



Configure
&
Deploy



Knowledge &
Technical
Transfer



Esri
Training

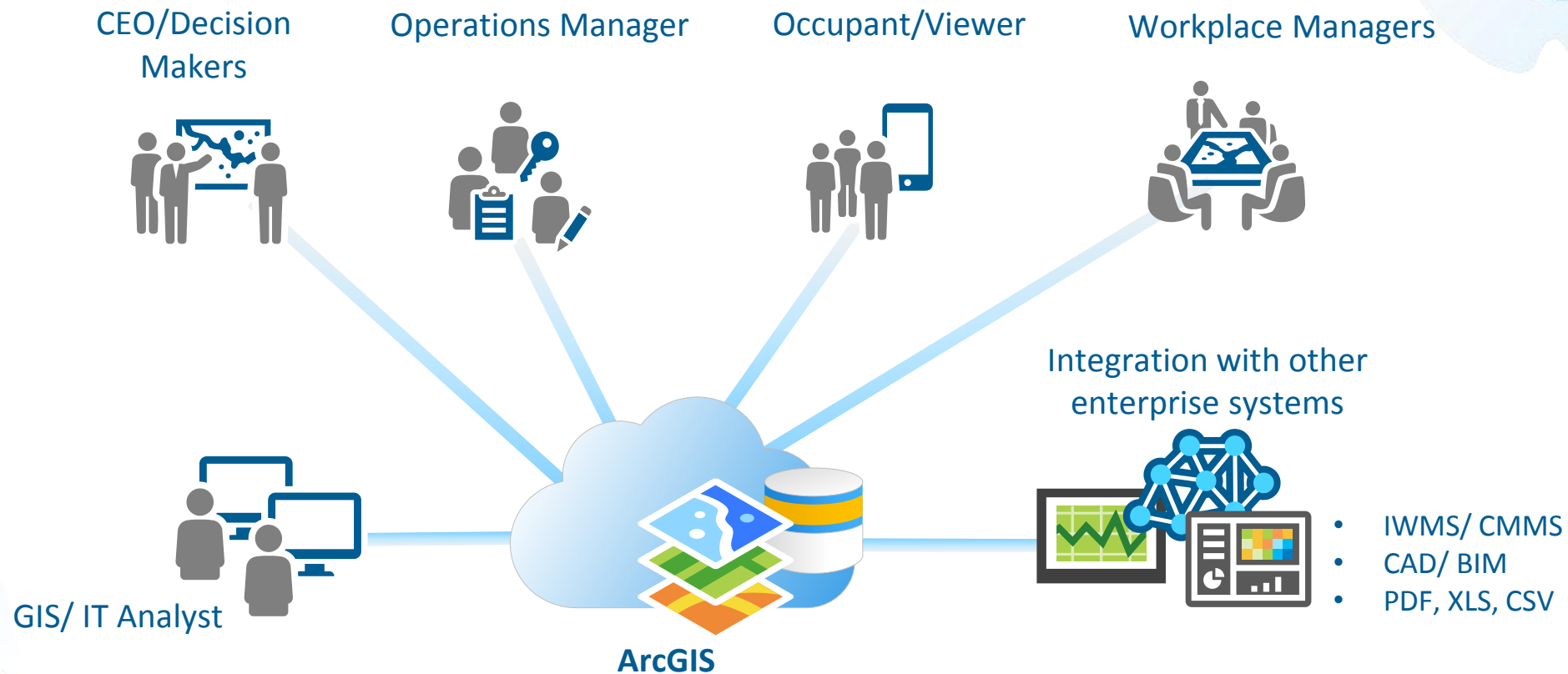
Capability

Content

Presentation

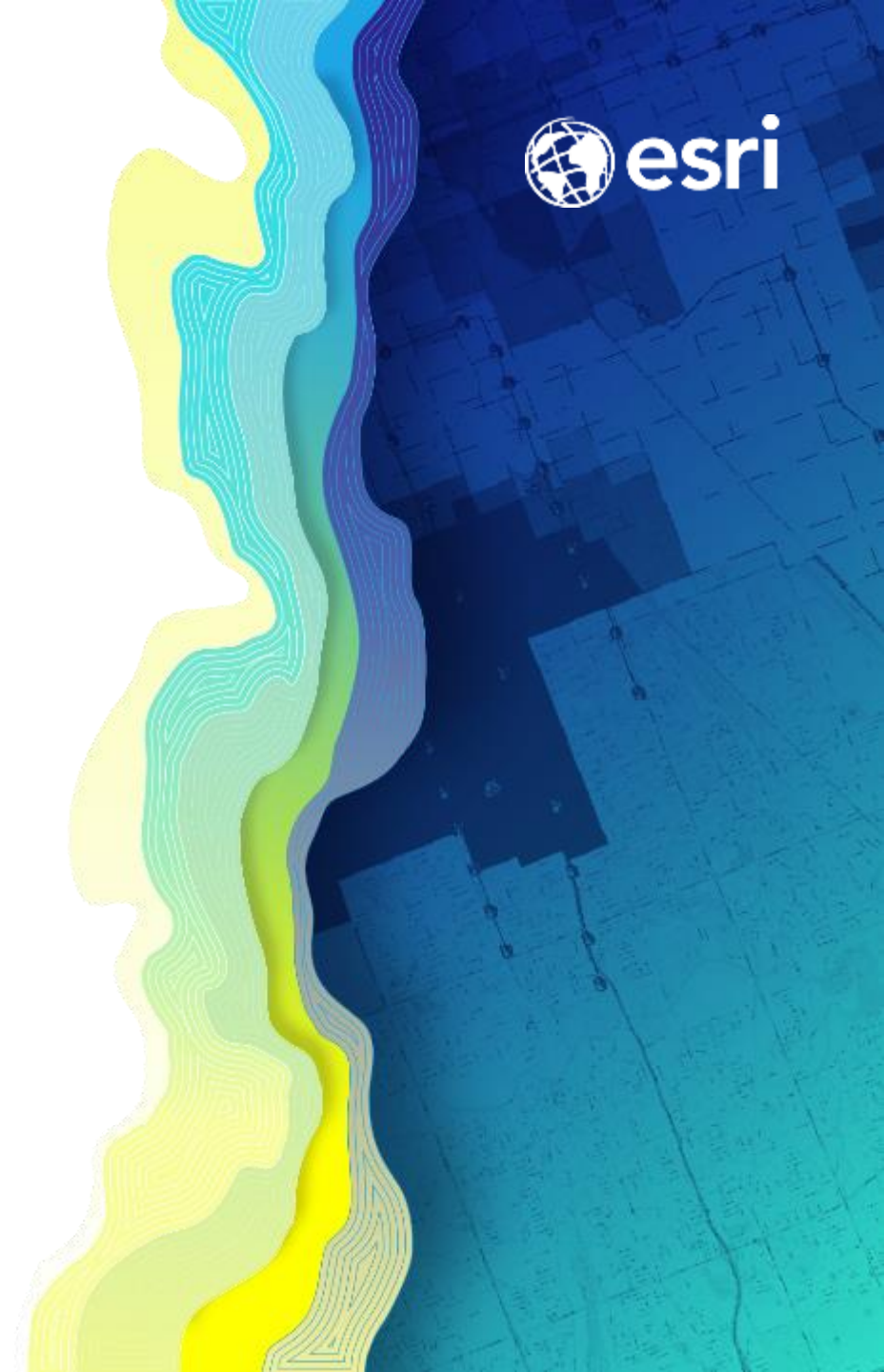
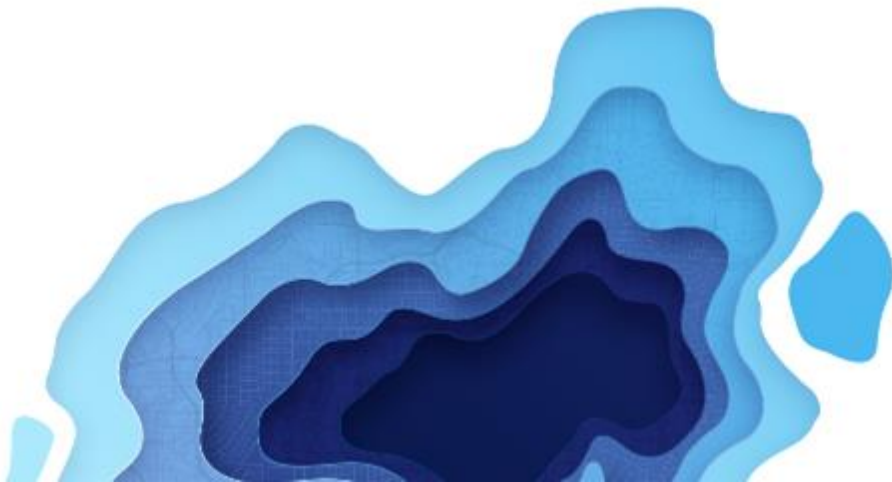
A System of Engagement

Improving the Speed of Business Across Your Organization



A Platform for Making Organizations Smarter...

Smart Workplace - Improve the Business of Property & Facilities Management



Envisioning – A day in the life.....

- Key Personas

- **CEO/ Decision Maker** (Jack Hunt)
- **Operations Manager** (Ian Feathers)
- **Occupant/ Viewer** (Pat Wallis)
- **GIS/ IT Analyst** (Ian Feathers)





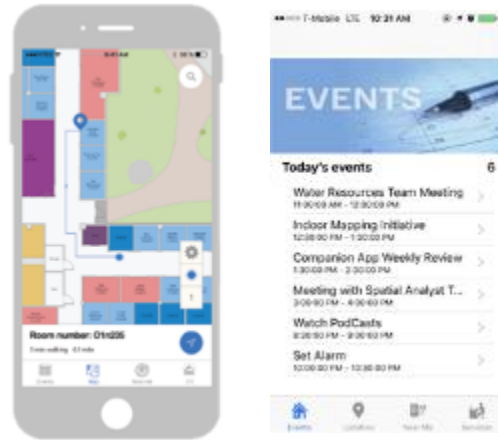
Facilities and Indoor GIS applies to all Industries!

- Commercial and Residential Real Estate
- Federal, State, and Local Governments
- Banking and Finance
- Utilities, Telecom
- Natural Resources
- Public Safety
- Architecture, Engineering, Construction

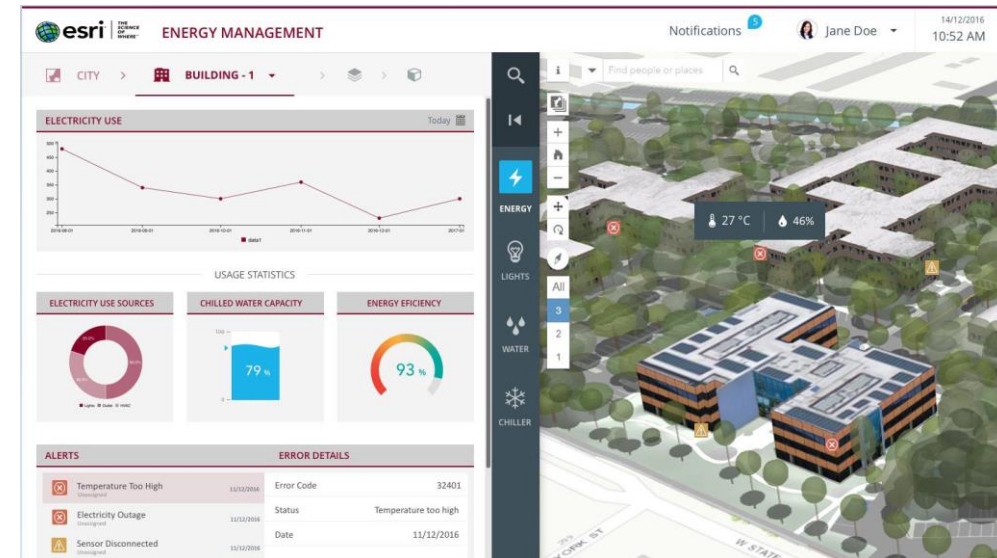


Apps to Realize a Smart Workplace

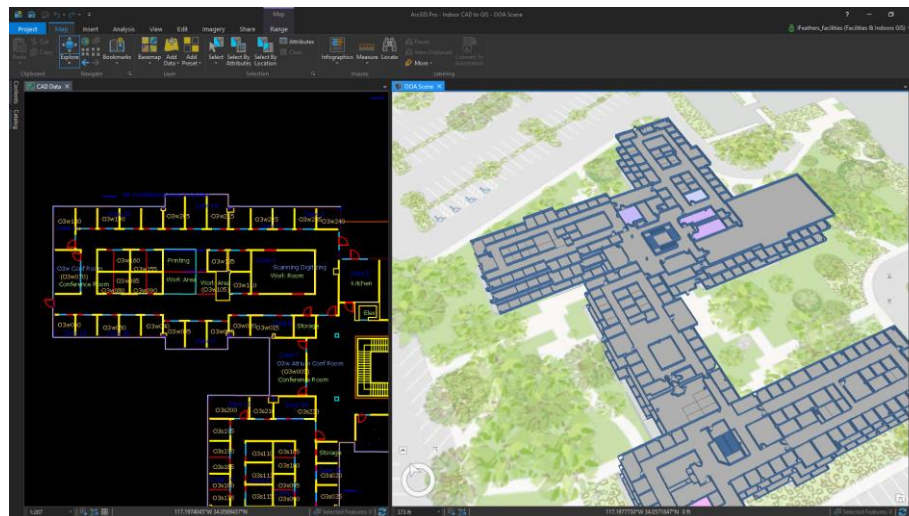
Esri Companion



3D Dashboards



Indoor CAD to GIS with PRO



Interested in Learning More?

- Please leave your business card and we will contact you
- Visit us at the 3D GIS Showcase in the Expo
- Contact us via email:
 - Jack Hunt – jhunt@esri.com
 - Ian Feathers – ifeathers@esri.com
 - Patrick Wallis – cwallis@esri.com
- Check out our Business Partners!



Booth: 1619



Booth: 727+2221



Booth: 1820



Booth: 1919





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**THE
SCIENCE
OF
WHERE**