



The Hub: A Civic Engagement Platform

Anthony Puzzo

Nate Stickney

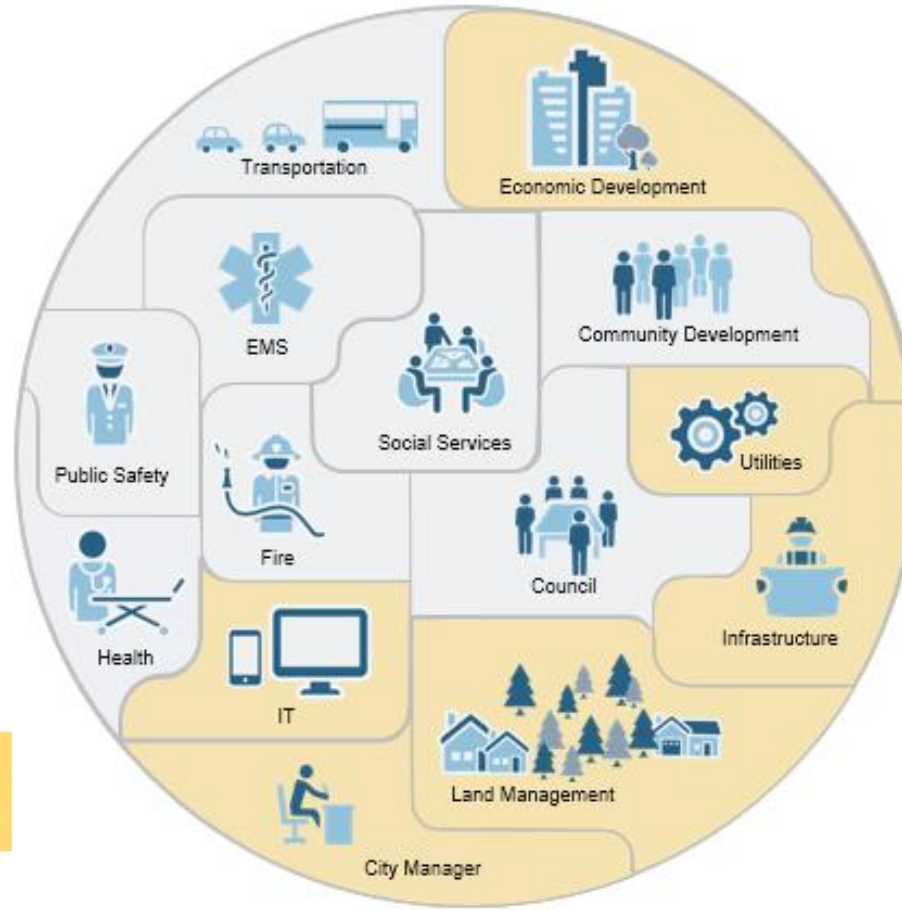
Brenda Wolfe



Aspirations get translated into actionable, real-world Initiatives



Initiatives Cross Departments

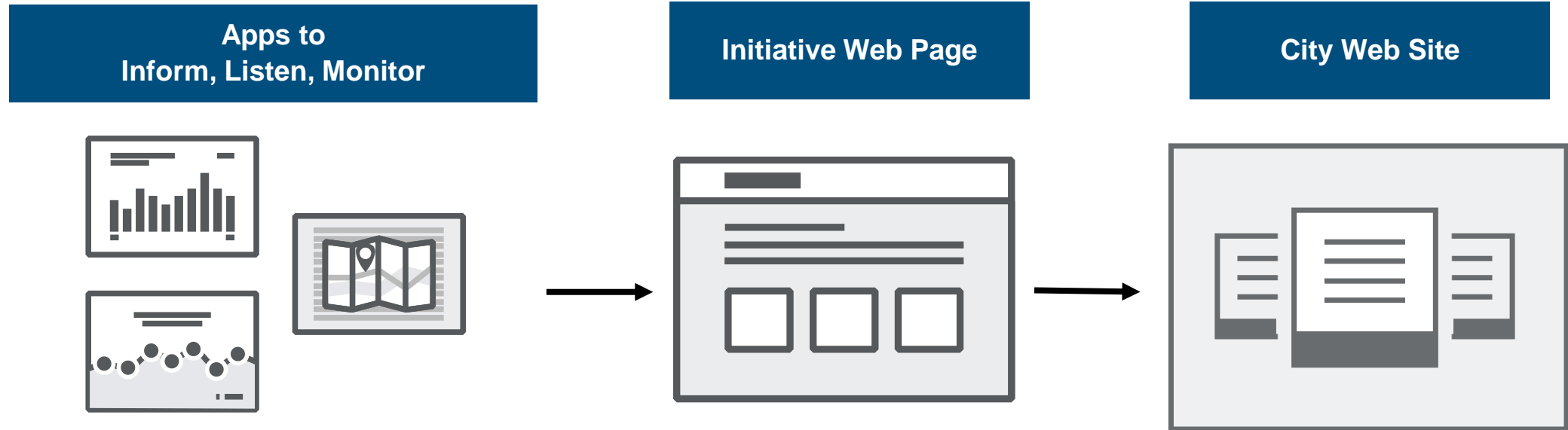


Attracting Businesses to
the Community



Leverage the
Broader Community

Community Engagement on Initiatives **Initiatives**



Initiatives Manager

Initiatives Gallery

Explore Initiatives

All Themes ▾

Search



Address Opioid Addiction

Healthy, Safe

[Details](#)[Preview](#)

Custom Initiative

Custom

[Details](#)[Preview](#)

Prevent Vector-Borne Disease

Healthy

[Details](#)[Preview](#)

Reduce Homelessness

Livable

[Details](#)[Preview](#)

Vision Zero

Safe

[Details](#)[Preview](#)

Initiative Template

Banner & Narrative

Web Page Layouts

Apps to Inform


Apps to gather feedback

Apps to monitor progress

ArcGIS Hub Community Initiatives Sites Data Team Settings

Initiatives Manager Initiatives Gallery

About this Initiative




Vision Zero
Making Every Road a Safer Place

Parents should be able to send their kids to school safely. They should be able to walk to school without a worry. A person should be able to walk to school without a worry. A person should be able to walk to school without a worry.

▼ Do you need a website to showcase this initiative? [See for More](#)
Pick a template to get started or create a website from scratch.

Narrative




Ready to create some content?

We call these content cards solutions. You can manage solutions here and they will also automatically show up on your website if you choose a template from above.


Inform

Share your data with the public so that people can easily find, download, and use your data in different formats.




Flood Warning App
Using NOAA river data, set up flood warning for your city. You can also set up flood warning for your city.

[Add Data Indicators](#)
[Configure App](#)



Survey 1,2,3
Add a form to your initiative to gather feedback from your citizens.

[Add Data Indicators](#)
[Configure App](#)




Survey 1,2,3
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[Add Data Indicators](#)
[Configure App](#)


Listen

Ask the public for feedback.




Survey 1,2,3
Add a form to your initiative to gather feedback from your citizens.

[Add Data Indicators](#)
[Configure App](#)



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[Add Data Indicators](#)
[Configure App](#)




Add Your Own Existing App to this Step

[Add App](#)


Monitor

Display up-to-date changes to your initiative's data indicators.



River Safety Command Center
A dashboard showing trends in river flow and helping decision makers.

[Add Data Indicators](#)
[Configure App](#)



Add Your Own Existing App to this Step

[Add App](#)


Vision Zero

Initiative Template

ArcGIS Hub Community Initiatives Sites Data Team Settings

Initiatives Manager Initiatives Gallery

About this Initiative




Everyone should be able to move through our streets safely. Through the Safer Streets initiative, Pasadena is working to eliminate deaths and serious injuries on our streets by 2025. Even one death is too many!

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Pick a template to get started or create a website from scratch.

[Skip to News](#)

Narrative



Ready to create some content?

We call these content cards sections. You can manage sections here and they will also automatically show up on your website if you choose a template from above.

▼ **Inform**

3 cards available:

- Flood Warning App**: Add a form to your initiative to gather feedback from your citizens. Buttons: Add Data Indicators, Configure App.
- Survey 1,2,3**: Add a form to your initiative to gather feedback from your citizens. Buttons: Add Data Indicators, Configure App.
- Survey 1,2,3**: Add a form to your initiative to gather feedback from your citizens. Buttons: Add Data Indicators, Configure App.

▼ **Listen**

Add the public for feedback.

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- Add Your Own Existing App to this Step**: Add App.

▼ **Monitor**

Display up-to-date changes to your initiative's data indicators.

2 cards available:

- River Safety Command Center**: A dashboard showing trends related to River Safety and Boating. Buttons: Add Data Indicators, Configure App.
- Add Your Own Existing App to this Step**: Add App.

Collision Map Indicators

- ✓ Injuries
- ✓ Fatalities

Collision Explorer Indicators

- ✓ Injuries
- ✓ Fatalities
- ✓ By Mode of Travel
- ✓ Date

Collision Charts

- ✓ Injuries
- ✓ Fatalities
- ✓ Date

My Data

Vision Zero

Making Our Streets Safer Together

Everyone should be able to move through our streets safely. Through the Safer Streets initiative, Pasadena is working to eliminate deaths and serious injuries on our streets by 2025. Even one death is too many!

Configure Cards

A Look at the Numbers

Configure Charts

The Human Cost

The map below shows where people were severely injured or killed.

Configure App

Explore collision data where you live, work and commute.

Configure App

We Are Taking Action

Take Our Vision Zero Action Plan

Let's Get These Trends to Zero

These charts show how serious injuries and fatalities are trending over time.

Configure Charts


Vision Zero

Initiative Template

ArcGIS Hub Community Initiatives Sites Data Team Settings Brenda

Initiatives Manager Initiatives Gallery


About this Initiative



Everyone should be able to move through our streets safely. Through the Safer Streets initiative, Pasadena is working to eliminate deaths and serious injuries on our streets by 2025. Even one death is too many!

▼ Do you need a website to showcase this initiative?
Pick a template to get started or create a website from scratch. [Sign for New](#)

Narrative



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Share your data with the public so that people can easily find, download, and use your data in different formats.

Flood Warning App
Using NOAA river data, use up flood warnings and alerts to help residents.

[Add Data Indicators](#)
[Configure App](#)

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Add Your Own Existing App to this Step

[Add App](#)

▼ **Monitor**
Display up-to-date changes to your initiative's data indicators.

River Safety Command Center
A dashboard showing real-time river flow and rising. Streamline your data.

[Add Data Indicators](#)
[Configure App](#)

Add Your Own Existing App to this Step

[Add App](#)

o My Data

Vision Zero

Making Our Streets Safer Together

Everyone should be able to move through our streets safely. Through the Safer Streets initiative, Pasadena is working to eliminate deaths and serious injuries on our streets by 2025. Even one death is too many!

223 Crashes have occurred in Pasadena this year

34 People lost their lives on our streets this year.

79 People have been seriously injured.


A Look at the Numbers

A disproportionate number of people are killed and injured while walking or riding their bikes.


Primary Travel Mode for all trips

People killed or severely injured

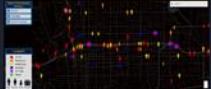
The Human Cost



The map below shows where people were severely injured or killed.



Explore collision data where you live, work and commute.




We Are Taking Action

See Our Vision Zero Action Plan

Let's Get These Trends to Zero

These charts show how serious injuries and fatalities are trending over time.




Initiative Template

ArcGIS Hub Community Initiatives Sites Data Team Settings

Initiatives Manager Initiatives Gallery


About this Initiative



Vision Zero
Making Our Streets Safer Together

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Pick a template to get started or create a website from scratch. [Skip for Now](#)

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Using NOAA river data, set up flood warnings for your city's flood-prone areas.

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[Configure App](#)

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[Add Data Indicators](#)

[Configure App](#)

▼ Listen
Get your citizens' feedback on your initiative's progress.

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[Configure App](#)

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[Configure App](#)

Add Your Own

[Add App](#)

▼ Monitor
Display up-to-date changes to your initiative's data indicators.



River Safety Command Center
A dashboard showing trends in river flow and flooding. Streamline your data.

[Add Data Indicators](#)

[Configure App](#)

Add Your Own
Existing App to this Step

[Add App](#)


Slow Down!

10% REDUCE SPEED LIMITS TO 20 MPH

40% REDUCE SPEED LIMITS TO 30 MPH

80% REDUCE SPEED LIMITS TO 20 MPH

Report Dangerous Traffic Encounters.
Help us promote efforts to make the community safer. Report dangerous behaviors and locations.



Tell us what you think
How satisfied are you with your commuting environment?

Strongly agree ☐
Agree ☒
Disagree ☐
Strongly disagree ☐

Follow the Vision Zero Initiative

You should be part of this movement
Your feedback is critical to help us make our streets safer, and we need your input. Add your name to join the movement. It's free, and it's easy. You'll make your voice heard and Transportation Alternatives will keep you up to date on the latest in your neighborhood.

Understanding Our City

Transportation in Los Angeles

Transportation in Los Angeles

Transportation in Los Angeles

Transportation in Los Angeles

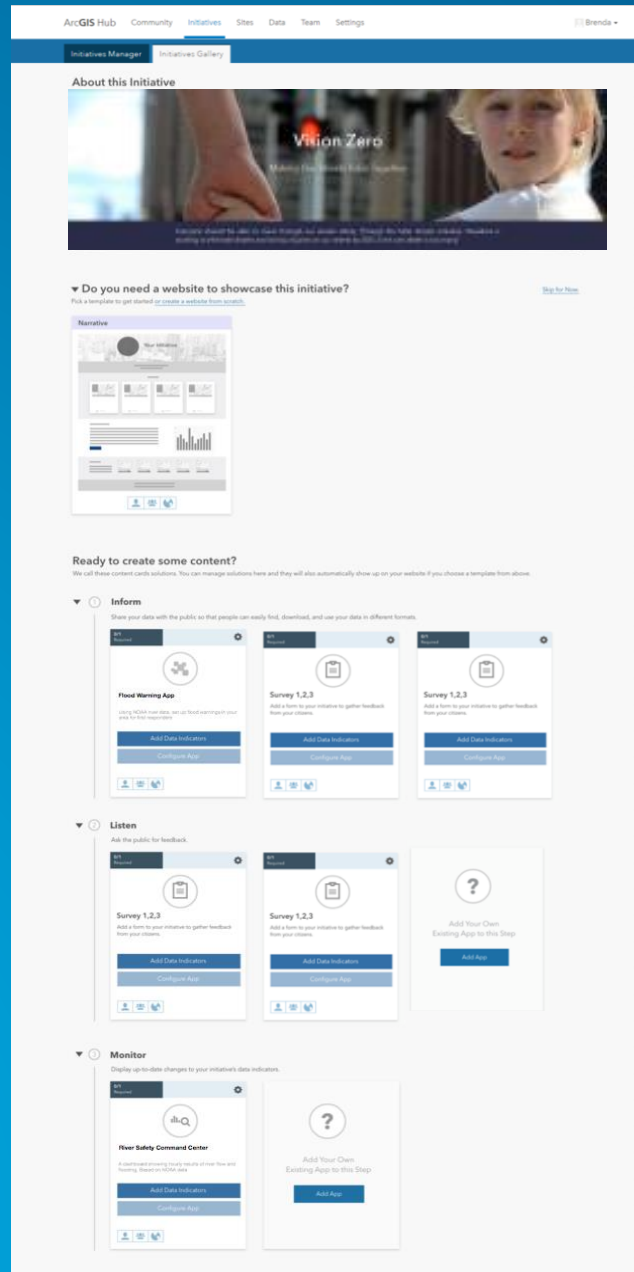
Explore Vision Zero Data

[Crash Data](#) [Health](#) [Transportation](#) [Community Safety](#)

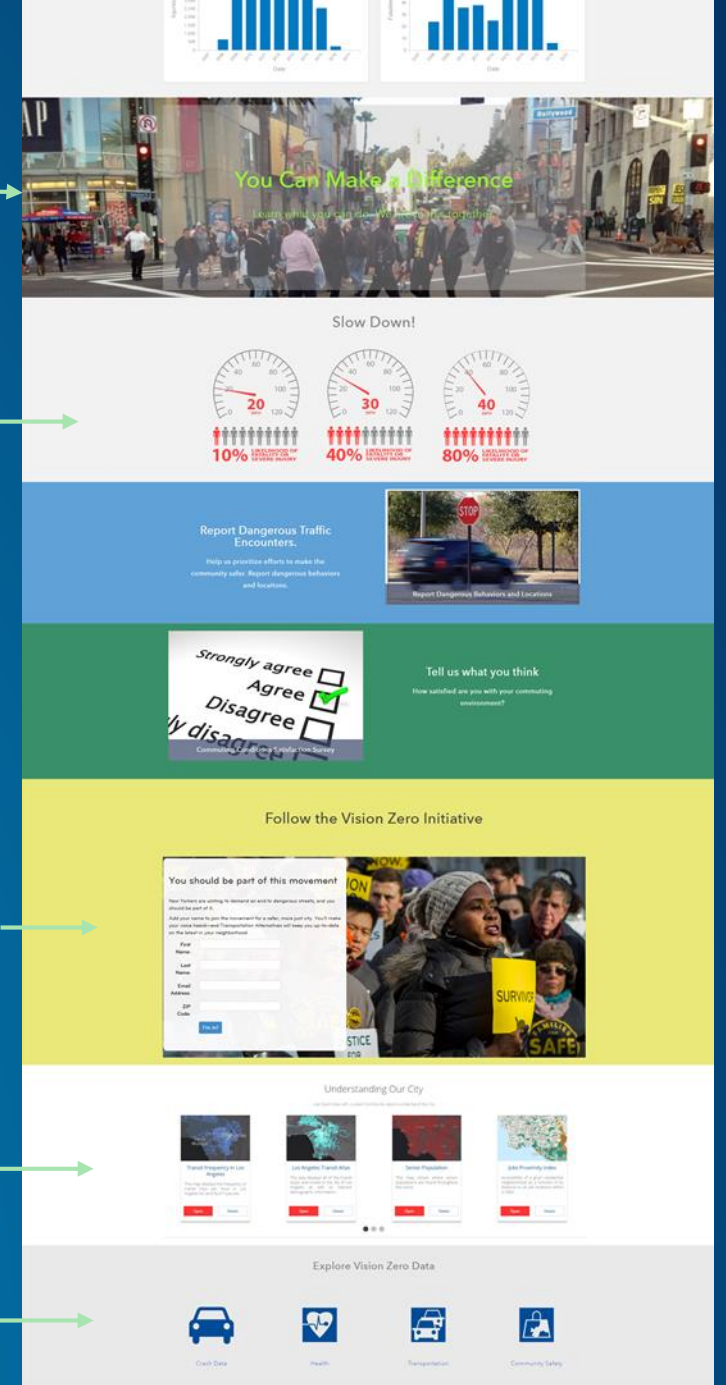
Report Dangerous Behaviors

Road Condition Satisfaction Survey

Initiative Template



Included Graphics & Images



Community Participants can Follow an Initiative

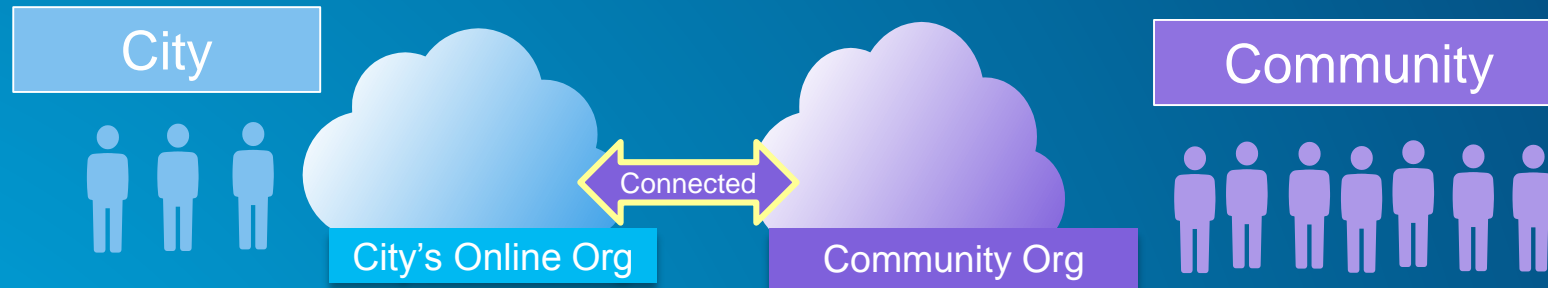
Included Policy Map Gallery

Relevant Open Data

ArcGIS Hub

Hub-enable City's ArcGIS Online Organization

Dedicated ArcGIS Online Community Org



Citizens can become members of the Community org using Social Media accounts.

Initiative Teams



Initiative Manager



Staff Contributors



Staff Contributors



Trusted Collaborator

Leadership	Strategy	Technology	Culture	Engagement
Executive Sponsorship	Strategic Alignment	GIS Infrastructure	Thinking Spatially	Citizen & Press Engagement
Management Team	Initiatives	Data	Culture of Innovation	Tech Sector & Business Community Collaboration
Internal Champion	Location Value Assessment	Initiative Applications	Enterprise Collaboration	NGO Collaboration
GIS Professionals	Performance Tracking	Destination Website	Training & Education	Partnerships with Academia



esri

**THE
SCIENCE
OF
WHERE**