

Storytelling to Illuminate Humanitarian Crises

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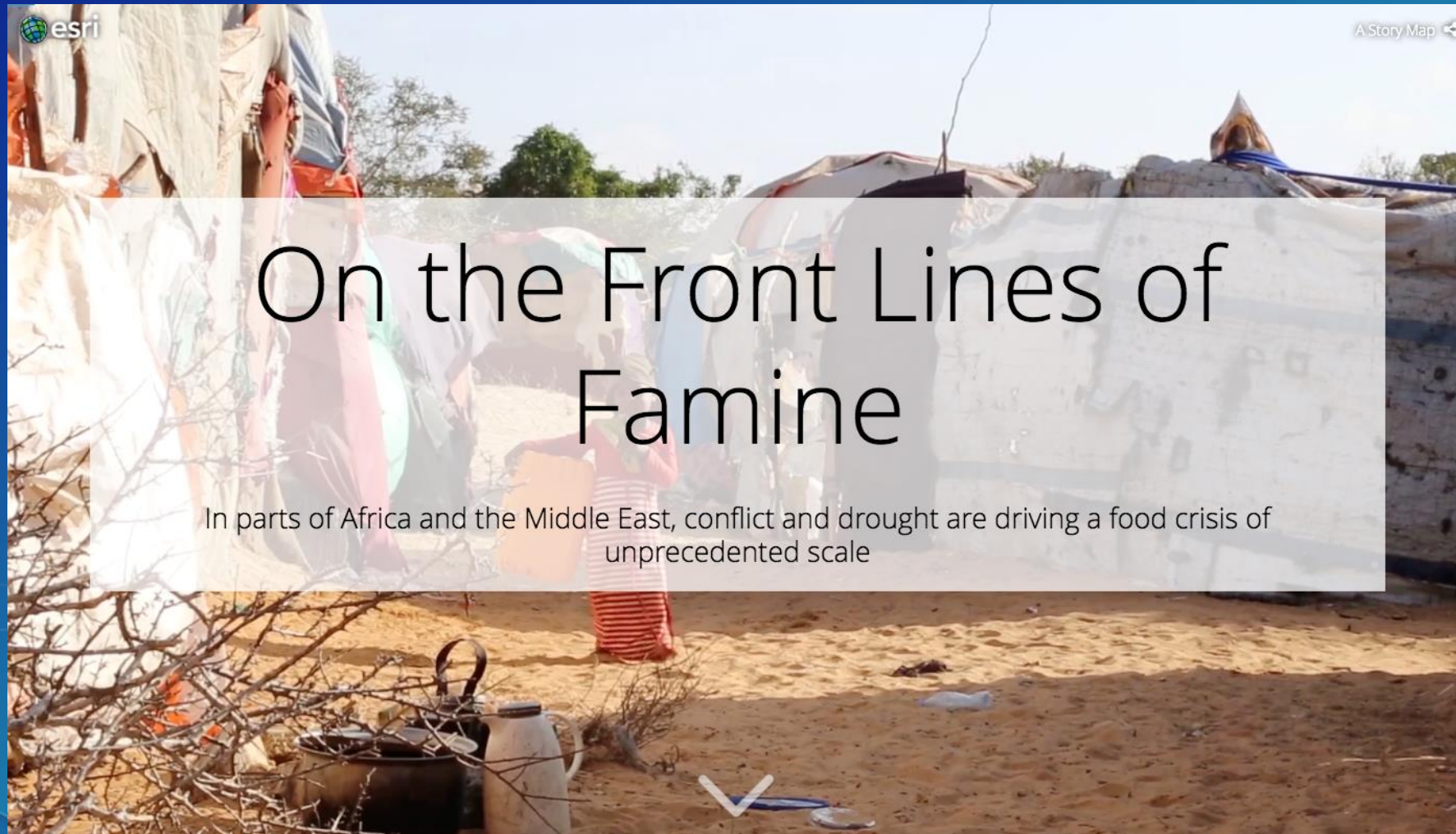
LUZAL VAIDYA, United Nations World Food Programme

Background

Collaborative story mapping

- The Esri Story Maps team collaborated with the World Food Programme to produce a story map calling attention to the looming humanitarian crises in
 - Yemen
 - Somalia
 - South Sudan
 - Nigeria
- Response within WFP
- Esri published a public-facing story map on June 27
 - Including “dashboard” stories for each of the four countries
- WFP produced a version for internal use

Summary story




<https://storymaps.esri.com/stories/2017/hunger-crisis>

Dashboard stories

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Yemen in Crisis




A devastating civil war has left nearly 70 percent of Yemenis in need of humanitarian assistance.


Photo: KUNA, northwestern Yemen, April 2016. J. J. Jones
Harvard (CC BY-SA 2.0)

Crisis in Context



A story map    

Somalia in Crisis



Weakened by two decades of failed statehood, piracy, and radical terrorism, Somalia now faces a protracted drought.

Photo: Mogadishu, March 2017. UN Photo/Robin Jones
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Crisis in Context



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South Sudan in Crisis







Decades of ethnic conflict have torn the world's youngest country apart, leaving millions of civilians on the brink of starvation.


Photo: Rajut, South Sudan, March 2017. Nancy McNally/Catholic Relief Services

Crisis in Context



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Nigeria in Crisis



For nearly a decade, an Islamist insurgency in northeastern Nigeria has destabilized Africa's most populous country.

Photo: Maiduguri, Adamawa, September 2015. Associated Press
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Crisis in Context





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