

UC



# Simple Story Map Customizations

Owen Evans, Esri Story Maps Team

# Simple Story Map Customizations

## Agenda

- Components of a story map
- Modifying a story configuration outside of builder
- Customization examples
- Resources

# Components of a Story Map

Owen Evans, Esri Story Maps Team





# Components of a Story Maps



**Application  
(code)**



**Story Configuration  
(JSON)**



**Content**

# Options for using Story Maps



***App and configuration***  
**hosted in ArcGIS Online**



***App on your server***  
***Configuration* in ArcGIS Online**

# Modifying a story configuration and examples

Owen Evans, Esri Story Maps Team







esri

THE  
SCIENCE  
OF  
WHERE