

Designing Esri's Vector Tile Basemaps

WESLEY JONES, ANDY SKINNER

Overview

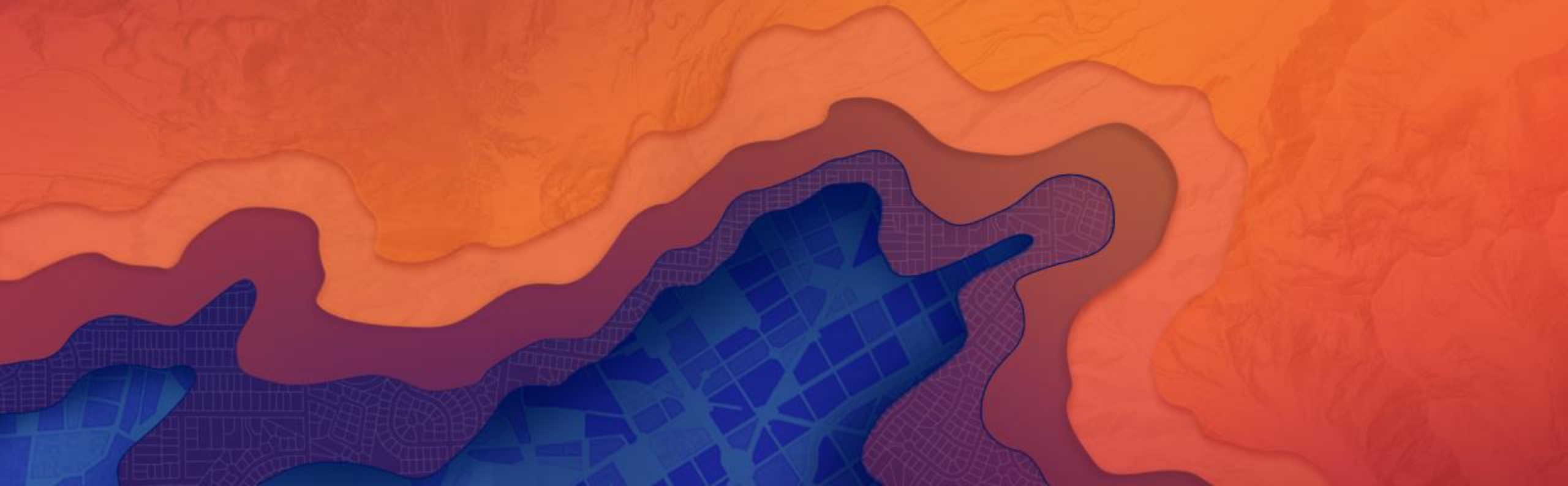
- Session will look at the provided esri vector basemaps
- Explain the design decisions
- View the result

Advantages of Vector

- Size
- Processing time
- Versatility
- Simplicity
- Standardization
- Still combine with Raster
- Customization

The Basemap Set

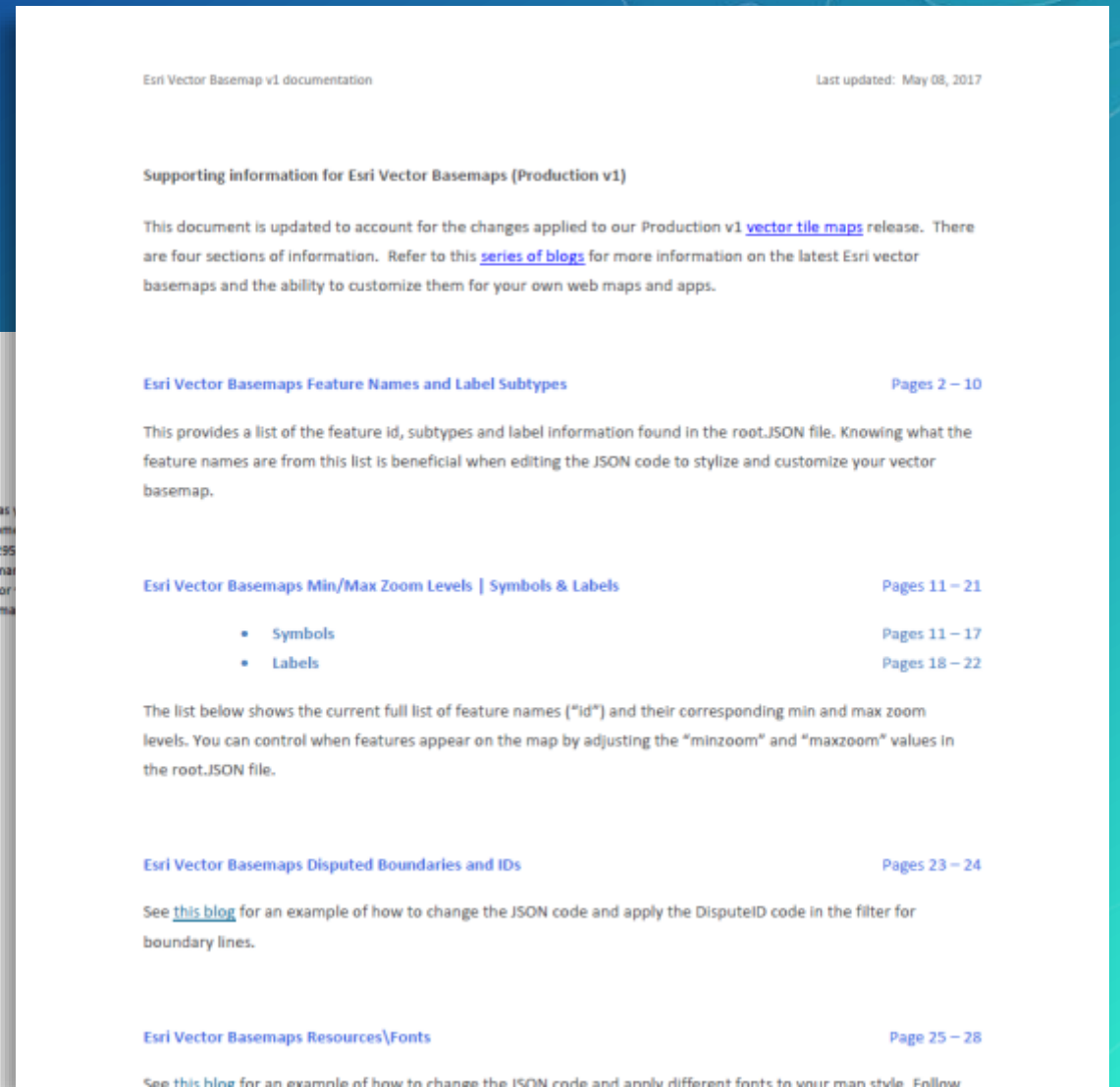
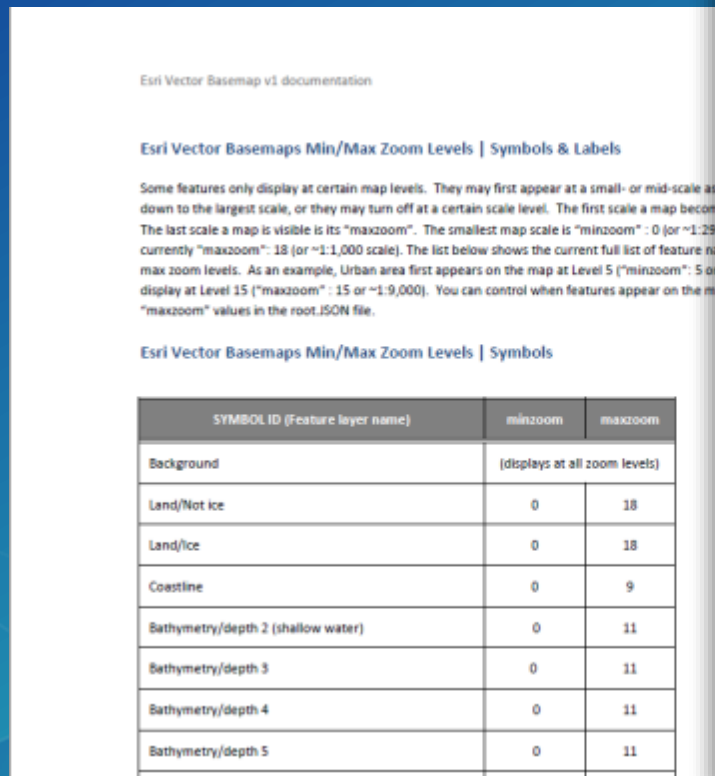
ANDY SKINNER



The Reference Document

... is available as a pdf via the 'Details' page for your source basemap.

Any of the content listed here can be added to your map.

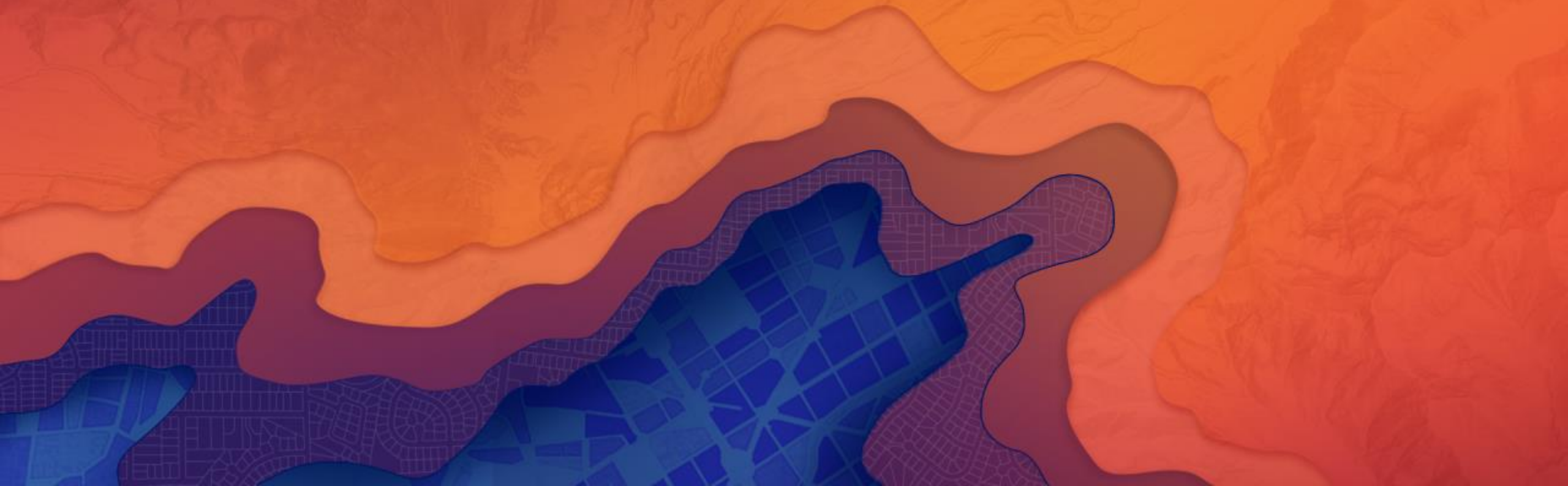


ArcGIS Online Vector Tile Basemap Matrix

	HIGH CONTENT HIGH SATURATION	HIGH CONTENT MEDIUM SATURATION	LOW CONTENT LOW SATURATION	LOW CONTENT HIGH SATURATION
QUALITATIVE POINTS	Street Map	Topographic Map	Light Gray Canvas	Dark Gray Canvas
	Street Map Night	Navigation	Terrain with labels	
	Imagery Hybrid			
QUANTITATIVE POINTS	Imagery Hybrid	Topographic Map	Light Gray Canvas	Dark Gray Canvas
		Navigation	Terrain with labels	
LINES	Street Map	Topographic Map	Light Gray Canvas	Dark Gray Canvas
	Imagery Hybrid	Navigation	Terrain with labels	
QUALITATIVE POLYGONS	Imagery Hybrid	Topographic Map	Light Gray Canvas	Dark Gray Canvas
			Terrain with labels	
QUANTITATIVE POLYGONS	Imagery Hybrid		Light Gray Canvas	Dark Gray Canvas

High Content / High Saturation

Basemaps and Reference Maps



High Content / High Saturation

Basemaps and Reference Maps

- These maps are designed to have impact, and to work as reference maps as well as base maps.

They include:

- Street Map (with and without hillshade)
- Street Map (Night)
- Imagery Hybrid*



The Street Map

Works well for
transportation
subjects

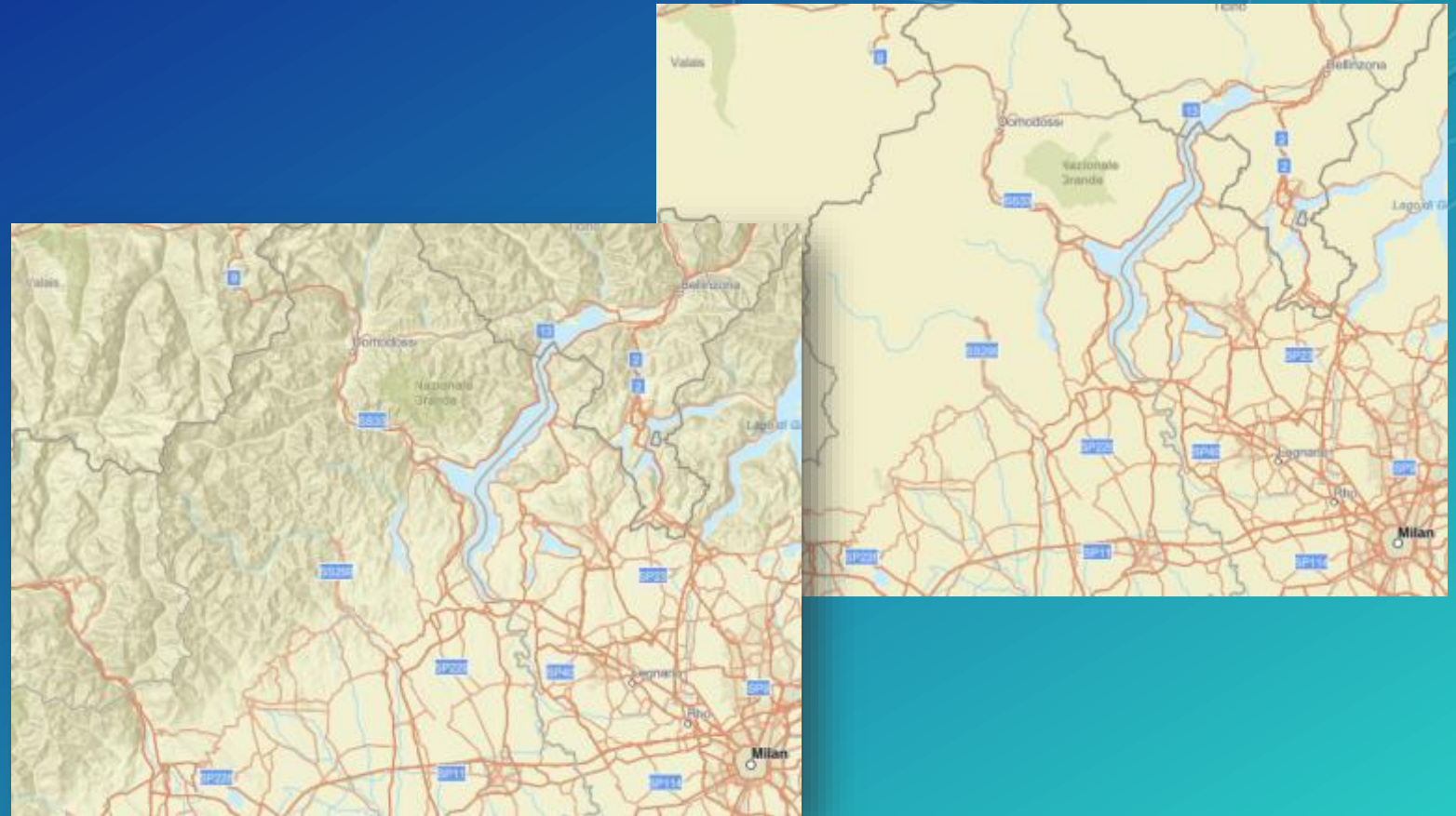
Works well with
Qualitative Points

Not so good for
Quantitative data.



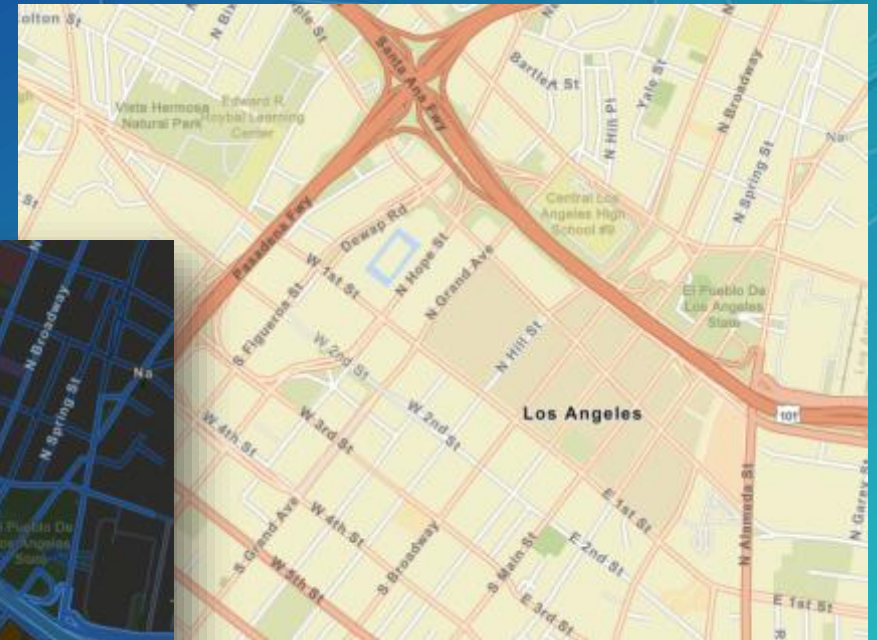
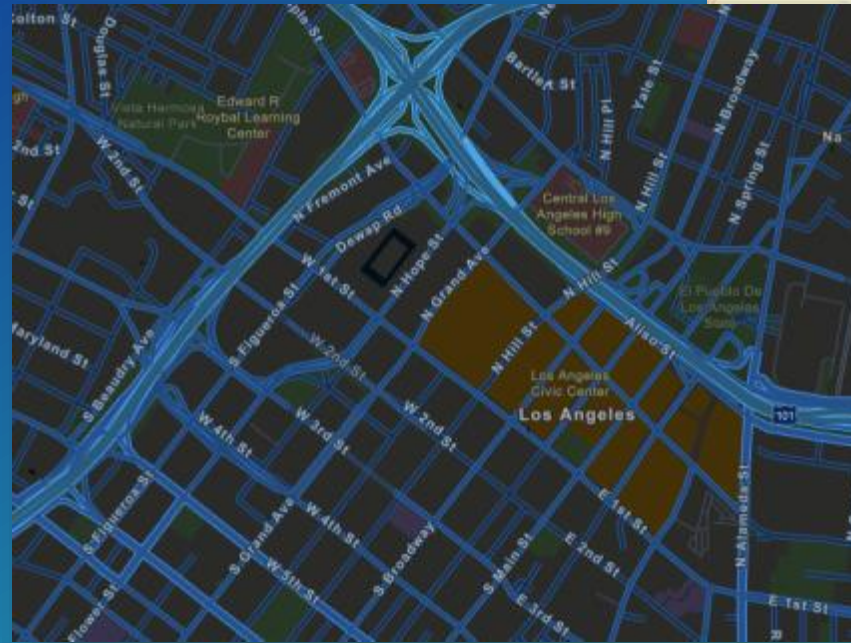
The Street Map

With and without
relief



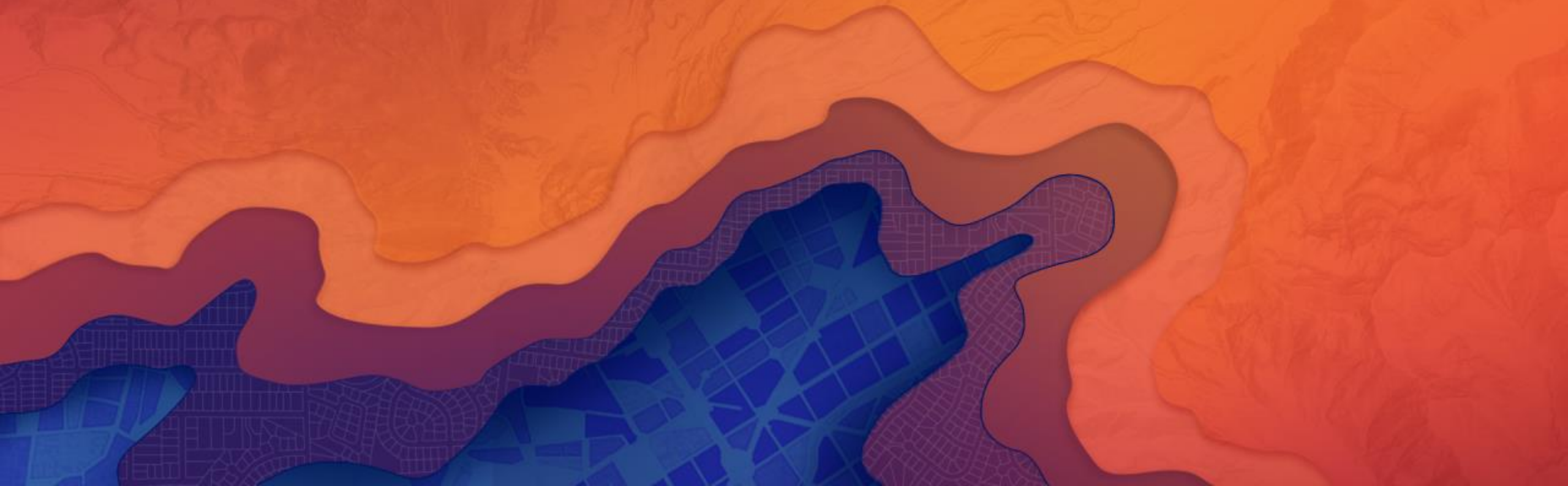
The Street Map (Night)

Designed to be
used in low light
conditions



Low Content / Low Saturation

Basemaps



Low Content / Low Saturation

Basemaps

These maps are designed to be as neutral as possible, with a minimum of content.

They include:

- Light Gray Canvas Map
- Dark Gray Canvas Map
- Terrain with Labels

They work with all types of data...

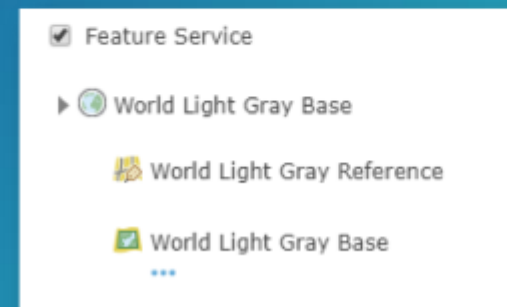
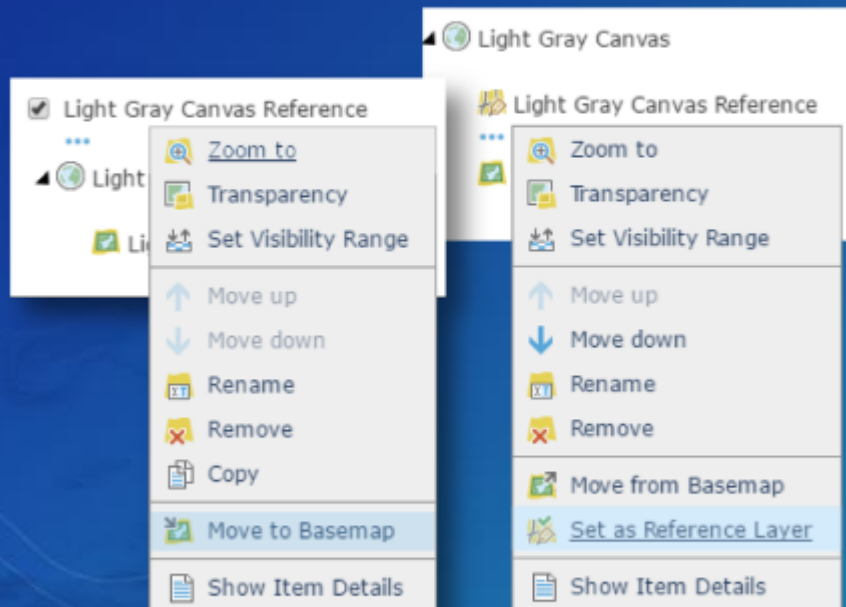
... as long as there is *enough* content.



The 'Map Sandwich' concept: Update

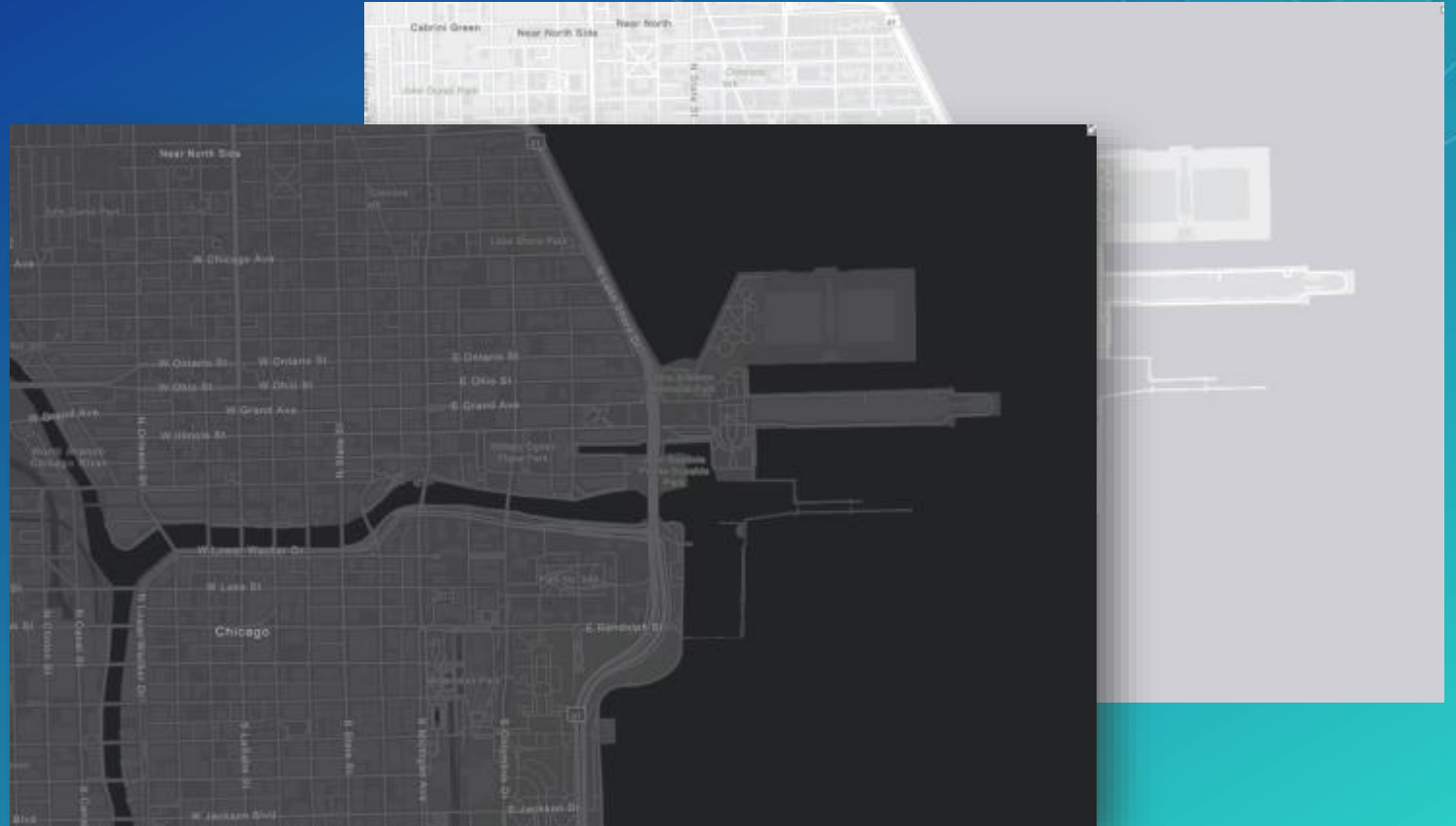
Using the Light Gray Canvas Map as an example

*Move reference layer(s)
to the 'Basemap' layer



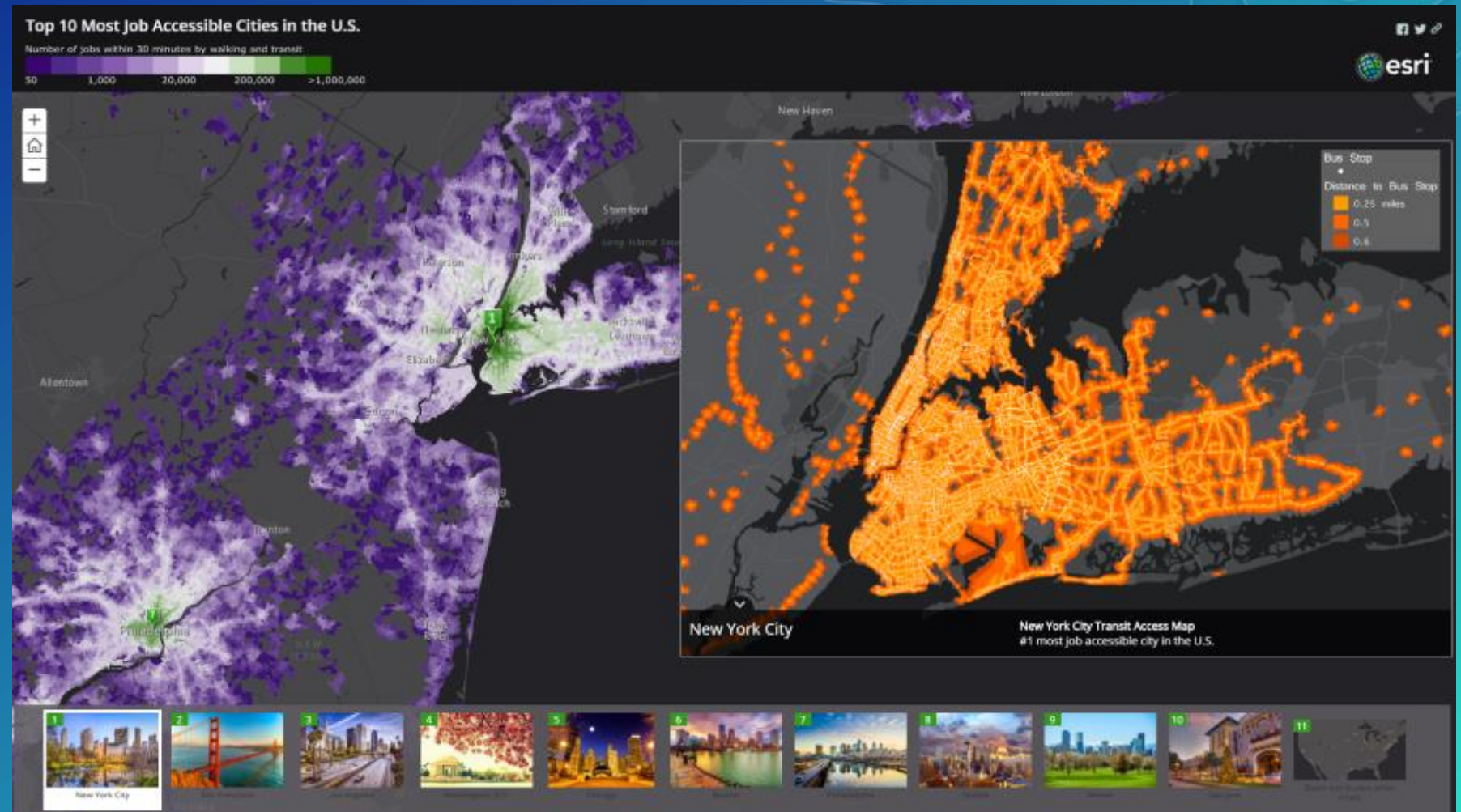
The Dark Gray Canvas Map

Most of the content
is concentrated in
the bottom 30% of
the tonal range



The Dark Gray Canvas Map

Job
Accessibility
Story Map
Jennifer Bell, Esri



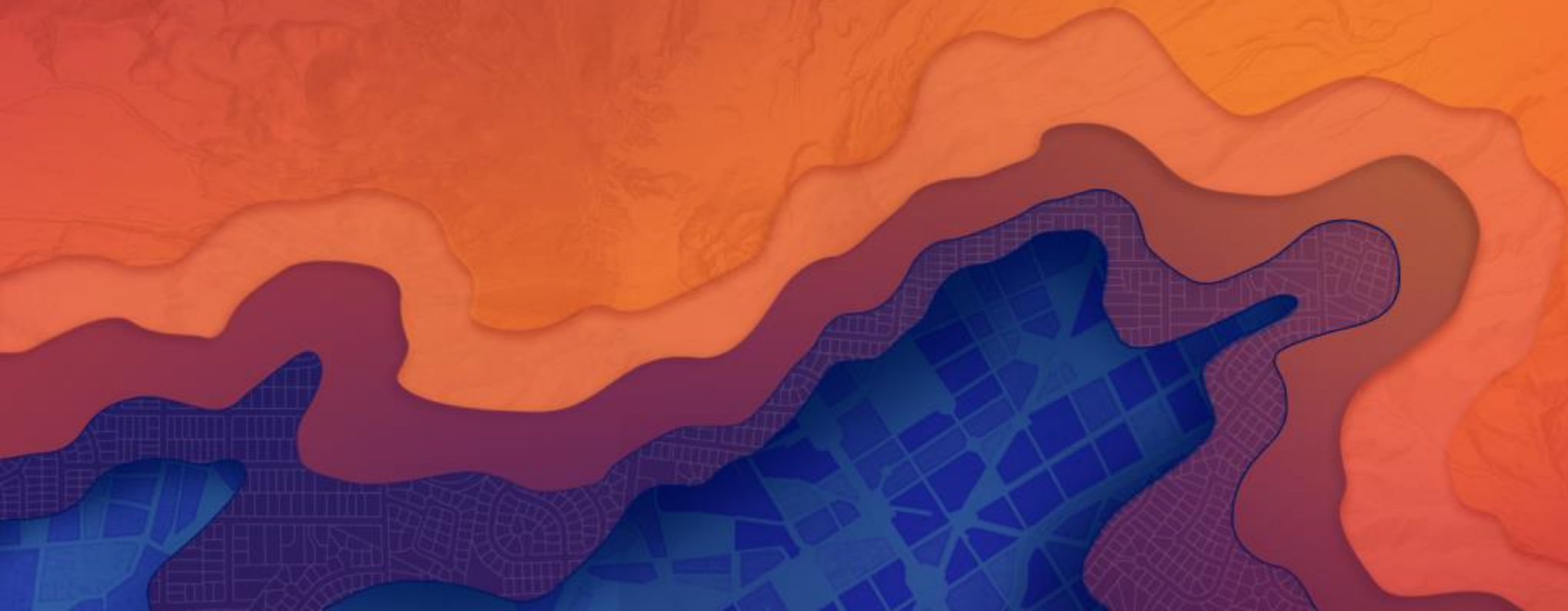
The Terrain with Labels Map

- A little more detailed, but still neutral.
- Specifically for use on top of World Hillshade, but can be used without.



High Content / Medium Saturation

Basemaps



High Content / Medium Saturation

Basemaps

These maps are designed to **add text**

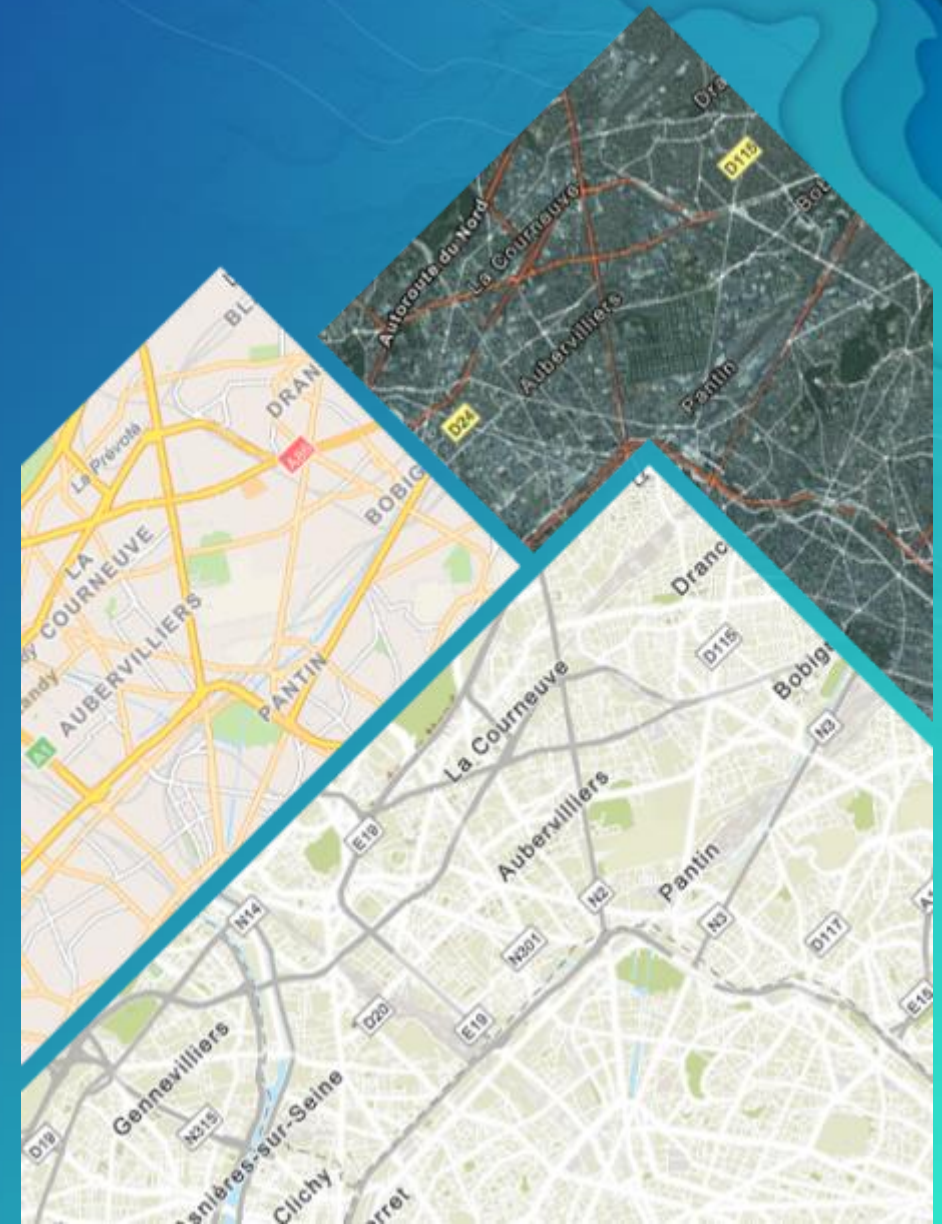
They include:

The Topographic Map

The Navigation Map

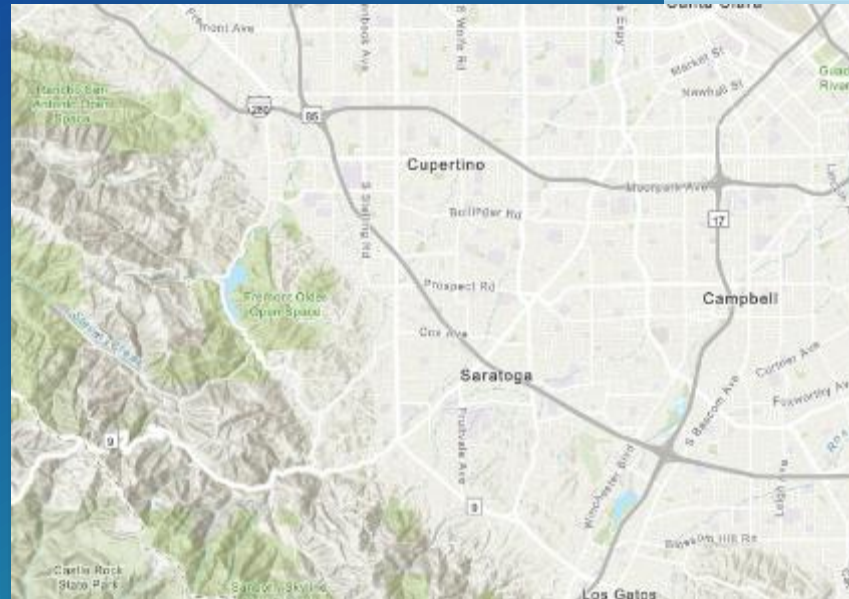
The Street Map Hybrid*

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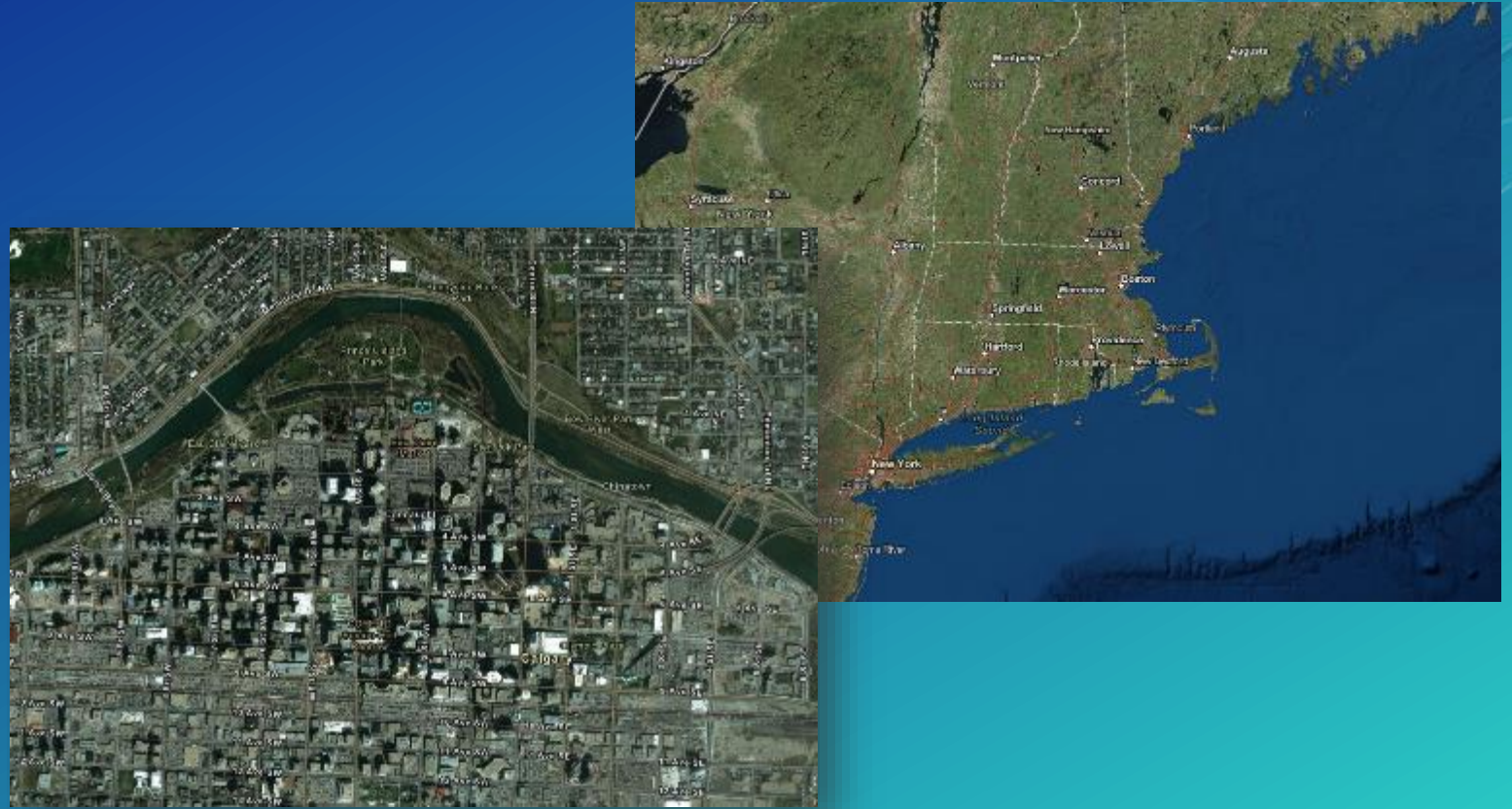
The Topographic Map

- Multi-Directional Hillshade
- Updated Design
- More content coming



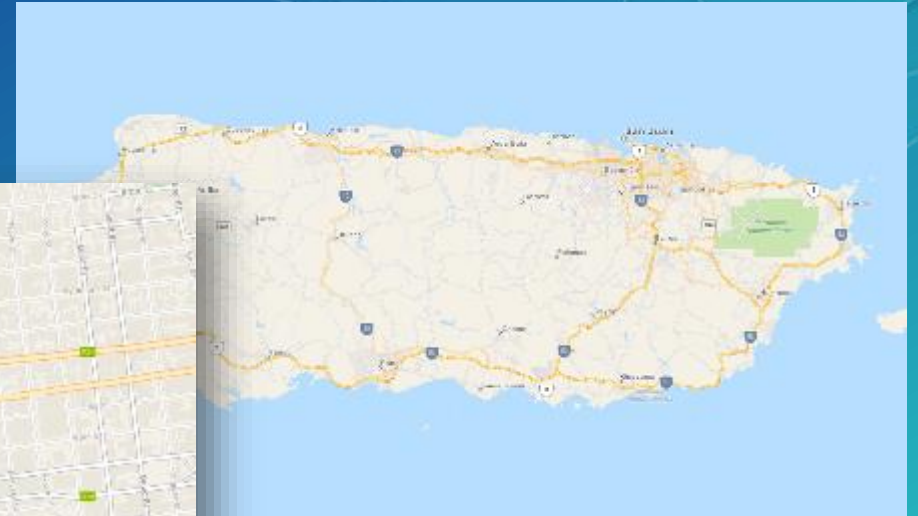
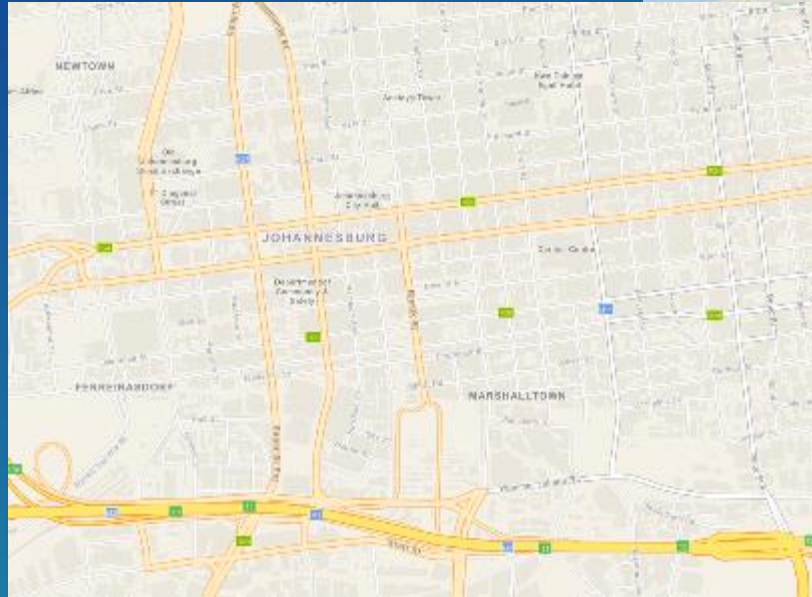
The Hybrid Map

- New*
- Imagery



The Navigation Map

- Retina Display
- New



Customization

- One data source
- Change colours
- Turn features on and off
- Change boundaries
- Change language

Links

Adding Content

Vector Basemaps:

esriurl.com/VectorMapsGroup

Sample Vector Tile Layers:

esriurl.com/StylizedVectorMapsGroup



esri

THE
SCIENCE
OF
WHERE