

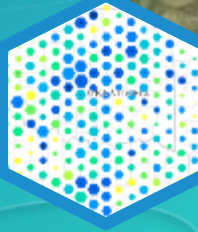
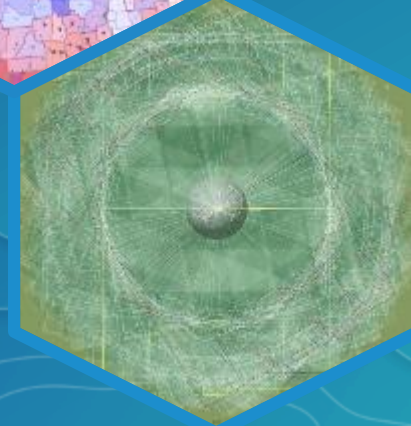
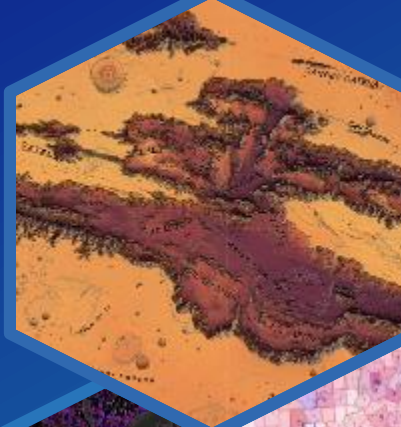
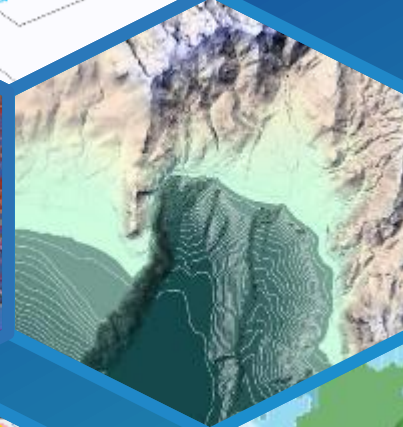
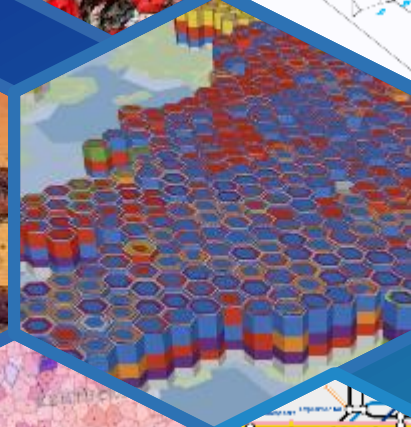
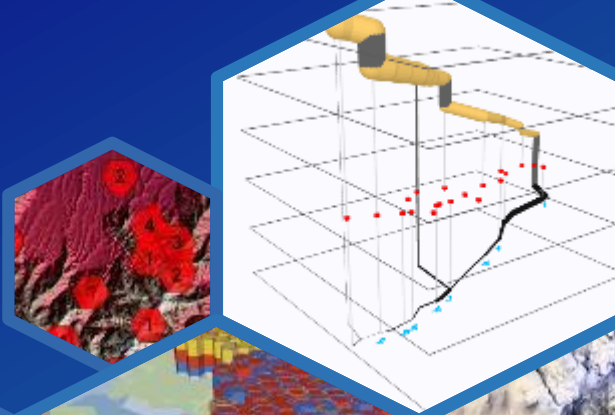
Amazing and Inspiring Maps

Kenneth Field and John Nelson



Kenneth Field

@kennethfield



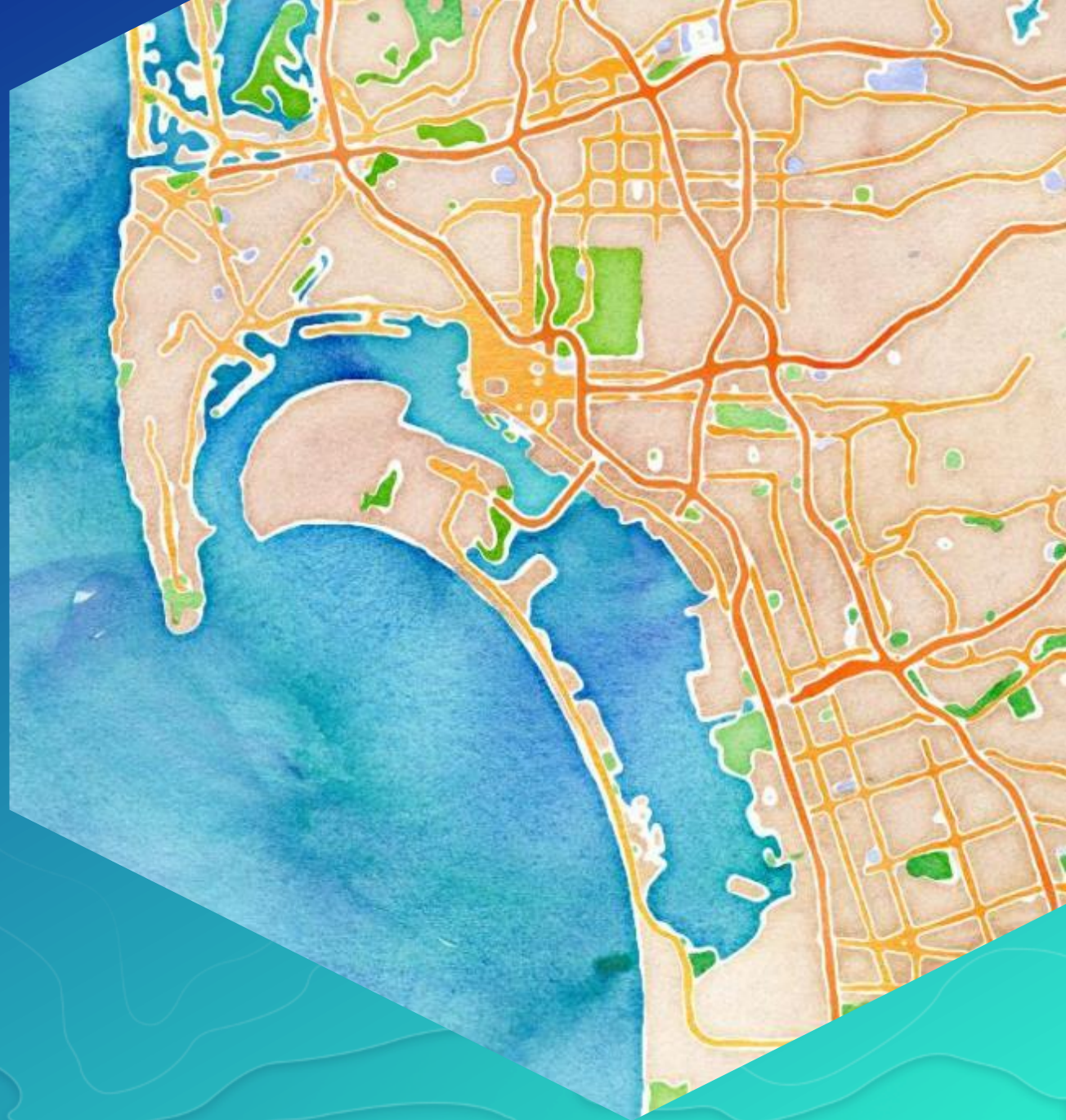
John Nelson
@John_M_Nelson

Context and Content

Compelling backgrounds

Basemap styling

Kenneth Field



Vector basemaps

John Nelson



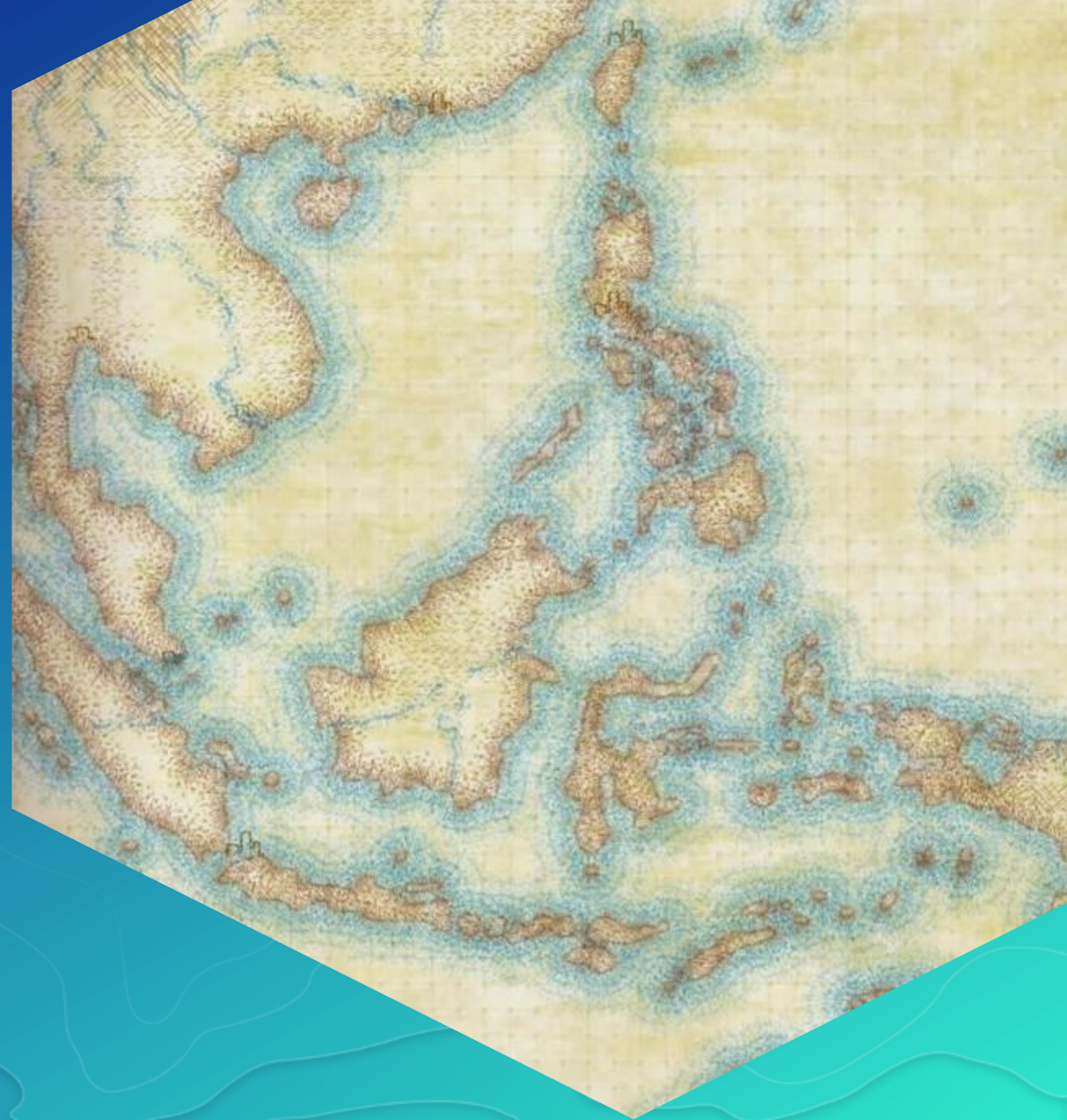
Non Web Mercator

Kenneth Field



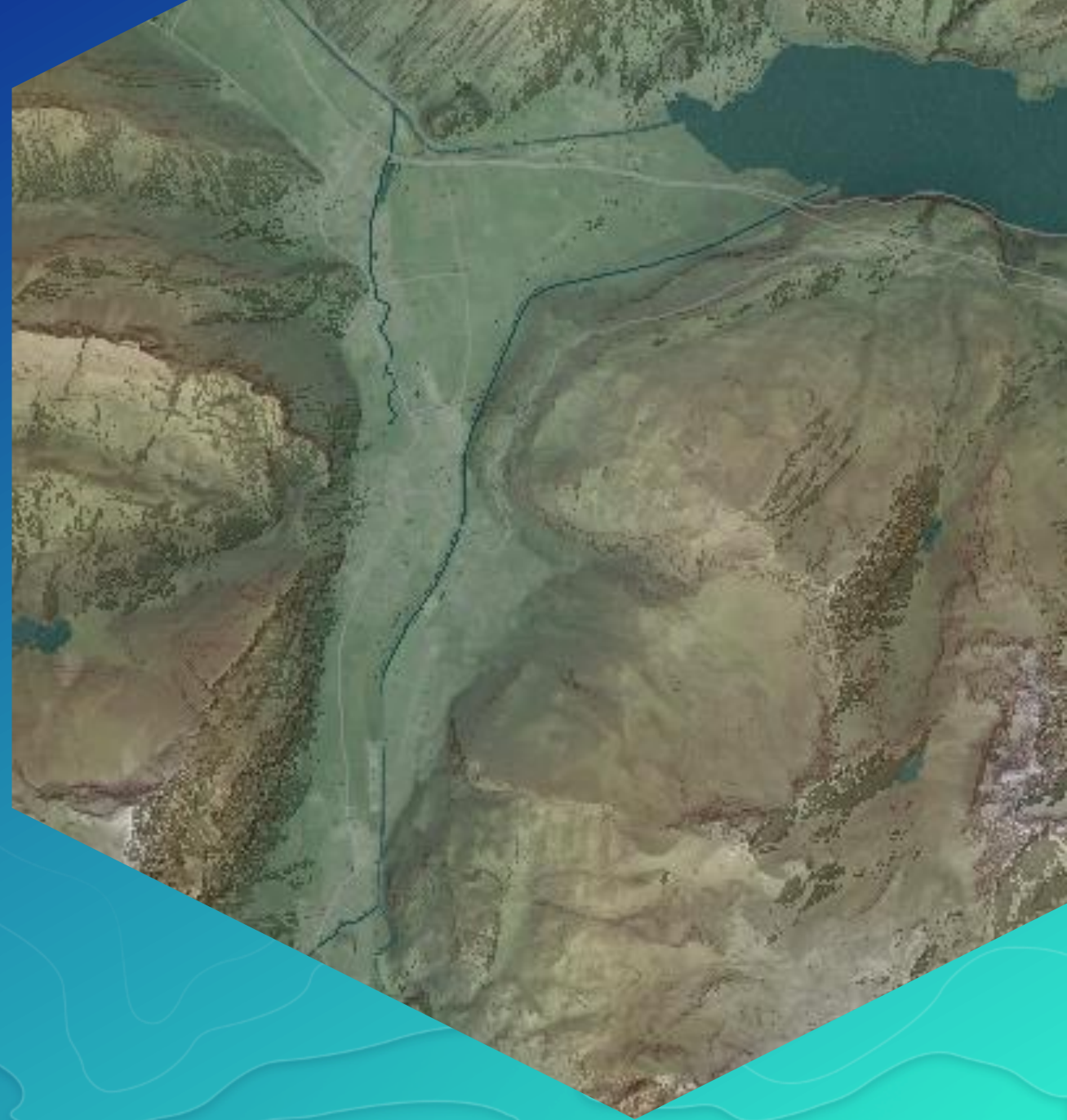
Fantasy basemaps

John Nelson



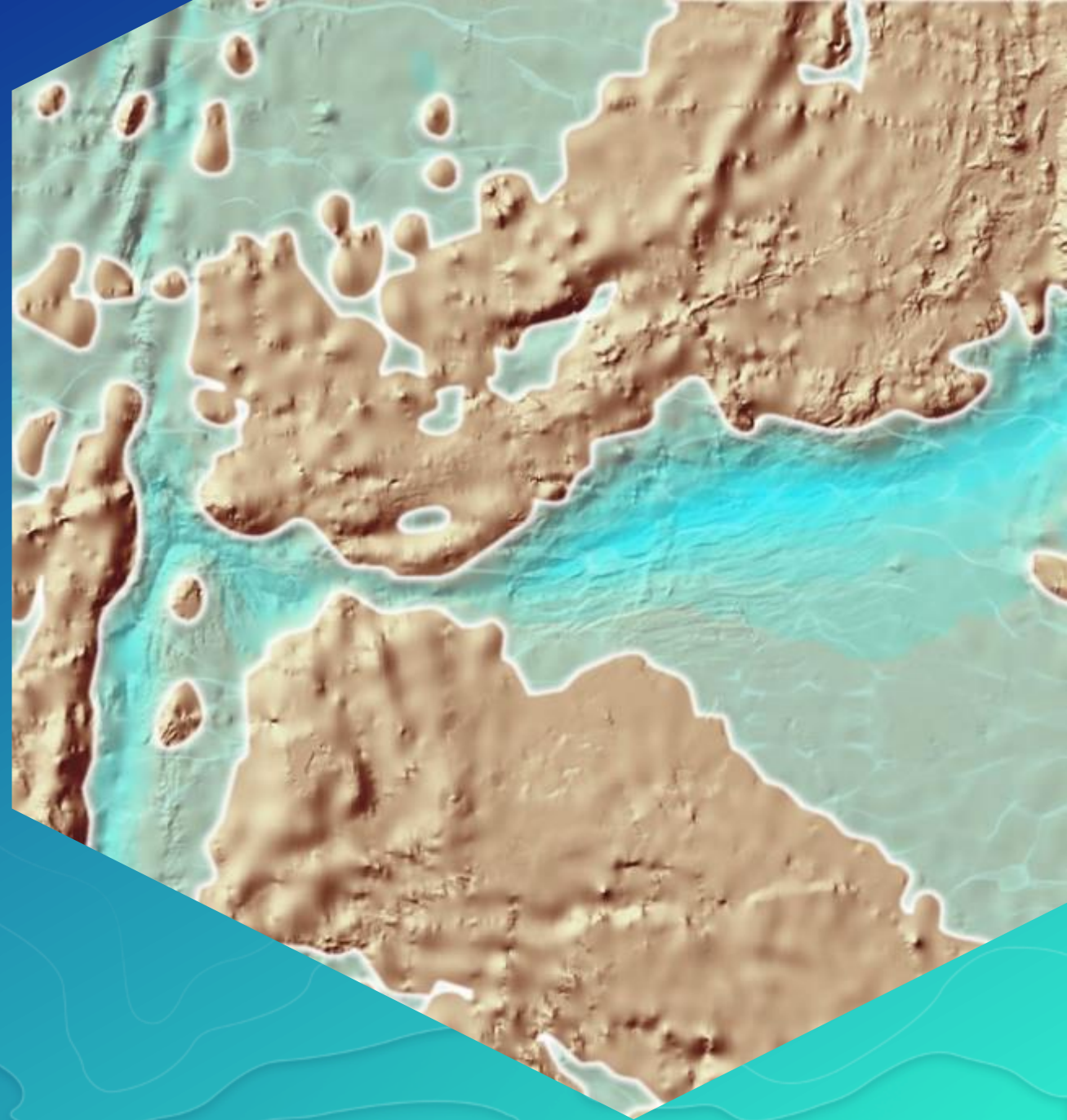
Pseudo-Natural

Kenneth Field



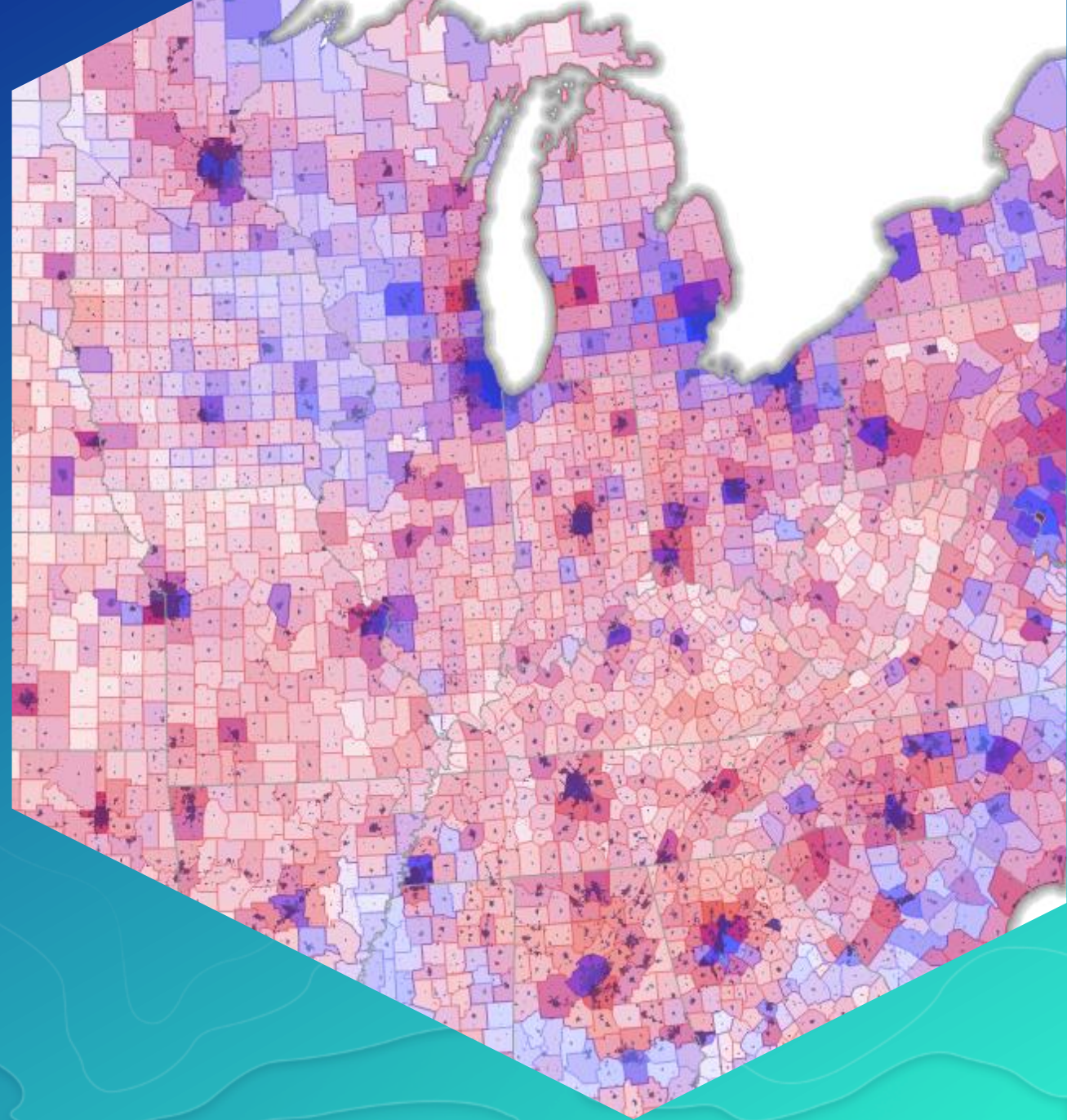
Depth & Opacity

John Nelson



Value-by-Alpha

Kenneth Field



Where the Streets Have No Name

Kenneth Field

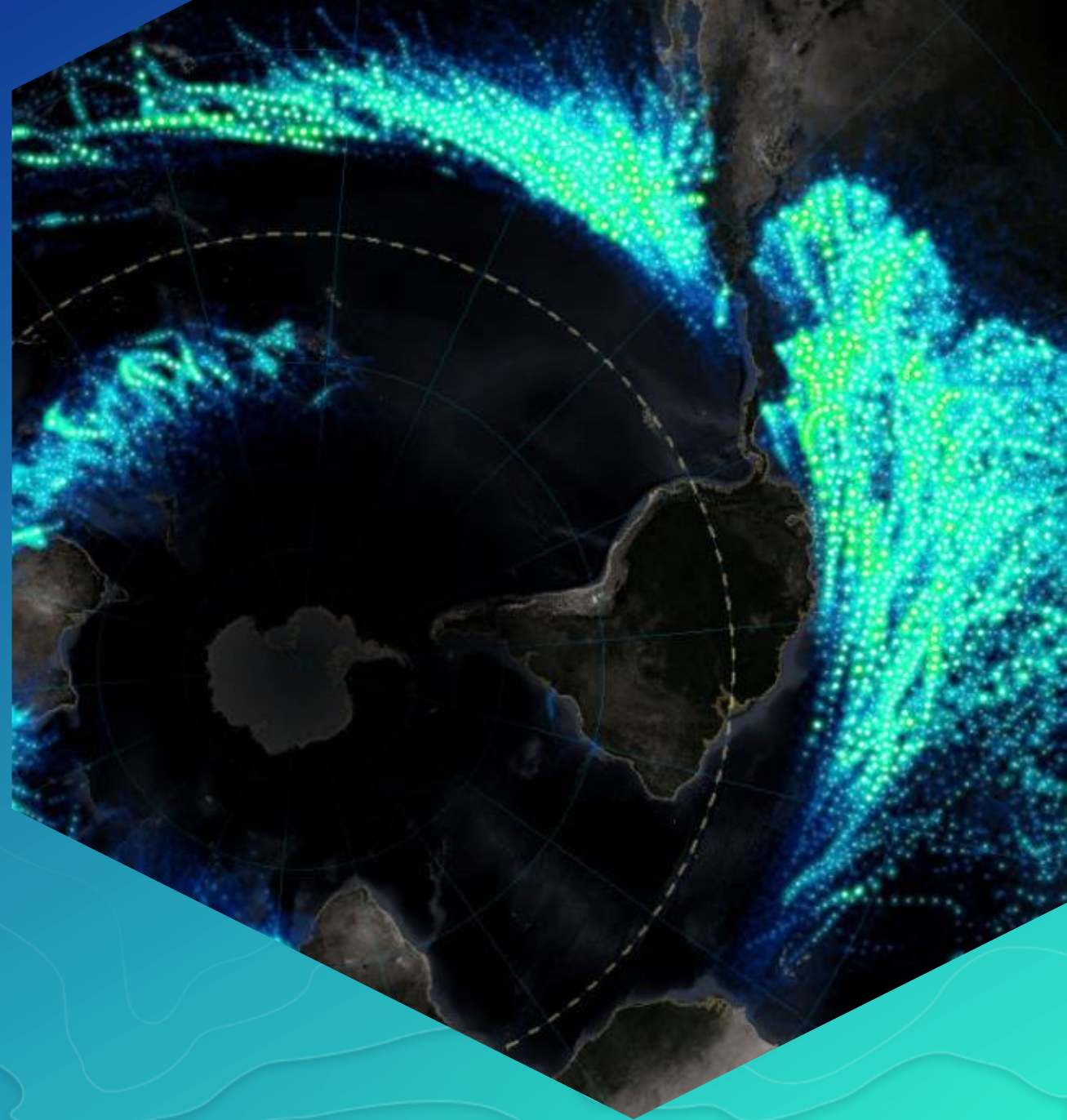


Single Themes

Making the most of simple data

Firefly Cartography

John Nelson



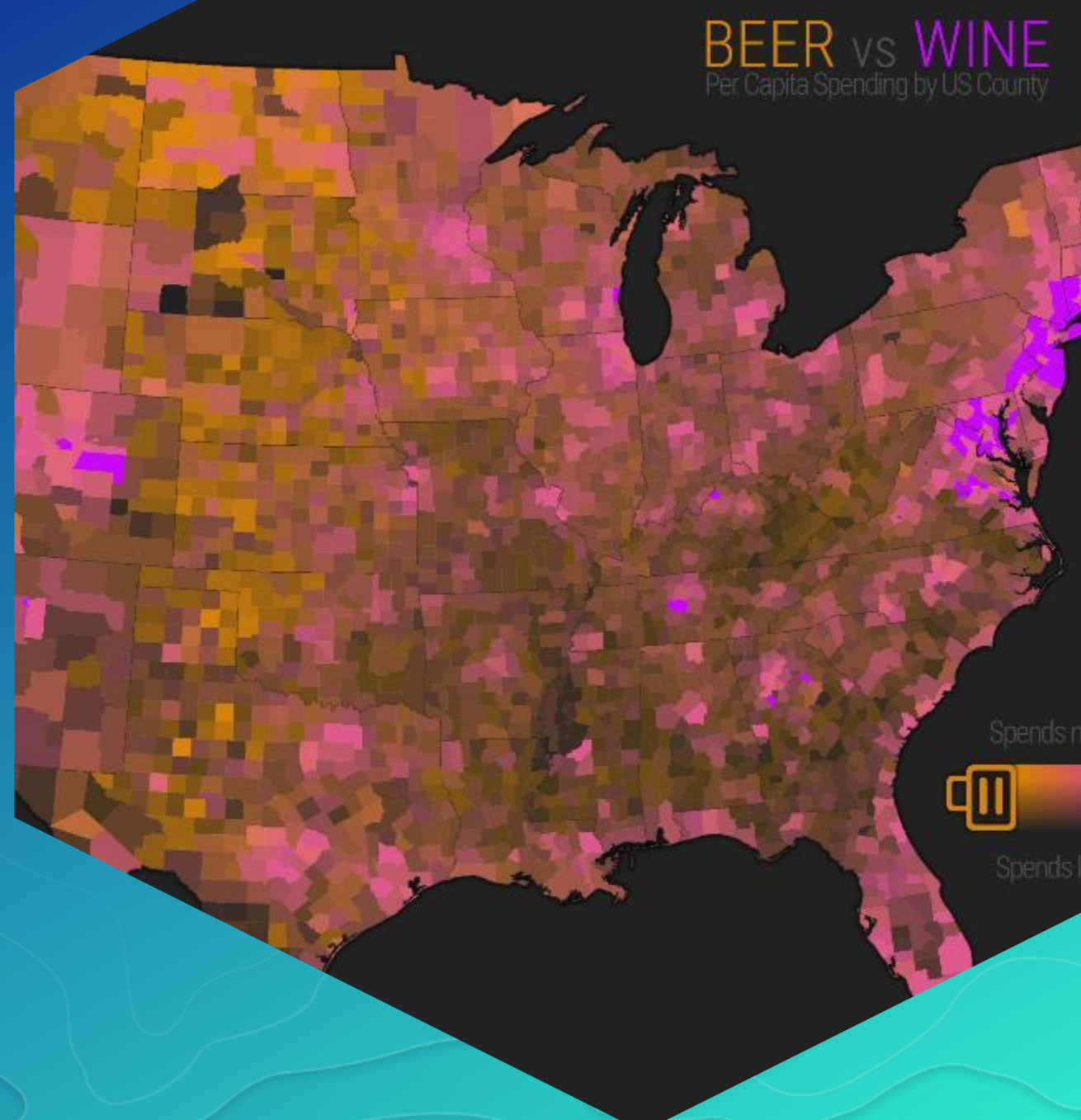
Data Art

Kenneth Field



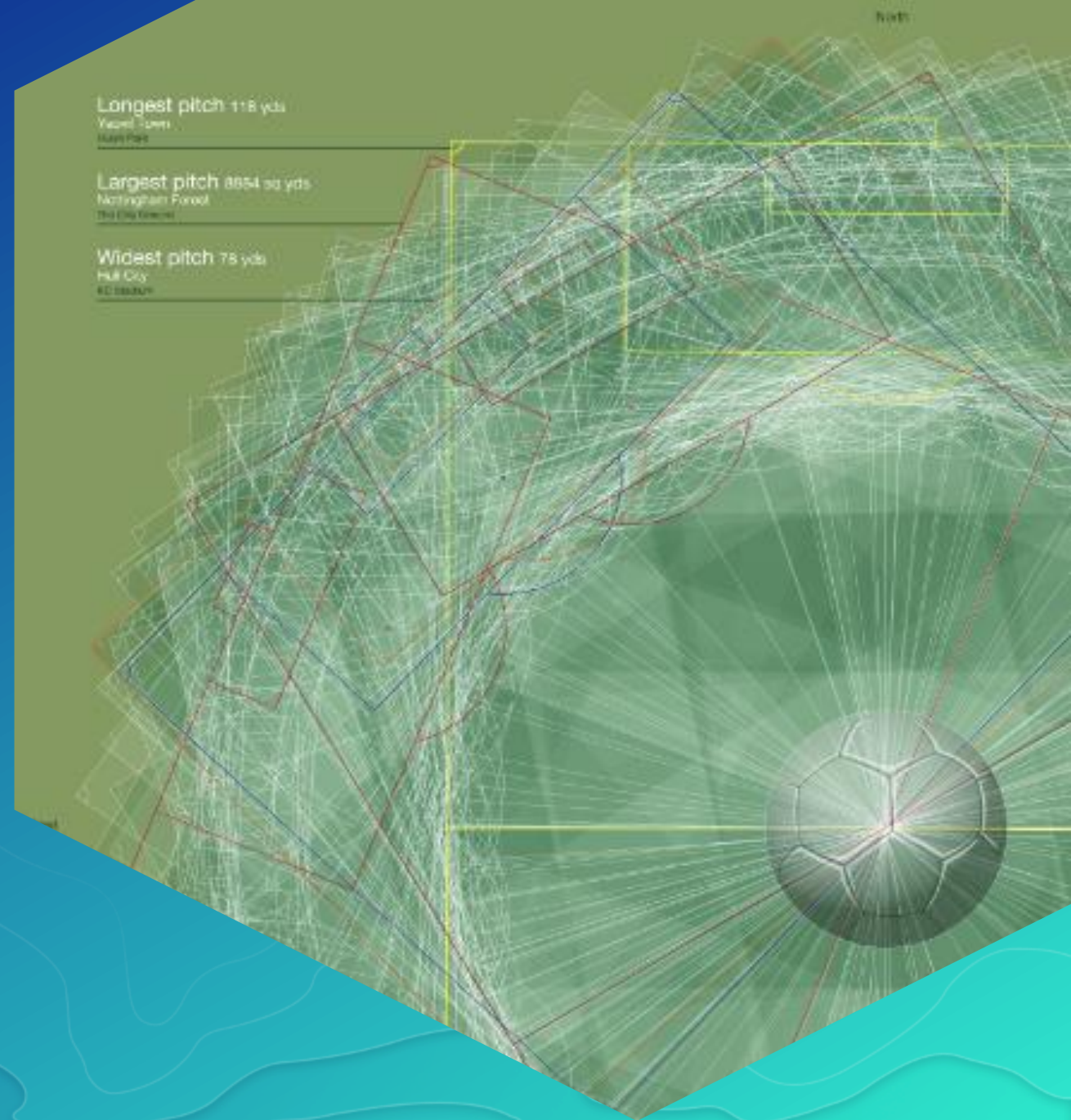
Clever colouring

John Nelson



Infographics

Kenneth Field



Proportional pictorial

Kenneth Field



Revealing Complexity

Rich data: rich cartography

Time & (E)motion

John Nelson



Coxcombs

Kenneth Field



Multivariate symbols

John Nelson



Gridded Small Multiples

Kenneth Field



Chernoff Faces

John Nelson

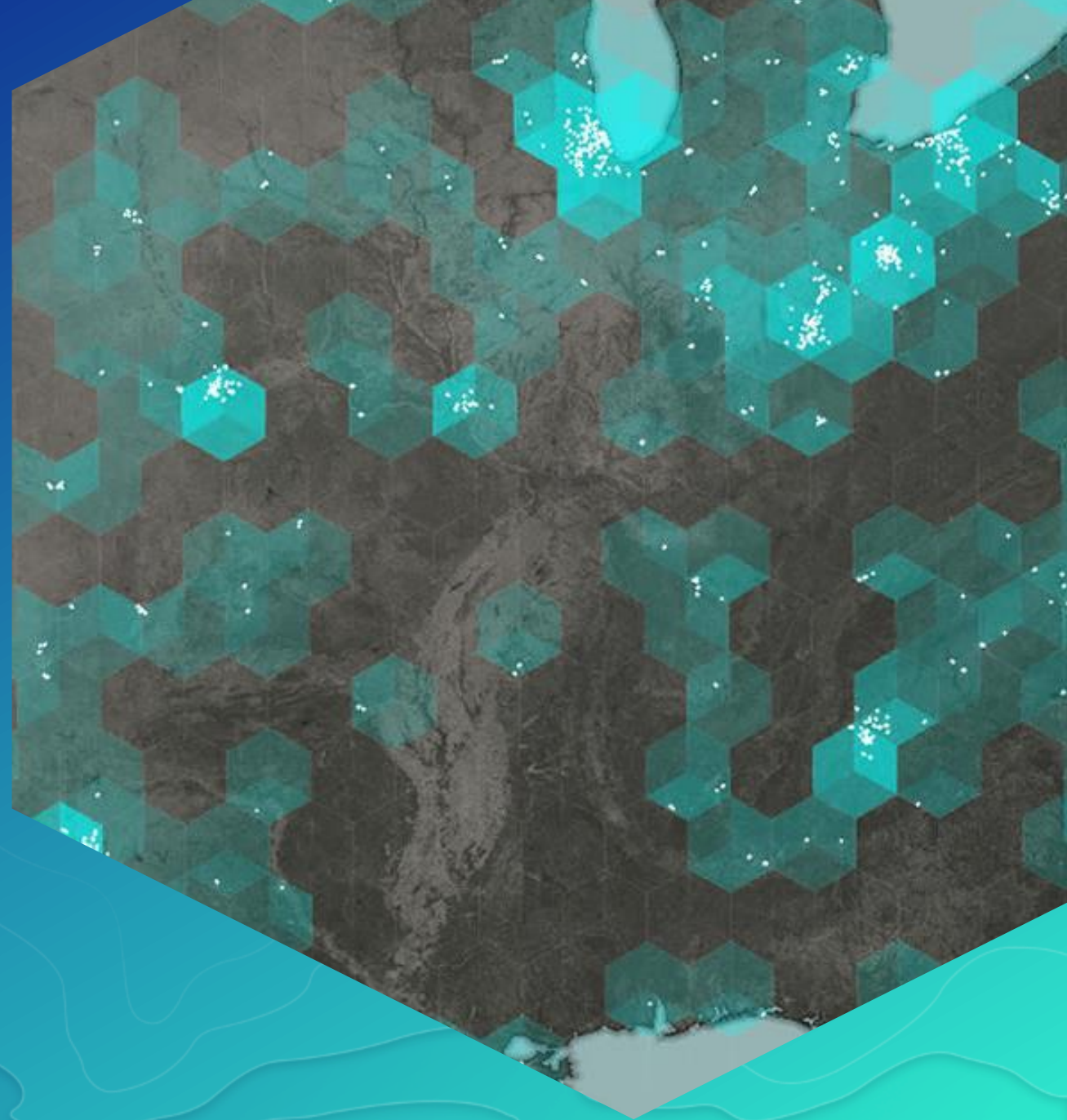


Kenneth Field



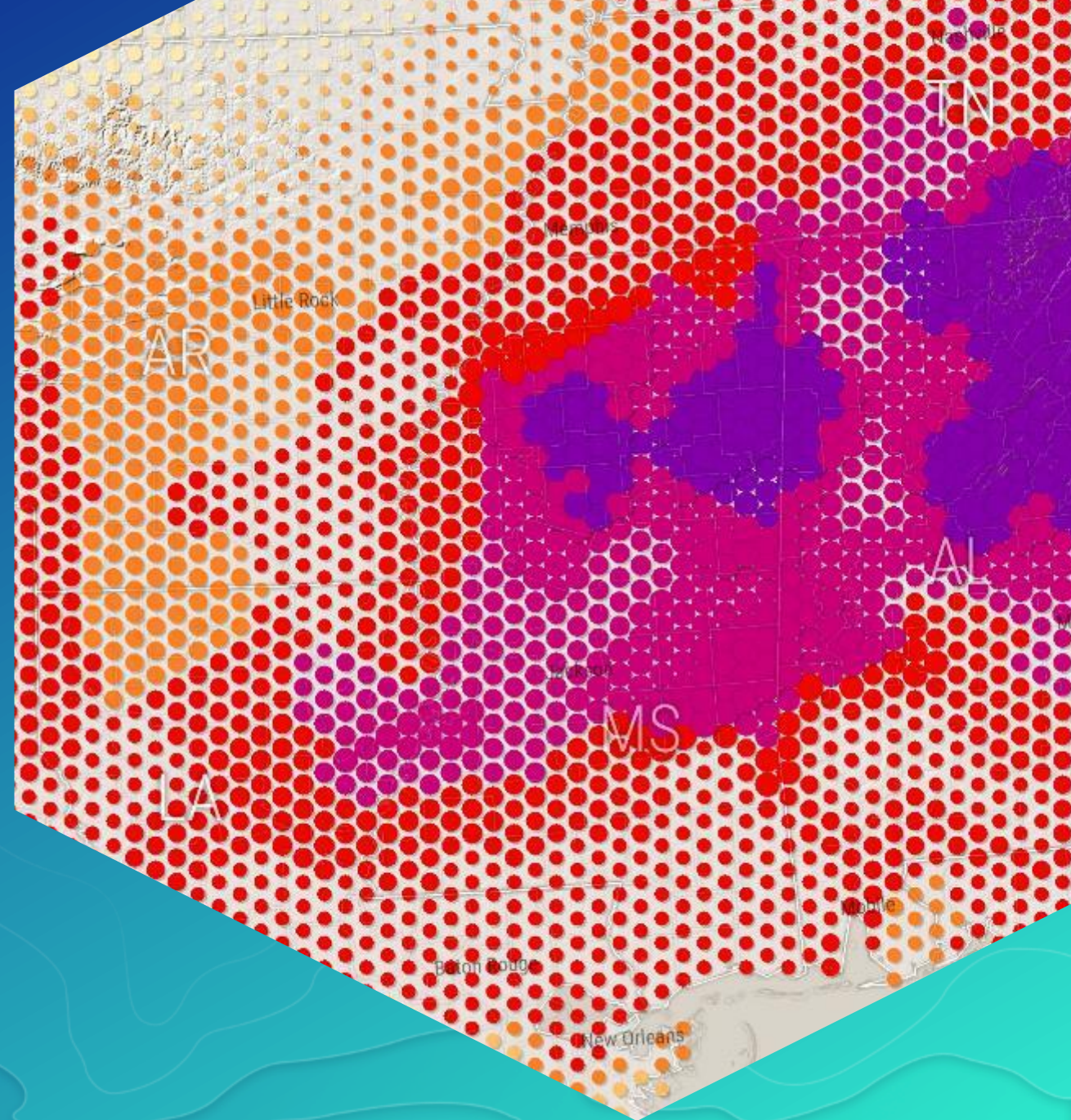
Hex-binning

John Nelson



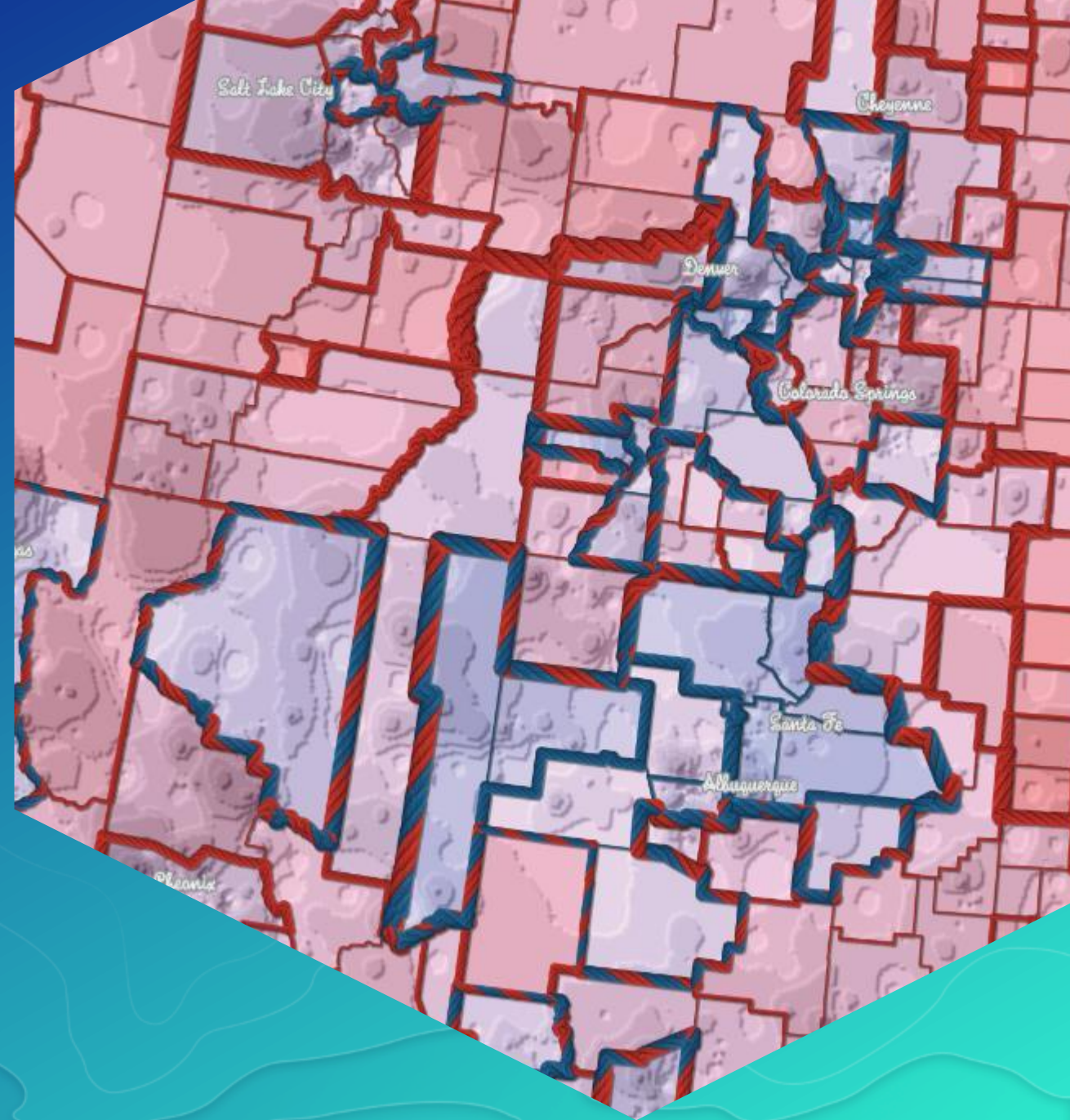
Bivariate binning

John Nelson



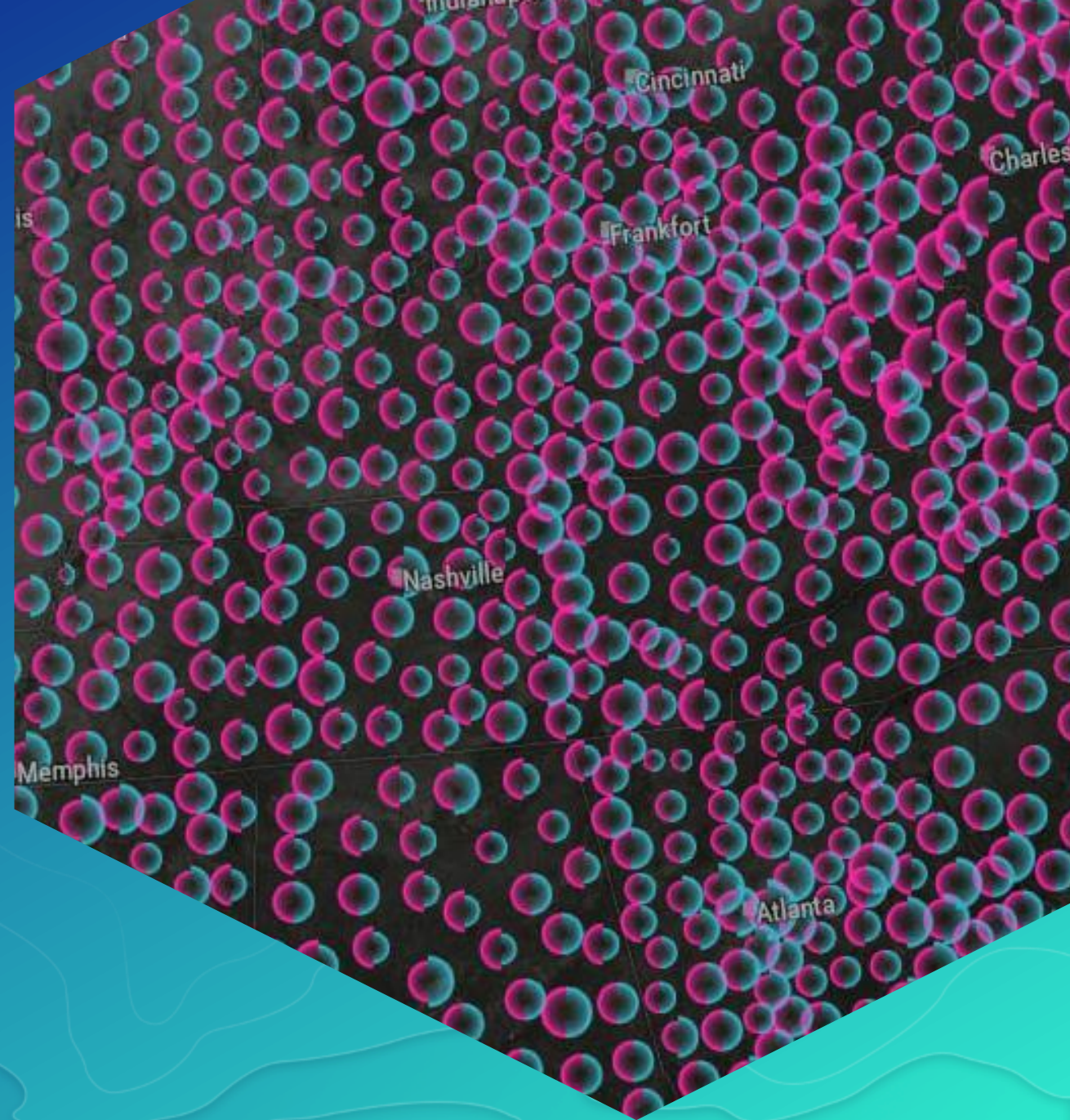
Mapping between

Kenneth Field



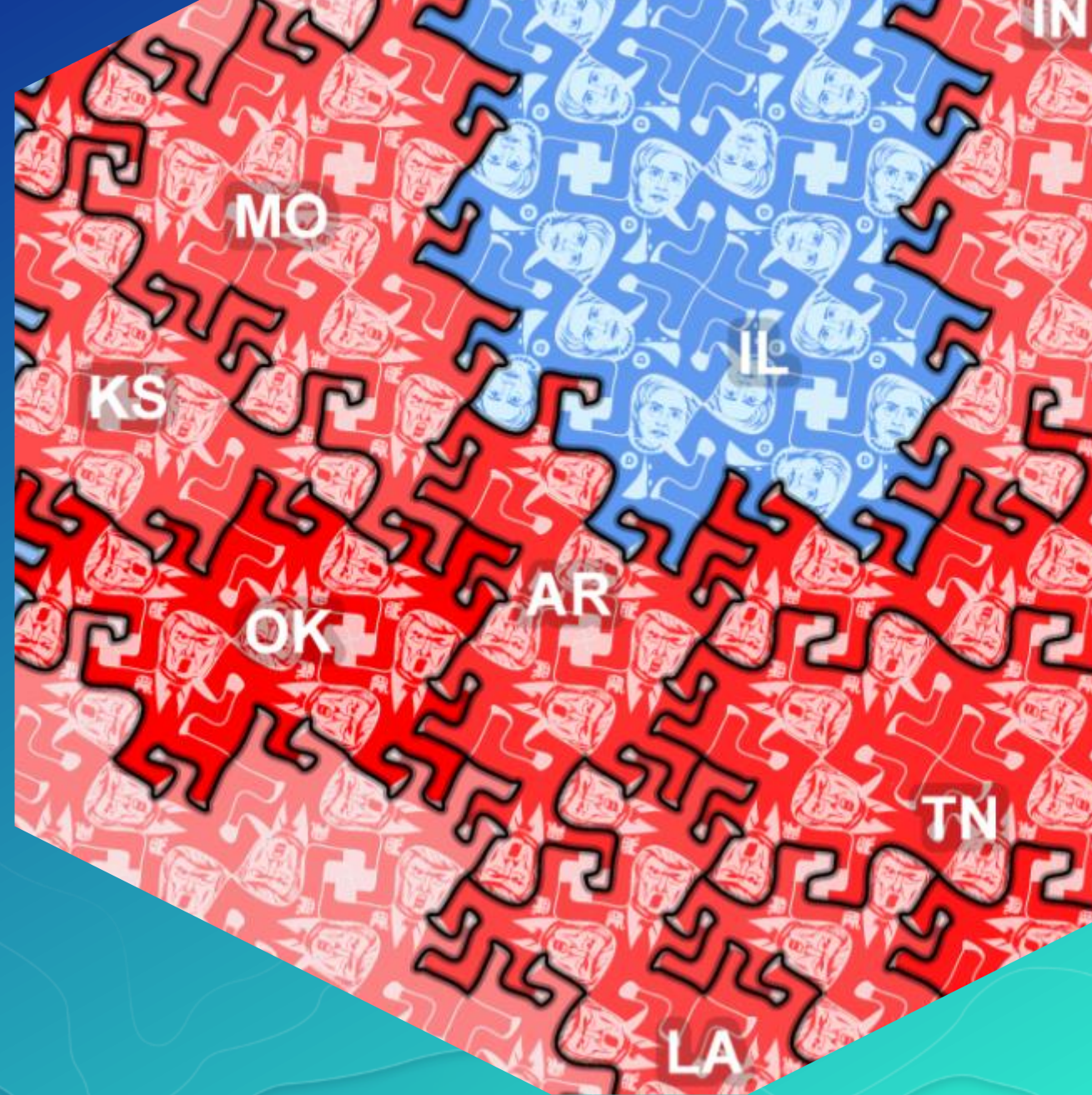
Bubble Madness

John Nelson



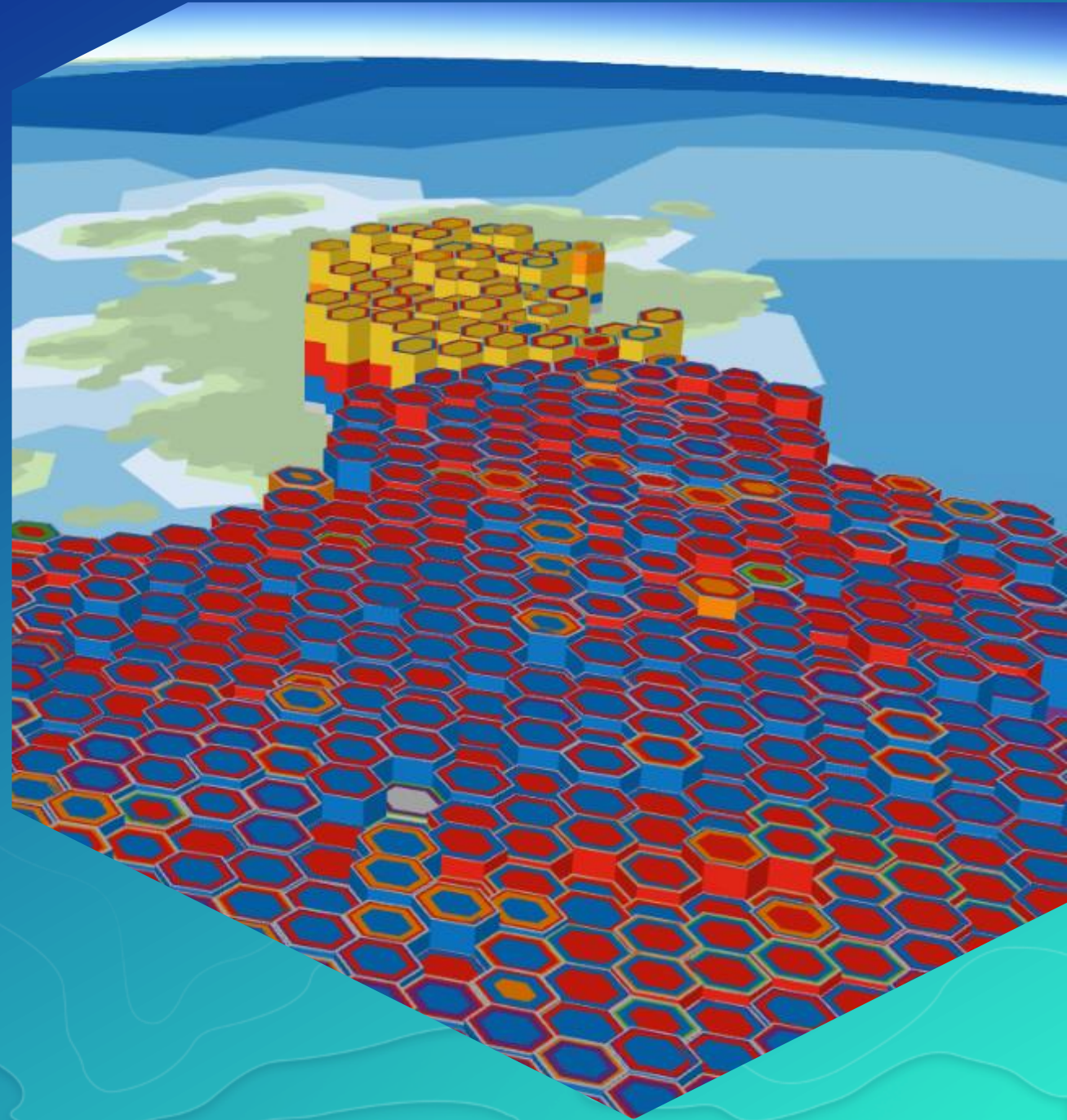
Escher cartograms

Kenneth Field



3D cartograms

Kenneth Field



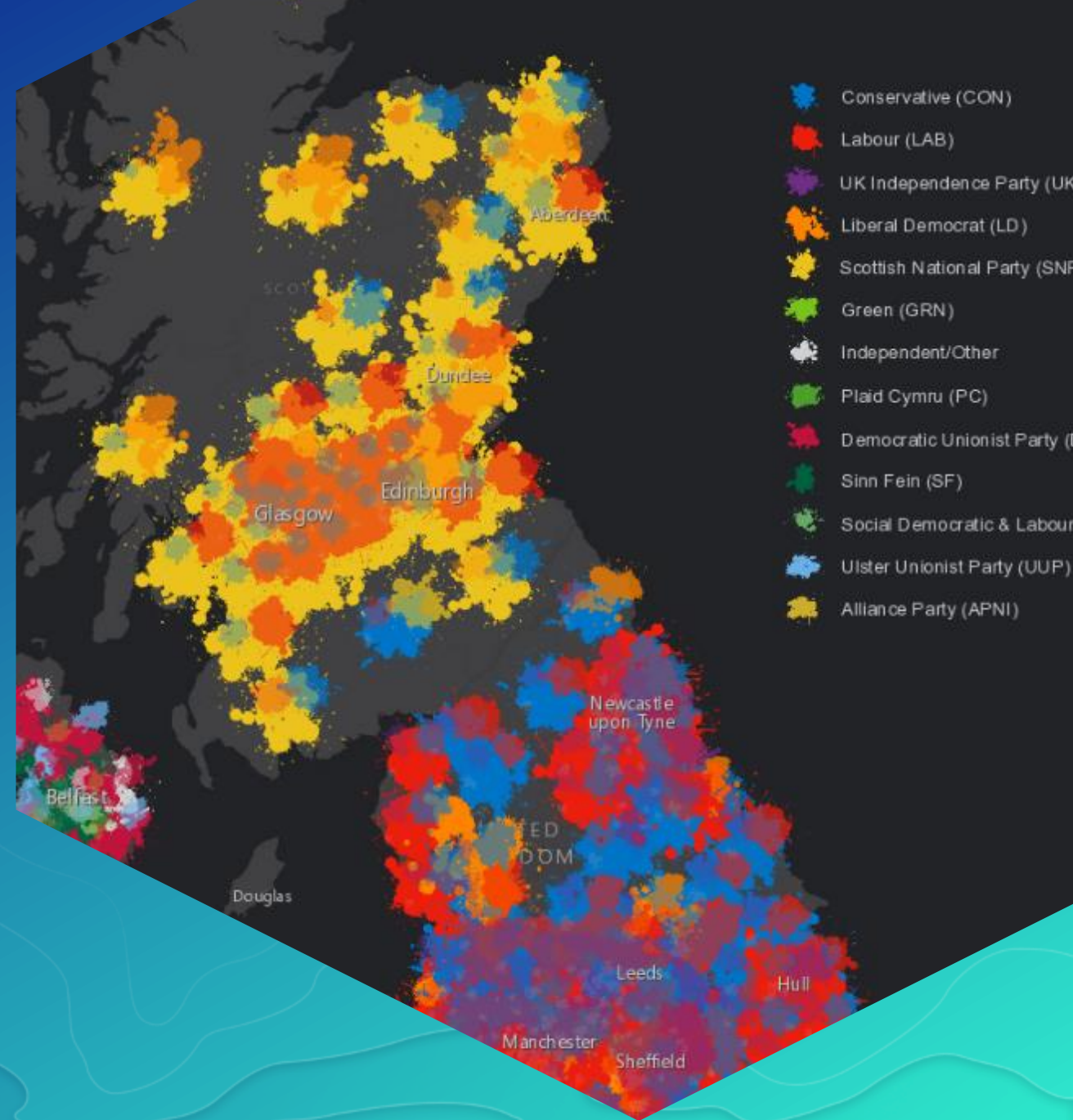
Clarity from Obscurity

John Nelson



Obscurity from Clarity

Kenneth Field

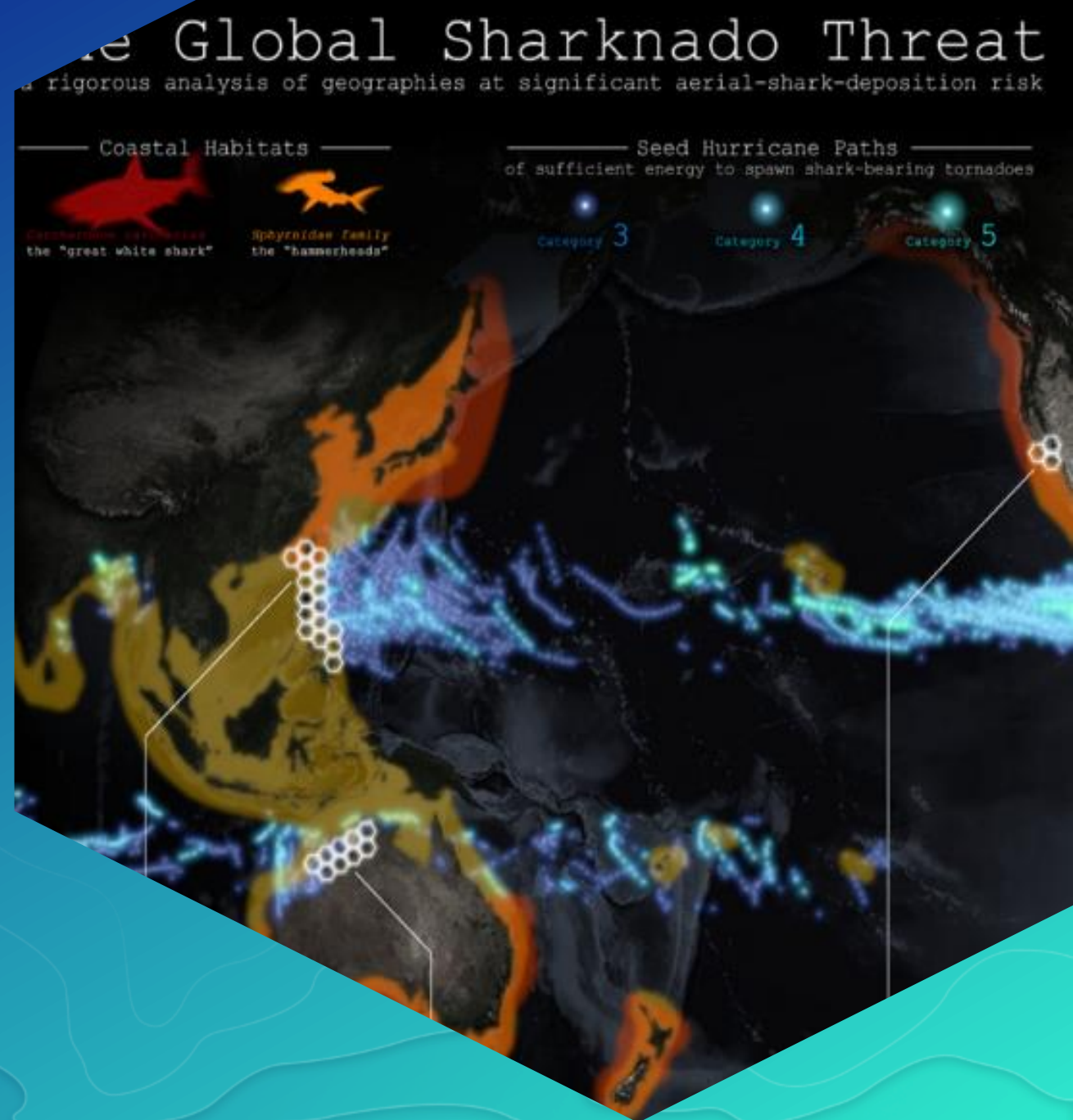


Other Stuff

Just because...

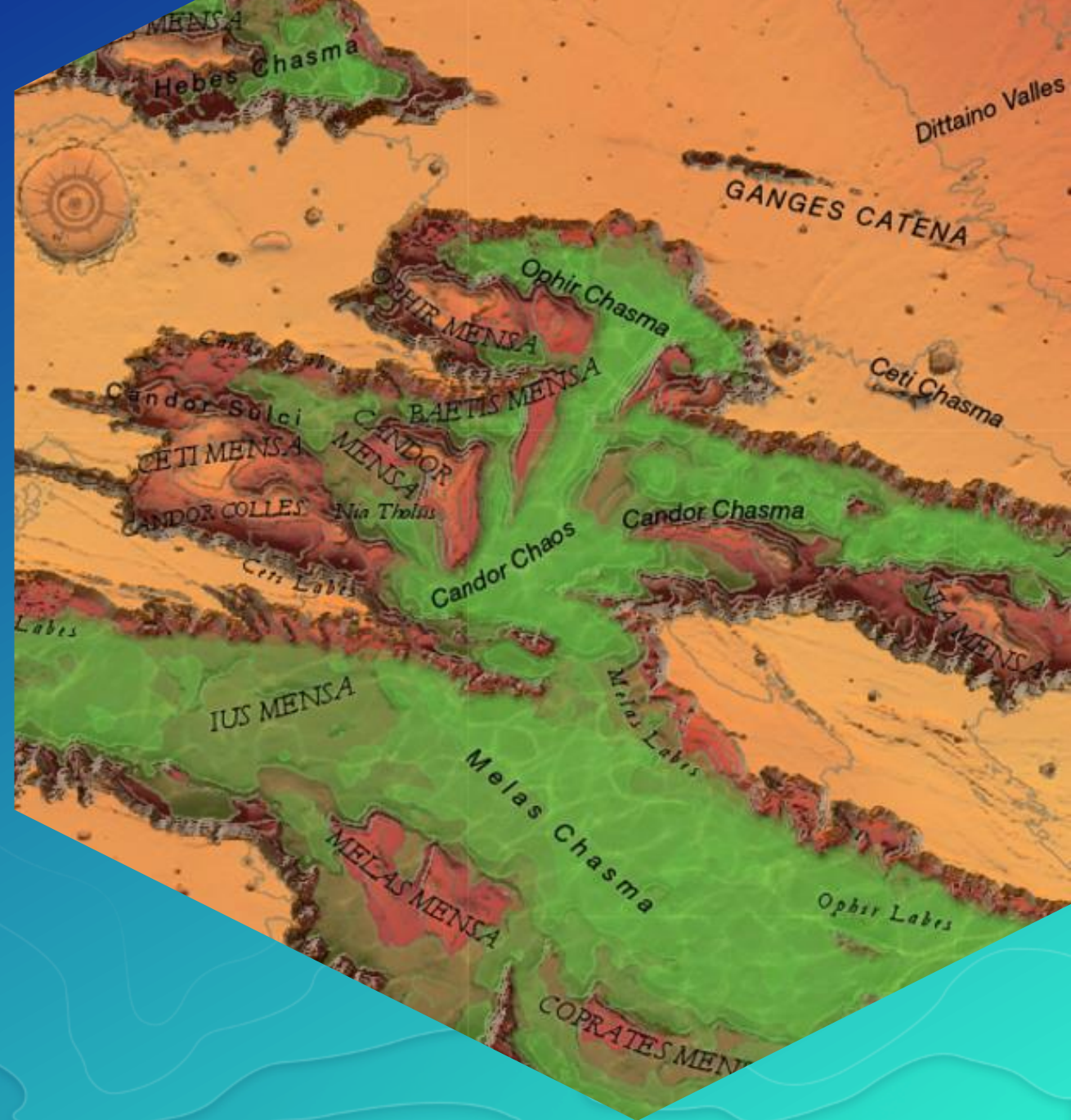
Persuasive cartography

John Nelson



Other worlds

Kenneth Field



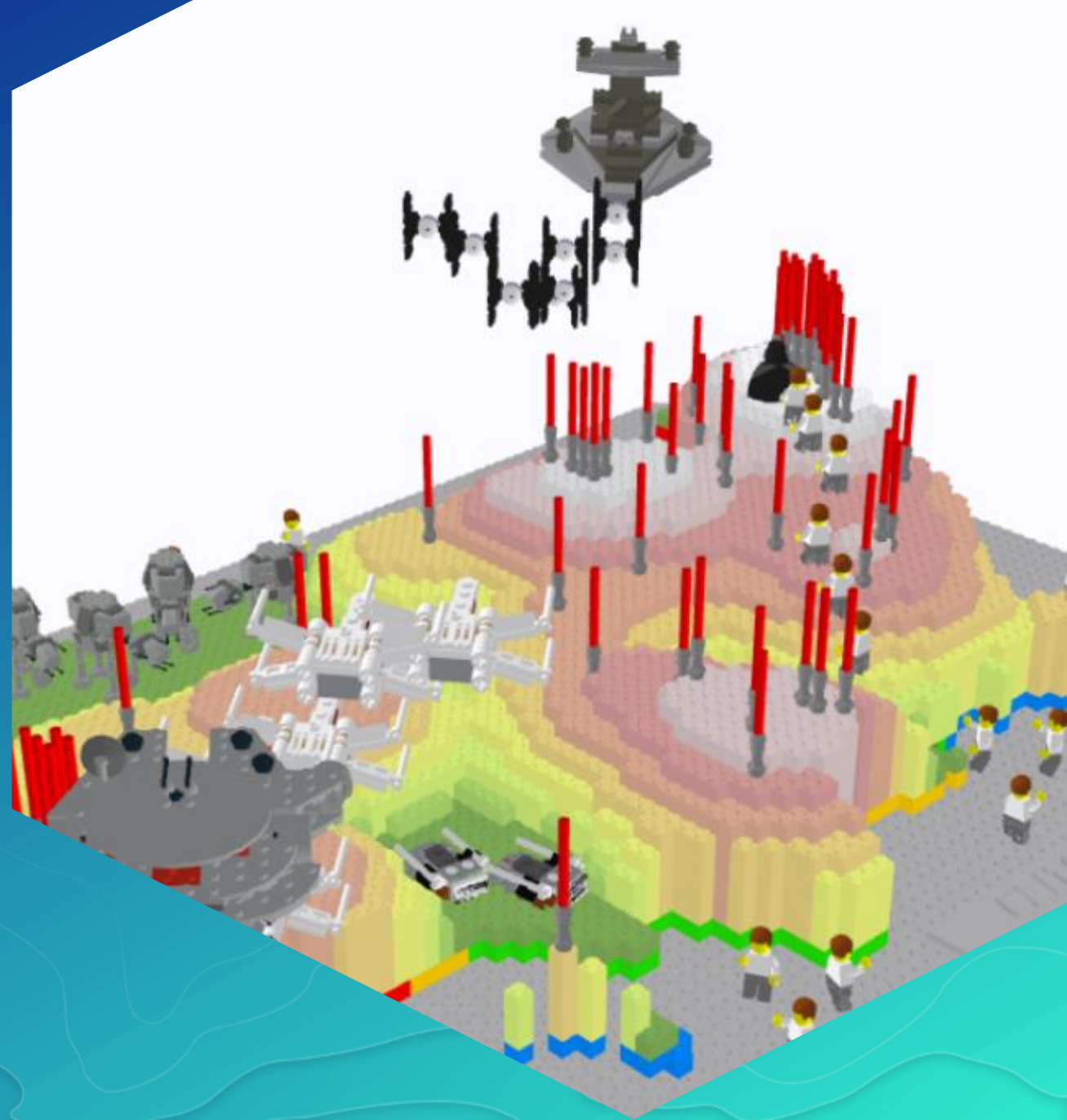
Lego-fier

John Nelson



3D Lego

Kenneth Field



One more thing

Actually...a few more things

Cartography.

The book (Nov 2017)

esripress.esri.com

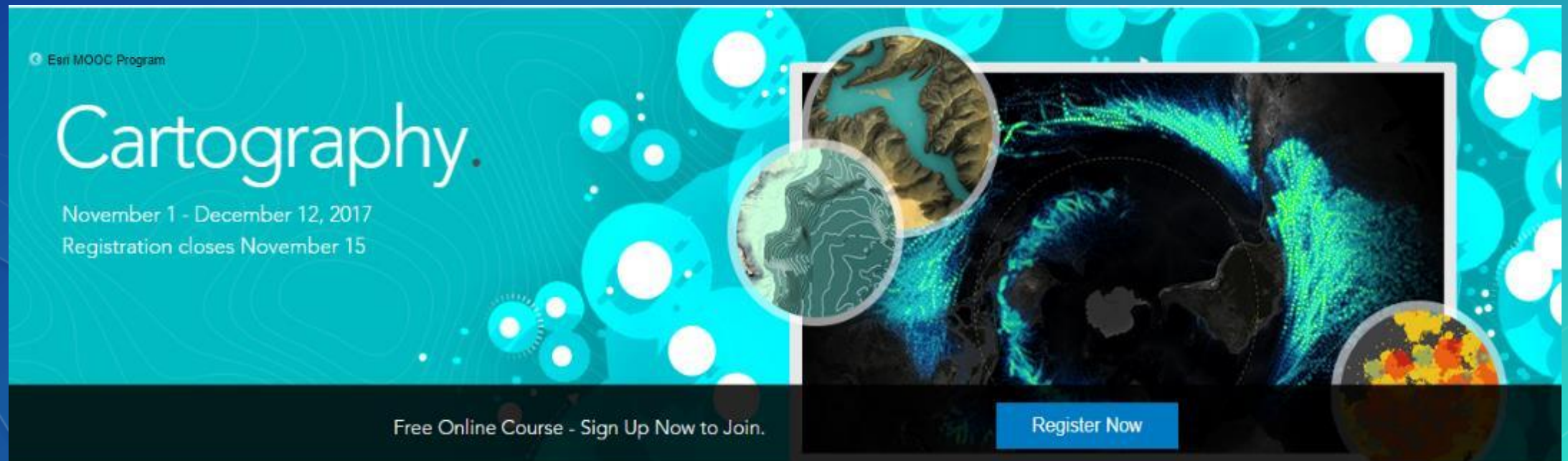
Cartography.



Kenneth Field

Cartography. The MOOC

esri.com/mooc/cartography (Nov 2017)



carto.maps.arcgis.com

cartonerd.com

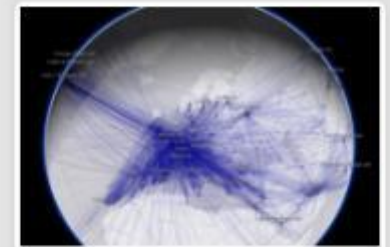
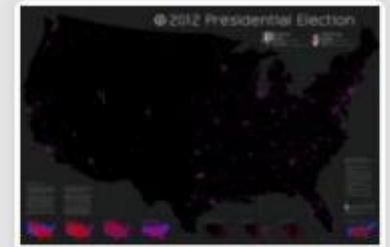
adventuresinmapping.com

mapdesign.icaci.org

Compelling Cartography

Map Gallery to showcase examples of high quality map design in an online environment

Search maps



Other sessions

How maps work (KF/WJ)

Tue 15:15 | Thu 13:30

Amazing and Inspiring maps (KF/JN)

Tue 08:30 | Wed 10:15

Thematic map design (KF/JN)

Tue 13:30 | Fri 09:00

3D Cartographic Techniques (NS/KF)

Wed 13:30 | Thu 15:15

Map Design for relief representation (KF/JN)

Wed 08:30 | Thu 10:15

Designing Story Maps to Change Hearts & Minds (JN/JB)

Tue 10:15

Designing Esri's Vector Tile Basemaps (WJ/AS)

Tue 14:00 | Wed 12:00

Styling Vector Basemaps (WJ/AS)

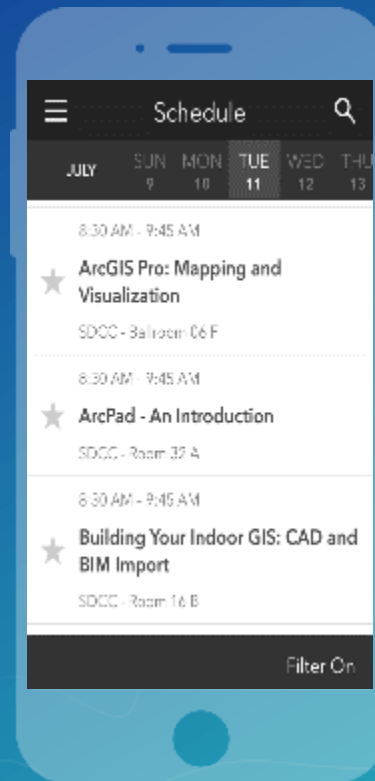
Thu 10:15

Thank you...Please take our Survey

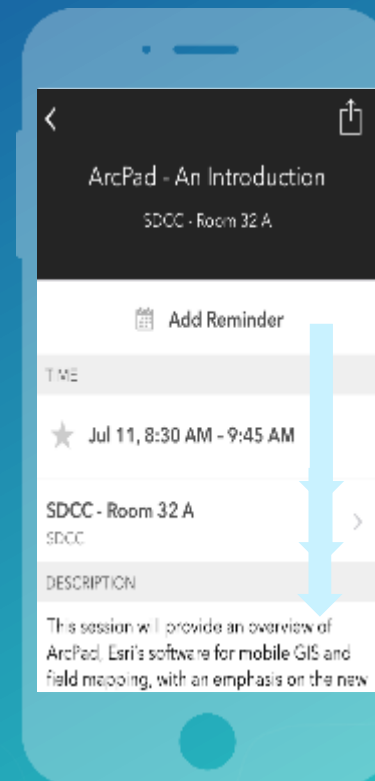
Download the Esri Events app and find your event



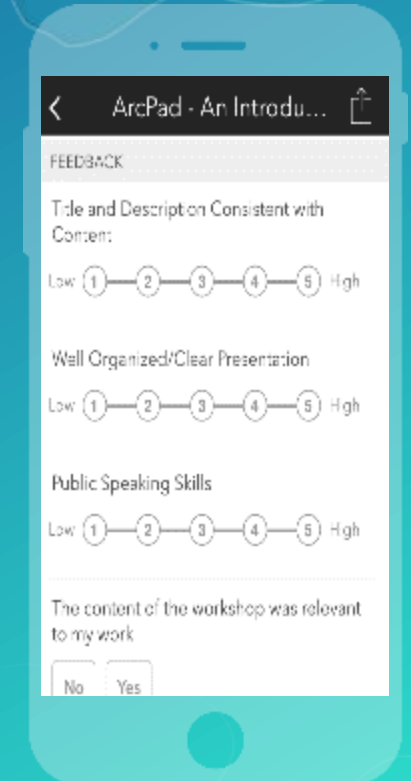
Select the session you attended



Scroll down to find the survey



Complete Answers and Select "Submit"





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