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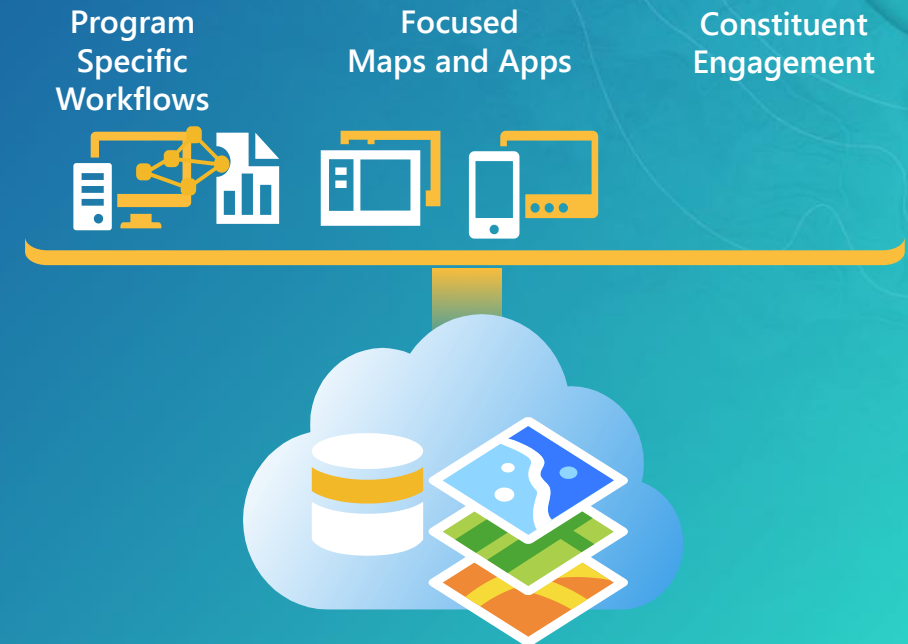
Configuring Live, Work, Locate and Site Selector in Your Community

John Hauck

ArcGIS for State Government

Solutions for Esri's government customers

- Series of useful maps and apps focused on government work
 - Organized into modules
 - Extensible, configurable
 - Freely available and fully supported
 - A foundation for Partner solutions
- Community of users
 - Best Practices / Implementation Support
- Network of Esri Services and Partner offerings
 - Help users implement, sustain and enhance



ArcGIS as a Platform



Making mapping and location aware apps available across your organization

Transforming the role of GIS

Transportation

Railroad Crossing Inspection
Road Closures
Bridge Inventory
Environmental Screening
Crash Analysis
Guardrail Inventory
Pavement Marking Inventory
Sign Inventory
Signal Inventory
Transportation 511
Crash Risks Briefing



Public Health

Beach Monitoring
Water Quality Monitoring
Restaurant Inspection
Restaurant Inspection Results
My Health Services
Birth Outcomes
Birth Outcomes Briefing
Model Organization



Secretary of State

Early Voting
Polling Place Locator
Election Results
My Elected Representative
Historical Elections Results



Emergency Management

Situational Awareness Viewer
Flood Planning
Community Events
Community Mitigation
Emergency Assistance
Evacuation Zones
Road Closures
Damage Assessment
My Hazard Information
EM Maps
Model Organization
Briefing Book
Citizen Reports
Common Operational Picture
Incident Analysis Viewer
Operations Response
Photo Survey
Shelter Locator



Public Information Map
Local Impact Map
Road Closures
CAMEO Tools
Incident Briefing
Health and Safety Reports
Debris Reporting
Floodplain Inquiry
Emergency Assistance
Evacuation Zone
Incident Status Dashboard
Logistics Planning
Hazard Vulnerability Assessment

Environment and Fish and Wildlife

Permit Status
Permit Inspection
Permit Dashboard
Hunting License Locator
Water Access Locator
Wildlife Management Area Locator
Environmental Screening
Environmental Impact Analysis
Environmental Impact Polling
Trail Locator
Citizen Science Reporter
Citizen Science Manager
Model Organization
Impact Briefing
Water Quality Inspections
Water Quality Results
Park and Recreation Locator
Community Events
Wildlife Photo Survey



Economic Development

Live, Work, and Locate
Incentive Zones
Site Selector
Event Locator



GIS/IT

Executive Dashboard
Community Parcels
Community Addresses
Maps and Apps Gallery
Crowdsourcing Manager
Crowdsourcing Polling
Crowdsourcing Reporter
Service Catalog/Hosted Services
Model Organization
PLSS



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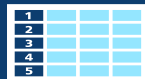
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Economic Development

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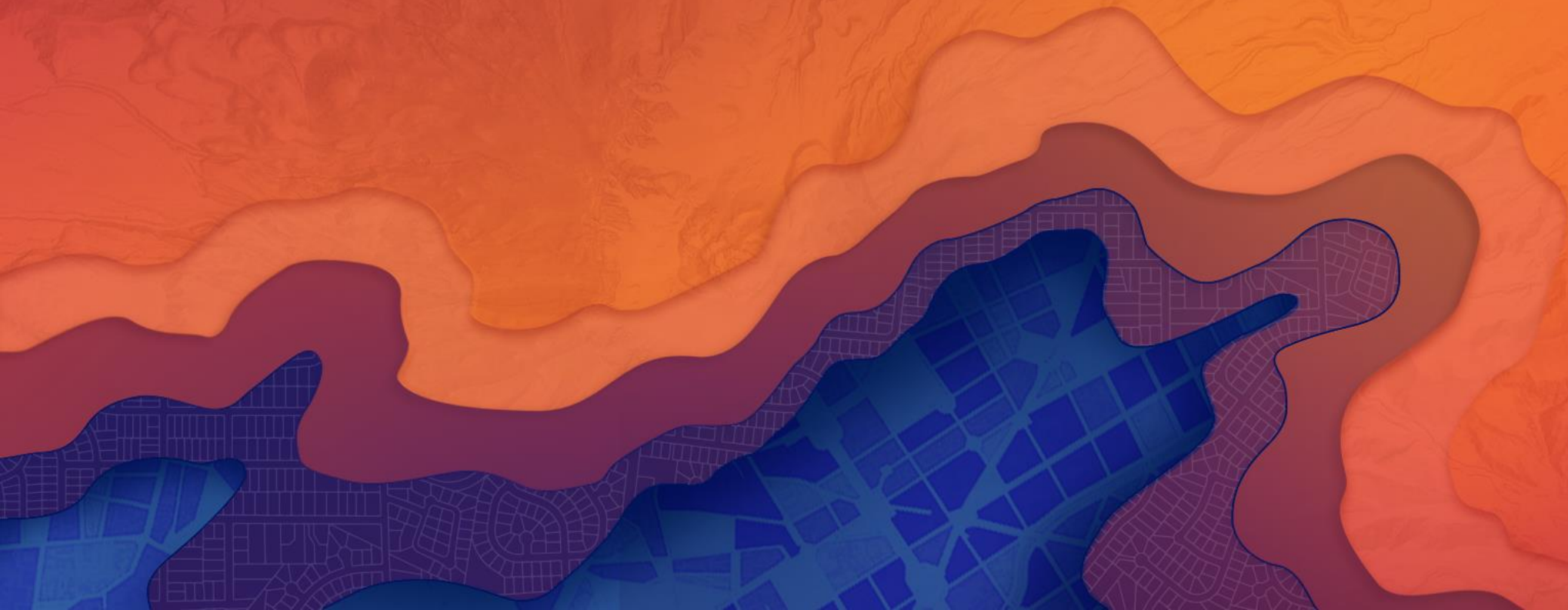


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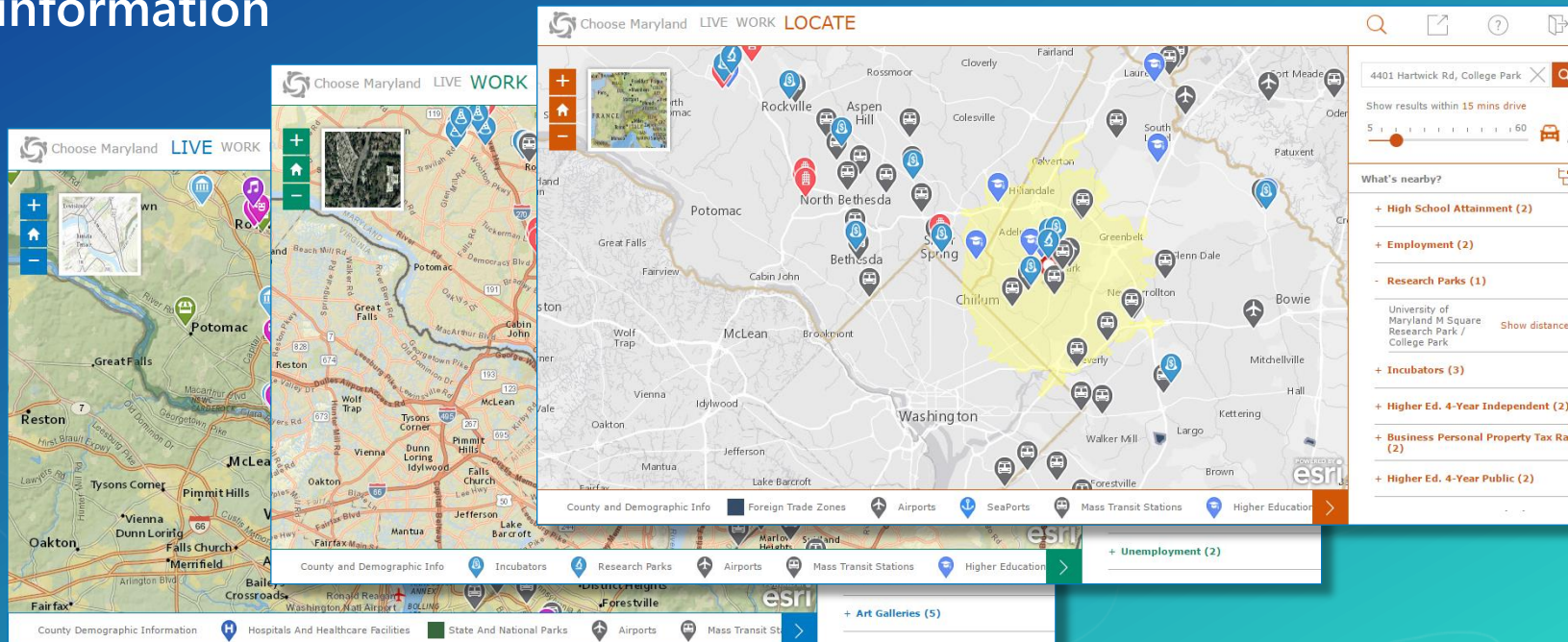


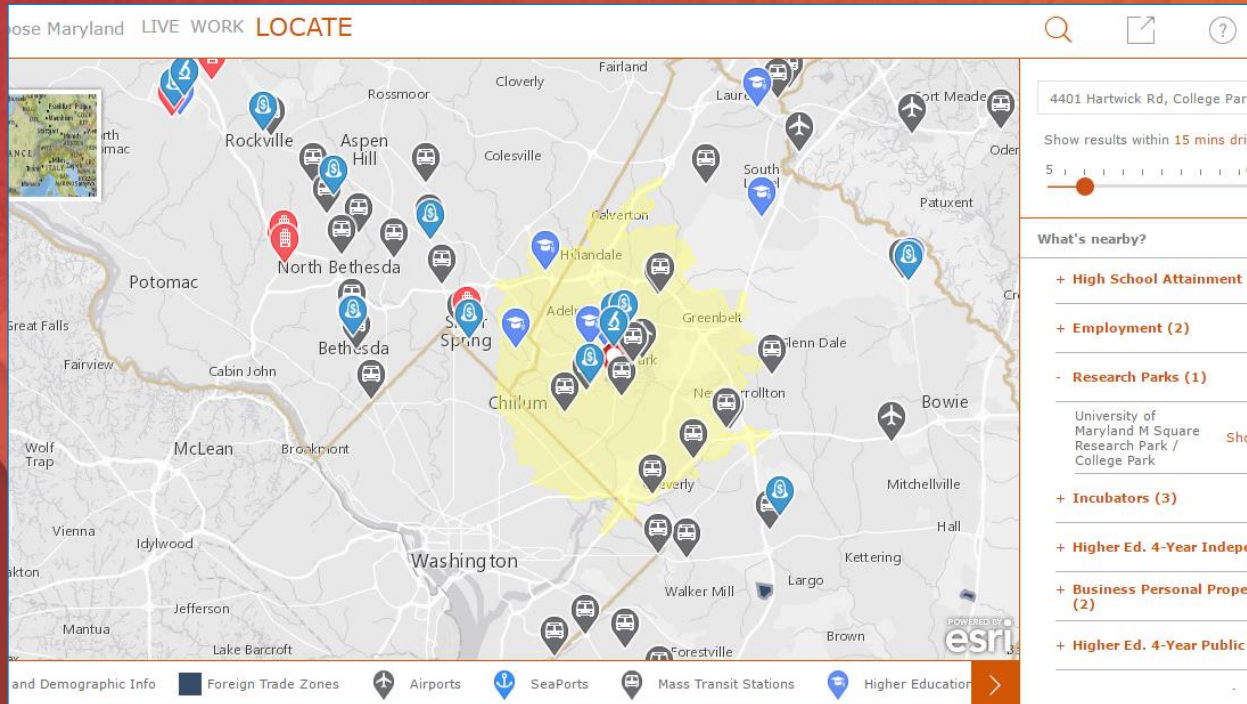
Live, Work, Locate



Live, Work, Locate

- Showcase what your state has to offer
- Attract families, professionals and businesses
- Present information through an interactive app, encourage users to explore and discover information



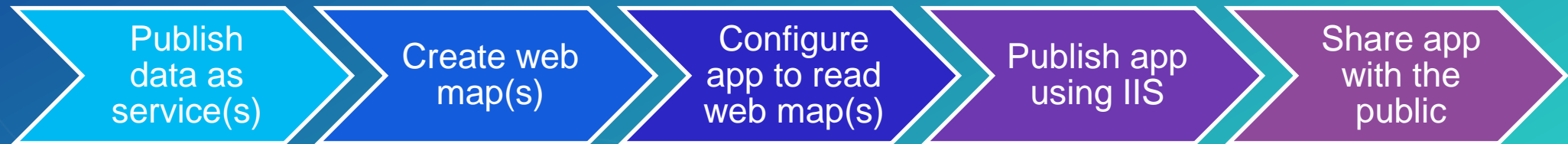


Demo

Live, Work, Locate

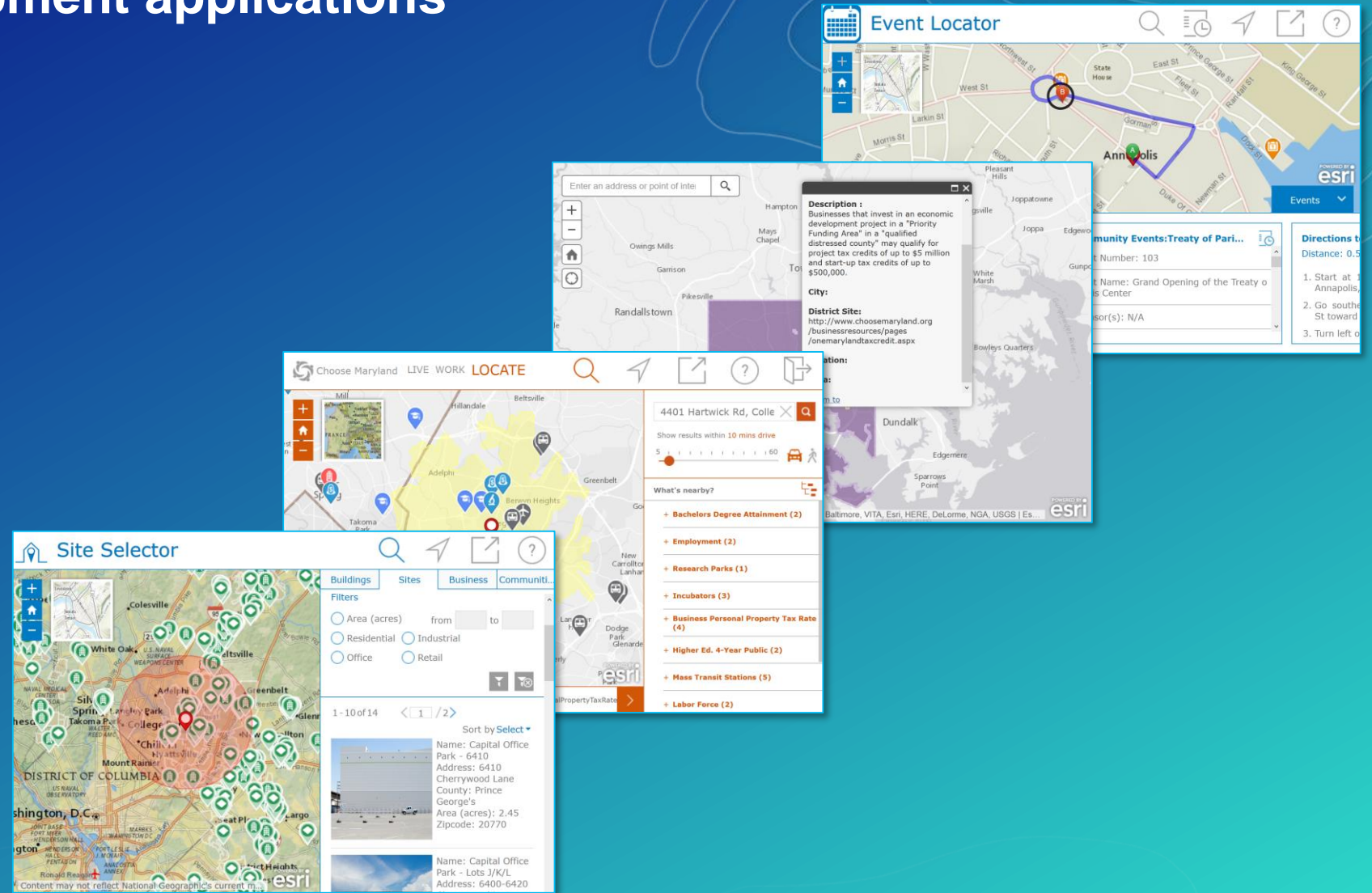
Live, Work, Locate

- Live, Work, Locate is an interactive, configurable web application that promotes what your state has to offer to potential citizens, professionals, and businesses
- Leverages the ArcGIS Platform by consuming services, web maps, and the ArcGIS Online Routing Service
- Can be deployed as a single app with multiple workflows, or multiple apps; it can fit your existing Economic Development messaging



Economic Development applications

- Site Selector
- Live, Work, Locate
- Incentive Zones
- Event Locator

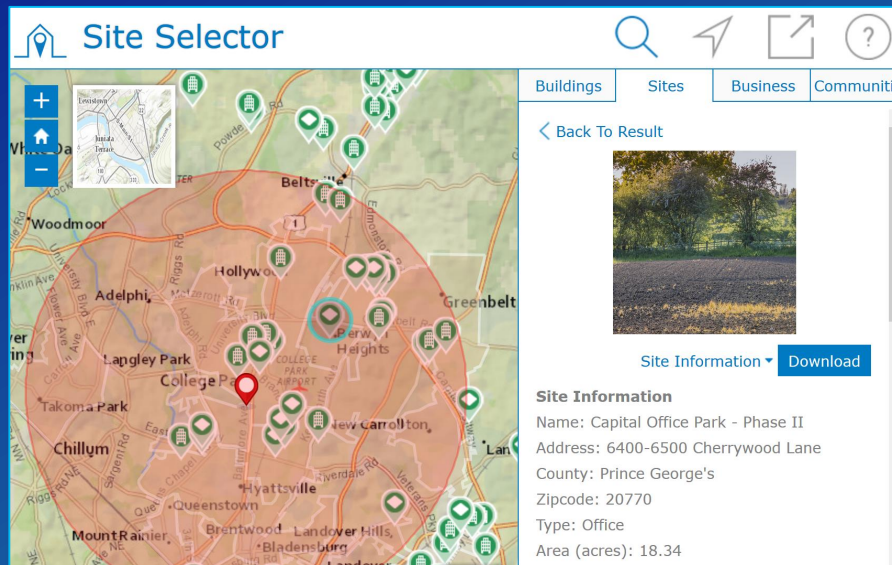


Site Selector

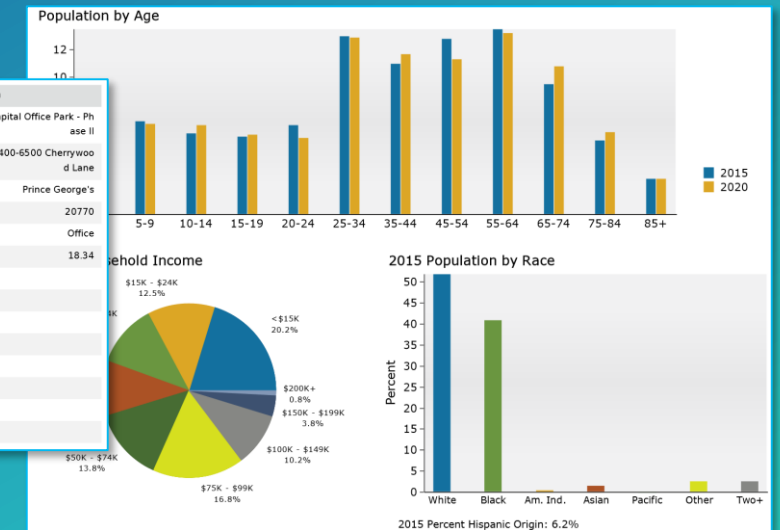



Site Selector





- Locate buildings and sites that meet business needs
- Combine with demographic information
- Generate reports
- Support business decisions






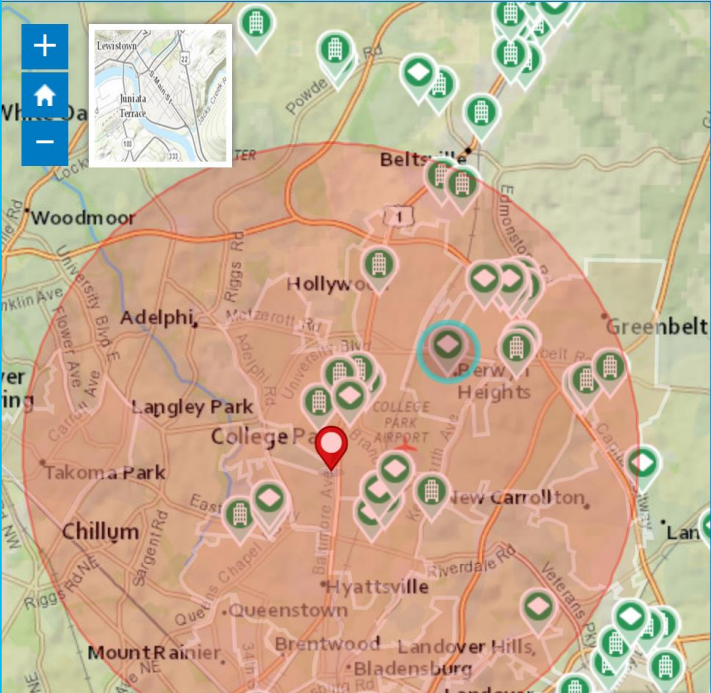

Neighborhood Information		Site Information	
Dominant Tapestry Segment	Metro Fusion	Name	Capital Office Park - Phase II
Labor Force Participation Rate	6,681	Address	6400-6500 Cherrywood Lane
Total Population	11,101	County	Prince George's
Total Households	3,887	Zipcode	20770
Average Household Size	3	Type	Office
Average Household Income	\$79,738	Area (acres)	18.34
Median Household Income	\$65,774		
Per Capita Income	\$27,431		
Total Housing Units	4,270		
Owner Occupied HUs	1,257		
Renter Occupied HUs	2,631		
Vacant Housing Units	347		
Median Home Value	\$259,760		
Average Home Value	\$261,469		



 Site Selector








BuildingsSitesBusinessCommuniti...

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[Site Information](#) [Download](#)

Site Information

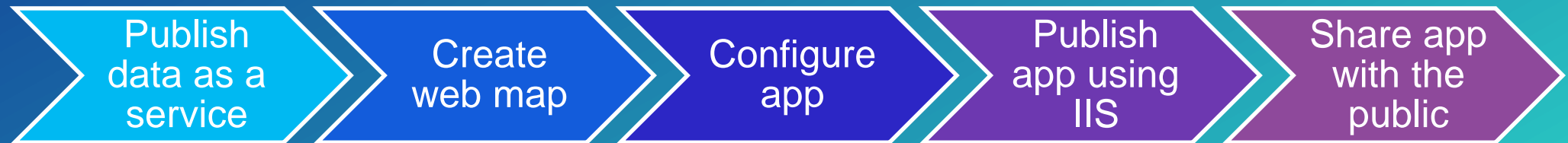
Name: Capital Office Park - Phase II
Address: 6400-6500 Cherrywood Lane
County: Prince George's
Zipcode: 20770
Type: Office
Area (acres): 18.34

Demo

Site Selector

Site Selector

- Site Selector is an interactive, configurable web application that helps businesses locate the best location for their business
- Combines property search with demographic and business information
- Leverages the ArcGIS Platform by consuming services, web maps, and the Esri GeoEnrichment service



GeoEnrichment Data Browser

<http://doc.arcgis.com/en/esri-demographics/>

ArcGIS Online Service Credits

<http://www.esri.com/software/arcgis/arcgisonline/credits>

The screenshot displays the ArcGIS Online interface. On the left, the 'Data Browser' sidebar is open, showing 'Business Variables' with a search bar and 'Popular Variables' listing '2015 Total (SIC01-99)'. Below this, the 'Keep Browsing' section has buttons for 'Businesses', 'Industry by NAICS', and 'Sales'. The main content area features the 'ArcGIS Online' header with a 'Free 60 day trial' button. A navigation bar includes links for 'Main', 'Features', 'What's New', 'Credits' (which is selected), 'Pricing', and 'Free Trial'. The 'Service Credits Overview' section explains that an annual subscription includes a set amount of service credits.

Data Browser

Business Variables

search within the current category

Popular Variables

- 2015 Total (SIC01-99)
- 2015 Total (SIC01-99)
- 2015 Total (SIC01-99)

Keep Browsing

- Businesses
- Industry by NAICS
- Sales

ArcGIS Online

Free 60 day trial →

Main Features What's New Credits Pricing Free Trial

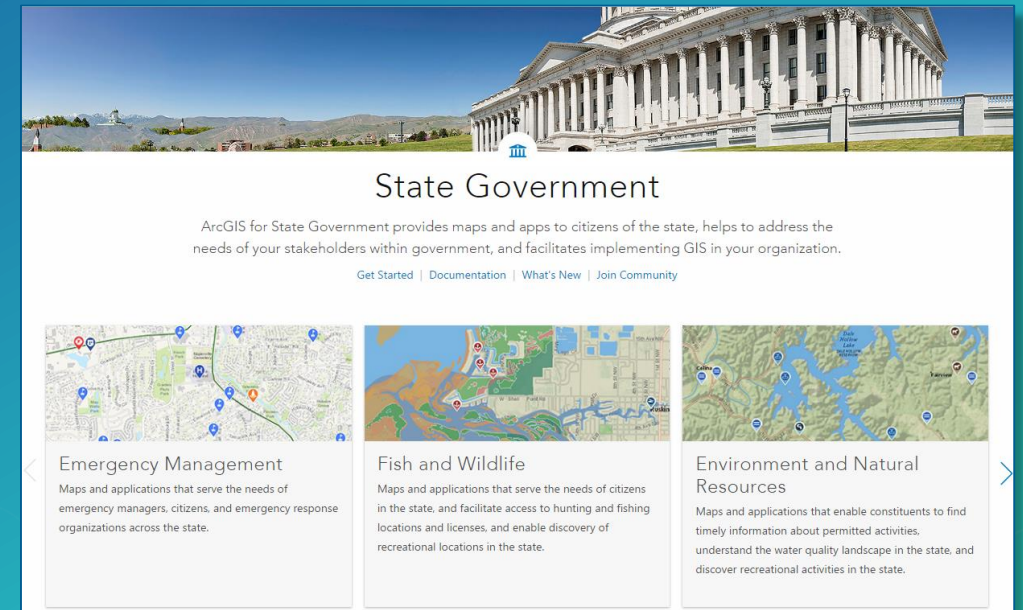
Service Credits Overview

Your annual ArcGIS Online subscription comes with a set amount of service credits, and you can always get more if you need them.

Getting Started

- Identify the business needs of your organization
- Select a configuration pattern that makes sense for your organization
- Configure quickly, customize if necessary
- Leverage ArcGIS Online web application templates
- Don't hesitate to ask for help from
 - Esri, Partners, Peers

solutions.arcgis.com



The Community ▶ It's not just about the technology



Thank You



<http://solutions.arcgis.com/state-government>
<http://solutions.arcgis.com/local-government>



<http://www.meetup.com/ArcGIS-for-State-Government/>
<http://www.meetup.com/ArcGIS-for-Local-Government/>
<http://www.linkedin.com/groups?gid=5114903>



@ArcGISStateGov



<http://esri.github.com>



esri

THE
SCIENCE
OF
WHERE