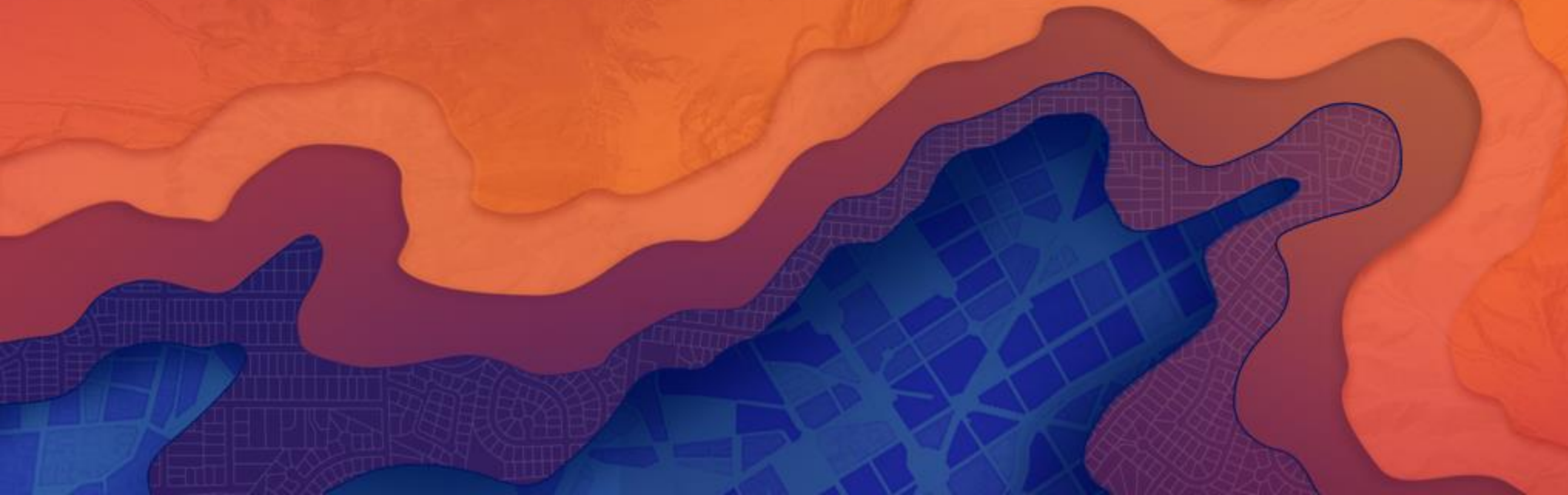


Getting Started with Story Maps

DAVID ASBURY

What Are Story Maps?



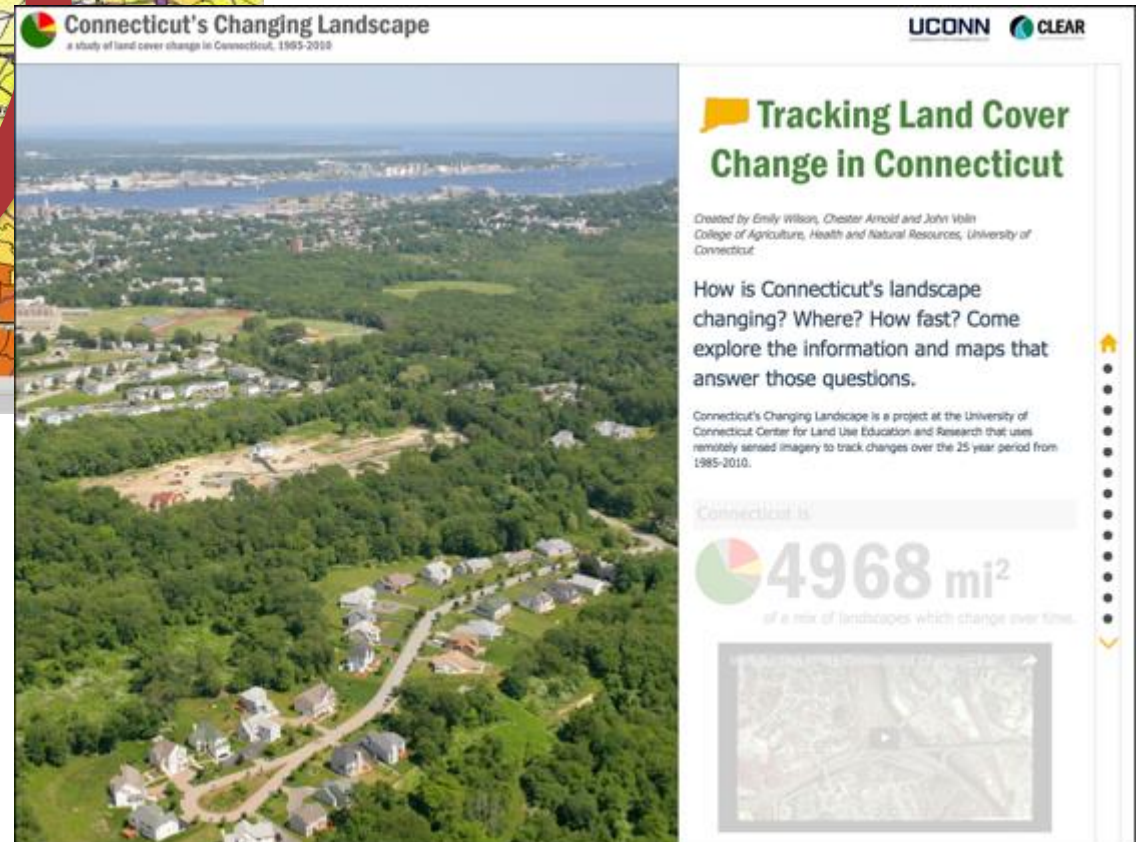
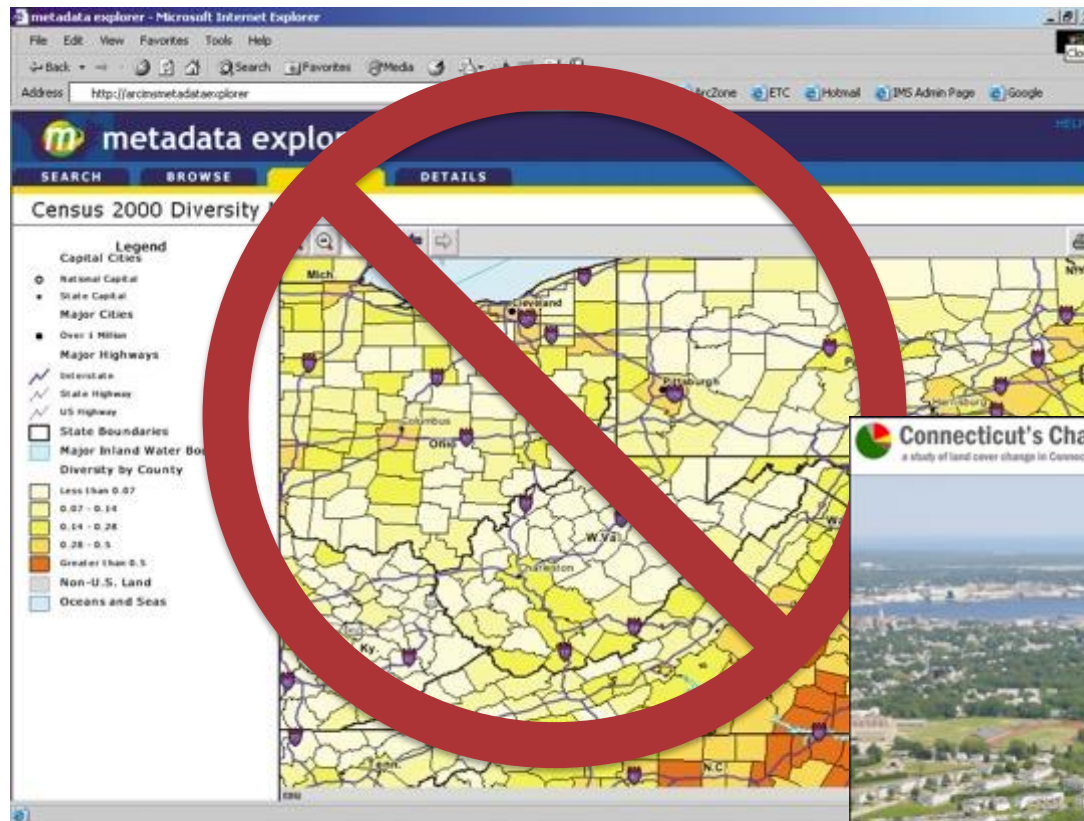
Explain your work

Present results

Describe the process

Distribute annual reports

What are
Story Maps?



What are
Story Maps?

Story Maps include an array of apps that provide different ways to tell a story.



What are
Story Maps?

Sequential
narratives

Presenting a series of
points of interest

Story Maps

Enabling a “crowd” to
participate in a story



Comparing
several maps

Scrolling through maps
and multimedia

What are
Story Maps?

Journal

Shortlist

Story Maps

Crowdsource

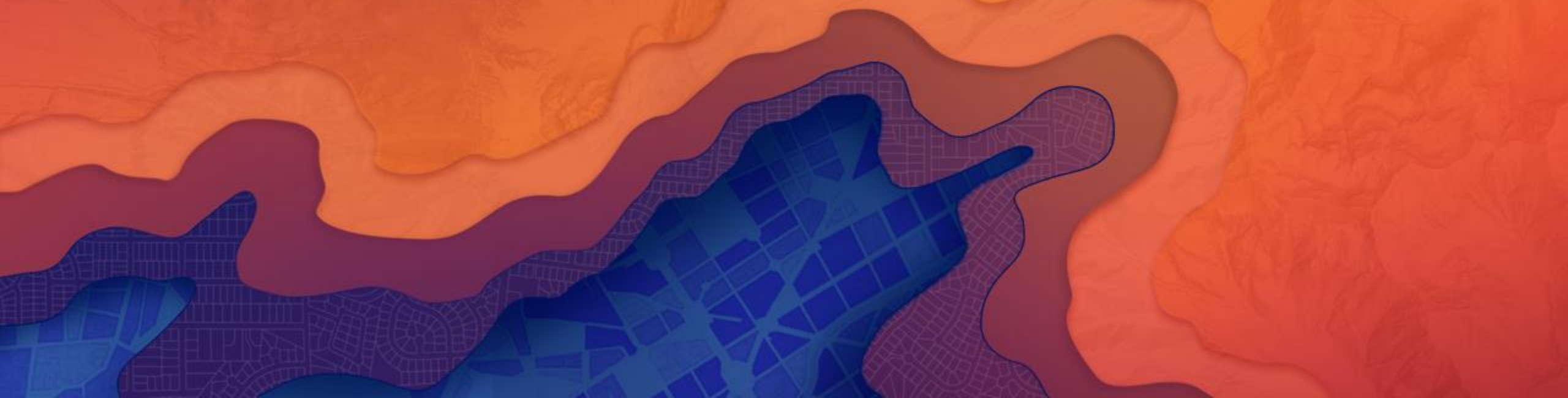


Journal

Series

What are
Story Maps?

Story Maps We Love



Stories that explain



Story Maps
We Love

Washington's Ice Age Floods | Washington Geological Survey | [Link](#)

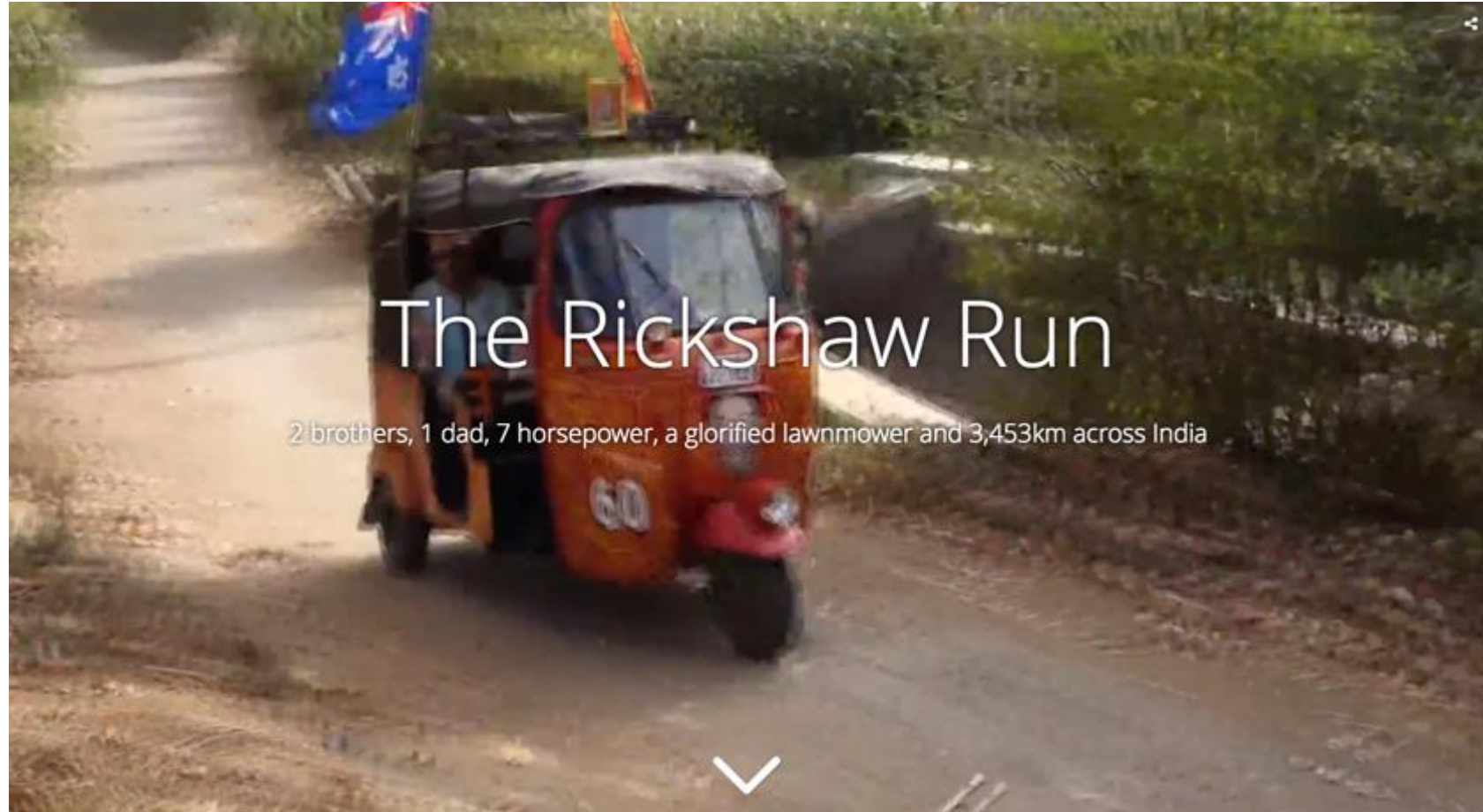
Stories that publicize



Stories that summarize (annual reports)



Stories that entertain



The Rickshaw Run| Chris Counsell| [Link](#)

Stories that inform



SARAYAKU: IN DEFENSE OF TERRITORY



Over the past fifty years, oil production has drastically increased in order to meet the world's growing demand for oil. At the intersection between incessant demand and exploitation processes that entail serious socio-environmental harm lies western Amazonia, one of the world's primary petroleum sources. This region, considered one of the lungs of the planet and home to hundreds of indigenous communities, is at risk of suffering irreversible damage.

Among the communities that inhabit the Ecuadorian Amazon are the Kichwa de Sarayaku people. This community has struggled for decades against illegal incursions, defending their territory, way of life and environment. Above all, the Sarayaku people defend **the living forest**.

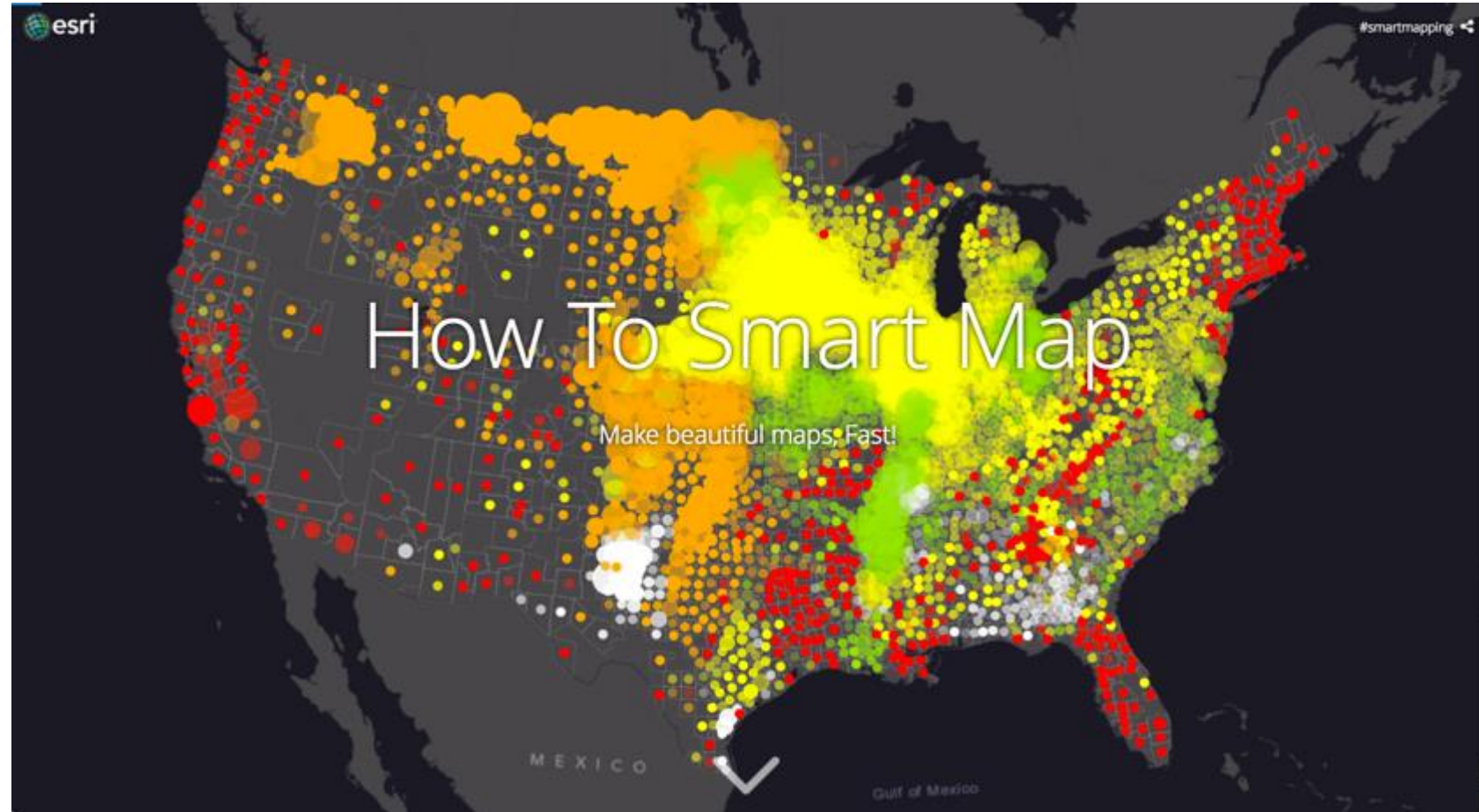
This tool aims to recount, using images and maps, the long road of struggle of the Kichwa de Sarayaku people in order to protect their territory both within Ecuador and before international courts of justice. Throughout this journey, they have been assisted by a legal team, in which the Centre for Justice and International Law (CEJIL) is a participant.

 To access the narrative in its entirety visit on the **red box** on the bottom of this tool





Stories that teach



Story Maps
We Love

How to Smart Map | Esri | [Link](#)

Stories that present



Story Maps
We Love

An Introduction to Story Maps | Esri | [Link](#)

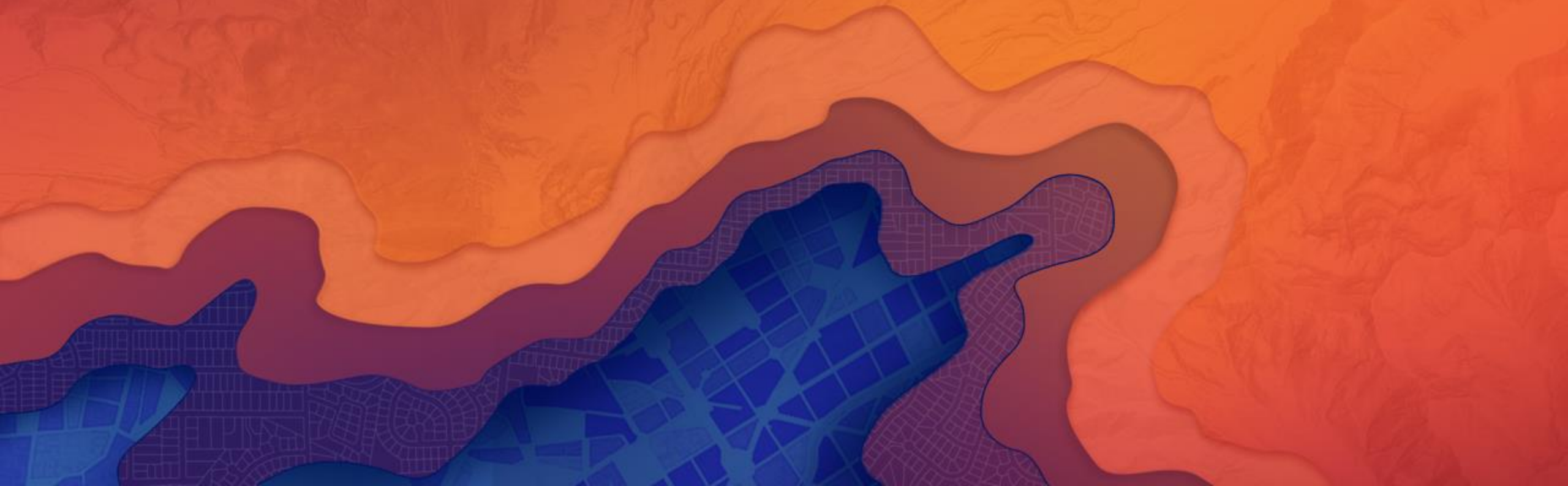
Stories that inspire



Story Maps
We Love

Washington's Ice Age Floods | Washington Geological Survey | [Link](#)

What Are Story Maps? - redux

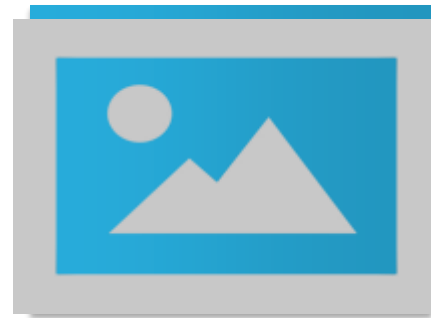


Story Maps are simple
web apps that combine
interactive maps,



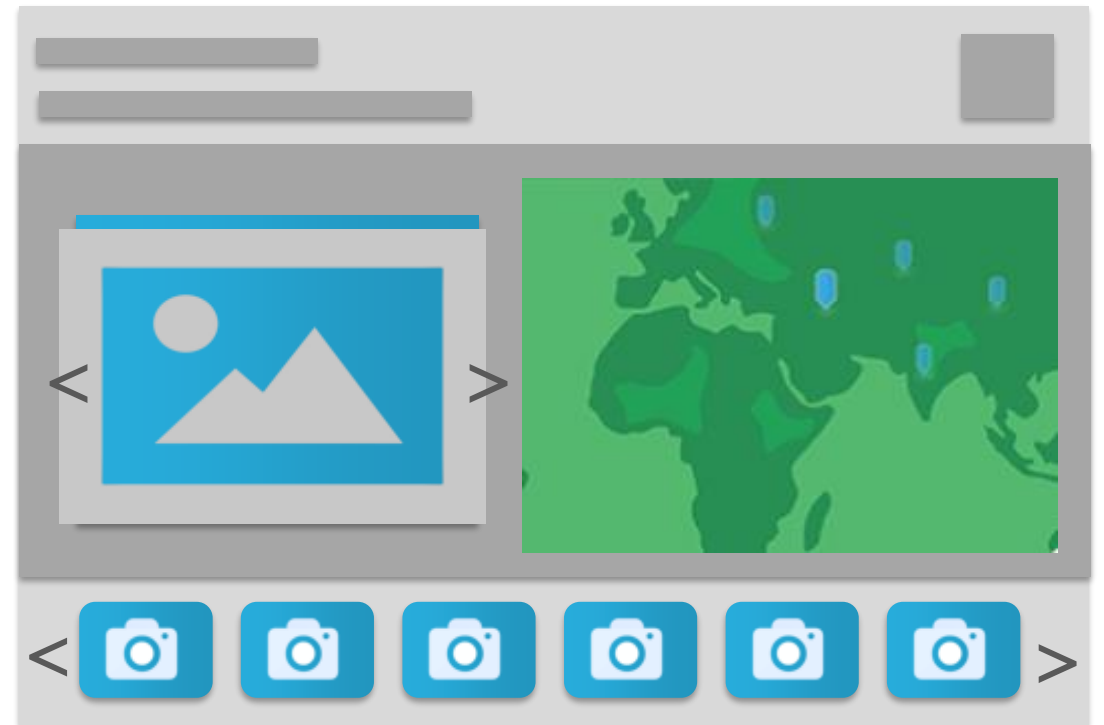
What are
Story Maps?

Story Maps are simple web apps that combine interactive maps, multimedia content,



What are
Story Maps?

Story Maps are simple web apps that combine interactive maps, multimedia content, and elegant user experiences



What are
Story Maps?

Story Maps are simple web apps that combine interactive maps, multimedia content, and elegant user experiences to tell stories about the world.



What are
Story Maps?

Most story maps are hosted by Esri in the cloud (but you can opt to host them yourself).



What are
Story Maps?

Story Maps include a builder that enables you to author a sophisticated story with no GIS or web development skills.



What are
Story Maps?

Story Maps work equally well on PCs, tablets, and smartphones



What are
Story Maps?

Story Maps are open source. You're free to download and customize them.



What are
Story Maps?

The background features a warm color palette of oranges and reds with a textured, marbled appearance. In the lower portion, there are dark blue, wavy, organic shapes that overlap. These shapes contain a fine, light blue grid pattern, reminiscent of a city map or a technical drawing. The overall composition is modern and artistic.

Get Started!

Story Maps ▾ Apps Gallery Resources Blog My Stories

Story ▾ English ▾ 

Story Maps

Everyone has a story to tell.
Harness the power of maps to tell yours.


Simo Räsänen / CC-BY-SA 3.0

Get the latest Story Maps news delivered directly to you. Sign up today.

Engage and Inspire Your Audience

Getting
Started

storymaps.arcgis.com




Diverse Farms, Diverse Foods: Farm Size and Nutrient Diversity
A Food Matters supplement


Story Map of the Month

Diverse Farms, Diverse Foods


Created by the University of Minnesota Institute on the Environment using the Story Map Cascade app.




Native Trees of the Pacific Northwest: A Geographic




Celebrating Frank Lloyd Wright



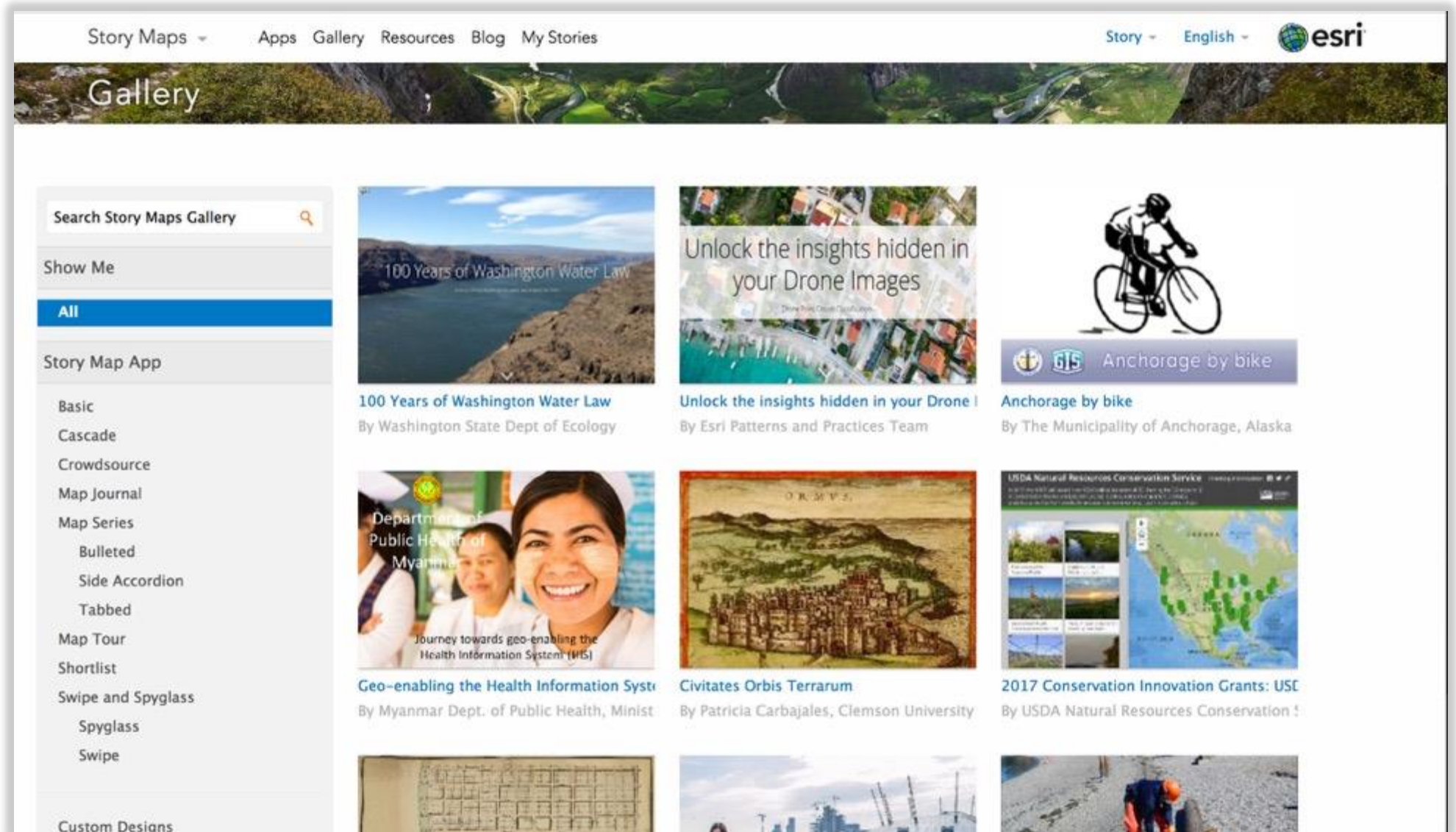
America's Transportation Infrastructure



Powered by Me

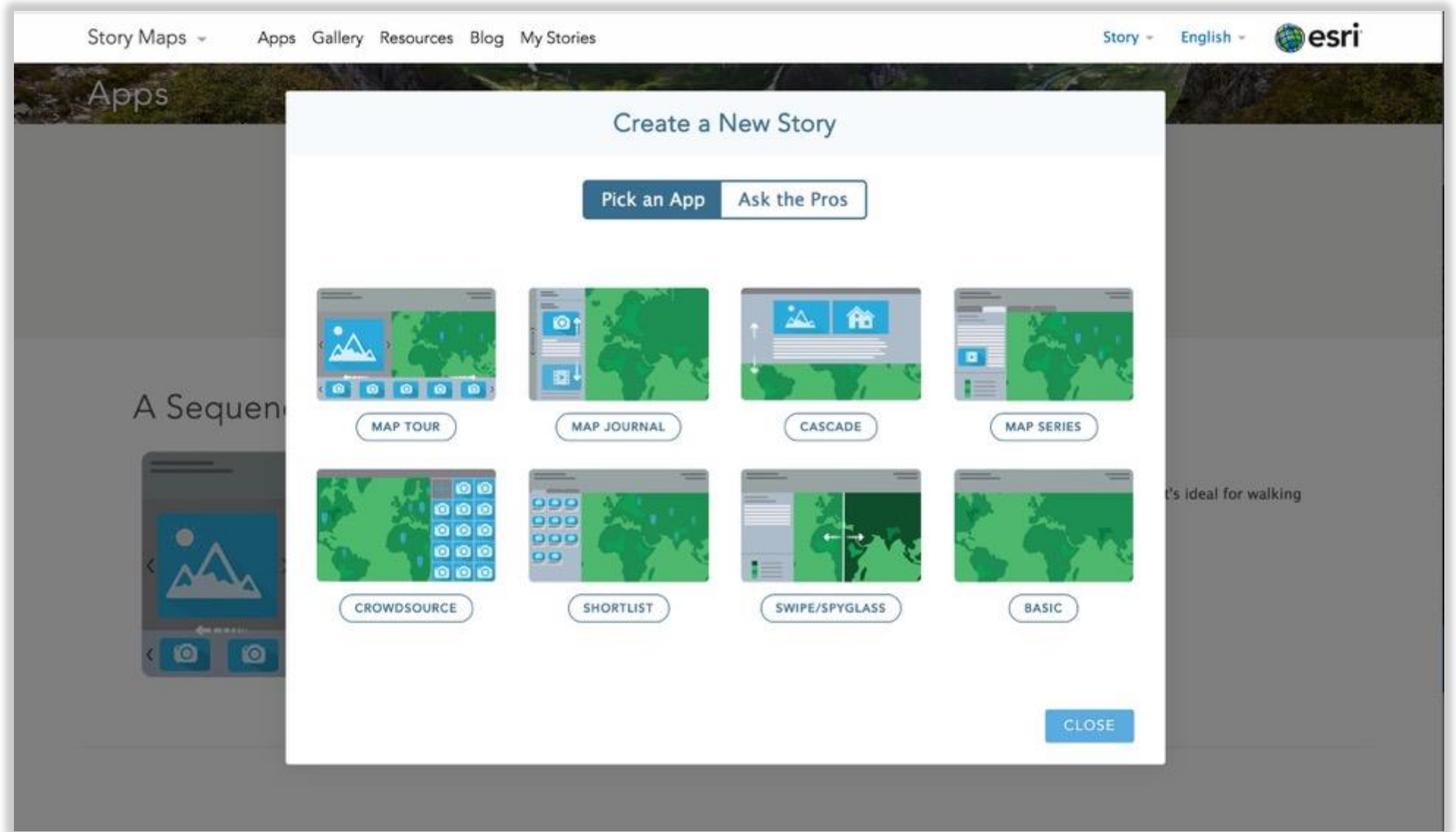
 Top

Story Map of the Month; featured gallery



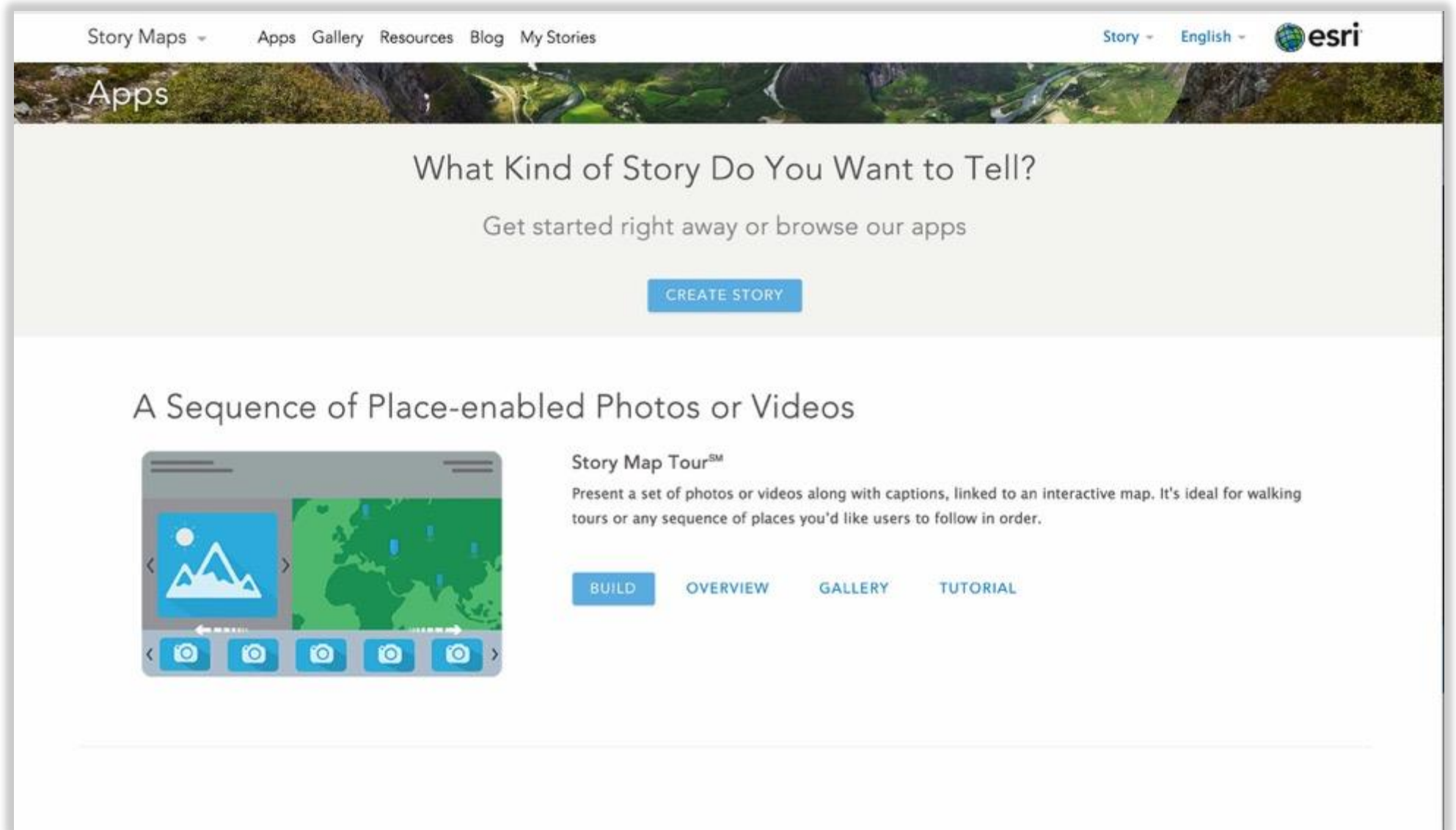
Getting
Started

Curated, filterable gallery



Getting
Started

"Create a Story" wizard



Getting
Started

Apps Page

A Dynamic Collection of Crowdsourced Photos



Story Map CrowdsourceSM **BETA**

Publish and manage a crowdsourced story to which anyone can contribute photos with captions. Use Crowdsource to engage your audience and collect their photos and experiences, thoughts or memories on the subject of your choice, all linked to a map. A vetting function lets you review and approve contributions.

[BUILD](#)[OVERVIEW](#)[GALLERY](#)[TUTORIAL](#)


A Curated Set of Places of Interest



Story Map ShortlistSM **BETA**

Present a large number of places organized into tabs based on themes, for example, food, hotels, and attractions. As your users navigate around the map, the tabs update to show them just the places in their current map extent.

[BUILD](#)[OVERVIEW](#)[GALLERY](#)[TUTORIAL](#)[↑ Top](#)

Story Maps ▾ Apps Gallery Resources Blog My Stories English ▾ 

Story Map Tour Tutorial

Overview Gallery Tutorial

Before you start

To make a Story Map TourSM, you first need to assemble and organize the media (photos or videos) you want to use.

For photos, you can use images of any size and shape, but we recommend landscape orientation (i.e., images that are wider than they are tall). Map Tours generally look best if all the images have the same size and aspect ratio, so your users don't get distracted by differently shaped images as they go through your tour. The recommended image aspect ratio is 4:3.

You have several choices for image storage. You can use images stored in Flickr or Google+ /Picasa (but Picasa is no longer accepting new uploads). Map Tour takes advantages of optimizations in how these services store your photos, so you can upload an image of any size and it will load quickly in your story. Map Tour also automatically reads in geotag information from the images to locate them on your map, and uses any title and caption text stored with the images. If your images don't have location information the Map Tour Builder will let you specify their map location interactively.

If you are using an ArcGIS subscription account with Publisher privileges, you have the additional option of uploading your image files from your computer directly into the Map Tour Builder, where they will be stored in the cloud with your map. This is a convenient option if your images aren't already online, or if you are creating a Map Tour that will be shared only inside your organization using images that you don't want to be accessible publicly.


You can also reference images that are on the web directly via their URLs. If you do this make sure the image file sizes aren't too large, because this can slow down performance. See the [Story Map Tour FAQs](#) for our image size recommendations.

A Map Tour can use videos instead of images, as well as both images and videos. The Builder can access videos stored in a YouTube account directly, or you can specify URLs to individual videos in YouTube, Vimeo, and so on.

You'll include the names and captions for the photos and videos in your Map Tour directly in the Builder. Alternatively, if you want to prepare everything ahead of time, you can make a spreadsheet containing the names, captions, locations, and media URLs that define your Map Tour, and import that spreadsheet into the Map Tour Builder as a CSV file. The Builder

Download a sample spreadsheet for your Map Tour here: [http://www.esri.com/arcgis/storymaps/tour-builder/samples/spreadsheet](#)

[Story Maps](#) [Apps](#) [Gallery](#) [Resources](#) [Blog](#) [My Stories](#)

Story - English - 

Story's stories


492 stories

Search your stories... Sort Filter

Storytelling is the most powerful way to put ideas into the world today.
-- Robert McKee

CREATE STORY

CHECK STORIES



Sacred Places, Sacred Ways

Cascade | Organization | Modified June 24, 2017 | 56 views

Summary
No summary, click to add one.

Shared: Organization

EDIT STORY VIEW STORY DELETE

IMAGES

sections 12
maps 0

GALLERY TAGS

No issues found


Status	URL	Source	Section
✓	www.arcgis.com/sharing/rest/content/items/cbd975db645549ebbc1cc6a060de5787/resources/Pilgr...		1

Getting
Started


My Stories

Demo: Build a Map Tour



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Resources



Basics

Learn the fundamentals of storytelling with maps.


- [Learn How to Make a Story Map](#)
- [The Five Principles of Effective Storytelling](#)
- [Tips for Story Map Success](#)
- [Workshop Video: How to Tell Your Story With Story Maps](#)
- [The ArcGIS Book: Tell Your Story Using A Map](#)
- [What's New in Story Maps](#)



FAQs


Have a question? Start with our FAQ page.

- [Frequently Asked Questions](#)



Get an account


Start making story maps today!
Simply sign up for a free account or sign in with your Facebook or Google



Follow Us on Twitter

Keep up-to-date on latest news from the team, and discover the best new work by storytellers around the world.

[@EsriStoryMaps](#)
[@AllenCarroll](#)



Training

Learn how to use ArcGIS, including story maps and web mapping.

- [Esri Training Course: Creating Story Maps With ArcGIS](#)
- [Learn ArcGIS](#)
- [Maps We Love](#)
- [Story Maps Videos](#)
- [Story Maps Training Seminar](#)
- [Story Maps for Non-Profits Seminar](#)



Community

Seek advice from fellow storytellers and our team. Vote on ideas or submit your own.

- [Story Maps Forum on GeoNet](#)
- [ArcGIS Ideas on GeoNet](#)



Blog

Discover tips, best practices, and new features.

- [Story Maps blog](#)



Newsletter

Get Planet Story Maps, our email newsletter.

- [Sign up!](#)



If You're a Developer...

sign in with your Facebook or Google credentials. Or get an ArcGIS Subscription to access premium data, publish your own data, perform analysis, set up enterprise-wide use, and more.

- [Get a free, non-commercial ArcGIS Public Account](#)
- [Get a 60-day free trial ArcGIS Subscription](#)
- [Purchase an ArcGIS Subscription](#)

✂ Esri Help and Support

Get help about story maps and ArcGIS.

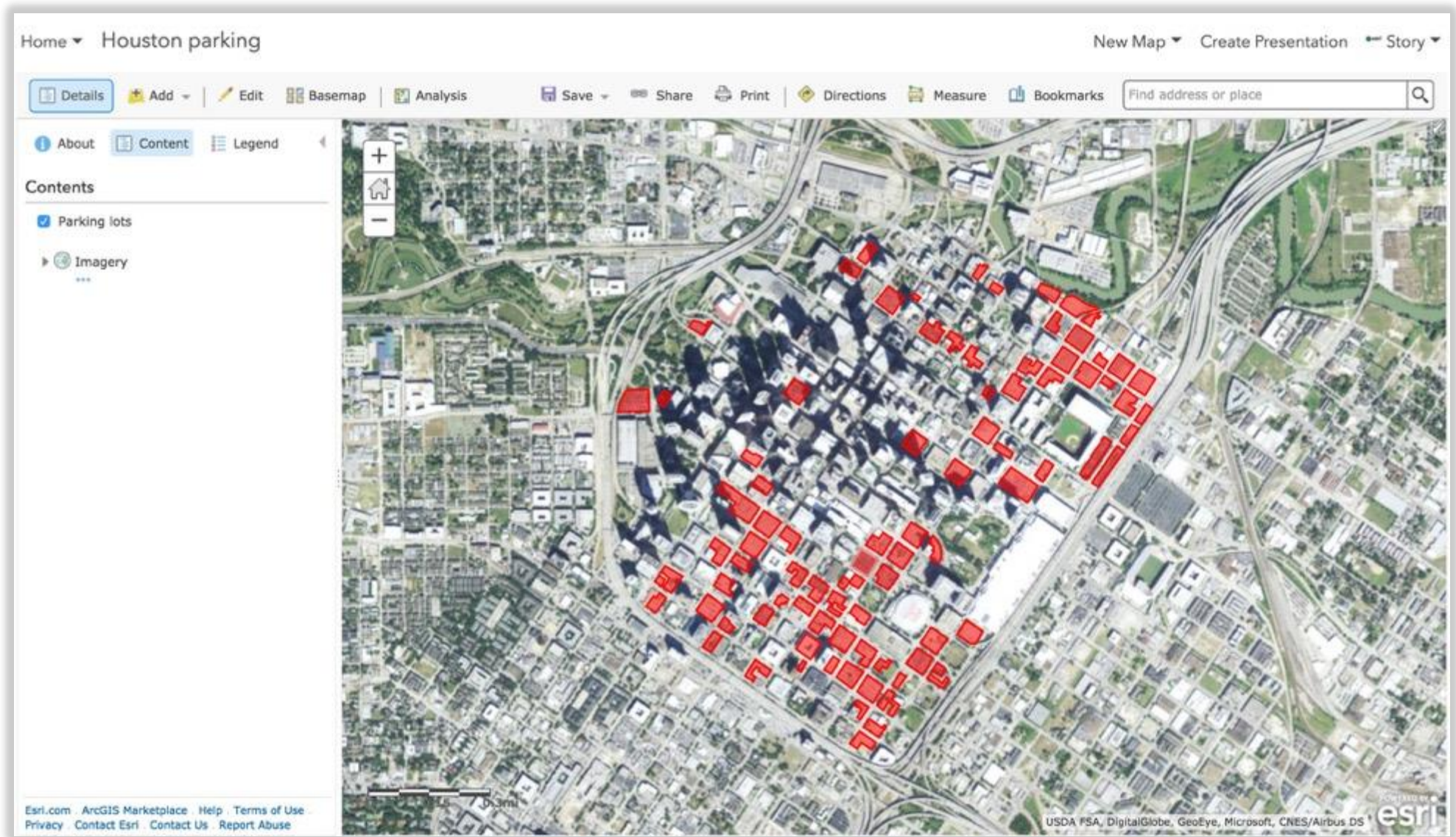
- [ArcGIS Online Help](#)
- [Esri Technical Support](#)
- [Browse or search all blog posts about story maps](#)

🏆 Esri Storytelling with Maps Contest

Browse the winning entries from our annual competition.

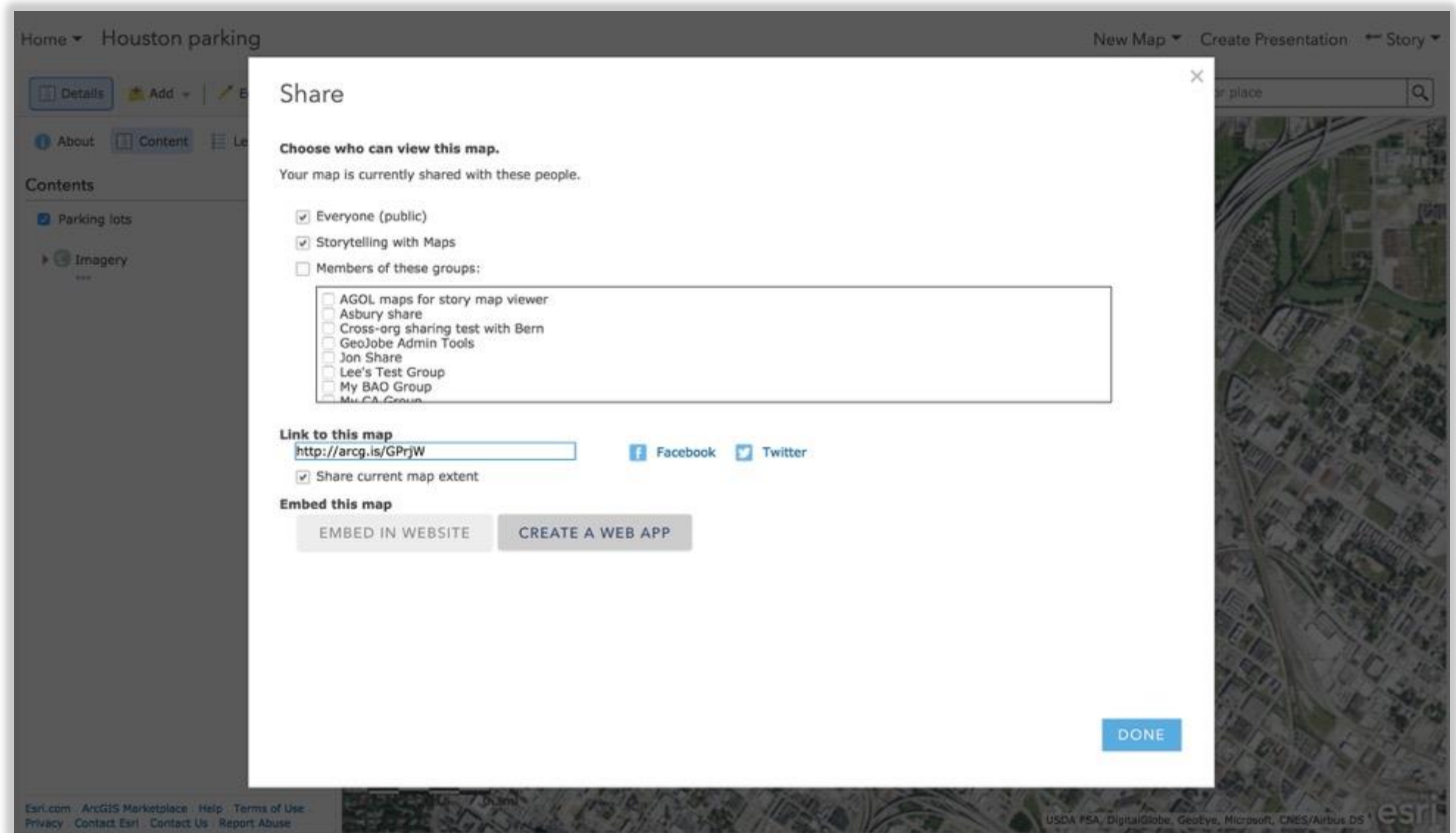
- [2017](#)
- [2016](#)
- [2015](#)
- [2014](#)

Alternate workflow



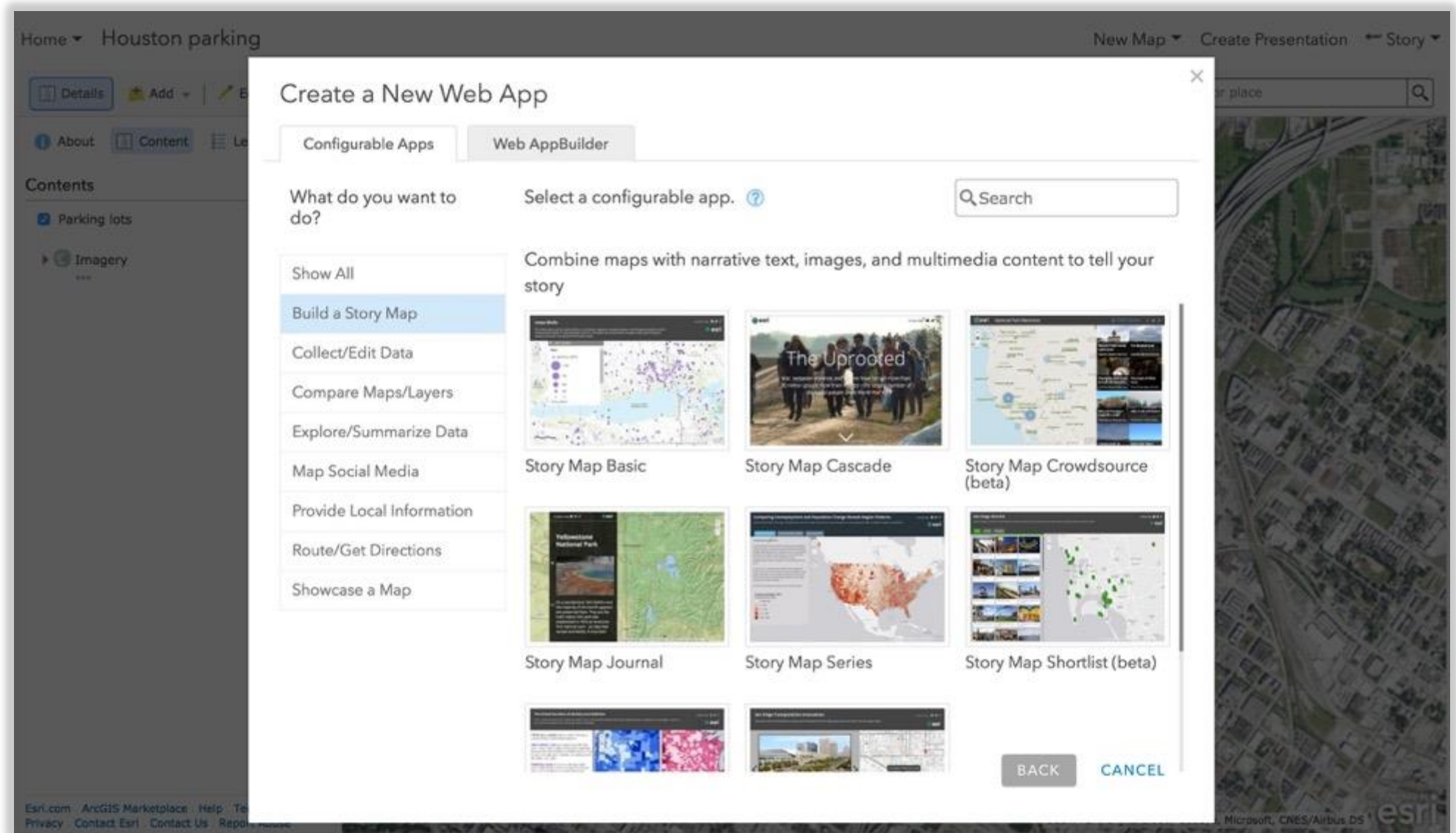
Getting
Started

Alternate workflow: ArcGIS Online



Getting
Started

Alternate workflow: ArcGIS Online



Other Selected Story Map sessions

How to Tell Your Story Using Esri's Storytelling Apps

- Wed, July 12 from 3:15 PM – 4:30 PM in Ballroom 06 E
- Fri, July 14 from 9:00 AM – 10:15 AM in Ballroom 06 F

Great Story Maps and How to Emulate Them

- Tue, July 11 from 3:15 PM – 4:30 PM in Ballroom 06 F
- Thu, July 13 from 1:30 PM – 2:45 PM in Ballroom 06 F

Story Maps for Non-Profits: Storytelling for a Cause

- Thu, July 13 from 8:30 AM – 9:45 AM in Ballroom 06 E

Full list can be found on the ArcGIS Blog (search "Story Maps at UC")

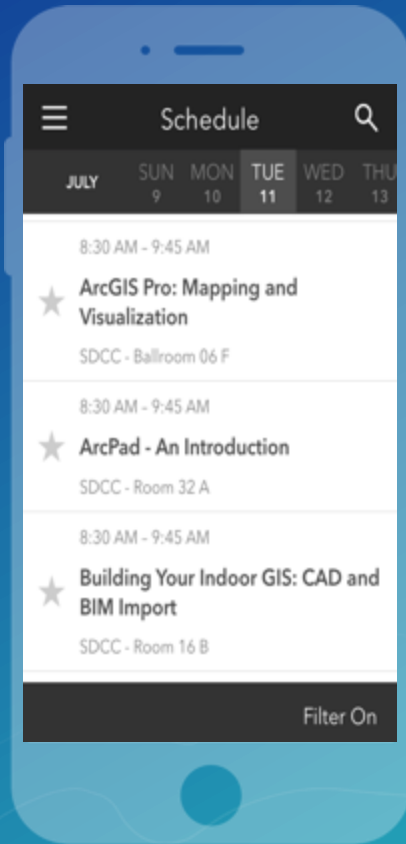
- <https://blogs.esri.com/esri/arcgis/2017/06/09/story-maps-at-the-2017-esri-user-conference/>

Please Take Our Survey on the Esri Events App!

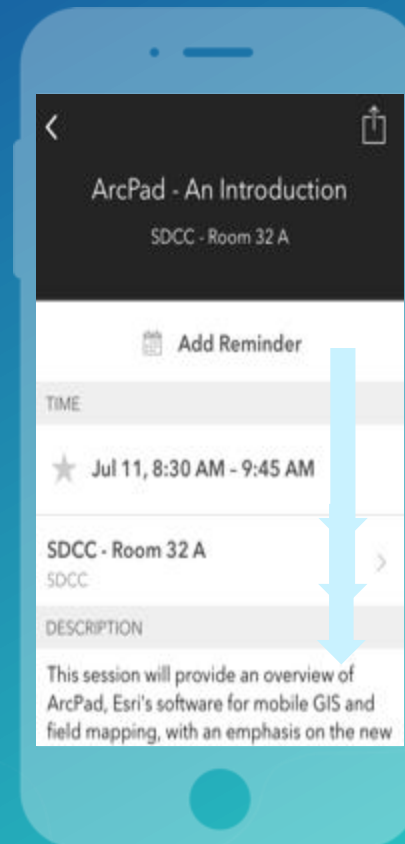
Download the Esri Events app and find your event



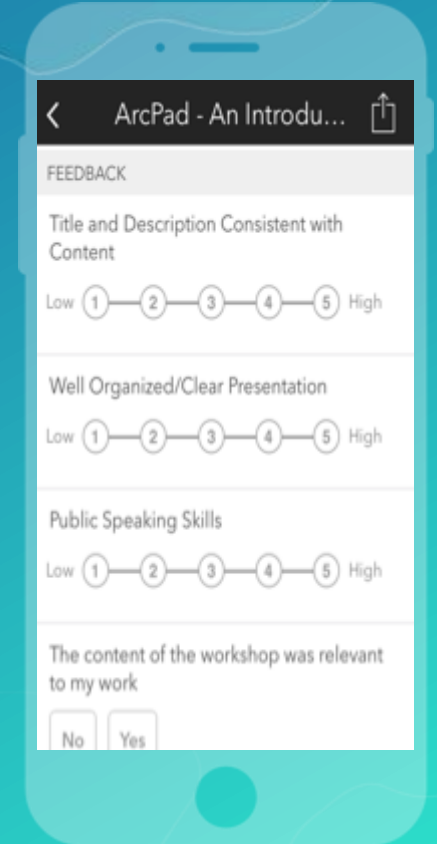
Select the session you attended



Scroll down to find the survey



Complete Answers and Select "Submit"





esri

THE
SCIENCE
OF
WHERE