

Points to consider before creating the web map



Who will be using this web map?



What functionality do the users need?



What information is important?



How will the map or application be accessed?



What type of experience am I trying to convey?

Case Study



Residents of the City of Charlotte will use the map



Finding Greenways, Parks, and Bike Lanes is the function of the map



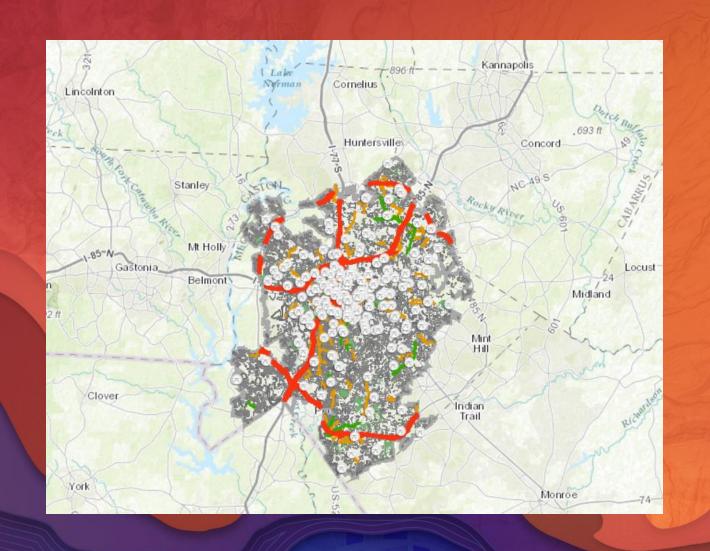
Locating properties, Greenways, Parks, and Bike Lanes is most important



Residents will be able to access the map through a web application



Map should be simple, clear, and easy to use for non-GIS experts



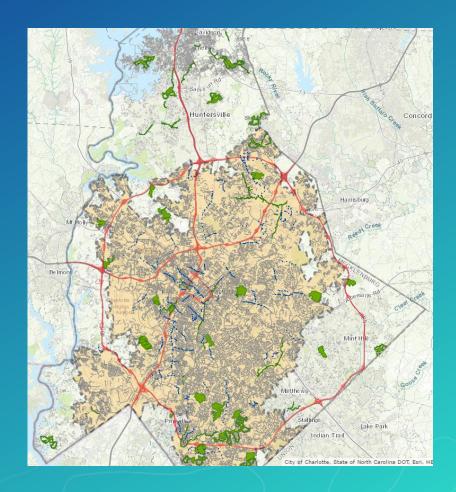
Demo 1



Selecting which Layers to use

Is each layer necessary for the purpose of the map?

Is the purpose of the map clear given the symbology and the data?



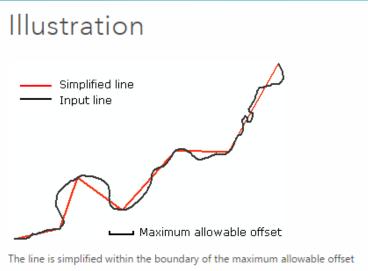
Generalizing Layers with dense Vertices

Are the feature geometries too detailed for the scale of the map?

Can the geometries be simplified without losing necessary information?



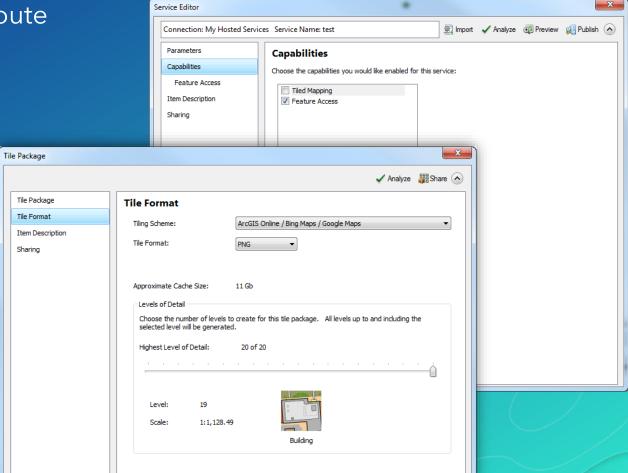




Choosing which Layers need Feature Access

Which layers require access to the attribute information?

Which layers are used for background reference only?



Harrisburg

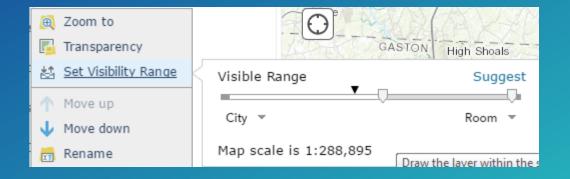
Demo 2

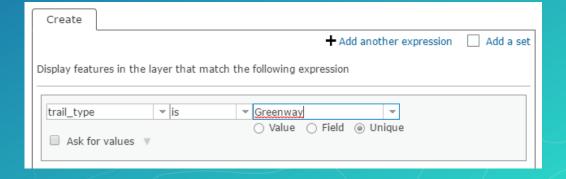


Setting Visible Scale Ranges and Filters

Are some layers necessary only at specific scale ranges?

Should dense data be filter to only show the necessary features?



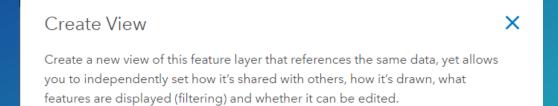


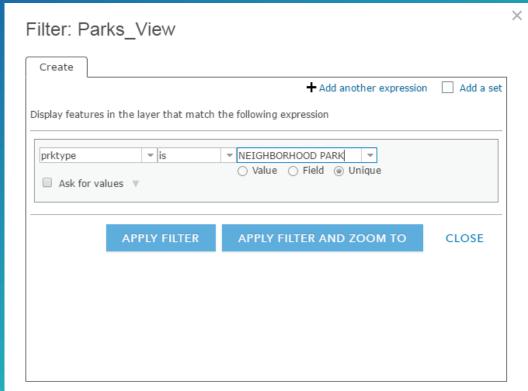
Using Views

Can a View be used to avoid adding editable layers to a public map?

Are all the fields and features in the service necessary for this map?







Enabling Optimize Layer Drawing

Can layers with detailed geometries be optimized at small scales?

Is storage size a concern?

Optimize Layer Drawing

This setting increases the drawing speed of line and polygon layers with detailed geometry (e.g., many vertices) but also uses additional storage space to do so.

Select the layers to optimize:

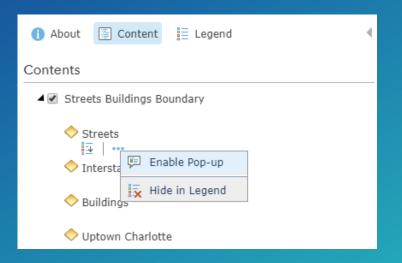
- Greenways_Generalized
- Interstate_Meck_Generalized
- City_Maintained_Streets_Generalized
- BikeLanes_Generalized
- Parcel_NoData_Generalized
- MecklenburgCounty_Boundary_Generalized
- Golf_Courses_Generalized
- Buildings_Generalized
- Charlotte_Boundary_Generalized

Note: Layer optimization takes a few minutes to complete. Editing will be temporarily disabled on layers undergoing optimization.

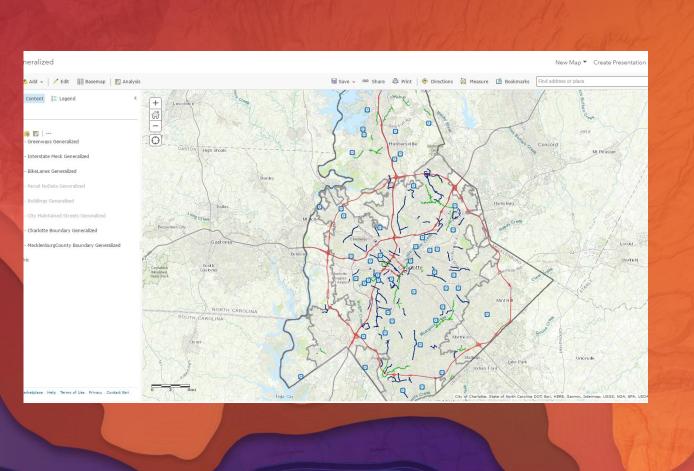
Tiled Map Service Pop-ups

Is the data best presented as a tiled map service?

Do tiled layers require pop-ups?





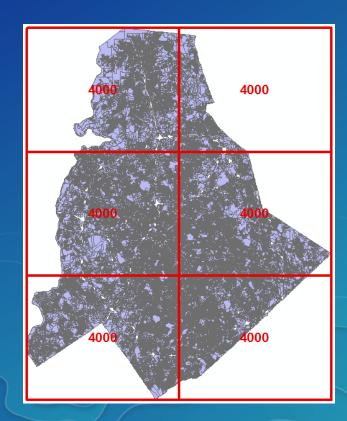


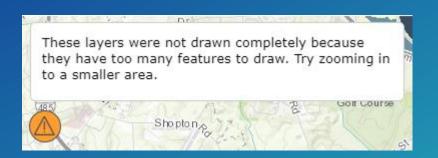
Demo 3



Max Record Count Factor

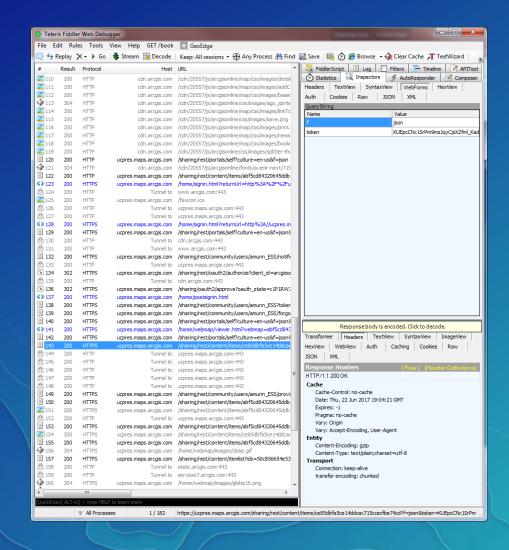
How to increase or decrease the number of features that display on the map?

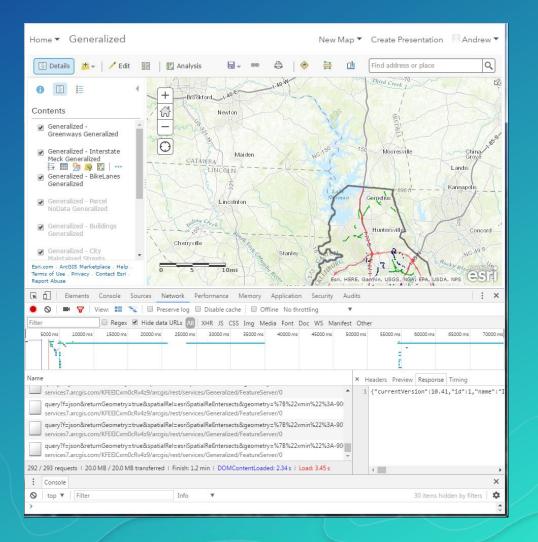




```
"types" : [],
                             "templates" : [
                                 "name" : "Charlotte_Boundary",
                                 "description" : "",
                                 "drawingTool" : "esriFeatureEditToolPolygon",
                                 "prototype" : {
                                   "attributes" : {
                                     "munic name" : null
Update Layer Definition:
                             "supportedQueryFormats" : "JSON, geoJSON",
                             "hasStaticData" : false,
                              "maxRecordCount" : 1000,
                             "standardMaxRecordCount": 4000,
                             "tileMaxRecordCount" : 4000,
                             "capabilities" :
                            "Create,Delete,Query,Update,Editing,Sync",
                             "exceedsLimitFactor" : 1
ASync:
                           True False
Format:
                          HTML ▼
 Update Layer Definition
```

Debugging with Fiddler and Dev Tools





Considering Premium Feature Data Store

Does the layer require heavy querying and editing workloads?

Will sharing data copies with ArcGIS Enterprise portals be required?

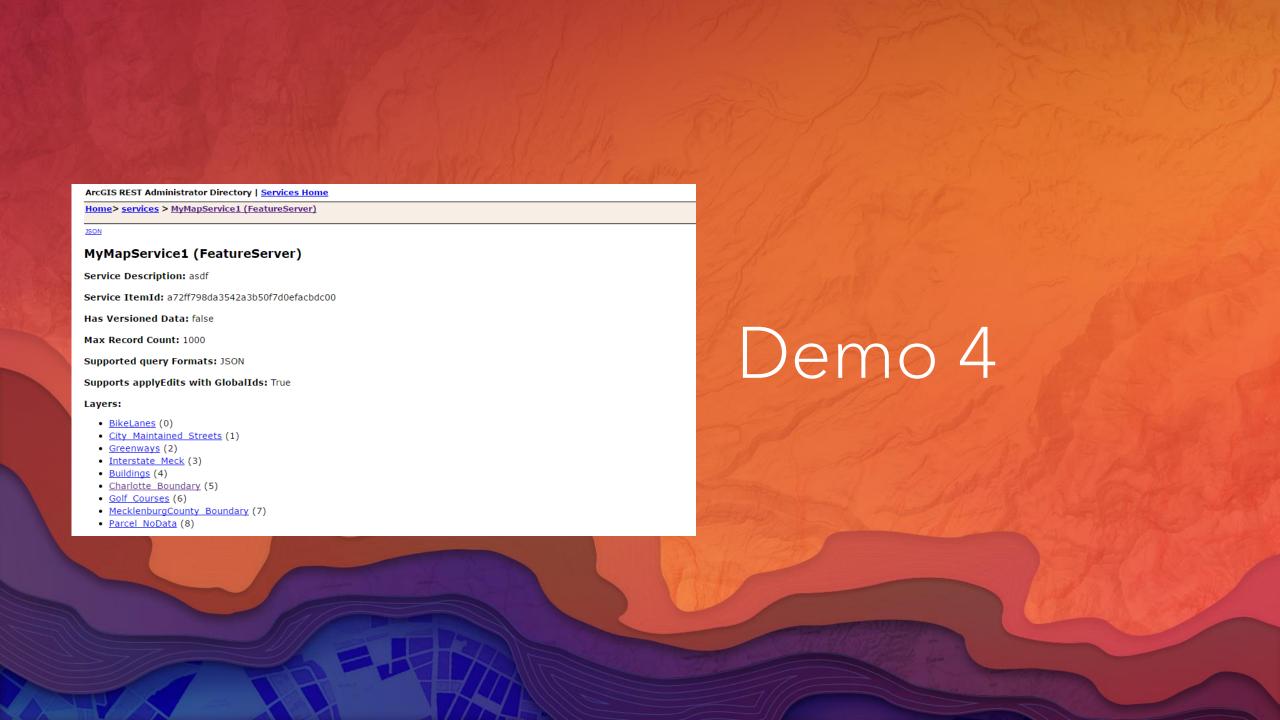
Three levels of performance:

M1 (improved performance),

M2 (higher performance), and

M3 (highest performance).





Summary

- Remove unnecessary layers that clutter the map
- Generalize the geometry of layers that don't need detail
- Published tiled map services of background reference data
- Use Filters and visible scale ranges when appropriate
- Create views of layers to avoid editable layers
- Enable optimized drawing for layers with complex geometries
- Enable pop-ups on tiled layers
- Set the max record count factor from REST
- Use Fiddler or Dev Tools to debug problematic layers
- Consider using Premium Feature Data Store

Links and docs

Generalize

http://desktop.arcgis.com/en/arcmap/latest/tools/editing-toolbox/generalize.htm

About hosted layers

http://doc.arcgis.com/en/arcgis-online/share-maps/hosted-web-layers.htm

Publish hosted feature layers

http://doc.arcgis.com/en/arcgis-online/share-maps/publish-features.htm

Publish hosted tile layers

http://doc.arcgis.com/en/arcgis-online/share-maps/publish-tiles.htm

Apply filters

http://doc.arcgis.com/en/arcgis-online/create-maps/apply-filters.htm

Set visible range

http://doc.arcgis.com/en/arcgis-online/create-maps/set-visibility.htm

Create hosted feature layer views

http://doc.arcgis.com/en/arcgis-online/share-maps/create-hosted-views.htm

Optimize drawing of complex lines and polygons

http://doc.arcgis.com/en/arcgis-online/share-maps/manage-hosted-feature-layers.htm#ESRI_SECTION1_736A1F3329BB46069CF1B62393705C4C

Enable pop-ups on hosted tile layers without feature data

http://doc.arcgis.com/en/arcgis-online/create-maps/configure-pop-ups.htm#ESRI_SECTION2_6C6CD0DE9F9444D79AD4E097AE687DE1

Feature layers can generalize geometries on the fly

https://blogs.esri.com/esri/arcgis/2011/06/13/feature-layers-can-generalize-

geometries-on-the-fly/

How To: Update the maximum record count for feature services in ArcGIS Online http://support.esri.com/technical-article/000012383

Error: Layer did not draw completely because there are too many features to display http://support.esri.com/Technical-Article/000014750

All about ArcGIS Online layers

http://blogs.esri.com/esri/arcgis/2012/09/24/arcgis-online-layers/

Workflows for building and hosting cached map tiles in ArcGIS

http://blogs.esri.com/esri/arcgis/2013/02/06/workflows-for-building-and-hosting-cached-map-tiles-in-arcgis/

Dicing Godzillas (features with too many vertices)

http://blogs.esri.com/esri/arcgis/2010/07/23/dicing-godzillas-features-with-toomany-vertices/

FAQ: How do I optimize a web map for high demand?

http://support.esri.com/en/knowledgebase/techarticles/detail/42840

Download Fiddler

http://www.telerik.com/download/fiddler

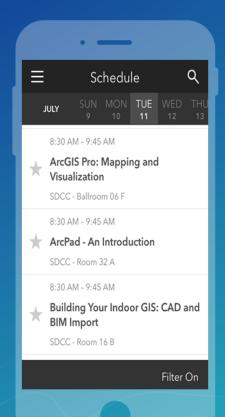
When should my organization consider using a premium feature data store? http://doc.arcgis.com/en/arcgis-online/reference/faq.htm#DATA_STORE

Please Take Our Survey on the Esri Events App!

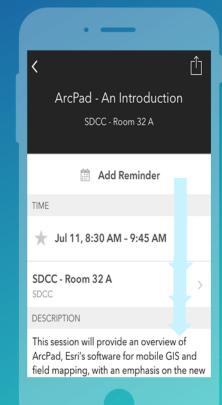
Download the Esri Events app and find your event



Select the session you attended



Scroll down to find the survey



Complete Answers and Select "Submit"



