

What is a Story Map?

They make it easy to harness the power of maps and geography to tell your story.

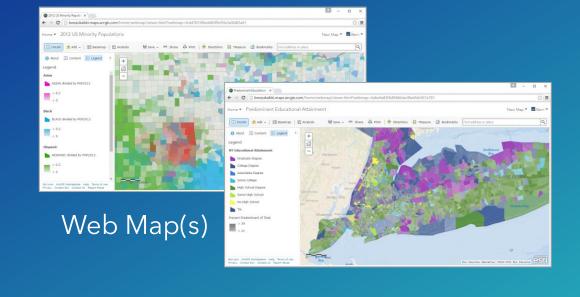
Esri Story Maps combine authoritative maps with narrative text, images, and multimedia content.

The challenging part is preparing the data and making it accessible and available

What do you need?



An idea or inspiration and thinking...







Story Maps are hosted (and updated) in the Esri cloud



Conserving Georgia's Nongoine Wildlife: 2015

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1. Choose

2. Build

3. Share

Story Maps use builders (and have help)





By default the maps location are synchronized. Disabling synchronization allows each map to display a different location.



To disable synchronization, go to Settings > Map Options and uncheck "Synchronize map locations".

Want more? Visit the Esri Story Maps website.

CLOSE

Story Maps have multiple layouts Story Map Series



Bulleted



Tabbed

Mapping the Shale Gas Boom

Where in the United States is fracking unlocking natural gas from shale rock?

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Major Shale Plays

Shale rock formations can be found scattered coast to coast. The map at right shows where basins within these formations have been determined to contain oil and gas.

The geology of many basins makes extraction of natural gas too expensive or complicated to tap, however. Areas where large amounts of gas has accumulated, where extraction is considered both technically possible and profitable, are called "plays." Two of the most prolific plays to date include the Barnett Shale in Texas and the Marcellus Shale, which runs from southern New York, across much of Pennsylvania, and as far south as Virginia. Only a handful of plays are producing the majority of shale gas in the U.S.

2 State by State Comparison

3 Where is Fracking Happening?

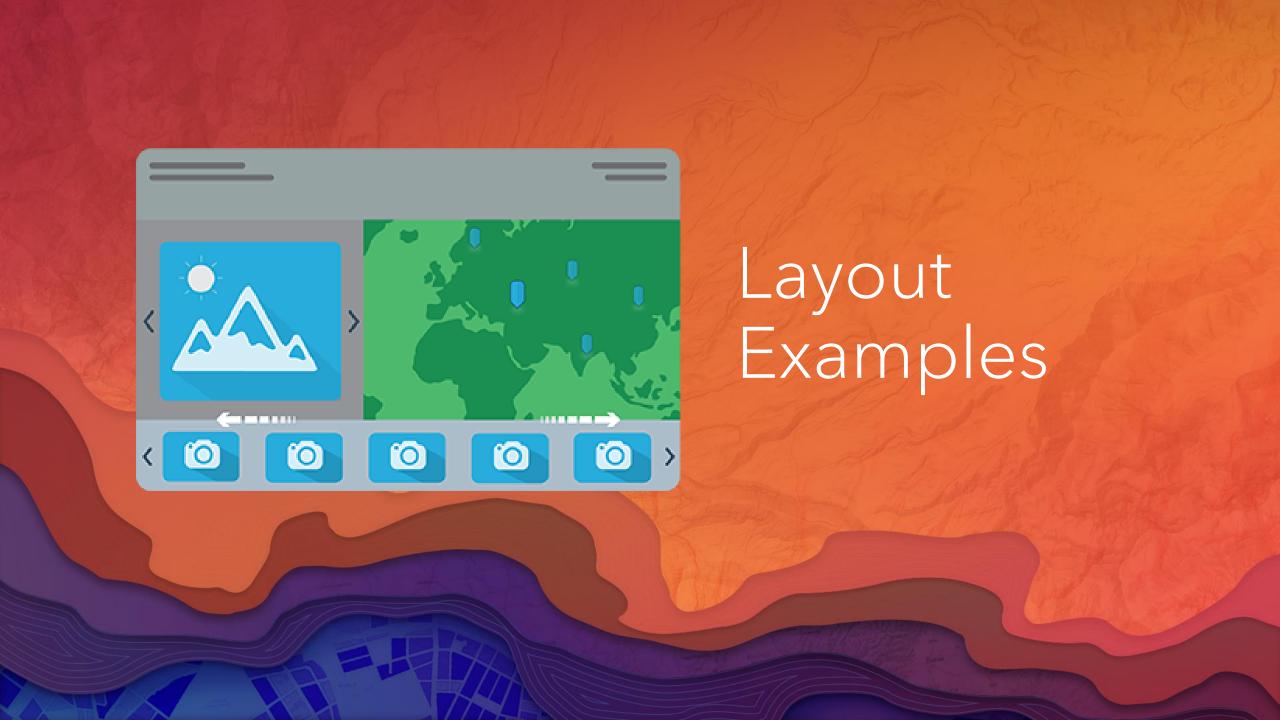
Side Accordion

Story Maps are responsive

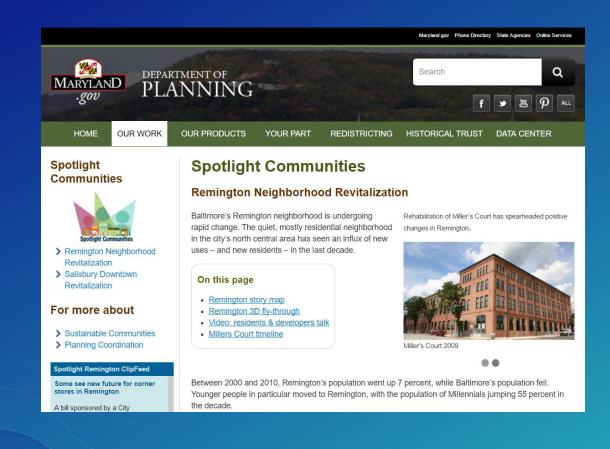








Story Maps can be linked











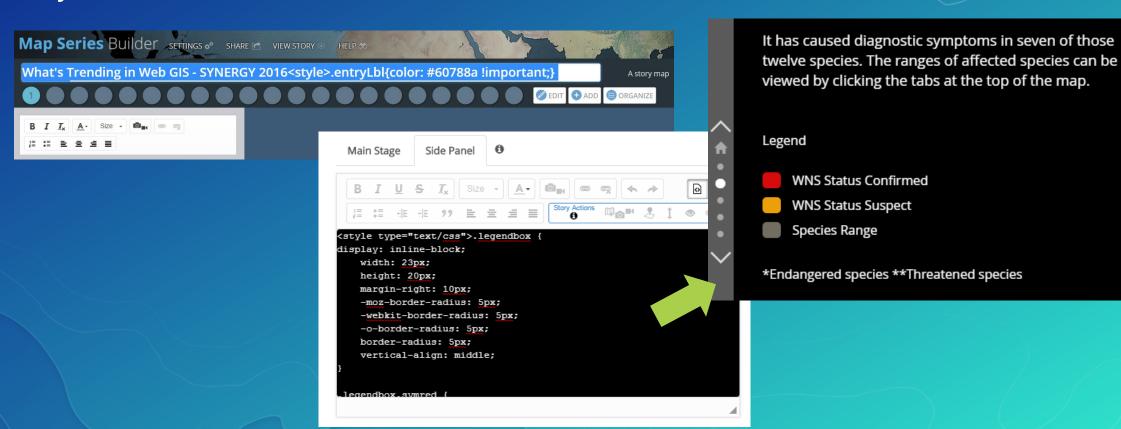


Story Maps can be embedded



Story Maps can be customized

- CSS, HTML customization
- Style overrides can be inserted at various locations



Example: Legend displayed in subtitle

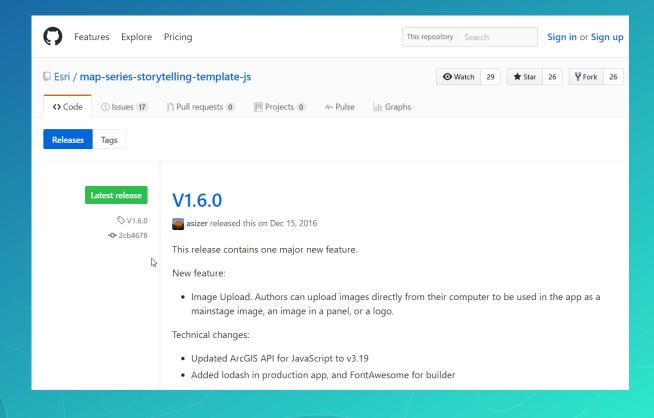


Story Map source code is available

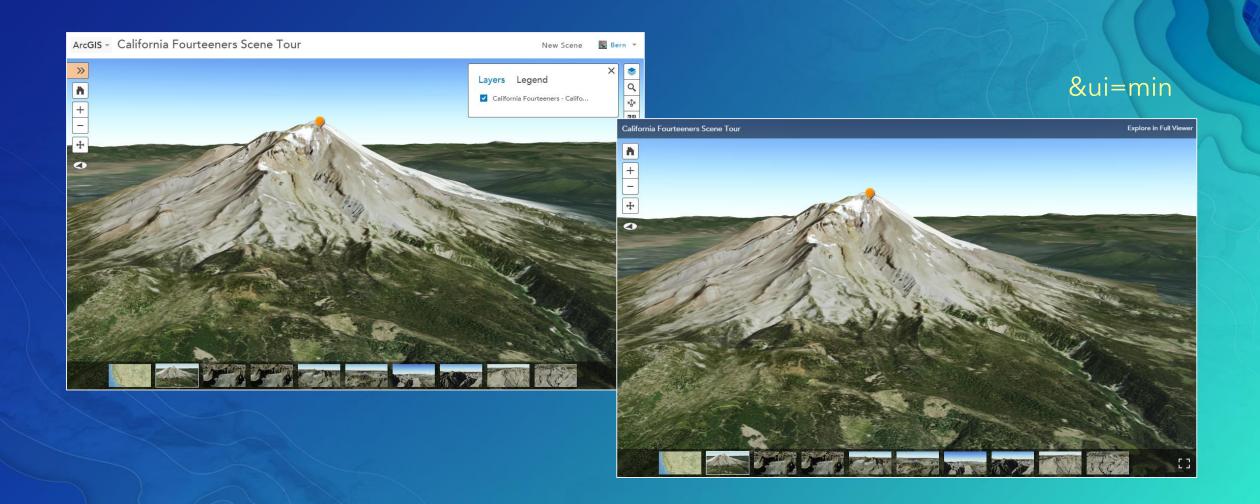
- Download from GitHub, must be self-hosted
- Updates must be manually installed
- Developer's Corner



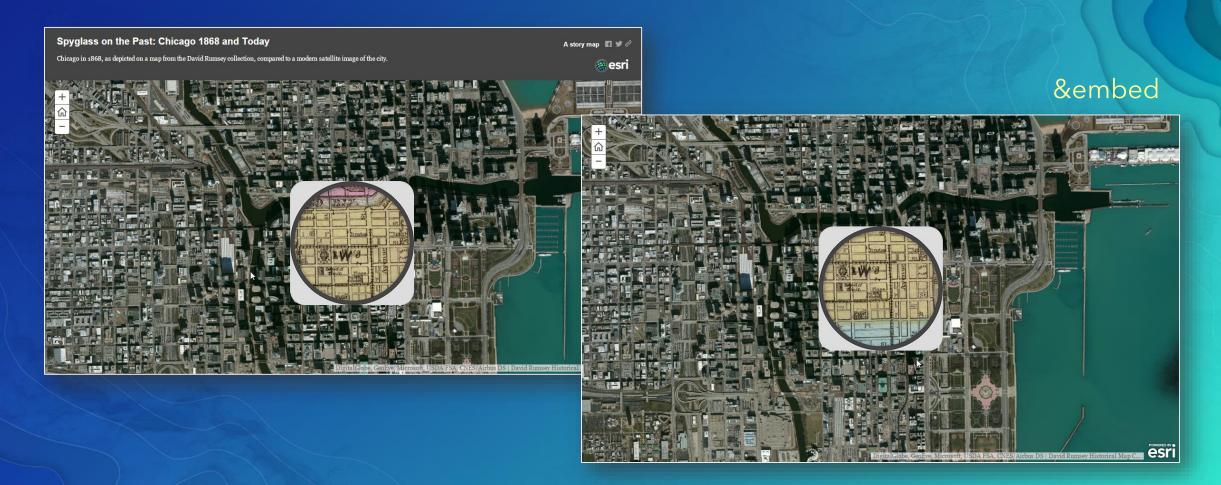




Add web scenes via URL



Minimize the UI - use & embed





Remove unwanted UI elements in configurable apps

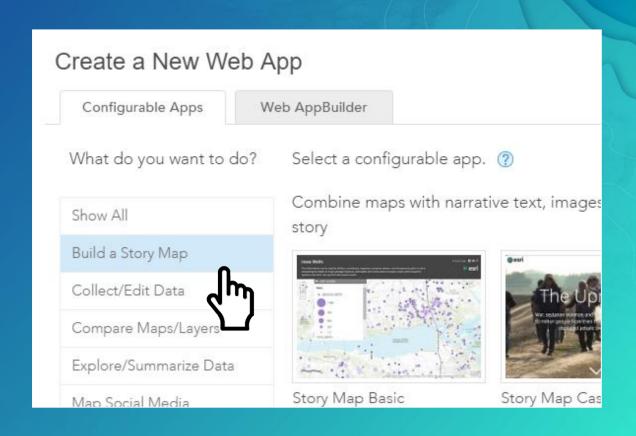


Two workflows

- 1. Start with a web map
- 2. Start at the Story Maps website



CREATE A WEB APP



Two workflows

- 1. Start with a web map
- 2. Start at the Story Maps website

Get started right away!

CREATE STORY



Story Map TourSM

This app presents a sequential, place-based narrative in the form of a series of geotagged photos and captions linked to an interactive map. It's ideal for walking tours or for a series of locations you'd like users to follow in sequence.

Features: 🗘 🗴 🗭 🗓

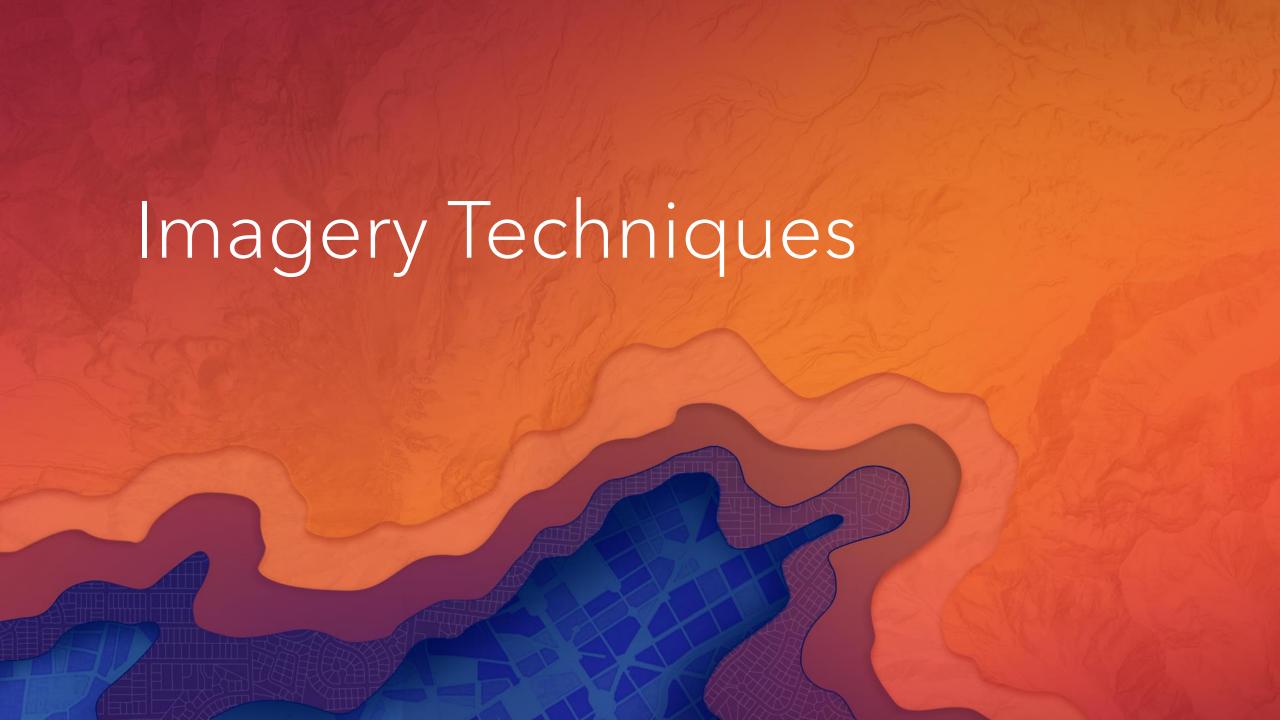
LEARN MORE

BUILD A MAP TOUR







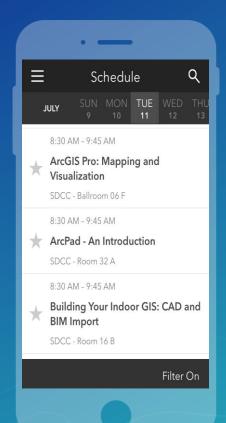


Please Take Our Survey on the Esri Events App!

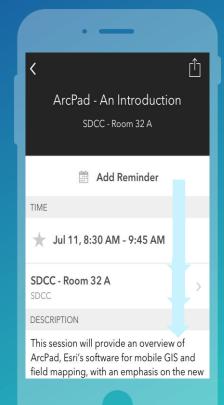
Download the Esri Events app and find your event



Select the session you attended



Scroll down to find the survey



Complete Answers and Select "Submit"



