

The Strategic Impact of a Training Plan

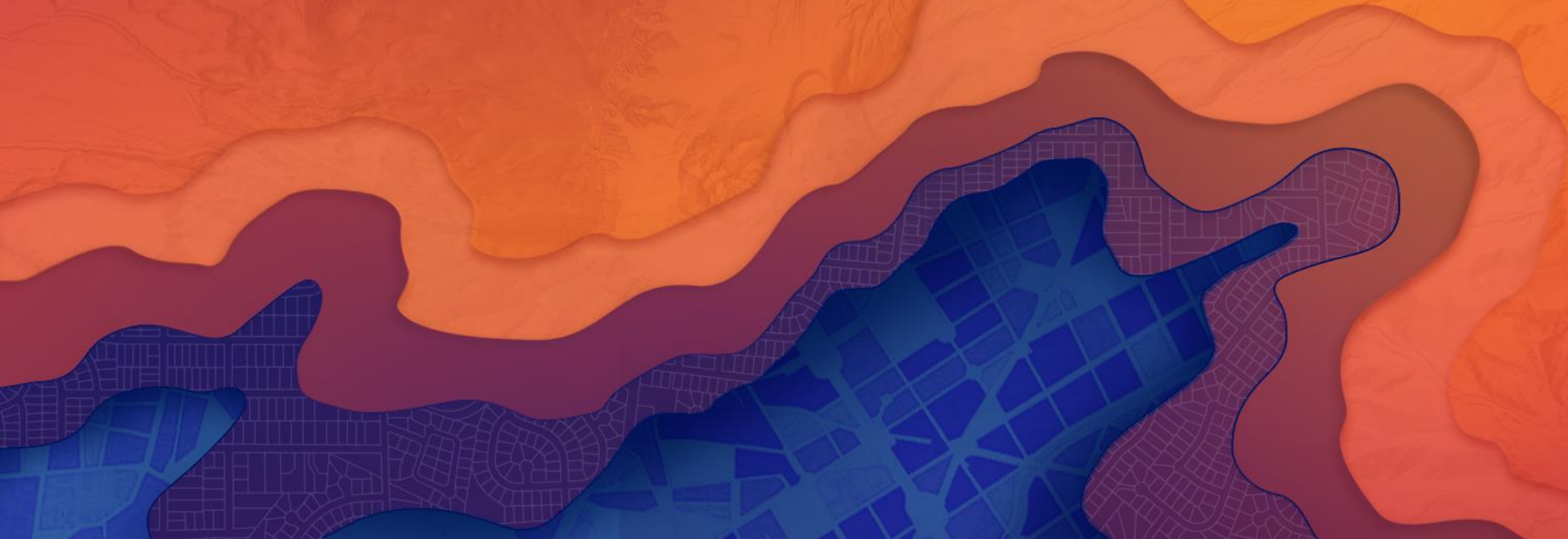
Paul Holcombe

Esri Training Solutions

Training | Agenda

- ✓ Importance of Workforce Development Planning
- ✓ Workforce Development Planning Process
- ✓ How Esri Educational Services Supports your Organization

Importance of Workforce Development Planning



Training

Workforce Development - Goals

- ✓ Understand business priorities and key initiatives
- ✓ Capture current workflows that leverage maps and GIS
- ✓ Understand current GIS deployments and related technical architectures
- ✓ Review future plans/ideas for maps and GIS



Training

Workforce Development - Outcomes

- ✓ Communicate opportunities for leveraging GIS in support of business activities
- ✓ Report on possible future GIS deployment options based upon organizational priorities, strategies and best practices



Training | Cross Organizational Information Sharing and Collaboration



Training

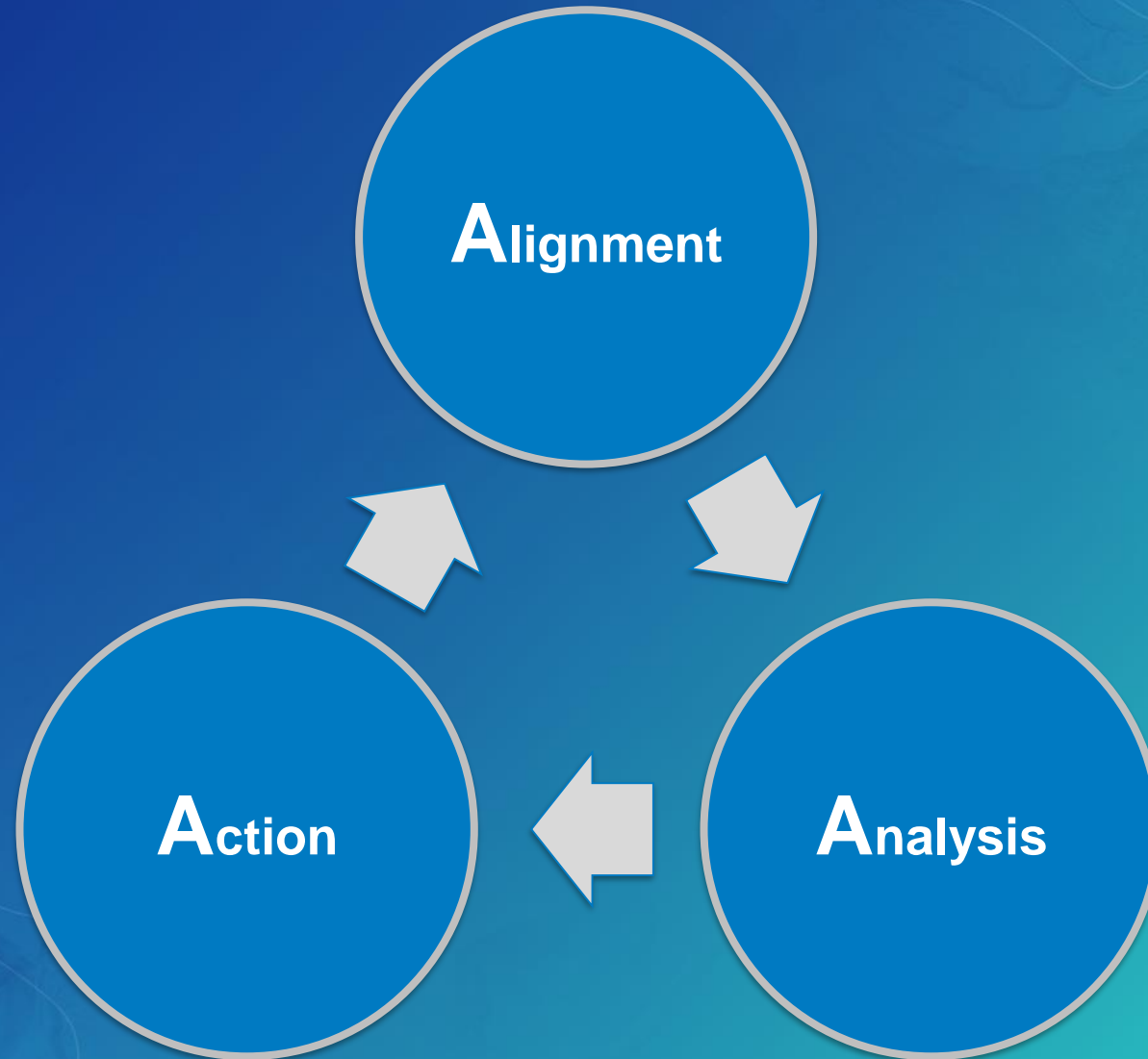
Levels of Training Engagements



Workforce Development Planning Process

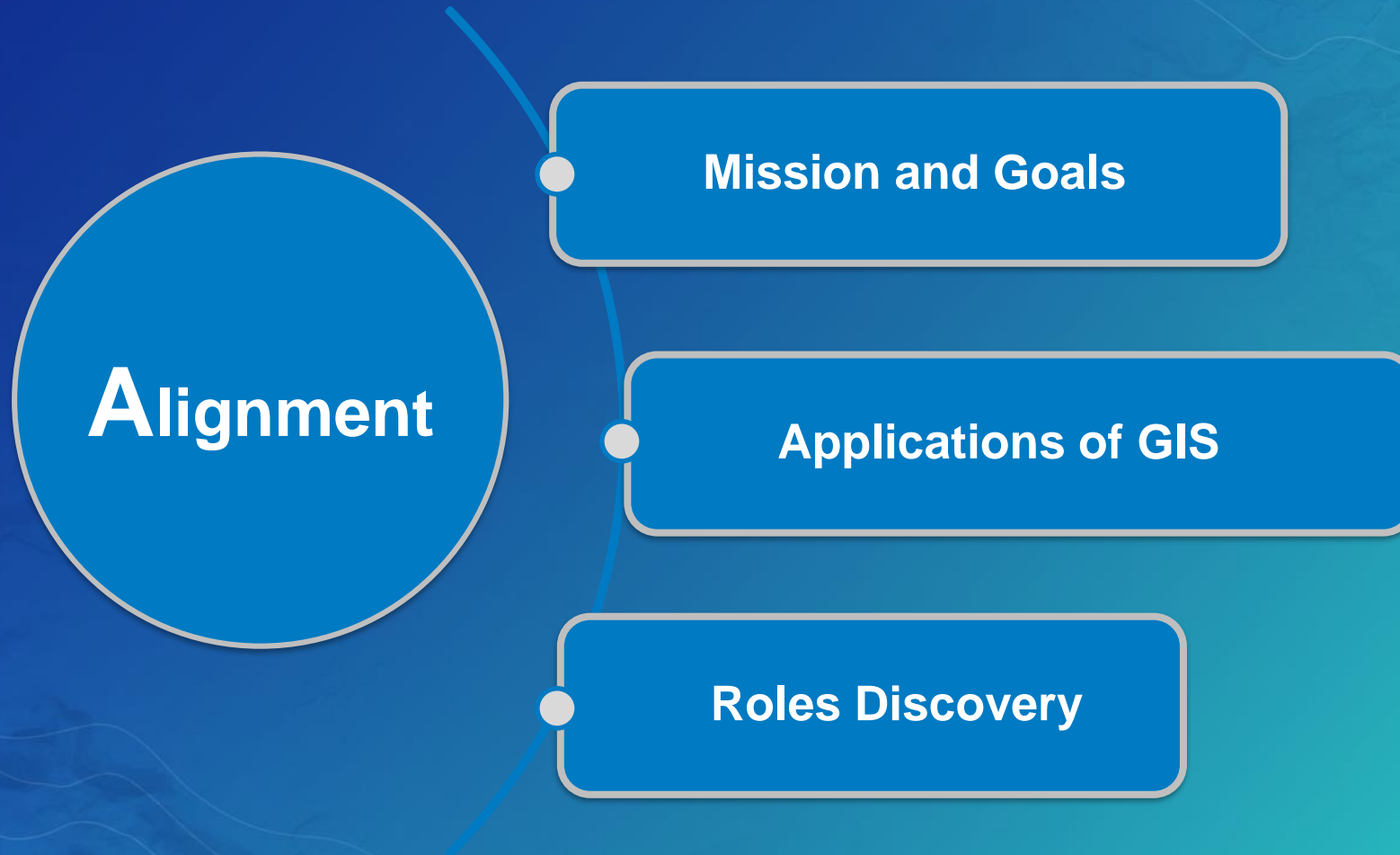


Training Workforce Development Planning Process



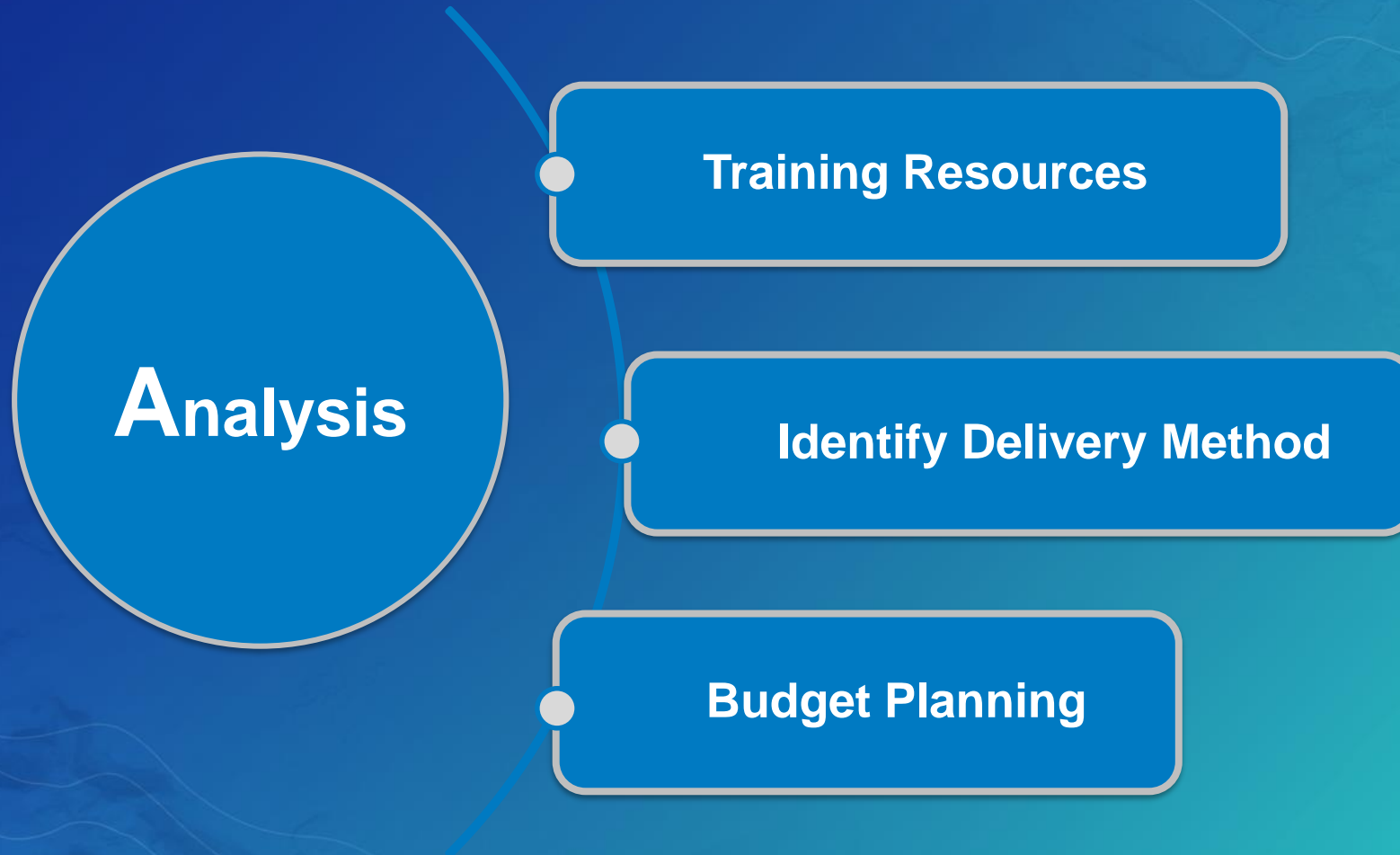
Training

Workforce Development Planning Process



Training

Workforce Development Planning Process



Training GIS Capabilities and Workflows

Foundation

- Learn GIS Concepts
- Implement GIS
- Learn ArcGIS Platform

Spatial Analytics

- Learn the Basics
- Locate and Query Data
- Find the Best Locations

Mapping and Visualization

- Learn the Basics
- Design Maps
- Standardize Maps

Developer

- Learn the Basics
- Build Web GIS Apps
- Build Mobile GIS Apps

Data Collection and Management

- Learn the Basics
- Manage Data Quality
- Convert and Combine Data

Analysis

Training

Analyzing Training Resources

Organizational Roles	Learn GIS Concepts	Implement GIS	Learn ArcGIS Platform	Learn the Basics	Locate and Query Data	Find the Best Locations	Learn the Basics	Design Maps	Standardize Maps	Learn the Basics	Build Web GIS Apps	Build Mobile GIS Apps	Learn the Basics	Manage Data Quality	Convert and Combine Data

Analysis

Training

Analyzing Training Resources

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Project Manager	X	X	X	X			X			X			X		

Analysis

Training | Workforce Development Process



How Esri Educational Services Supports your Organization



Training Resources Available to Public Safety Agencies



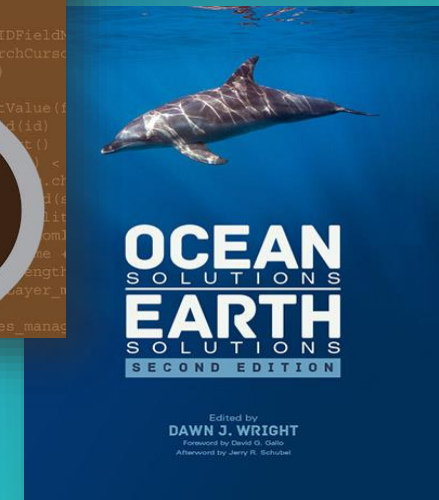
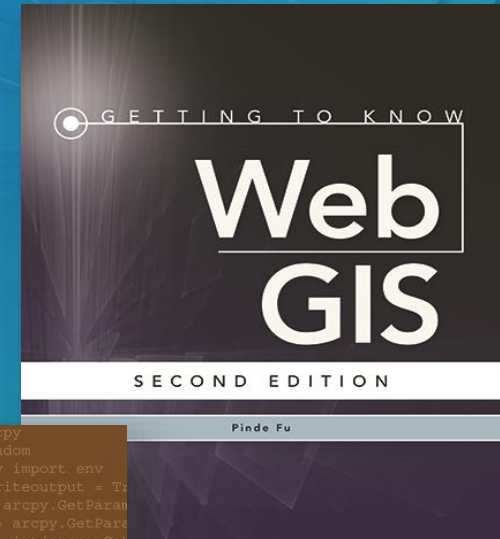
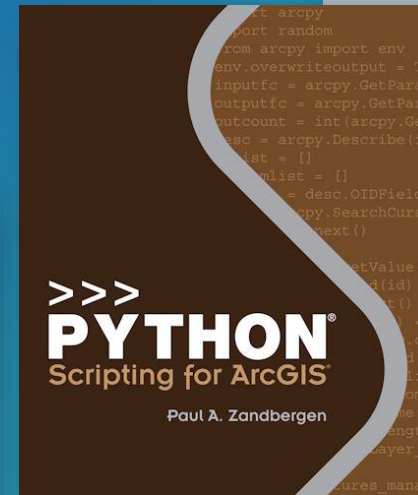
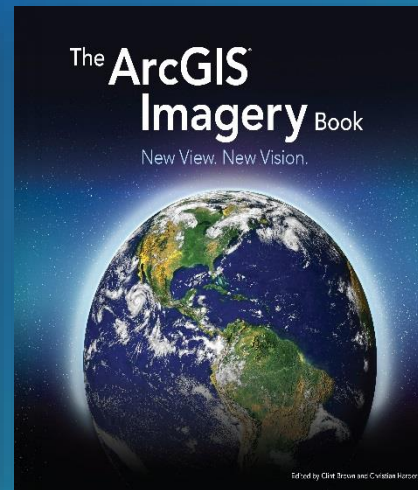
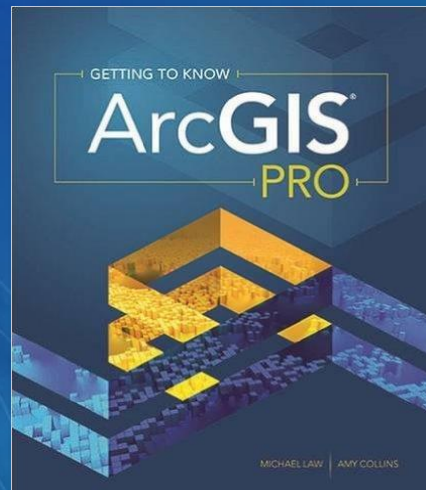
Esri's MOOC Program

Online Courses on How to Apply Geography for a Better World

Millions of adult learners around the world use massive open online courses (MOOCs) to expand their horizons and advance their careers. The MOOCs described here are offered by Esri, as well as leading university partners that use Esri's ArcGIS platform.

Training | Esri Press

- ✓ Tutorials & Workbooks
- ✓ Case Studies
- ✓ Technology & Reference
- ✓ Education & Training
- ✓ Atlas & Map Books





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SCIENCE
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