

# Amazing and Inspiring Maps

Kenneth Field and John Nelson



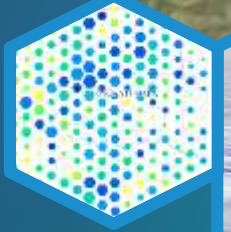
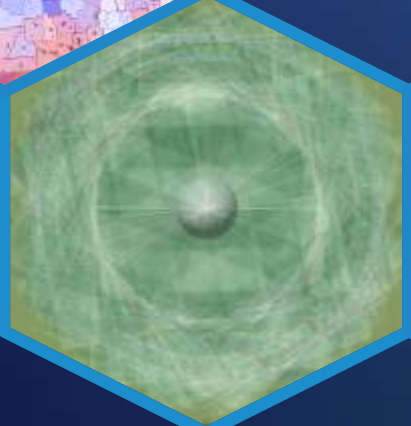
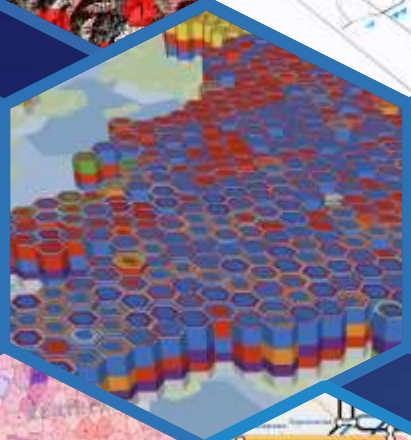
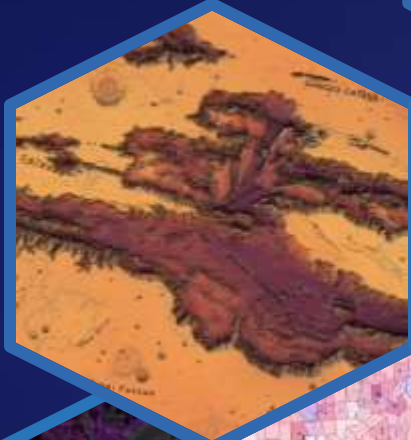
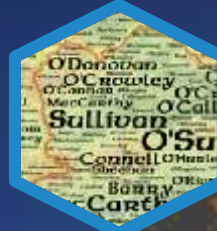
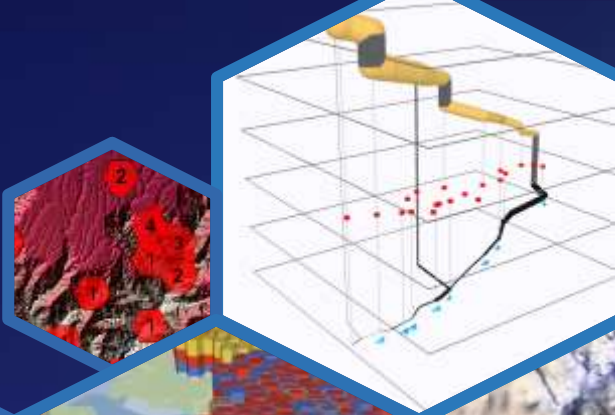
**A pick'n'mix of cartographic candy**

**A pot pourri of excessive experimentation**

**A car wreck of malleable mappiness**

**(Ken and John's annual attempt  
to top trump each other)**

Kenneth Field  
@kennethfield





# One more thing

Actually...a few more things

# The book

In the UC store

[esripress.esri.com](http://esripress.esri.com)

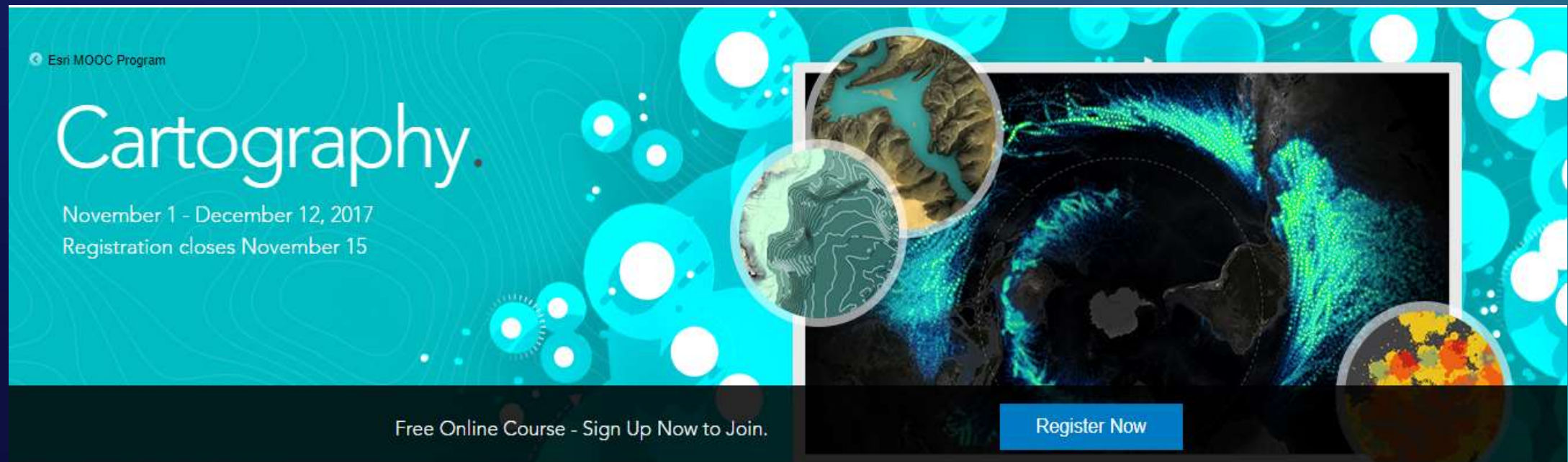
# Cartography.



Kenneth Field

# The MOOC

## [esri.com/mooc/cartography](https://esri.com/mooc/cartography) (Sep 5th 2018)

A promotional banner for the 'Cartography' MOOC. The background is a vibrant teal with a pattern of white and light blue circles of varying sizes. On the left, the text 'Esri MOOC Program' is in small white font, followed by 'Cartography.' in a large, white, sans-serif font. Below this, the dates 'November 1 - December 12, 2017' and 'Registration closes November 15' are listed in a smaller white font. On the right side, there is a large, dark rectangular area containing several circular inset images: a topographic map, a satellite-style map, a map with green and blue data points, and a map with colorful (yellow, orange, red) data points. At the bottom left, the text 'Free Online Course - Sign Up Now to Join.' is displayed in white. At the bottom right, there is a blue rectangular button with the white text 'Register Now'.

# The URLs

[esri.com/arcgis-blog](https://esri.com/arcgis-blog)

[carto.maps.arcgis.com](https://carto.maps.arcgis.com)

[cartonerd.com](https://cartonerd.com)

[adventuresinmapping.com](https://adventuresinmapping.com)

[mapdesign.icaci.org](https://mapdesign.icaci.org)



# Other sessions

**How to Make a Great Map** (Ken Field/Wes Jones)

**Tue 14:30** | Thu 14:30

**Amazing and Inspiring maps** (Ken Field/John Nelson)

**Wed 10:00** | Thu 10:00

**Creating Thematic Maps** (Ken Field/John Nelson)

**Wed 08:30** | Thu 13:00

**3D Cartographic Techniques** (Nathan Shephard/Ken Field)

**Tue 13:00** | **Wed 16:00**

**Map Design for Representing Relief** (Ken Field/John Nelson)

**Wed 14:30** | Thu 08:30

**ArcGIS Pro: Mapping and Visualisation** (Edie Punt/Craig Williams)

**Tue 14:30** | **Wed 16:00**

**Design Story Maps for Emotional Impact** (John Nelson/Jennifer Bell)

**Tue 10:00** | Thu 16:00

**Choosing the Right Basemap** (John Nelson/Andrew Skinner)

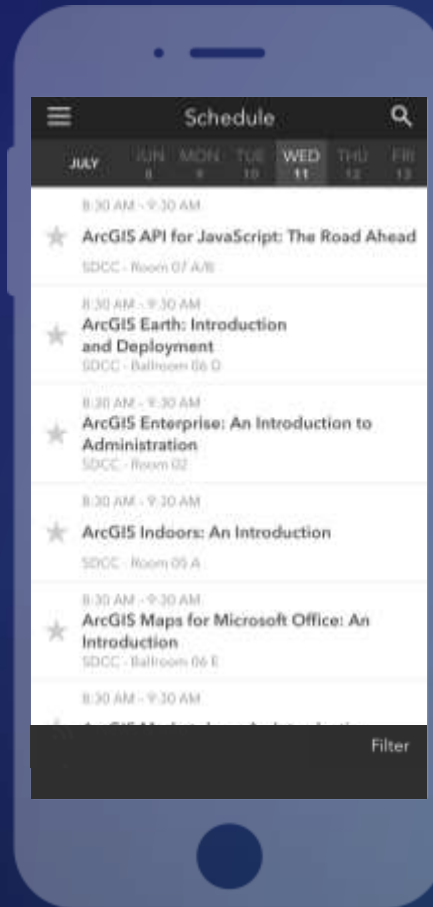
**Thu 14:30**

# Please Take Our Survey on the App

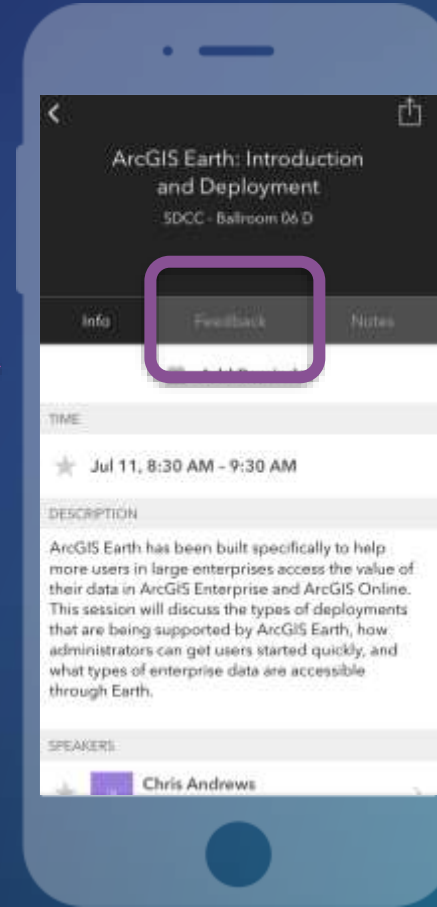
Download the Esri Events app and find your event



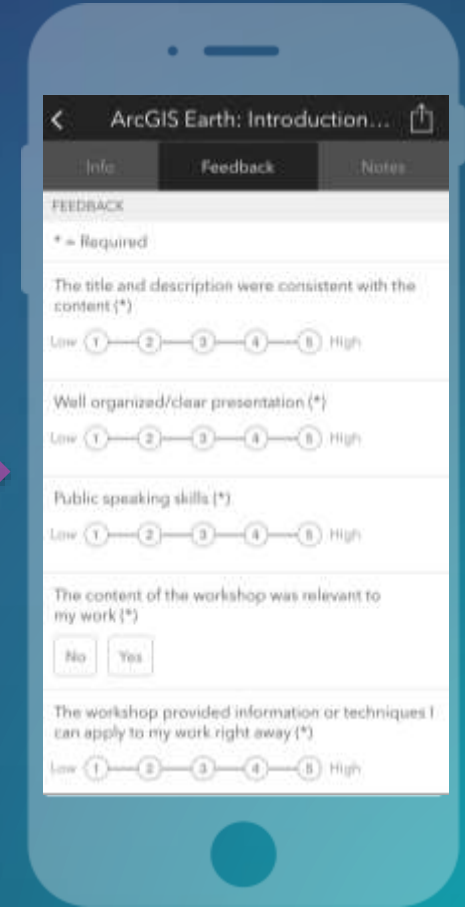
Select the session you attended



Scroll down to find the feedback section



Complete answers and select "Submit"







esri

THE  
SCIENCE  
OF  
WHERE

kfield@esri.com  
John\_Nelson@esri.com



@kennethfield  
@john\_M\_Nelson