Using Geoenrichment to Take Your Map to the Next Level

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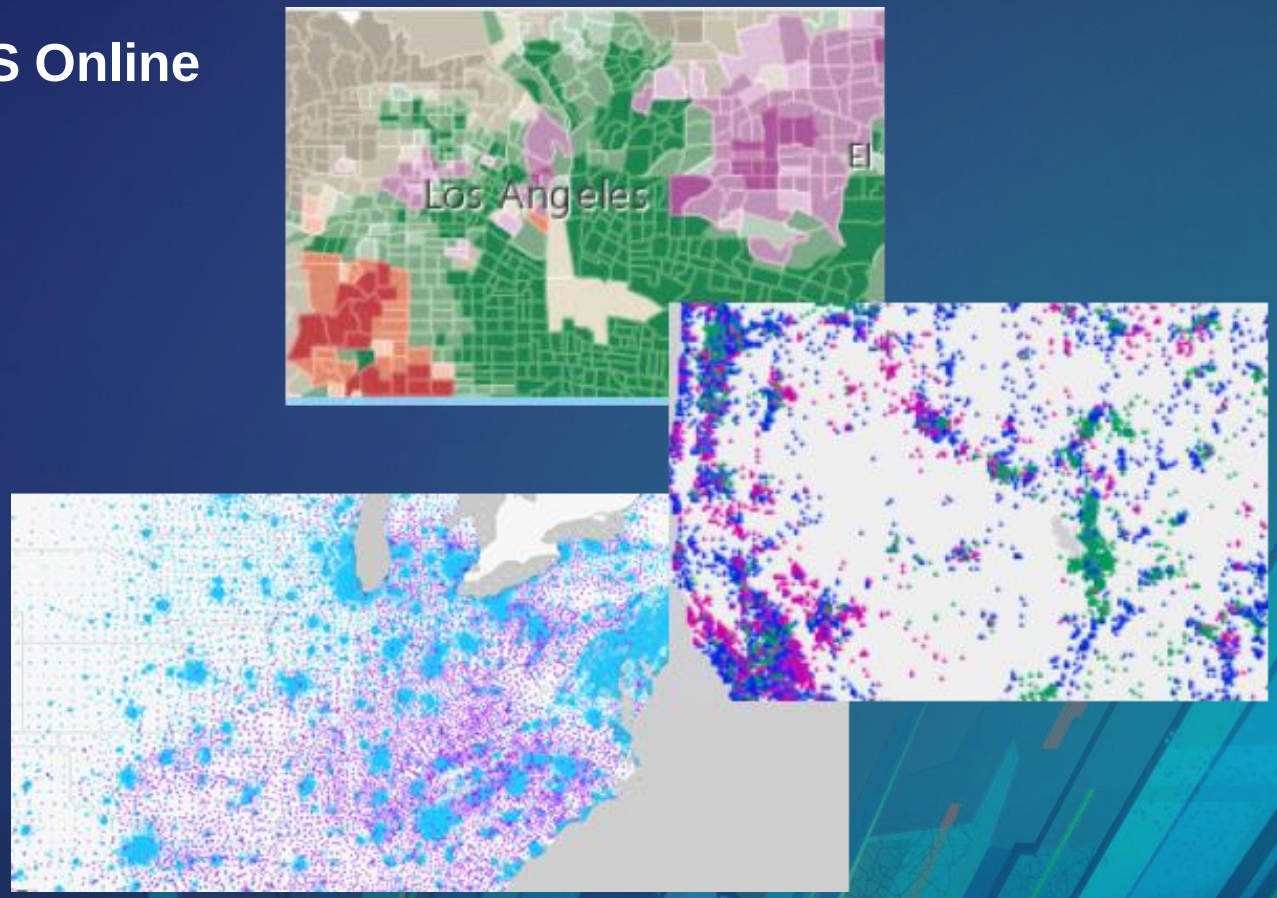
GIS INSPIRING WHAT'S NEXT

Introduction

1. Overview of Enrich in ArcGIS Online
2. What data is available?
3. Demo



What is Geoenrichment?

Simply put… adding Esri's data to your own!

Added bonus:

Quick and easy through ArcGIS Online's built in Enrich analysis tool

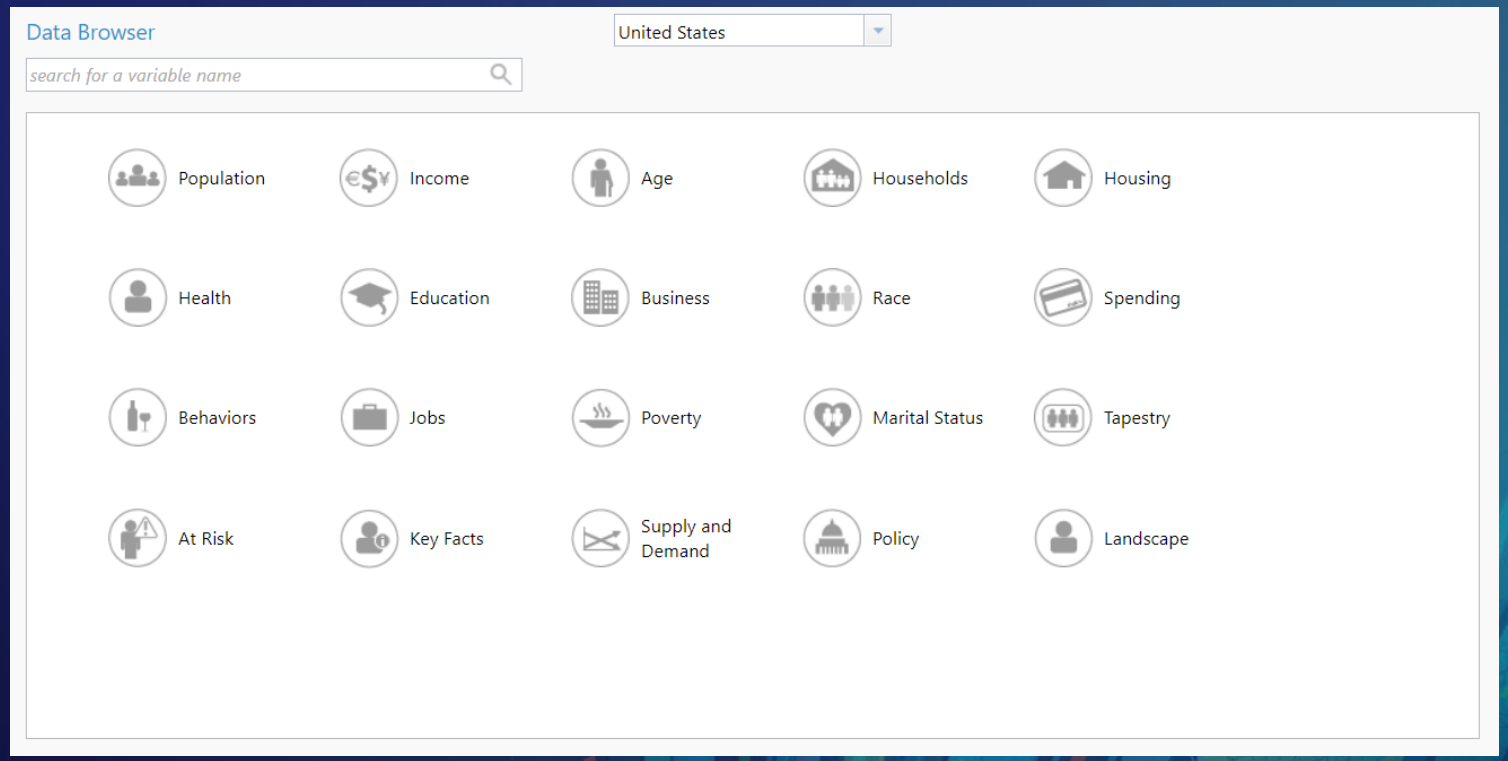
How do I take advantage of Enrich?

1. Sign into your ArcGIS Online organization
2. Add your own layer or use a Living Atlas Layer
3. Run Enrich

Voila!

What’s available?

- Over 130 countries & thousands of variables
- Many different categories – population, income, housing, age etc…



Demo