



ArcGIS Enterprise: An Introduction

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Agenda

Subhead goes here

- What is ArcGIS Enterprise
- The Basics of ArcGIS Enterprise
- Software Components
- Analytical Capabilities

What is ArcGIS Enterprise

Subhead goes here

ArcGIS Enterprise is powerful server software for data management, mapping, and analysis that runs in your infrastructure. It is made up of a system of components that create a Web GIS that help you reach more people, through any device.

The ArcGIS Enterprise Name

Starting at ArcGIS 10.5, the product family known as ArcGIS for Server is now ArcGIS Enterprise.

Places you will experience the name change:

- MyEsri
- License files
- Help documentation
- Support
- Esri product pages
- Apps
- *and more...*

The new name does not apply to the product prior to ArcGIS 10.5

Why change the name?

To better capture what the product is and who it is for

Your data in ArcGIS Enterprise

Input data types



Vector

A circular inset showing a tabular dataset. It lists various locations and their status, with associated numerical values.

	Status	
	Provincial capital	14,608,512.00
	National and provincial capital	13,076,300.00
IN	Provincial capital	12,691,836.00
PK	Provincial capital	11,624,219.00
MX	National and provincial capital	11,285,654.00
TU	Provincial capital	11,174,257.00
U	Provincial capital	10,927,986.00
	National and provincial capital	10,444,527.00
	National and provincial capital	10,381,200.00

Tabular



Raster



Real-time / IoT



Big Data



Business Intelligence

3D Data Visualization

- Visualize 3D content in the Enterprise portal
- Create 3D web maps and apps
 - Custom apps
 - Configurable app templates



Enterprise Geodatabases

- A more robust way to manage your enterprise datasets
- Works with your existing RDBMS
- Uses native database features to make geospatial data management easier and more aligned to your IT or business policies.

Benefits of Enterprise Geodatabases



Multi-user



Versioning

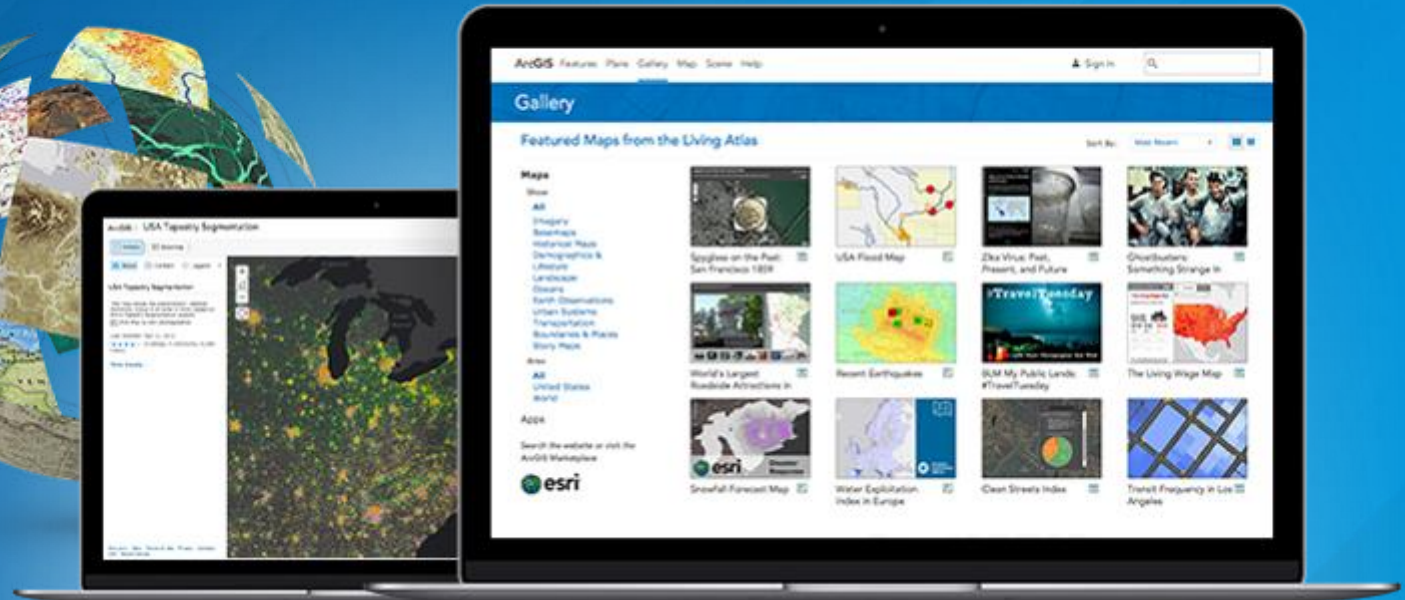


Size can reach the limits of
the DBMS

Ready-to-Use Content

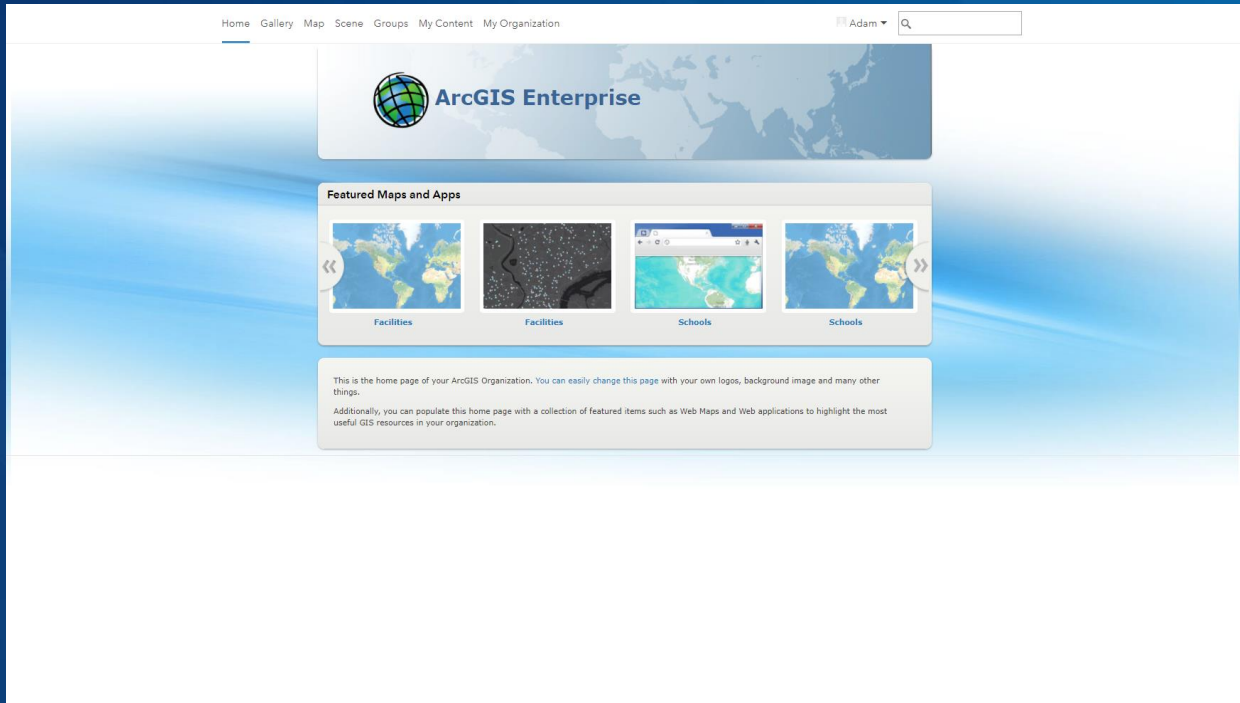
Living Atlas

- Authoritative and Esri curated content
 - Basemaps
 - Imagery
 - Lifestyle and demographic data
 - Historical data
 - And more
- 100's of boundary layers available for download from MyEsri



Demo: Meet the ArcGIS Enterprise Portal

- Hello portal!
- Bringing in your data
- Building an App



Your Identity in ArcGIS Enterprise

- Identity is the basis of content security in ArcGIS Enterprise
- They can be built-in, added via SAML, or be imported from an existing identity store like LDAP or Active Directory.
- The portal administrator will associate a level and role with your identity
- The role and level determine your level of access/privileges

One at a time | From a file

Email: *

First Name: *

Last Name: *

Username: *

Password: *

Level: ☐ 1 ☒ 2

Role: ▼

BACK ADD ANOTHER NEXT

☒ Add built-in portal members.

☐ Add members for enterprise logins via SAML.

☐ Add members based on existing enterprise users.

Item Details

Groups

Utility Services

ArcGIS Online

Servers

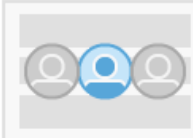
Roles

Collaborations

Security

Default level for new members: ☐ 1 ☒ 2

Default role for new members: ▼



Role Name	Minimum Level	Members	
Administrator	2	5	i
Publisher	2	14	i
User	2	0	i
Viewer	1	0	i

User Levels



- Fewer privileges than a level 2
- Can be a member of groups, can view content
- Cannot create, modify, or save content



- Full privileges are possible
- Can create, modify, and save content
- Any named user from a deployment prior to 10.5 is a level 2



Add Members

CANCEL

Step 2 of 4

Create new ArcGIS Enterprise logins one at a time or in batch from a file.

Select any role for the member to be a part of. You must inform the member of their user name and password. If you do not have an email address for a particular user, use the administrator's email address.

One at a time

From a file

Email: *

First Name: *

Last Name: *

Username: *

Password: *

Level: ☐ 1 ☒ 2

Role: ▼

Demo: Explore Identity in ArcGIS Enterprise

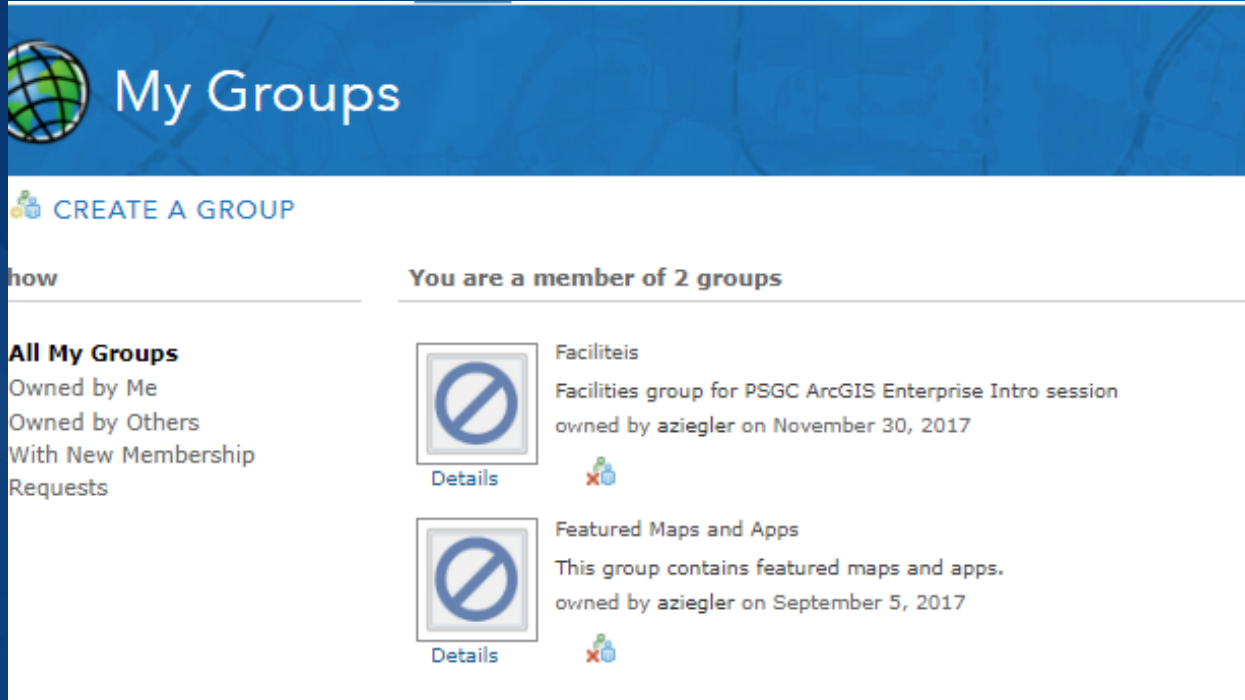
Create an Identity and Assign a User Role

Publishing & Sharing

- Sharing is how you allow others in your organization to see the content you have published to ArcGIS Enterprise.
- There are three levels of sharing:
 - Share with a group
 - Share with the organization
 - Share with everyone
- You can change the sharing settings of the content you create at any time.

Groups

- When you want to share content with only certain individuals you must create a group
- After you create a group you invite members to join the group, the members must accept the invitation before they can see content shared to the group
- Administrators can automatically add members to groups, bypassing the standard invitation process



Demo: Sharing in ArcGIS Enterprise

- Creating and Using Groups
- Sharing Content

Sharing Beyond Your Organization

- **Distributed Collaboration is how you can share content beyond your ArcGIS Enterprise deployment**
- **Share to:**
 - Other ArcGIS Enterprise deployments within your organization
 - ArcGIS Enterprise deployments in other organizations
 - An ArcGIS Online organization you control
 - An ArcGIS Online organization controlled by someone else

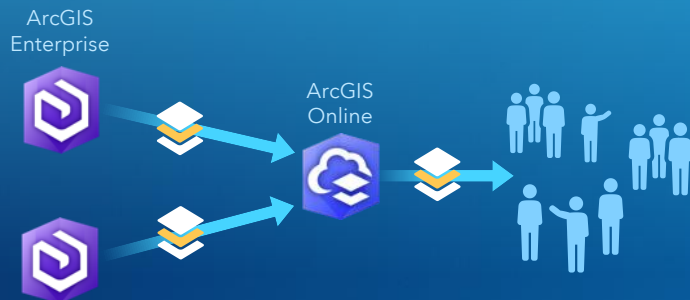
Distributed Collaboration

- At 10.5, you can set up Collaborations between multiple ArcGIS Enterprise deployments.
 - Data is shared "as reference"
 - Data sync is immediate
- At 10.5.1, Collaborations can also be set up between ArcGIS Enterprise and ArcGIS Online.
 - Data can be copied
 - Data sync is scheduled

ArcGIS Enterprise and ArcGIS Online Distributed Collaboration

Use It For:

Sharing Content to the Public



Field Data Collection



Backing-up to Enterprise



At 10.5.1, distributed collaboration between ArcGIS Enterprise and ArcGIS Online is part of an Early Adopter Program.

Components

Components



ArcGIS
Enterprise

=



ArcGIS Web
Adaptor

+



Portal for
ArcGIS

+



ArcGIS
Server

+



ArcGIS Data
Store

Components



ArcGIS Web
Adaptor



Portal for
ArcGIS



ArcGIS
Server



ArcGIS Data
Store

Integrates with your
existing **web server** and
appropriately **distributes**
incoming requests for
access to ArcGIS
Enterprise.

Components



ArcGIS Web
Adaptor



Portal for
ArcGIS



ArcGIS
Server



ArcGIS Data
Store

The **web frontend** and **infrastructure backend** that supports a user's interaction and overall experience with your Web GIS.

Components



ArcGIS Web
Adaptor



Portal for
ArcGIS



ArcGIS
Server

Gives you the ability to
publish services and
share maps and layers
from your own business
databases.



ArcGIS Data
Store

Components



ArcGIS Web
Adaptor



Portal for
ArcGIS



ArcGIS
Server



ArcGIS Data
Store

The **ArcGIS managed data repository** that stores the content that is hosted on the portal. It is not a replacement for your enterprise geodatabases.

Components



ArcGIS Web
Adaptor

+



Portal for
ArcGIS

+



ArcGIS
Server

+



ArcGIS Data
Store

Three Types:

Relational

Tile Cache

Spatiotemporal

Tools to Streamline Deployment



ArcGIS
Enterprise Builder



CHEF



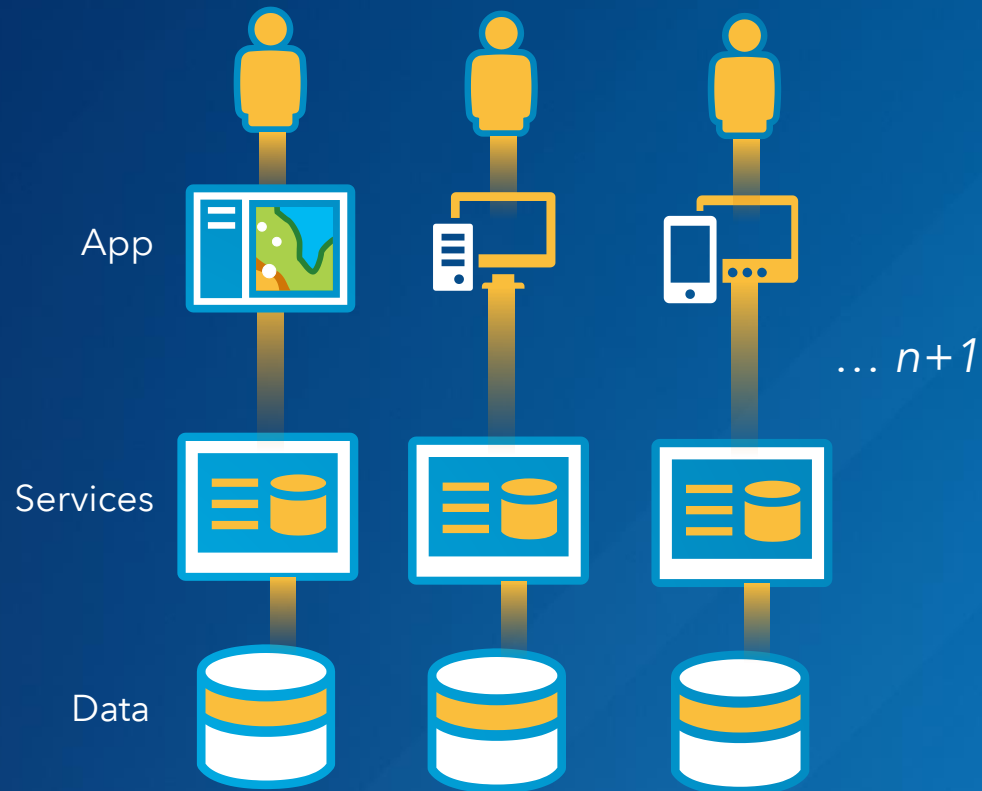
- No matter the size of your organization, complexity of your setup, or infrastructure environment, there is a deployment tool for you.

Key Concepts

Web GIS | How is it Different from Server GIS?

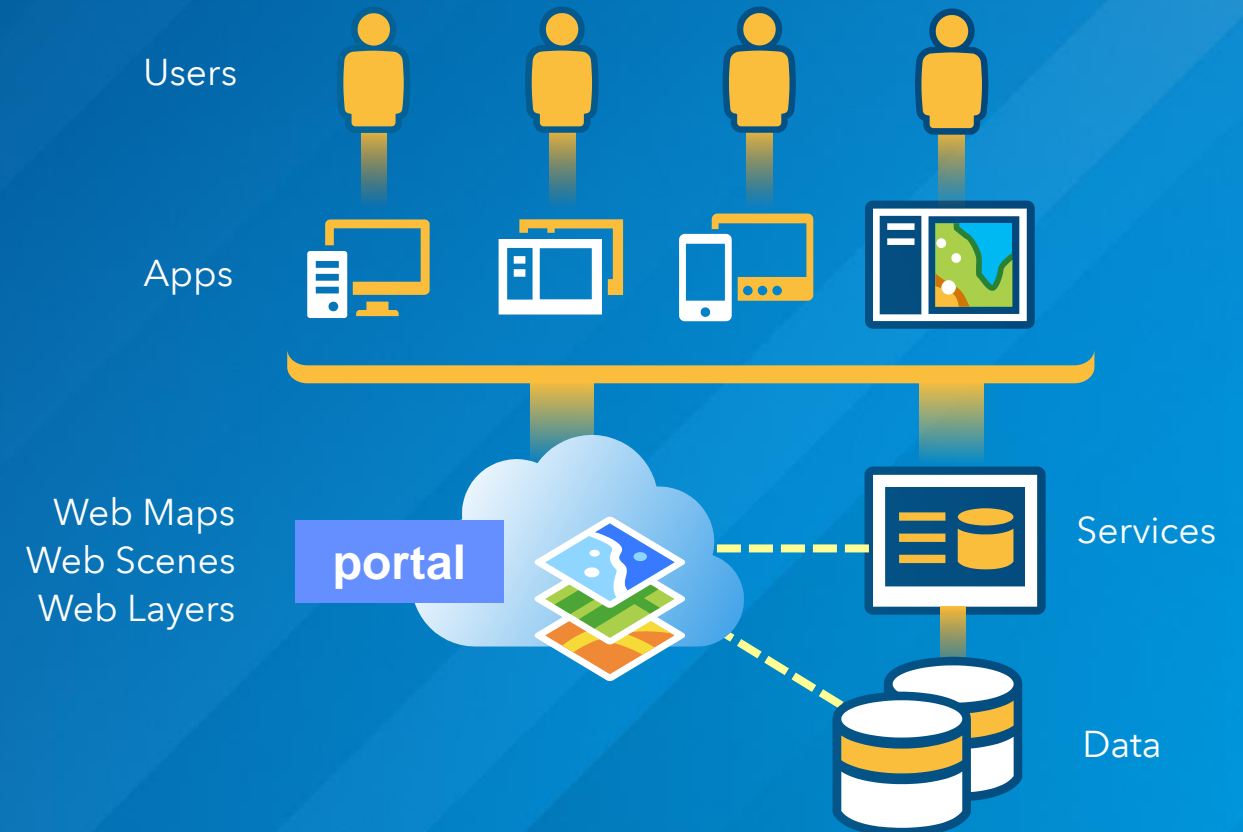
Server GIS

Silo'd use of GIS services within custom applications



Web GIS

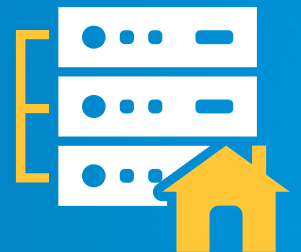
Pervasive use of web layers, scenes, and maps within all of the ArcGIS apps



Hosting Server

- When setting up ArcGIS Enterprise you will designate one ArcGIS Server as the hosting server.
- This hosting server is what powers your base ArcGIS Enterprise deployment.

Hosting server
icon



Base ArcGIS Enterprise Deployment

- The base ArcGIS Enterprise deployment is the minimum configuration required to get started with ArcGIS Enterprise.
- It is comprised of:
 - ArcGIS Server
 - Portal for ArcGIS
 - ArcGIS Data Store
 - Configured as the relational data store (minimum)
 - Add tile cache configuration for 3D visualization capabilities
 - And two ArcGIS Web Adaptors (one for the Portal and one for the Server)

Base deployment
icon



Logical Architecture of the Base Deployment



Analytical Capabilities

software
component

the thing you install



ArcGIS
Server

server capabilities

what it can do



GIS
Server



Image
Server



GeoEvent
Server



GeoAnalytics
Server



Business
Analyst
Server

GIS Server

- Used as hosting server within the base deployment

Enables you to:

- Serve and manage geospatial data for your entire organization
- Powers traditional GIS web services and layers
- Serve advanced geoprocessing tools to be used beyond Desktop



Image Server

with Raster Analytics

- Must be added to your base deployment.

Enables you to:

- Mosaic imagery and process dynamic raster models on the fly
- Use distributed analytics and storage to accelerate raster analysis
- Chain raster functions together to create complex raster analyses



GeoEvent Server

- To take advantage of the Spatiotemporal data store the base deployment is required.

Enables you to:

- Track things in real time
- Create geofences
- Perform geospatial and trend analysis on streaming data as it comes in
- Create event based alerts driven by live geospatial data

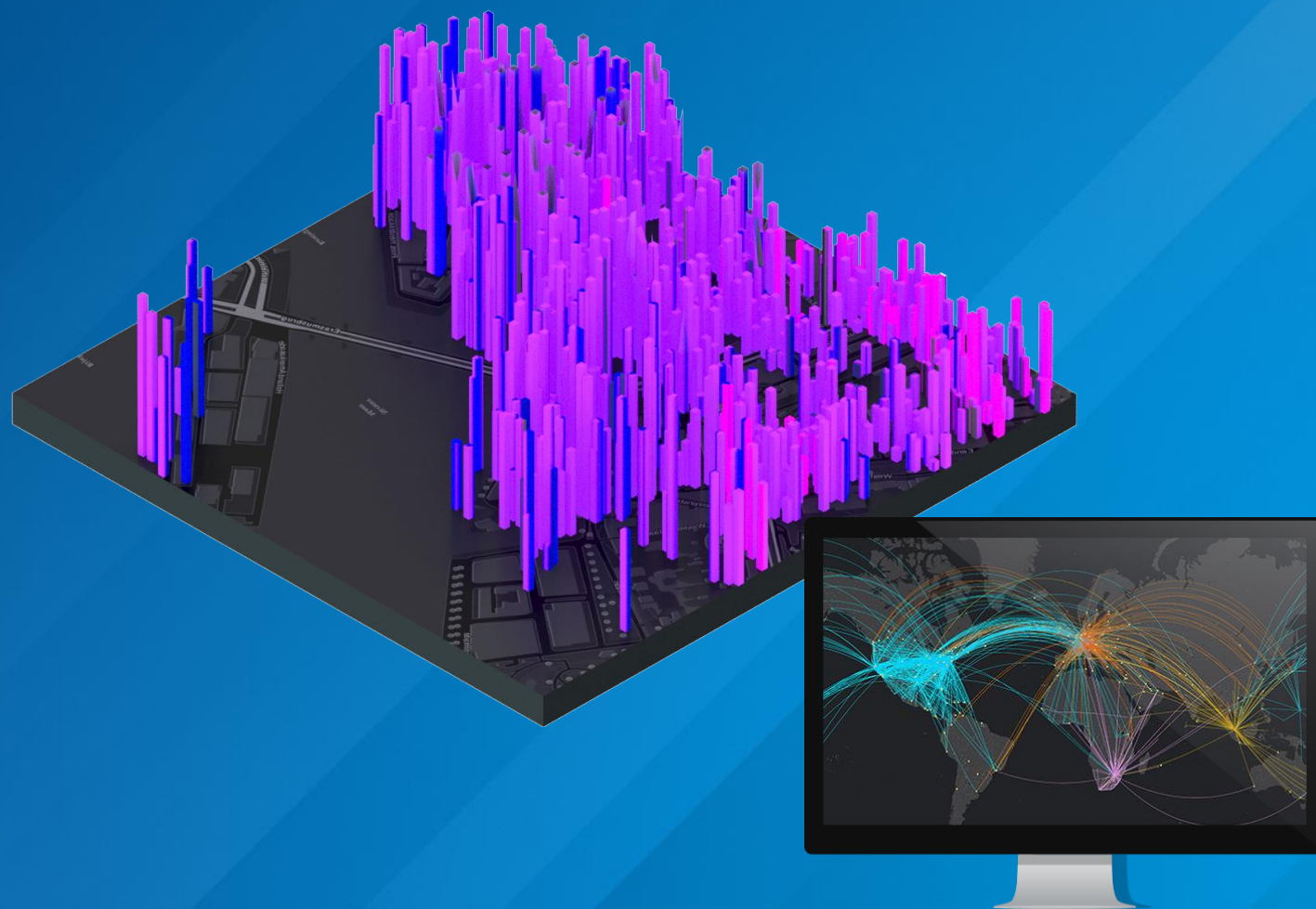


GeoAnalytics Server

- Must be added to your base deployment.
Spatiotemporal data store - required

Enables you to:

- Perform space/time trend analysis on massive geospatial datasets
- Accelerate analysis of large datasets, even if they aren't "big data"
- Have an end-to-end solution for working with large volume datasets using the tools and software you already know



Business Analyst Server

- Must be added to your base deployment.

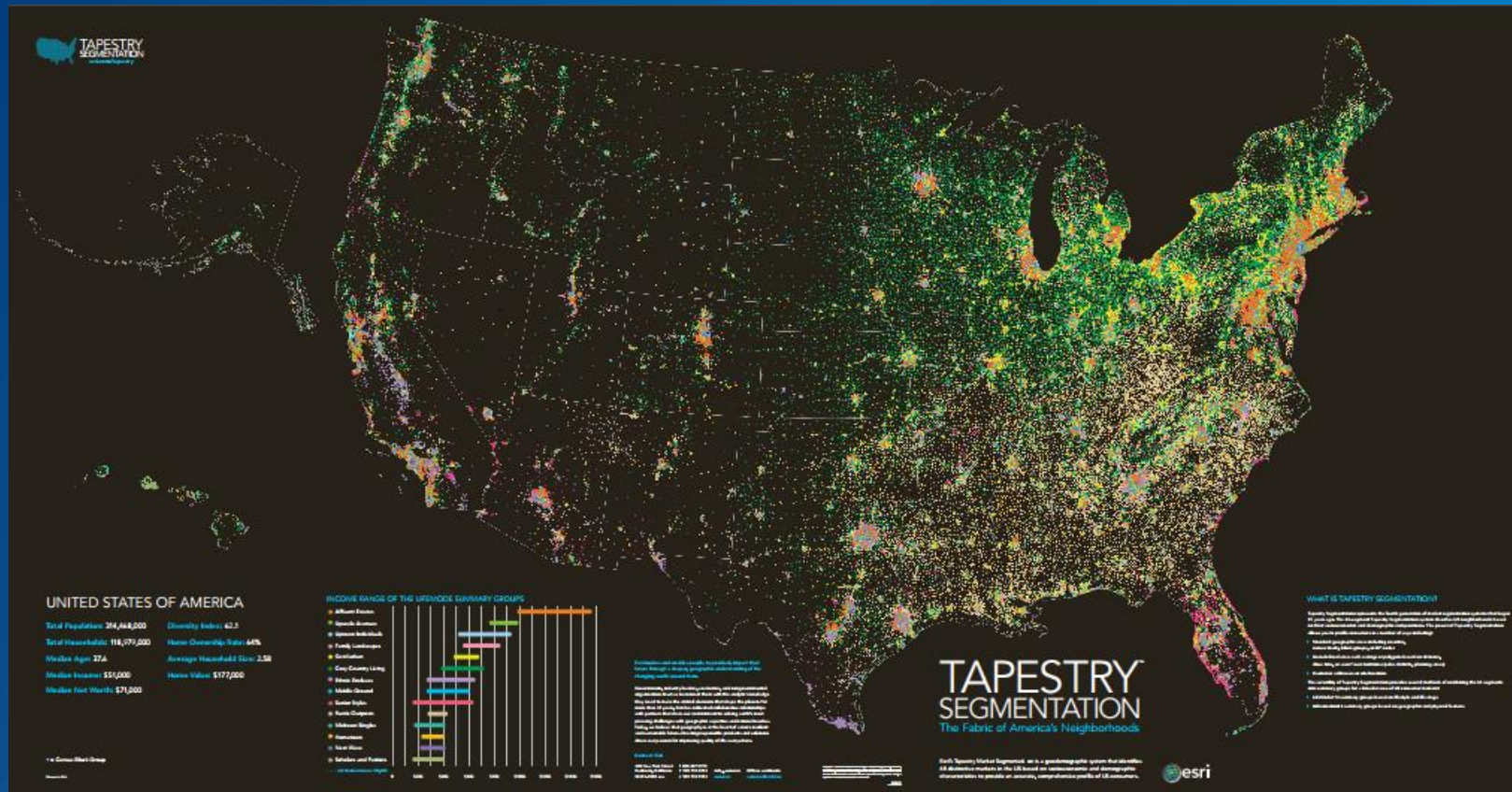
Enables you to:

- Geospatially locate your target market
- Create market analyses specific to your geographic area of interest
- GeoEnrich your business intelligence data

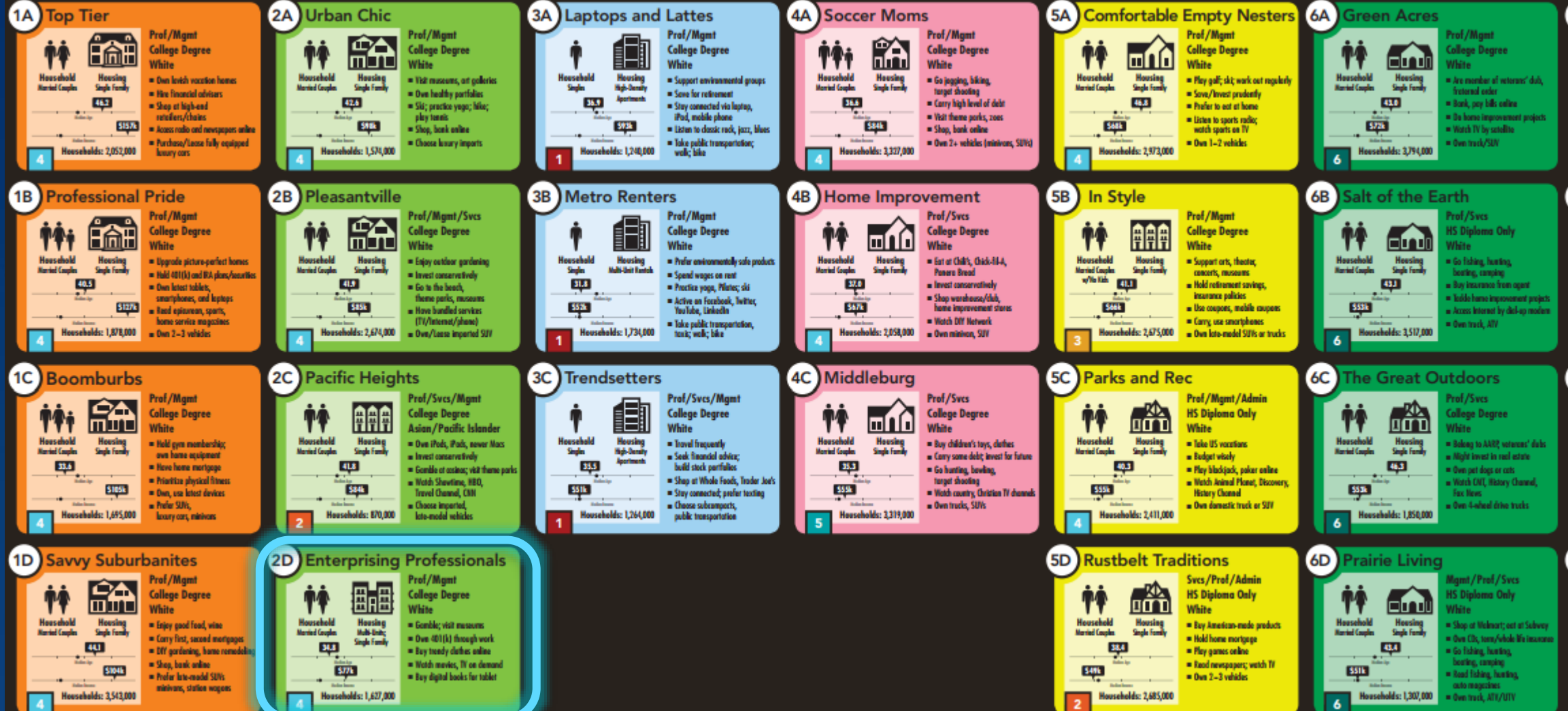


Business Analyst Server

- Esri Tapestry Segmentation data is included with Business Analyst Server
- Tapestry helps you understand your customers' lifestyle choices, what they buy, and how they spend their free time.



Esri Tapestry Segmentation Data






























ArcGIS Enterprise: Architecting Your Deployment

Tuesday, December 5th
3:00 pm - 4:00 pm
Independence A

Standard Analysis Tools

- Ready to use tools as part of the base ArcGIS Enterprise deployment
- Output of standard analysis tools will be written to your relational ArcGIS Data Store

 Find Existing Locations	 Dissolve Boundaries	 Create Buffers	 Calculate Density
 Derive New Locations	 Extract Data	 Create Drive-Time Areas	 Find Hot Spots
 Find Similar Locations	 Merge Layers	 Find Nearest	 Find Outliers
 Geocode Locations from Table	 Overlay Layers	 Plan Routes	 Interpolate Points
 Choose Best Facilities	 Aggregate Points	 Connect Origins to Destinations	
 Create Viewshed	 Join Features		
 Create Watersheds	 Summarize Nearby		
 Trace Downstream	 Summarize Within		

And more!

Distributed Analytics

- Not a specific tool/toolbox, rather it is a way geoprocessing tools are computed
- GeoAnalytics Tools and Raster Analysis Tools use distributed analytics
- There are special considerations you should make regarding system architecture when planning to use these tools



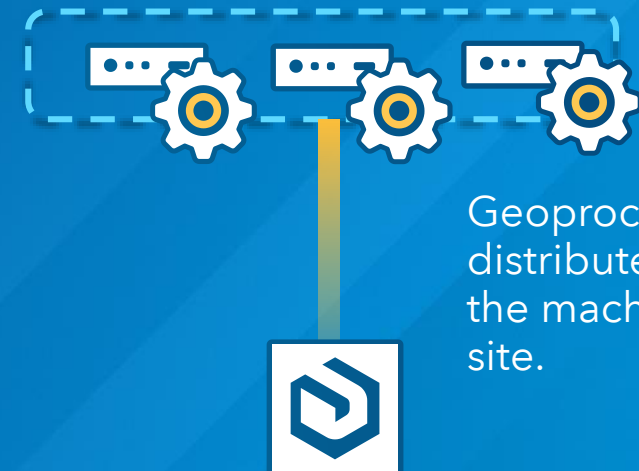
Geoprocessing job
only runs on one
machine in the site.

Distributed Analytics

- Not a specific tool/toolbox, rather it is a way geoprocessing tools are computed
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Geoprocessing job only runs on one machine in the site.



Geoprocessing job is distributed across all the machines in the site.

How/Where to use the server capabilities?



ArcGIS Enterprise portal



ArcGIS Pro



ArcGIS API for Python



ArcGIS REST API

How does ArcGIS Server work?

- **ArcGIS Server uses GIS Services to power your ArcGIS Enterprise**
- **How do GIS Services work?**
 - Use your on-premises GIS data from a variety of storage locations
 - Publish them to ArcGIS server to create a GIS Service
 - Use your GIS Services to enrich your Web GIS



Automating Web GIS

The ArcGIS API for Python allows you to automate and control your Web GIS. It can be installed on any computer and works with both ArcGIS Online and ArcGIS Enterprise via REST.

- Easy to use
- Scalable
- Modern



Session Recap

- At 10.5 and forward, ArcGIS for Server is now ArcGIS Enterprise
- ArcGIS Enterprise is made up of a system of components that create a Web GIS
- The basic configuration of ArcGIS Enterprise is called a base deployment
- There are many rich analytic capabilities that you can leverage
- ArcGIS Enterprise can work with almost any data you bring to it
- It is services based, making it easy to share your content
- There are tools that will help you streamline the installation and configuration process
- The ArcGIS Python API is not required to use ArcGIS Enterprise, but it can help you script and automate your ArcGIS Enterprise deployment

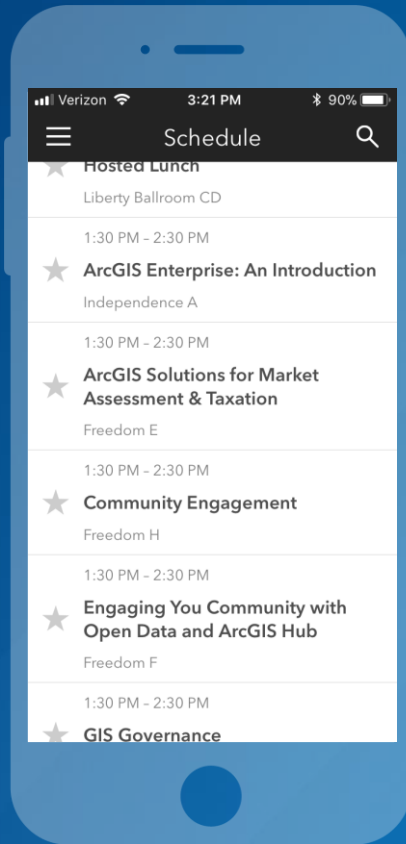
questions?

Please Take Our Survey on the Esri Events App!

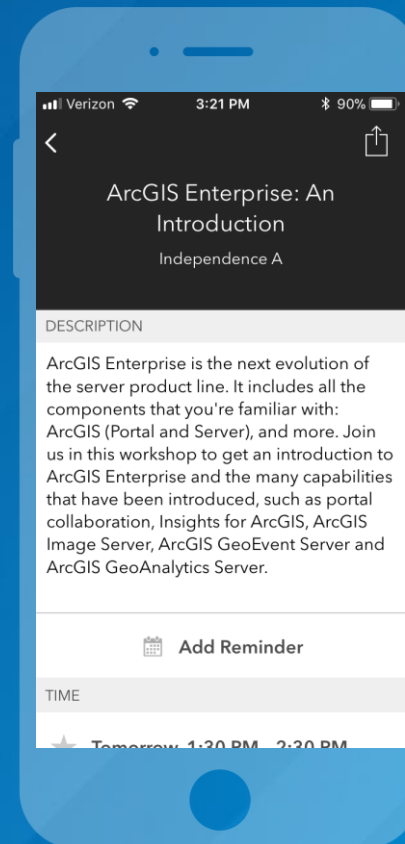
Download the Esri Events app and find your event



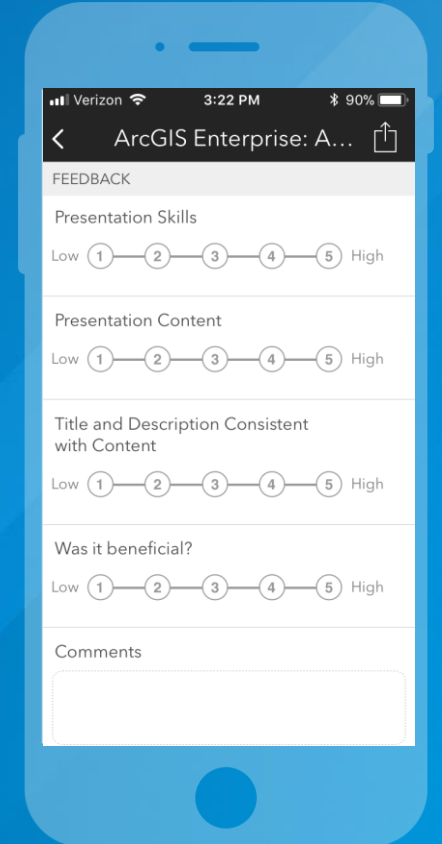
Select the session you attended



Scroll down to find the survey



Complete Answers and Select "Submit"





esri

THE
SCIENCE
OF
WHERE