Small Government and Small Utility
Enterprise License Agreements

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Local Government

Challenges
Small Utilities

Challenges
GIS in Local Government and Small Utilities

Endless Opportunities
GIS in Local Government and Small Utilities

Delivering an Organization Wide Solution

- Mapping and Reporting
- Data Creation
- Analysis
- Data Center
- Internet: Data Access, Citizen Portals
- Logistics: Navigation
- Visualization
- Mobile Field Workers
SGELA Program

**Key Features**

- **Eligibility**
  - Local Governments
  - Up to 100,000 Population

- **One Price – Three Year Term**
  - Unlimited Use
  - Simplified Procurement
  - Consolidated Support
SU-ELA Program

Key Features

• Eligibility
  – Gas, Electric, Water and Wastewater Utilities
  – Up to 100,000 Meters or Service Connections

• One Price – Three Year Term
  – Unlimited Use
  – Simplified Procurement
  – Consolidated Support
ArcGIS DESKTOP

ArcInfo
- Analysis
- Advanced Geoprocessing

ArcEditor
- Compilation
- Data Management

ArcView
- Mapping
- Using

ArcReader
- View

Extensions
- 9 Commonly Used Extensions Included
ArcGIS

Levels of Functionality

- Basic
  - Data Management
  - Mobile

- Standard
  - Mapping
  - 3D Visualization

- Advanced
  - Data Analysis
  - Mobile

Levels of Capacity

- Enterprise
  - SQL Server
  - Oracle
  - DB2
  - Informix
  - PostgreSQL

- Workgroup
  - SQL Server Express

Extensions

- 6 Commonly Used Extensions Included
ArcGIS
SUPPORT

- Software Maintenance
- Self-Guided Help
- Instructor-Led Training
- User Conference

Helping Users Be More Productive

- Tech Support
  - Phone
  - Web
- Virtual Campus
- Podcasts
- Web Resources
- 5% Discount
- ESRI Site
- Complimentary Registrations
- Software Updates
- Virtual Campus
- Podcasts
- Web Resources
- 5% Discount
- ESRI Site
- Complimentary Registrations
Optional

ADD-ONS

Program Add-Ons

Extensions
- Data Interoperability
- ArcPad

Others

Unlimited Use Pricing

Standard Licenses

Extensions
- Tracking Analyst
- Survey Analyst
- ...

Others

Individually As Needed

- Image Server
- Tracking Server
- ArcLogistics
- Business Analyst
- ...
Partner

ADD-ONS

Azteca
- Cityworks

NAVTEQ
- Street Data

Unlimited Use Pricing

Many Other Solutions
SGELA Eligibility / Pricing

Population Tier Based Pricing

- County
- Parish
- Borough
- City
- Township
- Town
- Village

- < 25,000
- 25,000 to 49,999
- 50,000 to 100,000
SU-ELA Eligibility / Pricing

**Meter or Service Connection Based Pricing**

- Gas
- Electric
- Water
- Wastewater

< 10,000

10,001 – 49,999

50,000 – 100,000
Benefits

- Flexible deployment at a fixed price
- Cost standardization
- Reduced administrative costs
- Eliminates cost and time of incremental purchases
- Removes uncertainty over access to software and fluctuating budgets
- Ensures access to current software and support
- Ability to capitalize on GIS investment
Small Government or Small Utility ELA

The Right Choice?

- Challenges in the Local Government
- Challenges in the Utility Industry
- SGELA
  - Eligibility for entire Town/City/County
- SU-ELA
  - Eligibility only for Utility office
- Benefits
- Next Steps
Worldwide ELA Sites

Legend
- Small Utility ELA
- Small Government ELA
- Negotiated ELA

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User Feedback

• “The ESRI ELA has resulted in lowering our GIS software capital and maintenance costs while providing us unlimited licenses of the core ESRI products. We can now focus on the users, training, and planning to solve problems and develop efficiencies.”
  – City of Kissimmee, FL

"Having the ELA is (gives) us a lot of freedom… We are public servants and we need to serve our community; I think this will better enable us to do that."
  – City of Auburn, AL

“We saved a significant amount immediately, not to mention what we will save annually with unlimited deployments. The SU-ELA program provided us with the tools we need to move forward with our GIS projects.”
  – Mike Burke, Distribution Engineering Lead for Green Mountain Power
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Thank you! Thank you!