Election Solutions for Government

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TRANSPARENCY

DEMOGRAPHIC SHIFTS

ECONOMIC PRESSURES

RISING SENSITIVITY

ANTIQUATED SYSTEMS

Volunteer Workforces

LIMITED TECHNICAL SKILLS
Challenges

• Increase public awareness of, and access to, elected representatives
• Help voters locate polling places and voting centers
• Understand election wait times and communicate that information to voters
• Manage election day requests from poll workers and respond in a timely manner
• Ensure ballot and election equipment “chain of title”
• Collect and understand voter satisfaction
• Modern ways to share election results with interested parties
• Simple election data management workflows that support outreach and management activities
GIS Has Evolved

Your GIS is an Interconnected Platform

Bringing Together Data, Technology, and People . . .
. . . Creating a Framework for Solving Complex Problems
• Collection of useful maps and apps
  Configurable and extensible
  Freely available and fully supported

• Community of users
  Best Practices / Implementation Support

• Network of Esri Services and Partner offerings
  Help users implement, sustain and enhance

…Improving government operations and enhancing services provided to the public

ArcGIS Solution Templates | State and Local Government
Mission

• Deliver maps and applications quickly throughout their organization
  • Roadmap for standard capabilities, improve service delivery, expand reach, innovation....

• Stay current with future releases / avoid legacy technology
  • Save time and money, leverage new ArcGIS offerings, focus on complex or unique problems....

• Unlock geospatial platform so it can be leveraged by many
  • Mitigate many organizational challenges, maximize technical expertise....

• Leverage the collective knowledge of the entire community
  • Best practices, industry tradecraft....
Transparent Elections

Conduct Election Outreach
A collection of maps and apps used by the general public to obtain information about current elected officials, and locate voting centers or election day polling places.

Learn more

Manage Election Activities
A collection of maps and apps used by elections staff to report wait times, manage voting center or polling place requests, monitor performance, and gauge voter sentiment.

Learn more

Share Election Results
Election Results can be used by the general public to view results tabulated on election night, and historical results shared after each election.

View application
Learn more
Show Me!
## Transparent Elections

- An integrated ArcGIS system that supports:
  - Election Outreach
  - Election Management
  - Election Results

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<th>Election Outreach</th>
<th>Election Management</th>
<th>Election Results</th>
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<td>Manage Election Data</td>
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<td>Locate Voting Centers</td>
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How do I get started?

Leverage solution offerings to maximize technical expertise and minimize deployment time

- Deploy quick wins
  - Configure your mapping platform
  - Align with strategic business needs
  - Implement one or more focused maps and apps
  - Organize your data
  - Iterate....

...embrace an agile implementation approach
Road Ahead

• Simply, simplify, simplify

• ArcGIS Hub Initiative

• Voting Time Estimator

• Political Sign Compliance / Problem Reports

• Polling Place / Voting Center Planner
The Community

It's not just about the technology
Closing

• Deliver solutions that enable your success
  • Easier to deploy and sustain

• Evolve and grow the collection of apps

• Develop a community of users

• Provide a platform for partners to deploy their solutions
Please Take Our Survey on the App

Download the Esri Events app and find your event

Select the session you attended

Scroll down to find the feedback section

Complete answers and select “Submit”
Thank you
Be innovative, aware, and know you are not alone

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